



Wine Industry Information

March

2009

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SAWIS

SA WYNBEDRYF-INLIGTING & -STELSELS
SA WINE INDUSTRY INFORMATION & SYSTEMS

GEBORG DEUR

B R E N N - O - K E M
VERANTWOORDELIKE DIENERSKAPPER VIR DIE SA WYNBEDRYF

EDITORIAL

2009 Grape and Wine Crop and Sales

During the second week of March the fourth harvest estimate done by producing cellars and viticulturists (page 3) showed a slight increase of 5 478 tons since the February estimate. The 2009 wine harvest are estimated at 1 305 681 tons, 8 percent lower than the record harvest of 2008. It is expected that the 2009 wine harvest, grape juice concentrate and grape juice for non alcoholic purposes, wine for brandy and distilling wine, will amount to 1007,5 million litres at an average recovery of 772 litres per ton of grapes.

With regards to Sauvignon Blanc, Pinotage, Ruby Cabernet, Shiraz and Cabernet Sauvignon a decrease compared to 2008, is expected. However, the Chardonnay, Chenin Blanc and Colombar harvest will more or less be the same.

Paarl and Stellenbosch districts were hampered by runaway veld fires, which led to losses. Parts of the Orange River, Little Karoo, Robertson and Worcester districts received 50 mm of rain during February and March. The other districts experienced one of the driest summers in a very long time. Water resources were severely under pressure due to a heat wave that occurred from the end of February till middle March.

Moisture stress occurred in the dry land vines and the heat caused accelerated ripening of the late cultivars. The grapes were, in general, very healthy with good grape analysis and a good quality year is still foreseen.

SAWIS greetings until April

Robin

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ESTIMATED 2009 GRAPE AND WINE CROP

DISTRICT	GRAPE CROP - TONS									ESTIMATE 28/11/2008	ESTIMATE 14/01/2009	ESTIMATE 16/02/2009	ESTIMATE 13/03/2009
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009			
ORANGE RIVER	128 285	83 436	173 420	144 697	206 193	161 549	192 369	161 555	171 664	136 706	136 706	109 364	111 073
<i>trend (%) on previous year</i>	111.1	65.0	207.8	83.4	142.5	78.3	119.1	84.0	106.3	79.6	79.6	63.7	64.7
OLIFANTS RIVER	173 126	159 902	165 603	205 150	178 590	181 445	198 618	209 805	220 703	207 176	207 176	208 278	203 870
<i>trend (%) on previous year</i>	93.8	92.4	103.6	123.9	87.1	101.6	109.5	105.6	105.2	93.9	93.9	94.4	92.4
MALMESBURY	91 193	80 689	80 026	109 118	103 947	98 663	118 076	117 020	131 049	127 289	126 633	124 009	124 665
<i>trend (%) on previous year</i>	111.6	88.5	99.2	136.4	95.3	94.9	119.7	99.1	112.0	97.1	96.6	94.6	95.1
LITTLE KAROO	41 458	36 500	42 020	42 301	44 522	37 220	37 051	47 348	40 980	42 917	43 734	43 938	43 530
<i>trend (%) on previous year</i>	76.2	88.0	115.1	100.7	105.3	83.6	99.5	127.8	86.6	104.7	106.7	107.2	106.2
PAARL	128 018	123 572	105 287	144 833	138 802	138 796	145 937	152 855	156 015	148 671	147 897	145 574	147 123
<i>trend (%) on previous year</i>	99.0	96.5	85.2	137.6	95.8	100.0	105.1	104.7	102.1	95.3	94.8	93.3	94.3
ROBERTSON	161 055	141 267	165 304	176 440	184 095	158 679	166 782	196 796	204 619	196 113	196 113	193 457	197 134
<i>trend (%) on previous year</i>	80.2	87.7	117.0	106.7	104.3	86.2	105.1	118.0	104.0	95.8	95.8	94.5	96.3
STELLENBOSCH	105 533	98 514	76 999	114 285	115 276	115 229	122 742	113 740	121 346	115 008	115 008	115 604	112 624
<i>trend (%) on previous year</i>	95.1	93.3	78.2	148.4	100.9	100.0	106.5	92.7	106.7	94.8	94.8	95.3	92.8
WORCESTER	269 502	253 581	271 216	296 865	340 759	280 051	320 004	352 328	379 237	348 610	348 610	359 978	365 662
<i>trend (%) on previous year</i>	90.9	94.1	107.0	109.5	114.8	82.2	114.3	110.1	107.6	91.9	91.9	94.9	96.4
TOTAL (INDUSTRY)	1 098 170	977 461	1 079 875	1 233 689	1 312 184	1 171 632	1 301 579	1 351 447	1 425 613	1 322 490	1 321 877	1 300 202	1 305 681
<i>trend (%) on previous year</i>	93.6	89.0	110.5	114.2	106.4	89.3	111.1	103.8	105.5	92.8	92.7	91.2	91.6
LITRES PER GROSS TON	762	764	772	775	774	773	778	772	764	772	772	772	772
WINE PRODUCTION MILLION GROSS LITRES	837.2	746.5	834.2	956.0	1 015.7	905.2	1 013.0	1 043.5	1 089.0	1 021.2	1 020.2	1 003.3	1 007.5

HARVEST AND SALES ESTIMATES

WINE PRODUCED	Average % alc/vol 2008	million gross litres							Trend 2009/ 2008
		2003	2004	2005	2006	2007	2008	Estimate 2009	
Wine		712.7	696.8	628.5	709.7	730.4	763.3	759.6	99.5
Wine for brandy	11.15	50.5	85.4	82.9	82.1	101.5	86.6	70.6	81.5
Grape juice concentrate and grape juice	10.66	70.7	87.8	64.6	73.2	65.2	72.5	37.4	51.6
Distilling wine	9.69	122.2	145.8	129.2	147.9	146.4	166.6	139.9	84.0
Total		956.0	1 015.7	905.2	1 013.0	1 043.5	1 089.0	1 007.5	92.5

WINE MARKET REQUIREMENT	million gross litres							Trend 2009/ 2008
	2003	2004	2005	2006	2007	2008	Estimate 2009	
Producer sales to wholesalers: Wine in bulk	362.9	416.1	419.1	405.5	440.1	539.0		
Grapes	66.3	67.8	67.5	71.8	67.2	70.9		
	429.2	483.8	486.6	477.3	507.3	609.9		
Direct producer sales (packaged wine) and exports	139.9	154.5	148.2	155.4	173.4	200.1		
Total	569.1	638.3	634.8	632.7	680.7	810.0	809.5	99.9
Wine imported in bulk by wholesalers*	41.9		15.4	11.3	9.2	11.0	11.5	104.3
Total wine market requirement	611.0	638.3	650.2	644.0	690.0	821.0	821.0	100.0

* concentrate component included

WINE PRODUCTION AND SALES	million gross litres							Trend 2009/ 2008
	2003	2004	2005	2006	2007	2008	Estimate 2009	
Total wine stock at private and producer cellars on 1 Jan							357.2	
Wine production	712.7	696.8	628.5	709.7	730.4	763.3	759.6	99.5
Natural wine and must for sweetening imported by private and producer cellars	6.8	2.0	3.7	7.0	3.7	8.0	3.8	48.3
Minus: Sales	569.1	638.3	634.8	632.7	680.7	810.0	809.5	99.9
Transfers (previous vintages)	3.2	6.2	5.4	3.6	10.2	6.1	5.0	82.4
Lees destroyed/shortages	13.3	22.0	17.7	18.2	22.7	23.6	23.6	100.0
Total wine stock at private and producer cellars on 31 Dec	336.8	363.7	339.4	403.1	425.2	357.2	282.6	79.1
Total wine stock at producer cellars on 31 Dec	233.8	248.5	221.1	278.4	295.4	236.2		
Total wine stock at private cellars on 31 Dec	103.0	115.2	118.3	124.6	129.8	121.0		

DISTILLING WINE MARKET REQUIREMENT	million litres @ 10% alc/vol							Trend 2009/ 2008
	2003	2004	2005	2006	2007	2008	Estimate 2009	
Ex bedryf	124.9	149.9	130.33	148.5	154.6	168.0	135.6	80.7
Ex import (current year)	61.0	16.0	24.3	31.1	39.6	9.2	2.1	22.8
Ex import (previous year)	-	-	30.0	10.0	-	-	-	-
Ex pool	1.5	1.9	1.8	1.4	0.04	0.46	0.04	9.1
Total	187.4	167.8	186.4	191.0	194.2	177.6	137.7	77.5
Pool deliveries	1.5	1.9	1.8	1.4	0.04	0.46	0.04	9.1
Ex import (destined for following year's market requirement)		30.0	10.0					

