Wynbedryfinligting

Julie 2011

Binnelandse verkope van natuurlike wyn het vir die tydperk Mei 2010 tot April 2011 en Junie 2010 tot Mei 2011 met onderskeidelik 2.3% en 4.0% gestyg.

Die uitvoer van natuurlike wyn in grootmaat het vir die tydperk Julie 2010 tot Junie 2011 met 14.3% gestyg. Daarteenoor het die uitvoer van verpakte natuurlike wyn oor dieselfde tydperk met 22.1% gedaal. Verpakte en grootmaat wynuitvoere na Afrika-lande het vir die tydperk Julie 2010 tot Junie 2011 met 18.8% gestyg. Nuut op die webtuiste is uitvoerstatistiek na Asiatiese-lande.

INTERNASIONALE TENDENSE

Volgens Rabobank Wine Quarterly neem die internasionale ooraanbod in wynbedrywe steeds af. Verhoogde verbruik en ligter oeste het tot 'n afname in voorraad in verskeie lande gelei, asook die algemene verbetering in grootmaatpryse van variëteite in die meeste streke.

Die toename in verkoopsvolumes is 'n groot bydraende faktor in die balansering van die vraag/aanbod situasie. Uitvoerders soos Spanje, Frankryk, Italië, Chili en Argentinië het gedurende die eerste kwartaal van 2011 beduidende groei in uitvoervolumes gerapporteer. Die uitsonderings is Suid-Afrika en Australië wat deur sterk geldeenhede gekniehalter word.

Vir baie uitvoerders is hul verhoogde groei nie aan tradisionele markte soos die VK en VSA toe te skryf nie, maar aan sekondêre markte soos Kanada; ontluikende markte soos China, Brasilië en Suid-Korea of streeksmarkte soos Meksiko in die geval van Argentinië of Kenia en Nigerië in die geval van Suid-Afrika.

Verskeie uitvoerders het ook aangedui dat hulle dit oorweeg om aan die VK mark te onttrek of hul afhanklikheid van daardie mark te verminder. Baie vind dit moeilik om wins te maak en prysvasstelling bly 'n uitdaging.

China, Argentinië en die VSA, onder andere, het hul wingerdoppervlakte vergroot, alhoewel dit onvoldoende is om vir die vermindering in ander areas te vergoed.

OP DIE WEBTUISTE (www.sawis.co.za)

- Binnelandse verkope van natuurlike wyn
- Prysbande waarbinne wyn in grootmaat binnelands volgens distrik en per oesjaar verkoop is vir die tydperk Januarie tot Mei 2011
- Prysbande waarbinne wyn in grootmaat deur produsente- en privaatkelders volgens distrik uitgevoer is vir die tydperk Januarie tot Mei 2011
- Uitvoerstatistiek vir die tydperk Julie 2010 tot Junie 2011
- Sertifiseringinligting
- 'n Soekfunksie

Groete tot Augustus.

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Wine Industry Information

July 2011

Domestic natural wine sales increased by 2.3% and 4.0% for the period May 2010 to April 2011 and June 2010 to May 2011 respectively.

Exports of natural wine in bulk increased with 14.3% for the period July 2010 to June 2011. However, the exports of packaged natural wine decreased with 22.1% over the same period. Packaged and bulk natural wine exports to African countries increased with 18.8% for the period July 2010 to June 2011. New on the website is export statistics to Asian Countries.

GLOBAL TRENDS

According to Rabobank Wine Quarterly, the global oversupply in the wine industry continues to ease. Improving consumption and lighter harvests have led to declining stocks in many regions and general improvements in bulk wine pricing across varietals and across regions.

The increase in export sales volumes is a major contributing factor in rebalancing the supply/demand situation. Exporters such as Spain, France, Italy, Chile and Argentina are reporting substantial growth in export volumes and/or value in the first quarter of 2011. South Africa and Australia appear to be the exceptions as a result of the strength of their domestic currencies.

For many exporters growth is not coming from traditional major markets such as the UK and USA, but from secondary markets such as Canada; emerging markets such as China, Brazil and South Korea or from regional markets such as Mexico in the case of Argentina or Kenya and Nigeria for South Africa.

Several exporters indicated that they were considering pulling out of or at least reducing their dependence on the UK market. Many are finding it difficult to make a profit and pricing remains a challenge.

China, Argentina and the US, among others, are expanding vineyards, but this has not been enough to compensate for vineyard reductions.

ON THE WEBSITE (www.sawis.co.za)

- Domestic sales of natural wine
- Price ranges in which wine was sold locally in bulk according to region and vintage for the period January to May 2011
- Price ranges of bulk wine exported by producer and private cellars according to region for the period January to May 2011
- Export statistics for the period July 2010 to June 2011
- Information about certification
- A search function

Greetings until August.

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