

Wine Industry Information

April 2013

Domestic natural wine sales increased by 1.6% for the period March 2012 to February 2013. Exports of natural wine in bulk increased with 48.6% and exports of packaged natural wine decreased with 8.3% for the period April 2012 to March 2013; overall an increase of 21.2%.

Global Trends

- Global wine production declined significantly by approximately 6% in 2012 to 25 361 million litres.
- Global consumption outpaced production and inventories are at 10 000 million litres, the lowest since 2000 and 7 500 million litres less than the highs reached in 2006.
- Consumption will come under pressure from rising prices; it is currently less clear where the decline in consumption will occur and which countries will be most affected.
- Western Europe currently accounts for 150 million litres of brandy and cognac. Brandy consumption has been steadily declining at a rate of 6% per year from 2006 to 2012. The removal of EU distilling subsidies also impact negatively on the cost structure resulting in a significant reduction in demand for bulk wine by European distillers.
- The growth in value of exports of countries in the Southern Hemisphere was significantly lower than the growth in volumes as a result of increased bulk wine trading.
- The impact of tighter global wine inventories has mainly been felt in Europe and in the lowest price segments to date.
- Russian bulk wine buyers have been adjusting sourcing as European bulk prices have risen, but have yet to purchase significant quantities of higher priced New World bulk.
- For the time being, price premiums have kept highly price-sensitive bulk wine buyers from bidding more aggressively on New World supplies.
- Preliminary expectations are for a larger Southern Hemisphere wine harvest in 2013, with the potential to lower bulk wine prices from those regions (*Rabobank International*).

Bottle Information to the UK

Bottle information of wine exported to the UK in 2012 averaged a weight of 582 grams per 750ml, slightly less than the overall average of 598 grams, 81% was in 750ml size, highest percentage was claret and burgundy types with amber, dark green, dark leaf green en antique the most used colours.

ON THE WEBSITE

- [Grape and Wine Crop](#)
- [Crop and Sales Estimate](#)
- [Domestic sales of natural wine for February 2013](#)
- [Export statistics for March 2013](#)
- [Domestic packaged natural wine for February 2013](#)
- Certification - [News and information](#) / [Volume of wine certified](#)
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Greetings until May 2013.

Charles

Tel +27 21 8075719

E-mail charles@sawis.co.za



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