DOMESTIC SALES AND EXPORTS OF NATURAL WINE

Domestic Sales of Natural Wine

Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	JAN 2008	JAN 2009	NOV 2007 JAN 2008	NOV 2008 JAN 2009	AUG 2007 JAN 2008	AUG 2008 JAN 2009	FEB 2007 JAN 2008	FEB 2008 JAN 2009	FEB 2008 JAN 2009	
Wholesalers	12 145 820	11 029 774	46 067 660	43 663 136	88 471 537	86 119 008	170 069 231	166 821 956	98.09	53.63
Private Cellars	3 196 742	3 052 307	10 953 719	11 496 879	20 921 097	22 066 425	38 253 845	41 323 703	108.02	13.28
Producer Cellars	8 307 897	8 300 480	26 466 467	26 564 202	59 172 814	51 707 847	106 197 826	102 940 859	96.93	33.09
TOTAL	23 650 459	22 382 561	83 487 846	81 724 217	168 565 448	159 893 280	314 520 902	311 086 548	98.91	100.00

Included in these figures are the sales of locally bottled imported natural wine

Export of Natural Wine

Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	JAN 2008	JAN 2009	NOV 2007 JAN 2008	NOV 2008 JAN 2009	AUG 2007 JAN 2008	AUG 2008 JAN 2009	FEB 2007 JAN 2008	FEB 2008 JAN 2009	FEB 2008 JAN 2009	
TOTAL	26 270 529	24 203 939	79 531 549	81 980 777	163 774 904	206 241 853	315 995 724	405 351 128	128.28	100.00

Domestic Sales and Export of Natural Wine

Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	JAN 2008	JAN 2009	NOV 2007 JAN 2008	NOV 2008 JAN 2009	AUG 2007 JAN 2008	AUG 2008 JAN 2009	FEB 2007 JAN 2008	FEB 2008 JAN 2009	FEB 2008 JAN 2009	
TOTAL	49 920 988	46 586 500	163 019 395	163 704 994	332 340 352	366 135 133	630 516 626	716 437 676	113.63	100.00

SOURCE OF EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

TYPE	PRICE RANGE R / HL OF C / l	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY 2009		INDUSTRY %				
		LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008	2007	
Pinot Noir	< 100																									
	100 - < 150																									
	150 - < 200																									
	200 - < 250																									
	250 - < 300																									
	300 - < 350																									
	350 - < 400																						8.3	0.0		
	400 - < 450																							2.3	0.0	
	450 - < 500																								0.0	0.0
	500 - < 550																								80.5	10.2
	550 - < 600																								0.0	0.0
600 - < 650																								0.0	0.0	
650 - < 700																								8.9	67.3	
700 - < 750																								6.2	6.2	
750 - < 800																								16.2	16.2	
TOTAL l																							100.0	100.0		
AVERAGE PRICE																							523.10	673.14		
Cinsaut	< 100																									
	100 - < 150																									
	150 - < 200																									
	200 - < 250																									
	250 - < 300																									
	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
600 - < 650																										
650 - < 700																										
700 - < 750																										
TOTAL l																										
AVERAGE PRICE																										
Rosé and Blanc de noir	< 100																									
	100 - < 150																									
	150 - < 200																									
	200 - < 250																									
	250 - < 300																									
	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
600 - < 650																										
TOTAL l																										
AVERAGE PRICE																										

TYPE	PRICE RANGE R./H.O.F.C./L		ORANGERIVER		OLIFANTS RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY 2009		INDUSTRY %		
	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008	2007	
Other red and blends	<100																							0.0	
	100 - <150																							0.2	
	150 - <200																							1.9	
	200 - <250																							5.9	
	250 - <300			99 360	8.6																				12.6
	300 - <350					25 520	100.0																	4.1	
	350 - <400			289 790	25.8																				17.7
	400 - <450			472 288	40.7																				13.3
	450 - <500			279 804	24.1																				26.2
	500 - <550																								11.7
	550 - <600																								22.7
	600 - <650																								2.1
	650 - <700																								2.1
	700 - <750																								1.1
750 - <800																								1.4	
800 - <850																								1.4	
850 - <900																								0.0	
900 - <950																								0.1	
950 - <1000																								0.0	
>1000			9 777	0.8																				0.0	
TOTAL L			1 161 019	100.0	25 520	100.0	117 490	100.0	413.25	895 978	100.0	387.32	579 971	100.0	437 100	100.0	427 931	100.0	749 510	100.0	4 394 519	100.0	100.0	100.0	
AVERAGE				408.23		325.00		413.25						334.78		347.69		308.13		347.69		367.83	346.98	336.41	
Chardonnay	<100																							0.0	
	100 - <150																							0.1	
	150 - <200																							0.0	
	200 - <250																							0.6	
	250 - <300																							0.3	
	300 - <350																							2.3	
	350 - <400																							2.2	
	400 - <450																							11.9	
	450 - <500																								15.9
	500 - <550																								25.1
	550 - <600																								30.1
	600 - <650																								7.7
	650 - <700																								1.8
	700 - <750																								0.9
750 - <800																								0.1	
800 - <850																								0.1	
850 - <900																								0.0	
900 - <950																								0.0	
950 - <1000																								0.0	
>1000																								0.0	
TOTAL L			179 485	100.0									20 583	451 664	19 140	100.0	88 040	100.0	7 926	100.0	885 943	100.0	100.0	100.0	
AVERAGE				463.53		325.00		413.25						527.76		560.00		493.64		540.00		521.29	481.54	474.14	
AVERAGE																								457.42	
Juice																								395.55	

