

Wine Industry Information

August 2013

SOUTH AFRICA

Domestic natural wine sales increased by 1.4% for the period July 2012 to June 2013. Exports of natural wine in bulk increased with 71.8% and exports of packaged natural wine decreased with 0.5% for the period August 2012 to July 2013; overall an increase of 38.7%.

The 2013 production surveys are currently being processed and the complete breakdown should be available on the website by the end of August. It is a fairly challenging year on the production side especially given the delivery of spirits (eau d'vie).

Taking the [April production forecast](#) and the June 2013 producer sales trends (+19.3% = 157.7 million litres) into consideration, the stock level at the end of December 2013 is estimated at 362.5 million litres. This is similar to the 2008 to 2010 stock levels and significantly lower than the 2011 and 2012 stock levels. The 2012 red light regarding the potential increase of red wine stock due to fairly stagnant red wine exports since 2009 and the effect of larger crops, now appears with the current 10% growth to be a thing of the past. SAWIS will publish a complete production and market forecast report for the period 2014 to 2018 in September, in which all these issues will be addressed in more depth.

GLOBAL

A further 3 000 ha, mainly white wine grapes, were destroyed by hail and storms in France. The expected production is 45.8 million hectolitres; an increase of 11% compared to the 2012 crop.

Chinese imports:

'Six Nations' Bottled Wine Imports (January-June, 2013)		
	Millions of Liters	% of Market Share
Total	140.6	100.0
1. France	65.9	46.7
2. Australia	17.8	12.7
3. Spain	15.9	11.3
4. Chile	11.3	8.0
5. Italy	9.8	7.0
6. United States	6.1	4.3
Overall Market Growth	20.9% by Volume	
Biggest Year-on-Year Rise	Spain: 40.3%	
Lowest Year-on-Year Rise	United States: -5.2%	
Other Countries with 1% or More Market Share	South Africa: 1.8% Argentina: 1.7% Portugal: 1.5% Germany 1.3%	

'Six Nations' Bottled Wine Imports (January-June, 2013)		
	Millions of Euro	% of Market Share
Total	535.3	100.0
1. France	248.5	46.4
2. Australia	93.2	17.4
3. Spain	36.9	6.9
4. Chile	35.3	6.6
5. Italy	32.9	6.2
6. United States	29.3	5.5
Overall Market Growth	Value: 08.2%	
Biggest Year-on-Year Rise	Spain: 41.1%	
Lowest Year-on-Year Rise	France: -11.8%	
Other Countries with 1% or More Market Share	South Africa: 1.9% Argentina: 1.7% Portugal: 1.5% New Zealand: 1.4% Germany: 1.4% Canada: 1.0%	

NEWS SNIPPETS

[USA: Forecasting Wine's Future](#)

[New report slams 12 US states for restricting access to wines](#)

ON THE WEBSITE

- [Domestic sales of natural wine for June 2013](#)
- [Export statistics for July 2013](#)
- [Domestic packaged natural wine for June 2013](#)
- Certification - [News and information](#) / [Volume of wine certified](#)
- [International News](#)
- [Global Wine Village August 2013](#)

SAWIS TRAINING

Wine of Origin Scheme and Information One Day Course.

12 September

10 October

7 November

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Greetings until September 2013.

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SAWIS

