

Wine Industry Information

May 2013

Domestic natural wine sales increased by 1.1% for the period April 2012 to March 2013. Exports of natural wine in bulk increased with 52.9% and exports of packaged natural wine decreased with 5.3% for the period May 2012 to April 2013; overall an increase of 25.2%.

2013 WINE GRAPE CROP: A RECORD CROP

The 2013 wine grape crop should amount to 1 491 432 tons, according to the crop estimate by the industry (producer cellars) on 30 April 2013. This is about 5.4% more than the 2012 crop. It is expected that the 2013 wine harvest, including juice and concentrate for non-alcoholic purposes, wine for brandy and distilling wine, will amount to 1 152.4 million litres at an average recovery of 773 litres per ton of grapes (see [2013 Grape and Wine Crop](#) and [Harvest & Sales Estimate](#)).

GLOBAL TRENDS - 2012

- The 5 largest markets for alcoholic beverages were China, the USA, Brazil, Russia and Germany.
- Cider/Perry (7.3%) showed the greatest increase in volumes, followed by RTD's/Premixes (4.8%), Spirits (3.6%), Beer (2.4%) and Wine (1.5%).
- Red wine represents 54.1% of natural wine consumption, white wine 36.7% and rosé 9.2%.
- South Africa is currently in the 8th position (4%) in terms of wine production.
- Packaged natural wine imports by South Africa originates mainly from Italy, Portugal, Spain, France, Chile, New Zealand, Argentina, Australia and the USA.

2012 STATISTICS OF WINE GRAPE VINES

Total hectares stand at 100 093 ha compared to 100 568 ha in 2011. This represents a decrease of 475 ha. Until 2006 the total surface showed an annual increase; since then a steady decrease totalling 2 053 ha.

Regarding individual wine grape varieties, Sauvignon blanc, Shiraz, Pinot Noir and Nouvelle increased significantly over the past 10 years. Chenin blanc and Cabernet Sauvignon remain the most planted varieties.

CERTIFICATION

IPW - Deadline for completion of 2013 documents on database is 31 May 2013. See <http://www.ipw.co.za/>

ON THE WEBSITE

- [Grape and Wine Crop](#)
- [Crop and Sales Estimate](#)
- [Domestic sales of natural wine for March 2013](#)
- [Export statistics for April 2013](#)
- [Domestic packaged natural wine for March 2013](#)
- Certification - [News and information](#) / [Volume of wine certified](#)
- [International News](#)
- Special publication: [2012 Statistics of Wine Grape Vines](#), also [according to the WO System](#)
- [Global Wine Village](#)

Greetings until June 2013.

Charles

Tel +27 21 8075719 e-mail charles@sawis.co.za



SAWIS