RSA EXPORTS: WINE AND FLAVOURED GRAPE LIQUOR

PRODUCT		FEBRUARY			6 MONTHS			12 MONTHS		
		2008	2009	Trend	SEP '07 - FEB '08	SEP '08 - FEB '09	Trend	MAR '07 - FEB '08	MAR '08 - FEB '09	Trend
Chardonnay	P	1 620 145	889 988	54.93	8 353 532	7 347 824	87.96	16 504 746	16 975 945	102.85
	B	1 105 430	408 410	36.95	5 145 656	5 576 338	108.37	7 206 095	9 626 636	133.59
Sauvignon Blanc	P	971 149	1 603 340	165.10	6 207 429	7 892 731	127.15	13 379 707	16 426 337	122.77
	B	257 975	220 147	85.34	1 673 033	1 894 084	113.21	3 227 272	4 033 054	124.97
Chenin Blanc	P	1 378 168	1 490 309	108.14	7 635 279	8 697 404	113.91	17 307 032	18 904 736	109.23
	B	1 559 072	1 478 316	94.82	11 193 638	12 863 884	114.92	21 867 633	25 000 674	114.33
Other White	P	2 484 328	3 139 815	126.38	14 521 766	20 307 754	139.84	31 590 527	41 889 809	132.60
	B	2 889 256	3 375 119	116.82	12 224 047	18 064 620	147.78	21 717 663	40 343 846	185.77
TOTALS WHITE WINE	P	6 453 790	7 123 452	110.38	36 718 006	44 245 713	120.50	78 782 012	94 196 827	119.57
	B	5 811 733	5 481 992	94.33	30 236 374	38 398 926	127.00	54 018 663	79 004 210	146.25
	P+B	12 265 523	12 605 444	102.77	66 954 380	82 644 639	123.43	132 800 675	173 201 037	130.42
Cabernet Sauvignon	P	1 142 649	957 929	83.83	6 778 471	7 546 963	111.34	12 862 332	14 404 839	111.99
	B	452 110	292 521	64.70	3 322 559	4 043 837	121.71	6 013 605	7 284 114	121.13
Shiraz	P	1 166 871	1 209 085	103.62	7 470 947	8 834 708	118.25	14 408 690	18 034 577	125.16
	B	346 420	263 484	76.06	2 693 801	1 100 071	40.84	3 348 953	2 593 381	77.44
Pinotage	P	719 711	622 757	86.53	4 167 971	4 340 322	104.14	8 324 190	9 599 396	115.32
	B	193 321	491 853	254.42	3 973 246	4 277 435	107.66	7 907 923	8 158 011	103.16
Merlot	P	792 739	574 443	72.46	3 895 298	4 686 531	120.31	7 312 044	8 628 039	118.00
	B	224 062	50 920	22.73	1 771 295	776 632	43.85	2 542 553	2 186 073	85.98
Other Red	P	4 455 243	6 057 845	135.97	30 394 497	36 410 297	119.79	59 296 211	70 047 648	118.13
	B	6 182 764	4 107 277	66.43	32 245 795	37 506 453	116.31	50 148 807	65 505 492	130.62
TOTALS RED WINE	P	8 277 213	9 422 059	113.83	52 707 184	61 818 821	117.29	102 203 467	120 714 499	118.11
	B	7 398 677	5 206 055	70.36	44 006 696	47 704 428	108.40	69 961 841	85 727 071	122.53
	P+B	15 675 890	14 628 114	93.32	96 713 880	109 523 249	113.24	172 165 308	206 441 570	119.91
Blanc de Noir + Rosé	P	1 013 391	871 059	85.95	3 576 130	4 988 971	139.51	9 175 145	13 622 402	148.47
	B	193 300	412 266	213.28	2 519 250	3 628 827	144.04	9 890 928	11 347 502	114.73
	P+B	1 206 691	1 283 325	106.35	6 095 380	8 617 798	141.38	19 066 073	24 969 904	130.97
TOTALS NATURAL WINE	P	15 744 394	17 416 570	110.62	93 001 320	111 053 505	119.41	190 160 624	228 533 728	120.18
	B	13 403 710	11 100 313	82.82	76 762 320	89 732 181	116.90	133 871 432	176 078 783	131.53
	P+B	29 148 104	28 516 883	97.83	169 763 640	200 785 686	118.27	324 032 056	404 612 511	124.87
Fortified Wine	P	23 536	15 973	67.87	203 964	225 857	110.73	350 431	355 898	101.56
	B	0	0	-	23 876	44 280	185.46	23 876	44 280	185.46
	P+B	23 536	15 973	67.87	227 840	270 137	118.56	374 307	400 178	106.91
Sparkling wine	P	108 905	248 775	228.43	1 584 704	2 500 845	157.81	2 808 319	4 430 519	157.76
TOTALS ALL WINE	P	15 876 835	17 681 318	111.37	94 789 988	113 780 207	120.03	193 319 374	233 320 145	120.69
	B	13 403 710	11 100 313	82.82	76 786 196	89 776 461	116.92	133 895 308	176 123 063	131.54
	P+B	29 280 545	28 781 631	98.30	171 576 184	203 556 668	118.64	327 214 682	409 443 208	125.13
OTHER(e.g. for vinegar, industrial)	P	0	0	-	0	0	-	0	0	-
	B	96 000	120 660	125.69	600 631	843 932	140.51	600 631	1 587 512	264.31
	P+B	96 000	120 660	125.69	600 631	843 932	140.51	600 631	1 587 512	264.31
Flavoured Grape Liquor	P	468	0	0.00	468	0	0.00	930	15 054	1618.71
TOTALS ALL PRODUCTS	P	15 877 303	17 681 318	111.36	94 790 456	113 780 207	120.03	193 320 304	233 335 199	120.70
	B	13 499 710	11 220 973	83.12	77 386 827	90 620 393	117.10	134 495 939	177 710 575	132.13
	P+B	29 377 013	28 902 291	98.38	172 177 283	204 400 600	118.72	327 816 243	411 045 774	125.39

P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk

DOMESTIC PACKAGED WINE INFORMATION

1. QUANTITY NATURAL AND SPARKLING WINE SOLD IN UNDER MENTIONED CONTAINERS

1.1 TOTAL MARKET

TYPE OF CONTAINER	CONTAINER SIZE	LITRES		TREND (b / a)	LITRES		TREND (d / c)
		SEP 2007 - DEC 2007 (a)	SEP 2008 - DEC 2008 (b)		JAN 2007 - DEC 2007 (c)	JAN 2008 - DEC 2008 (d)	
GLASS	< 750 ml	561 859	493 936	87.9	1 505 399	1 281 989	85.2
	% of glass	1.1	0.9		1.1	0.9	
	750 ml	29 692 343	31 009 420	104.4	77 050 891	82 980 715	107.7
	% of glass	57.1	56.5		56.9	57.2	
	1 l	7 787 385	7 739 283	99.4	20 417 656	20 649 984	101.1
	% of glass	15.0	14.1		15.1	14.2	
	1,5 l - 2 l	11 089 122	12 745 684	114.9	27 932 931	32 180 258	115.2
	% of glass	21.3	23.2		20.6	22.2	
	4,5 l	2 778 804	2 396 052	86.2	8 095 923	7 492 568	92.5
	% of glass	5.3	4.4		6.0	5.2	
	OTHER	125 481	462 513	368.6	329 137	490 022	148.9
% of glass	0.2	0.8		0.2	0.3		
TOTAL		52 034 994	54 846 887	105.4	135 331 937	145 075 535	107.2
As % of total natural wine		47.8	49.5		45.0	47.6	
PLASTIC	< 750 ml	318 831	575 577	180.5	891 747	1 232 614	138.2
	% of plastic	1.4	2.5		1.5	1.9	
	750 ml	229 072	295 657	129.1	684 644	677 692	99.0
	% of plastic	1.0	1.3		1.1	1.0	
	1 l	10 440 867	10 187 453	97.6	30 187 069	30 178 589	100.0
	% of plastic	46.5	44.7		49.4	45.5	
	5 l	8 361 355	8 673 515	103.7	21 772 545	25 015 845	114.9
	% of plastic	37.2	38.0		35.7	37.7	
	OTHER	3 116 149	3 074 552	98.7	7 514 061	9 183 677	122.2
	% of plastic	13.9	13.5		12.3	13.9	
	TOTAL		22 466 273	22 806 754	101.5	61 050 065	66 288 417
As % of total natural wine		20.6	20.6		20.3	21.8	
BAG-IN-BOX	2 l	2 770 742	2 871 036	103.6	7 759 170	7 631 628	98.4
	% of bag-in-box	10.3	10.4		10.6	9.8	
	5 l	20 785 050	21 013 800	101.1	56 046 510	59 454 020	106.1
	% of bag-in-box	77.3	76.0		76.4	76.7	
	OTHER	3 326 733	3 766 924	113.2	9 534 430	10 421 012	109.3
	% of bag-in-box	12.4	13.6		13.0	13.4	
TOTAL		26 882 525	27 651 760	102.9	73 340 110	77 506 660	105.7
As % of total natural wine		24.7	25.0		24.4	25.5	
FOIL BAGS	2 l	1 109 358	853 672	77.0	2 359 020	2 313 540	98.1
	% of foil bags	18.9	22.6		8.8	21.3	
	5 l	4 744 595	2 854 705	60.2	23 873 565	8 409 725	35.2
	% of foil bags	81.0	75.7		89.1	77.5	
	OTHER	7 100	65 016	915.7	560 276	134 008	23.9
	% of foil bags	0.1	1.7		2.1	1.2	
TOTAL		5 861 053	3 773 393	64.4	26 792 861	10 857 273	40.5
As % of total natural wine		5.4	3.4		8.9	3.6	
TETRA PACKS	500 ml	237 300	36 185	15.2	649 778	274 655	42.3
	% of tetra packs	14.6	2.2		14.3	5.7	
	1 l	1 326 614	1 561 091	117.7	3 501 333	4 127 133	117.9
	% of tetra packs	81.5	94.9		77.0	85.9	
	OTHER	64 348	48 084	74.7	395 069	402 592	101.9
	% of tetra packs	4.0	2.9		8.7	8.4	
TOTAL		1 628 262	1 645 360	101.1	4 546 180	4 804 380	105.7
As % of total natural wine		1.5	1.5		1.5	1.6	
TOTAL NATURAL WINE		108 873 108	110 724 153	101.7	301 061 153	304 532 265	101.2
TOTAL SPARKLING		5 292 901	5 826 430	110.1	9 155 400	9 707 185	106.0
PRICE RANGE- R / 5l BAG-IN-BOX	LESS THAN R33	127 010	47 860	37.7	468 970	140 160	29.9
	% of bag-in-box	0.6	0.2		0.8	0.2	
	MORE THAN R33	20 658 040	20 946 190	101.4	55 574 145	59 294 110	106.7
	% of bag-in-box	99.4	99.7		99.2	99.7	

1.2 PRODUCER CELLARS AND PRODUCER CELLAR BOUND WHOLESALERS

TYPE OF CONTAINER	CONTAINER SIZE	LITRES		TREND (b / a)	LITRES		TREND (d / c)
		SEP 2007 - DEC 2007 (a)	SEP 2008 - DEC 2008 (b)		JAN 2007 - DEC 2007 (c)	JAN 2008 - DEC 2008 (d)	
GLASS	< 750 ml	69 171	44 307	64.1	219 019	108 122	49.4
	% of glass	1.3	0.8		1.5	0.7	
	750 ml	4 812 962	4 941 617	102.7	13 555 329	13 876 840	102.4
	% of glass	90.3	92.8		91.3	92.3	
	1 l	118 549	44 485	37.5	257 749	142 958	55.5
	% of glass	2.2	0.8		1.7	1.0	
	1,5 l - 2 l	217 458	282 344	129.8	515 243	873 293	169.5
	% of glass	4.1	5.3		3.5	5.8	
	4,5 l	0	0	0.0	0	0	0.0
	% of glass	0.0	0.0		0.0	0.0	
	OTHER	113 349	14 916	13.2	307 537	26 667	8.7
% of glass	2.1	0.3		2.1	0.2		
TOTAL		5 331 488	5 327 669	99.9	14 854 876	15 027 880	101.2
As % of total natural wine		15.0	15.1		14.2	14.6	
PLASTIC	< 750 ml	192 514	154 283	80.1	564 514	470 206	83.3
	% of plastic	1.3	1.1		1.3	1.1	
	750 ml	219 836	215 471	98.0	639 701	584 401	91.4
	% of plastic	1.5	1.5		1.5	1.4	
	1 l	8 308 377	8 477 922	102.0	23 994 274	24 603 619	102.5
	% of plastic	55.4	58.0		56.9	57.5	
	5 l	4 097 660	3 810 250	93.0	11 888 605	11 154 040	93.8
	% of plastic	27.3	26.1		28.2	26.1	
	OTHER	2 178 378	1 954 664	89.7	5 063 727	6 001 259	118.5
	% of plastic	14.5	13.4		12.0	14.0	
	TOTAL		14 996 765	14 612 590	97.4	42 150 821	42 813 525
As % of total natural wine		42.3	41.5		40.3	41.6	
BAG-IN-BOX	2 l	428 344	543 970	127.0	1 446 058	1 480 532	102.4
	% of bag-in-box	3.5	4.1		4.0	3.8	
	5 l	8 924 110	9 210 480	103.2	27 169 845	27 763 740	102.2
	% of bag-in-box	72.8	70.2		74.3	71.6	
	OTHER	2 903 884	3 358 444	115.7	7 955 461	9 542 451	119.9
	% of bag-in-box	23.7	25.6		21.8	24.6	
TOTAL		12 256 338	13 112 894	107.0	36 571 364	38 786 723	106.1
As % of total natural wine		34.6	37.3		34.9	37.7	
FOIL BAGS	2 l	958 158	814 118	85.0	1 906 726	2 196 720	115.2
	% of foil bags	49.4	71.2		22.7	60.9	
	5 l	983 285	329 765	33.5	6 493 310	1 409 135	21.7
	% of foil bags	50.6	28.8		77.3	39.1	
	OTHER	0	0	0.0	9	0	0.0
	% of foil bags	0.0	0.0		0.0	0.0	
TOTAL		1 941 443	1 143 883	58.9	8 400 045	3 605 855	42.9
As % of total natural wine		5.5	3.3		8.0	3.5	
TETRA PACKS	500 ml	214 479	23 418	10.9	592 057	233 401	39.4
	% of tetra packs	23.1	2.3		21.9	8.6	
	1 l	651 693	927 851	142.4	1 918 643	2 368 038	123.4
	% of tetra packs	70.1	92.8		71.0	87.0	
	OTHER	64 072	48 084	75.0	193 131	121 180	62.7
	% of tetra packs	6.9	4.8		7.1	4.5	
TOTAL		930 244	999 353	107.4	2 703 831	2 722 619	100.7
As % of total natural wine		2.6	2.8		2.6	2.6	
TOTAL NATURAL WINE		35 456 278	35 196 388	99.3	104 680 937	102 956 602	98.4
TOTAL SPARKLING		421 635	642 301	152.3	874 386	913 114	104.4
PRICE RANGE- R / 5l BAG-IN-BOX	LESS THAN R33	74 745	0	0.0	416 705	210	0.1
	% of bag-in-box	0.8	0.0		1.5	0.0	
	MORE THAN R33	8 849 365	9 190 730	103.9	26 749 745	27 743 780	103.7
	% of bag-in-box	99.2	99.8		98.5	99.9	

1.3 PRIVATE CELLARS

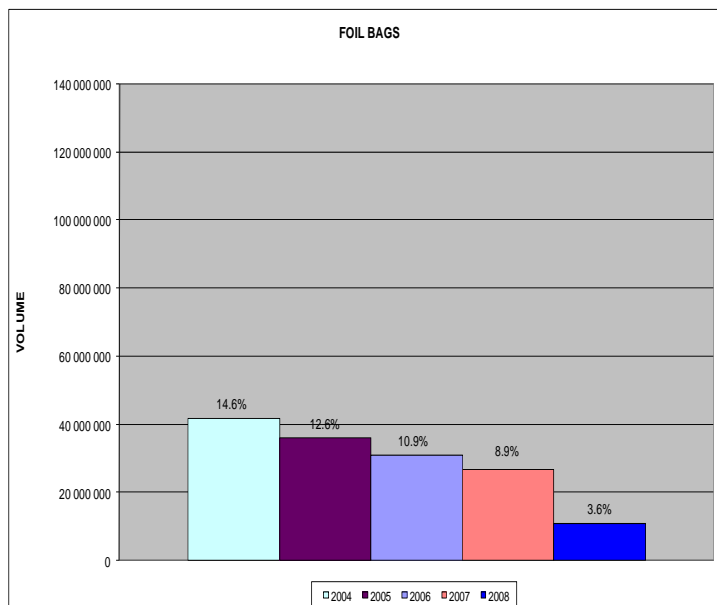
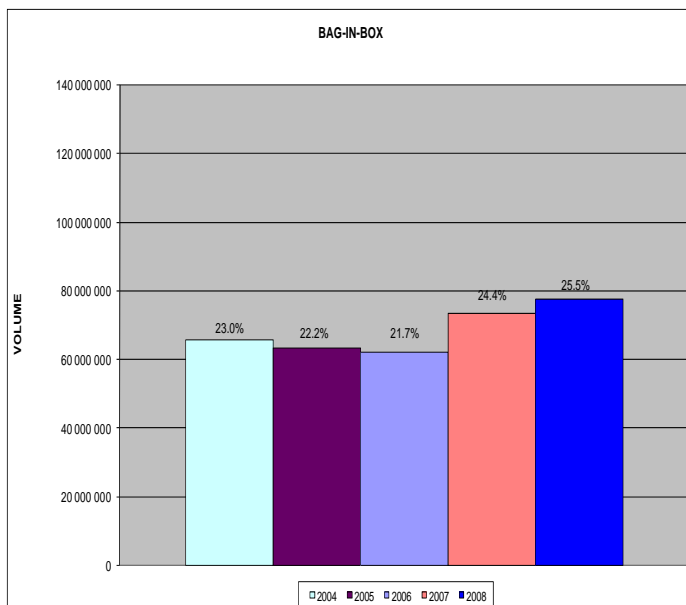
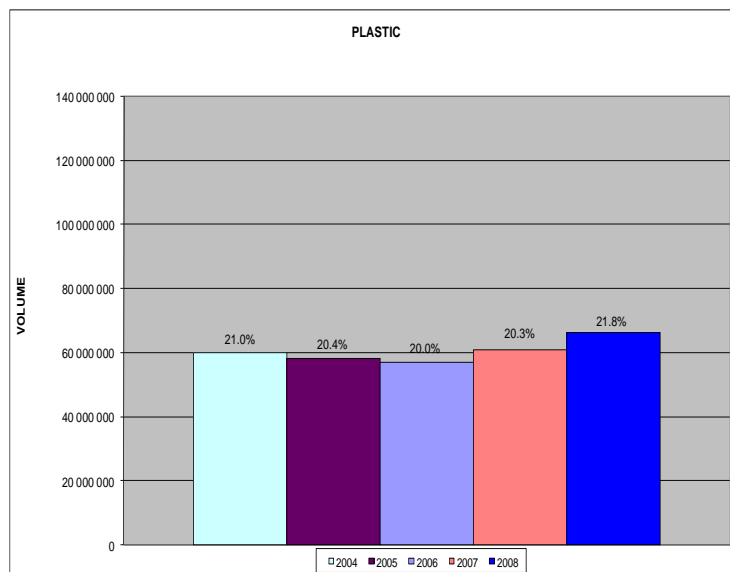
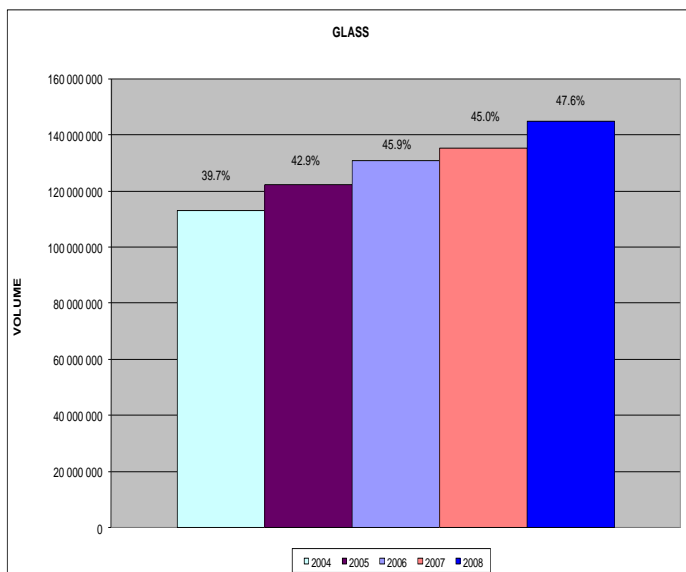
TYPE OF CONTAINER	CONTAINER SIZE	LITRES		TREND (b / a)	LITRES		TREND (d / c)	
		SEP 2007 - DEC 2007 (a)	SEP 2008 - DEC 2008 (b)		JAN 2007 - DEC 2007 (c)	JAN 2008 - DEC 2008 (d)		
GLASS	< 750 ml	142 224	162 316	114.1	443 520	425 671	96.0	
	% of glass	1.3	1.3		1.7	1.3		
	750 ml	8 843 628	9 838 140	111.2	22 110 498	25 234 043	114.1	
	% of glass	80.4	76.9		82.5	78.1		
	1 l	28 626	25 757	90.0	52 169	74 002	141.9	
	% of glass	0.3	0.2		0.2	0.2		
	1,5 l - 2 l	1 977 934	2 748 444	139.0	4 188 900	6 564 954	156.7	
	% of glass	18.0	21.5		15.6	20.3		
	4,5 l	18	0	0.0	32	0	0.0	
	% of glass	0.0	0.0		0.0	0.0		
	OTHER	11 491	11 782	102.5	18 711	22 842	122.1	
	% of glass	0.1	0.1		0.1	0.1		
TOTAL		11 003 921	12 786 440	116.2	26 813 830	32 321 511	120.5	
As % of total natural wine		87.2	90.7		85.7	88.6		
PLASTIC	< 750 ml	33 086	21 845	66.0	80 036	76 059	95.0	
	% of plastic	2.5	1.9		2.2	2.1		
	750 ml	4 787	5 496	114.8	12 330	10 368	84.1	
	% of plastic	0.4	0.5		0.3	0.3		
	1 l	156 851	135 623	86.5	421 152	377 675	89.7	
	% of plastic	12.0	11.7		11.4	10.5		
	5 l	960 925	790 465	82.3	2 758 745	2 539 175	92.0	
	% of plastic	73.3	68.0		74.8	70.6		
	OTHER	154 479	208 900	135.2	415 827	590 939	142.1	
	% of plastic	11.8	18.0		11.3	16.4		
	TOTAL		1 310 128	1 162 329	88.7	3 688 089	3 594 216	97.5
	As % of total natural wine		10.4	8.2		11.8	9.9	
BAG-IN-BOX	2 l	44 560	25 690	57.7	103 904	99 600	95.9	
	% of bag-in-box	20.7	18.8		19.1	19.8		
	5 l	74 610	92 275	123.7	258 320	316 545	122.5	
	% of bag-in-box	34.6	67.5		47.4	62.9		
	OTHER	96 216	18 813	19.6	182 550	86 796	47.5	
	% of bag-in-box	44.7	13.8		33.5	17.3		
TOTAL		215 386	136 778	63.5	544 774	502 941	92.3	
As % of total natural wine		1.7	1.0		1.7	1.4		
FOIL BAGS	2 l	5 766	24	0.4	16 694	3 882	23.3	
	% of foil bags	6.6	0.3		6.8	6.9		
	5 l	74 475	9 000	12.1	217 580	52 195	24.0	
	% of foil bags	85.3	99.7		88.4	93.1		
	OTHER	7 100	0	0.0	11 818	0	0.0	
	% of foil bags	8.1	0.0		4.8	0.0		
TOTAL		87 341	9 024	10.3	246 092	56 077	22.8	
As % of total natural wine		0.7	0.1		0.8	0.2		
TETRA PACKS	500 ml	0	0	0.0	0	0	0.0	
	% of tetra packs	0.0	0.0		0.0	0.0		
	1 l	0	0	0.0	0	0	0.0	
	% of tetra packs	0.0	0.0		0.0	0.0		
	OTHER	0	0	0.0	0	0	0.0	
	% of tetra packs	0.0	0.0		0.0	0.0		
TOTAL		0	0	0.0	0	0	0.0	
As % of total natural wine		0.0	0.0		0.0	0.0		
TOTAL NATURAL WINE		12 616 776	14 094 571	111.7	31 292 785	36 474 744	116.6	
TOTAL SPARKLING		618 502	838 127	135.5	1 154 513	1 503 829	130.3	
PRICE RANGE- R / 5l BAG-IN-BOX	LESS THAN R33	0	0	0.0	0	7 430	0.0	
	% of bag-in-box	0.0	0.0		0.0	2.3		
	MORE THAN R33	74 610	92 275	123.7	258 320	309 115	119.7	
	% of bag-in-box	100.0	100.0		100.0	97.7		

1.4 WHOLESALERS (EXCLUDING PRODUCER CELLAR BOUND WHOLESALERS)

TYPE OF CONTAINER	CONTAINER SIZE	LITRES		TREND (b / a)	LITRES		TREND (d / c)
		SEP 2007 - DEC 2007 (a)	SEP 2008 - DEC 2008 (b)		JAN 2007 - DEC 2007 (c)	JAN 2008 - DEC 2008 (d)	
GLASS	< 750 ml	350 464	287 312	82.0	842 860	748 196	88.8
	% of glass	1.0	0.8		0.9	0.8	
	750 ml	16 035 753	16 229 663	101.2	41 385 065	43 869 832	106.0
	% of glass	44.9	44.2		44.2	44.9	
	1 l	7 640 210	7 669 041	100.4	20 107 738	20 433 024	101.6
	% of glass	21.4	20.9		21.5	20.9	
	1,5 l - 2 l	8 893 731	9 714 896	109.2	23 228 788	24 742 012	106.5
	% of glass	24.9	26.4		24.8	25.3	
	4,5 l	2 778 786	2 396 052	86.2	8 095 892	7 492 568	92.5
	% of glass	7.8	6.5		8.6	7.7	
	OTHER	641	435 815	67989.9	2 889	440 513	15247.9
% of glass	0.0	1.2		0.0	0.5		
TOTAL		35 699 585	36 732 779	102.9	93 663 231	97 726 144	104.3
As % of total natural wine		58.7	59.8		56.7	59.2	
PLASTIC	< 750 ml	93 231	399 449	428.5	247 197	686 350	277.7
	% of plastic	1.5	5.7		1.6	3.5	
	750 ml	4 448	74 690	1679.2	32 612	82 922	254.3
	% of plastic	0.1	1.1		0.2	0.4	
	1 l	1 975 639	1 573 908	79.7	5 771 643	5 197 295	90.0
	% of plastic	32.1	22.4		37.9	26.1	
	5 l	3 302 770	4 072 800	123.3	7 125 195	11 322 630	158.9
	% of plastic	53.6	57.9		46.8	57.0	
	OTHER	783 292	910 988	116.3	2 034 508	2 591 479	127.4
	% of plastic	12.7	13.0		13.4	13.0	
	TOTAL		6 159 380	7 031 835	114.2	15 211 155	19 880 676
As % of total natural wine		10.1	11.4		9.2	12.0	
BAG-IN-BOX	2 l	2 297 838	2 301 376	100.2	6 209 208	6 051 496	97.5
	% of bag-in-box	15.9	16.0		17.1	15.8	
	5 l	11 786 330	11 711 045	99.4	28 618 345	31 373 735	109.6
	% of bag-in-box	81.8	81.3		79.0	82.1	
	OTHER	326 633	389 667	119.3	1 396 419	791 765	56.7
	% of bag-in-box	2.3	2.7		3.9	2.1	
TOTAL		14 410 801	14 402 088	99.9	36 223 972	38 216 996	105.5
As % of total natural wine		23.7	23.4		21.9	23.1	
FOIL BAGS	2 l	145 434	39 530	27.2	435 600	112 938	25.9
	% of foil bags	3.8	1.5		2.4	1.6	
	5 l	3 686 835	2 515 940	68.2	17 162 675	6 948 395	40.5
	% of foil bags	96.2	96.0		94.6	96.6	
	OTHER	0	65 016	0.0	548 449	134 008	24.4
	% of foil bags	0.0	2.5		3.0	1.9	
TOTAL		3 832 269	2 620 486	68.4	18 146 724	7 195 341	39.7
As % of total natural wine		6.3	4.3		11.0	4.4	
TETRA PACKS	500 ml	22 821	12 767	55.9	57 721	41 254	71.5
	% of tetra packs	3.3	2.0		3.1	2.0	
	1 l	674 921	633 240	93.8	1 582 690	1 759 095	111.1
	% of tetra packs	96.7	98.0		85.9	84.5	
	OTHER	276	0	0.0	201 938	281 412	139.4
	% of tetra packs	0.0	0.0		11.0	13.5	
TOTAL		698 018	646 007	92.5	1 842 349	2 081 761	113.0
As % of total natural wine		1.1	1.1		1.1	1.3	
TOTAL NATURAL WINE		60 800 053	61 433 194	101.0	165 087 431	165 100 919	100.0
TOTAL SPARKLING		4 252 764	4 346 002	102.2	7 126 501	7 290 242	102.3
PRICE RANGE- R / 5l BAG-IN-BOX	LESS THAN R33	52 265	47 860	91.6	52 265	132 520	253.6
	% of bag-in-box	0.4	0.4		0.2	0.4	
	MORE THAN R33	11 734 065	11 663 185	99.4	28 566 080	31 241 215	109.4
	% of bag-in-box	99.6	99.6		99.8	99.6	

QUANTITY NATURAL WINE SOLD IN CONTAINERS

(2004 TO 2008)



% - Represents % of total domestic packaged natural wine.

**2. WINE IN PRICE RANGE AS % OF THE TOTAL QUANTITY OF WINE TYPE SOLD
(12 X 750ml GLASS CONTAINERS)**

TYPE OF WINE	PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)										Ave R/Carton
			TO 135	>135 - 171	>171 - 204	>204 - 254	>254 - 340	>340 - 424	>424 - 510	>510 - 679	>679		
Natural White	JAN 2007 - DEC 2007	3 122 636	1.6	1.7	8.4	8.9	25.0	25.5	6.5	8.9	13.3	371	
	JAN 2008 - DEC 2008	3 233 076	3.1	2.3	6.5	9.9	22.9	23.1	9.5	8.4	14.3	390	
	TREND*	103.5										105.1	
	JAN 2007 - DEC 2007	8 098 087	1.6	4.4	6.7	18.9	27.0	19.0	6.4	9.3	6.7	333	
	JAN 2008 - DEC 2008	8 756 066	4.2	3.2	6.7	21.0	23.9	17.6	7.4	9.0	6.9	345	
	TREND*	108.1										103.6	
	JAN 2007 - DEC 2007	2 225 445	4.2	18.1	4.9	34.6	17.5	10.1	2.5	4.4	3.5	263	
	JAN 2008 - DEC 2008	2 680 921	7.4	18.0	8.3	24.5	17.9	12.8	2.7	4.6	3.9	277	
	TREND*	120.5										105.3	
	JAN 2007 - DEC 2007	19 228 740	47.0	7.9	8.6	19.6	9.0	4.9	1.4	0.8	0.7	190	
JAN 2008 - DEC 2008	21 130 820	50.4	9.8	6.5	18.8	7.9	3.8	0.8	1.0	0.9	192		
TREND*	109.9										101.1		
JAN 2007 - DEC 2007	6 213 353	2.9	8.6	41.9	27.7	16.8	1.3	0.2	0.3	0.4	210		
JAN 2008 - DEC 2008	5 658 241	4.8	9.8	42.3	26.6	13.5	2.0	0.3	0.2	0.5	216		
TREND*	91.1										102.9		
JAN 2007 - DEC 2007	38 888 261	24.4	7.4	13.3	20.8	15.8	9.2	2.7	3.3	3.1			
JAN 2008 - DEC 2008	41 459 125	28.0	8.4	11.5	20.0	13.9	8.6	2.9	3.4	3.4			
TREND*	106.6												
JAN 2007 - DEC 2007	4 373 266	1.4	7.1	4.9	7.2	11.7	10.5	8.5	31.4	17.3	438		
JAN 2008 - DEC 2008	4 692 006	3.0	9.4	2.2	8.4	12.5	11.5	9.8	26.0	17.3	441		
TREND*	107.3										100.7		
JAN 2007 - DEC 2007	2 849 294	1.3	0.2	1.4	6.3	14.9	27.1	17.3	20.7	10.7	425		
JAN 2008 - DEC 2008	2 848 480	2.1	0.2	1.0	6.9	12.3	22.3	28.6	14.7	12.0	445		
TREND*	100.0										104.7		
JAN 2007 - DEC 2007	3 057 593	5.6	1.3	2.4	8.2	16.0	12.9	11.5	20.4	21.8	434		
JAN 2008 - DEC 2008	3 312 598	7.2	0.8	1.6	8.2	17.3	12.0	13.4	13.0	26.5	450		
TREND*	108.3										103.7		
JAN 2007 - DEC 2007	3 417 955	1.6	0.5	4.1	13.5	21.4	14.7	16.6	15.2	12.2	395		
JAN 2008 - DEC 2008	3 984 226	5.1	0.6	3.5	15.2	22.7	10.5	13.1	15.0	14.2	404		
TREND*	116.6										102.3		
JAN 2007 - DEC 2007	20 424 713	3.2	32.2	3.2	10.1	20.4	12.0	3.3	7.9	7.7	291		
JAN 2008 - DEC 2008	20 932 235	6.6	29.8	4.2	10.6	16.3	11.5	2.9	8.8	9.3	308		
TREND*	102.5										105.8		
JAN 2007 - DEC 2007	34 122 621	2.9	20.4	3.3	9.6	18.6	13.4	7.2	13.8	10.9			
JAN 2008 - DEC 2008	35 769 544	5.6	18.8	3.4	10.3	16.3	12.3	8.0	12.6	12.7			
TREND*	104.8												
JAN 2007 - DEC 2007	4 040 009	8.3	12.3	33.9	30.8	6.0	2.6	4.2	1.0	0.9	214		
JAN 2008 - DEC 2008	5 752 047	13.5	14.9	40.4	14.6	7.9	3.3	3.7	1.0	0.6	214		
TREND*	142.4										100.0		
JAN 2007 - DEC 2007	1 770 766	0.3	0.0	0.0	2.8	10.3	8.2	7.2	28.5	42.6	538		
JAN 2008 - DEC 2008	1 764 148	0.2	0.0	0.5	0.2	3.2	0.9	4.8	16.7	73.6	636		
TREND*	99.6										118.2		
JAN 2007 - DEC 2007	7 384 634	2.3	0.2	0.3	6.8	17.4	70.2	0.5	1.5	0.8	341		
JAN 2008 - DEC 2008	7 943 038	0.2	1.6	0.5	5.8	14.9	75.3	0.4	0.8	0.6	359		
TREND*	107.6										105.3		

Price categories are adjusted annually with inflation so that over the years, categories can be compared in real terms.

*Trend - Current period / Previous period

2.2 PRODUCER CELLARS AND PRODUCER CELLAR BOUND WHOLESALERS

TYPE OF WINE	PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
			TO 135	>135 - 171	>171 - 204	>204 - 254	>254 - 340	>340 - 424	>424 - 510	>510 - 679	>679	
Natural White	JAN 2007 - DEC 2007	728 823	2.9	3.3	28.3	6.8	48.6	8.1	1.7	0.3	0.0	
	JAN 2008 - DEC 2008	572 556	10.6	1.3	26.5	10.9	40.7	7.1	0.8	0.7	1.4	
	TREND*	78.6										
Sauvignon Blanc	JAN 2007 - DEC 2007	1 500 974	2.4	16.8	24.8	14.2	31.6	9.4	0.4	0.1	0.2	
	JAN 2008 - DEC 2008	1 626 045	11.6	9.2	30.5	11.2	28.2	8.1	0.2	0.1	0.9	
	TREND*	108.3										
Chenin Blanc	JAN 2007 - DEC 2007	974 033	6.6	29.1	3.5	51.9	8.2	0.3	0.1	0.0	0.3	
	JAN 2008 - DEC 2008	1 129 351	5.9	25.9	11.2	42.2	13.9	0.3	0.1	0.1	0.4	
	TREND*	115.9										
Dry White	JAN 2007 - DEC 2007	1 774 545	17.0	31.7	12.3	25.0	12.3	1.3	0.0	0.1	0.2	
	JAN 2008 - DEC 2008	1 847 460	35.0	30.8	14.3	13.8	3.7	0.5	0.2	0.1	1.5	
	TREND*	104.1										
Semi Sweet	JAN 2007 - DEC 2007	1 267 029	4.6	36.9	18.6	23.7	16.1	0.0	0.0	0.0	0.0	
	JAN 2008 - DEC 2008	1 123 103	14.0	47.0	22.4	10.7	4.9	0.9	0.0	0.0	0.0	
	TREND*	88.6										
Total White	JAN 2007 - DEC 2007	6 245 404	7.7	25.5	17.1	24.2	21.3	3.6	0.3	0.1	0.2	
	JAN 2008 - DEC 2008	6 298 515	17.8	24.6	20.5	17.4	15.4	3.1	0.2	0.2	0.9	
	TREND*	100.9										
Cabernet	JAN 2007 - DEC 2007	1 322 989	1.1	23.0	10.7	15.3	16.0	12.3	8.1	13.1	0.3	
	JAN 2008 - DEC 2008	1 538 578	2.0	26.3	0.6	20.9	10.9	18.4	10.3	7.4	3.3	
	TREND*	116.3										
Pinotage	JAN 2007 - DEC 2007	681 943	2.7	0.3	4.0	20.8	28.3	22.6	20.2	0.5	0.5	
	JAN 2008 - DEC 2008	617 067	3.9	0.2	1.7	28.0	31.5	24.2	5.9	1.2	3.4	
	TREND*	90.5										
Shiraz	JAN 2007 - DEC 2007	804 941	2.6	3.4	5.8	18.3	29.6	17.4	5.5	16.1	1.3	
	JAN 2008 - DEC 2008	813 090	14.1	1.0	0.7	26.8	27.0	20.3	5.3	1.8	2.9	
	TREND*	101.0										
Merlot	JAN 2007 - DEC 2007	851 096	0.4	1.0	12.2	26.3	26.4	17.6	15.1	0.7	0.2	
	JAN 2008 - DEC 2008	842 984	3.5	0.9	1.9	53.1	18.0	14.5	4.7	1.4	2.1	
	TREND*	99.0										
Other Red	JAN 2007 - DEC 2007	2 764 659	7.5	19.3	17.1	11.9	29.3	5.8	6.9	1.1	1.2	
	JAN 2008 - DEC 2008	2 809 040	24.0	18.5	12.6	12.6	20.4	5.9	2.6	1.9	1.6	
	TREND*	101.6										
Total Red	JAN 2007 - DEC 2007	6 425 628	4.1	13.6	12.3	16.3	26.1	12.0	9.4	5.3	0.8	
	JAN 2008 - DEC 2008	6 620 759	13.2	14.2	5.9	22.9	19.7	13.4	5.3	3.0	2.4	
	TREND*	103.0										
Rosé / Blanc de Noir	JAN 2007 - DEC 2007	884 297	15.6	51.4	18.7	9.9	2.3	2.1	0.0	0.0	0.0	
	JAN 2008 - DEC 2008	957 566	49.3	22.8	15.4	6.1	3.6	2.7	0.0	0.0	0.0	
	TREND*	108.3										
Sparkling Wine	JAN 2007 - DEC 2007	54 172	0.0	0.2	0.0	91.6	6.6	0.5	0.2	0.0	1.0	
	JAN 2008 - DEC 2008	10 312	0.0	0.0	0.0	28.8	27.1	33.6	0.2	1.6	8.7	
	TREND*	19.0										
Other Sparkling	JAN 2007 - DEC 2007	820 215	20.9	1.8	2.7	53.9	18.4	2.1	0.1	0.0	0.2	
	JAN 2008 - DEC 2008	902 802	1.5	13.6	3.9	47.1	30.7	2.8	0.3	0.0	0.0	
	TREND*	110.1										

Price categories are adjusted annually with inflation so that over the years, categories can be compared in real terms.

*Trend - Current period / Previous period

2.3 PRIVATE CELLARS

TYPE OF WINE	PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
			TO 135	>135 - 171	>171 - 204	>204 - 254	>254 - 340	>340 - 424	>424 - 510	>510 - 679	>679	
Natural White	JAN 2007 - DEC 2007	1 394 333	1.0	1.5	2.6	5.9	15.4	18.5	12.0	14.8	28.3	
	JAN 2008 - DEC 2008	1 575 156	0.6	1.9	3.0	7.7	12.0	15.9	17.6	13.2	28.1	
Sauvignon Blanc	TREND*	113.0										
	JAN 2007 - DEC 2007	3 723 380	1.2	1.9	1.9	7.1	29.6	15.4	12.1	16.8	13.9	
Chenin Blanc	JAN 2008 - DEC 2008	4 010 908	1.0	2.0	1.0	12.5	25.4	12.7	13.7	17.6	14.1	
	TREND*	107.7										
Dry White	JAN 2007 - DEC 2007	889 610	1.4	2.5	6.2	12.4	30.7	21.6	6.2	10.6	8.5	
	JAN 2008 - DEC 2008	1 100 468	3.0	5.5	3.6	8.2	27.2	26.4	6.6	10.8	8.8	
Semi Sweet	TREND*	123.7										
	JAN 2007 - DEC 2007	2 652 335	9.5	2.1	3.2	21.5	21.9	24.1	8.2	5.6	4.0	
Total White	JAN 2008 - DEC 2008	2 930 424	12.7	1.4	7.8	16.4	19.7	25.1	5.7	5.9	5.2	
	TREND*	110.5										
Cabernet	JAN 2007 - DEC 2007	485 161	10.7	11.7	1.7	33.9	22.8	9.8	2.8	3.2	3.4	
	JAN 2008 - DEC 2008	475 819	7.9	2.2	25.2	19.2	17.7	16.5	3.6	2.6	5.1	
Pinotage	TREND*	98.1										
	JAN 2007 - DEC 2007	9 144 818	4.1	2.5	2.8	13.0	25.0	18.7	9.9	11.9	12.2	
Shiraz	JAN 2008 - DEC 2008	10 092 774	4.9	2.2	4.7	12.7	21.5	18.5	10.7	12.1	12.7	
	TREND*	110.4										
Merlot	JAN 2007 - DEC 2007	1 627 912	1.2	0.3	2.9	0.6	11.3	13.2	6.7	29.2	34.7	
	JAN 2008 - DEC 2008	1 705 837	1.5	1.9	2.6	2.0	11.4	13.3	8.7	24.5	34.1	
Other Red	TREND*	104.8										
	JAN 2007 - DEC 2007	1 474 209	0.3	0.3	0.7	0.5	8.1	22.7	14.5	33.2	19.7	
Total Red	JAN 2008 - DEC 2008	1 539 895	1.0	0.2	0.7	1.2	5.2	13.3	37.4	20.6	20.4	
	TREND*	104.5										
Rosé / Blanc de Noir	JAN 2007 - DEC 2007	1 416 453	0.3	0.4	0.9	1.0	10.0	17.0	8.4	20.4	41.5	
	JAN 2008 - DEC 2008	1 608 788	1.1	1.0	0.4	0.9	8.6	12.6	11.5	15.3	48.7	
Sparkling Wine	TREND*	113.6										
	JAN 2007 - DEC 2007	1 412 698	0.6	0.4	0.7	1.3	23.6	21.5	10.6	16.4	24.9	
Cap Classique	JAN 2008 - DEC 2008	1 702 282	0.9	1.0	2.6	5.5	23.0	13.5	10.3	14.4	28.7	
	TREND*	120.5										
Other Sparkling	JAN 2007 - DEC 2007	5 368 059	5.3	1.3	1.7	11.5	17.1	12.8	7.2	16.4	26.6	
	JAN 2008 - DEC 2008	6 259 630	5.4	1.3	6.7	10.7	10.5	10.0	7.8	17.8	29.8	
Total Red	TREND*	116.6										
	JAN 2007 - DEC 2007	11 299 331	2.9	0.8	1.5	5.9	15.0	15.8	8.7	21.0	28.5	
Total Red	JAN 2008 - DEC 2008	12 816 431	3.2	1.2	4.1	6.5	11.4	11.6	12.3	18.3	31.5	
	TREND*	113.4										
Rosé / Blanc de Noir	JAN 2007 - DEC 2007	1 666 349	3.4	1.2	7.1	57.7	11.9	4.2	9.8	2.5	2.2	
	JAN 2008 - DEC 2008	2 324 837	4.7	1.0	45.0	23.9	6.5	7.0	7.8	2.5	1.5	
Sparkling Wine	TREND*	139.5										
	JAN 2007 - DEC 2007	879 714	0.6	0.0	0.0	0.0	2.8	5.2	6.6	42.7	42.1	
Other Sparkling	JAN 2008 - DEC 2008	1 016 317	0.3	0.0	0.8	0.0	0.5	1.1	4.4	26.8	65.8	
	TREND*	115.5										
Total Red	JAN 2007 - DEC 2007	274 799	0.0	0.0	0.0	1.9	63.1	19.5	3.6	8.8	3.0	
	JAN 2008 - DEC 2008	487 512	0.0	0.0	0.2	4.2	55.9	21.4	3.0	7.0	8.3	
Total Red	TREND*	177.4										

Price categories are adjusted annually with inflation so that over the years, categories can be compared in real terms.

*Trend - Current period / Previous period

2.4 WHOLESALERS

(EXCLUDING PRODUCER CELLAR BOUND WHOLESALERS)

TYPE OF WINE	PERIOD	LITRES	% SOLD IN PRICE RANGE (R / CARTON INCLUDING VAT) (12 X 750 ml)									
			TO 135	>135 - 171	>171 - 204	>204 - 254	>254 - 340	>340 - 424	>424 - 510	>510 - 679	>679	
Natural White	JAN 2007 - DEC 2007	999 480	1.3	1.0	2.1	14.8	21.2	48.1	2.5	7.0	2.0	
	JAN 2008 - DEC 2008	1 085 364	3.0	3.3	0.9	12.6	29.4	42.0	2.4	5.5	1.1	
	TREND*	108.6										
Sauvignon Blanc	JAN 2007 - DEC 2007	2 873 733	1.8	1.1	3.5	36.6	21.4	28.6	2.0	4.2	0.7	
	JAN 2008 - DEC 2008	3 119 114	4.6	1.6	1.7	37.0	19.9	28.9	3.0	2.5	0.9	
	TREND*	108.5										
Chenin Blanc	JAN 2007 - DEC 2007	361 802	4.8	27.1	5.7	42.5	10.4	8.4	0.3	0.9	0.0	
	JAN 2008 - DEC 2008	451 103	21.7	28.9	12.5	20.1	5.1	10.8	-0.1	0.7	0.2	
	TREND*	124.7										
Dry White	JAN 2007 - DEC 2007	14 801 861	57.3	6.1	9.2	18.6	6.3	1.9	0.4	0.0	0.1	
	JAN 2008 - DEC 2008	16 352 936	59.0	9.0	5.4	19.7	6.3	0.4	0.0	0.2	0.1	
	TREND*	110.5										
Semi Sweet	JAN 2007 - DEC 2007	4 461 164	1.6	0.2	52.9	28.1	16.3	0.7	0.0	0.0	0.1	
	JAN 2008 - DEC 2008	4 059 319	1.9	0.4	49.8	31.8	15.4	0.5	0.0	0.0	0.1	
	TREND*	91.0										
Total White	JAN 2007 - DEC 2007	23 498 039	36.8	4.5	16.4	22.8	10.7	7.0	0.6	0.9	0.3	
	JAN 2008 - DEC 2008	25 067 836	39.9	6.8	12.0	23.5	10.4	5.9	0.5	0.7	0.2	
	TREND*	106.7										
Cabernet	JAN 2007 - DEC 2007	1 422 365	2.0	0.2	1.7	7.3	8.2	5.6	10.9	51.0	13.1	
	JAN 2008 - DEC 2008	1 447 591	5.8	0.3	3.4	2.7	15.7	1.9	10.3	47.4	12.5	
	TREND*	101.8										
Pinotage	JAN 2007 - DEC 2007	693 142	2.2	0.1	0.5	4.2	16.2	41.0	20.6	13.8	1.4	
	JAN 2008 - DEC 2008	691 518	2.8	0.1	1.0	0.7	11.1	40.4	29.1	13.5	1.2	
	TREND*	99.8										
Shiraz	JAN 2007 - DEC 2007	835 999	17.6	0.8	1.5	10.5	12.9	1.6	22.4	24.3	8.4	
	JAN 2008 - DEC 2008	890 720	12.0	0.2	4.8	4.4	24.2	3.5	24.2	19.1	7.7	
	TREND*	106.5										
Merlot	JAN 2007 - DEC 2007	1 154 161	3.7	0.4	2.3	19.0	15.1	4.1	25.2	24.5	5.5	
	JAN 2008 - DEC 2008	1 438 961	11.1	0.1	5.3	4.5	25.0	4.5	21.4	23.9	4.2	
	TREND*	124.7										
Other Red	JAN 2007 - DEC 2007	12 291 995	1.3	48.7	0.8	9.1	19.9	13.1	0.7	5.6	0.9	
	JAN 2008 - DEC 2008	11 863 564	3.1	47.5	0.9	10.1	18.4	13.6	0.4	5.7	0.3	
	TREND*	96.5										
Total Red	JAN 2007 - DEC 2007	16 397 662	2.4	36.6	1.0	9.5	18.0	12.4	5.3	12.2	2.7	
	JAN 2008 - DEC 2008	16 332 354	4.5	34.5	1.7	8.2	18.8	12.3	5.7	12.1	2.2	
	TREND*	99.6										
Rosé / Blanc de Noir	JAN 2007 - DEC 2007	1 489 364	9.4	1.6	72.8	13.2	1.5	1.0	0.5	0.0	0.0	
	JAN 2008 - DEC 2008	2 469 643	7.9	24.8	45.8	9.1	10.9	0.1	1.3	0.0	0.0	
	TREND*	165.8										
Sparkling Wine	JAN 2007 - DEC 2007	836 880	0.0	0.0	0.0	0.0	18.5	11.9	8.2	15.4	45.9	
	JAN 2008 - DEC 2008	737 519	0.0	0.0	0.0	0.0	6.6	0.0	5.4	2.9	85.1	
	TREND*	88.1										
Other Sparkling	JAN 2007 - DEC 2007	6 289 621	0.0	0.0	0.0	0.9	15.3	81.3	0.4	1.4	0.7	
	JAN 2008 - DEC 2008	6 552 723	0.0	0.0	0.1	0.2	9.6	89.3	0.2	0.5	0.1	
	TREND*	104.2										

Price categories are adjusted annually with inflation so that over the years, categories can be compared in real terms.

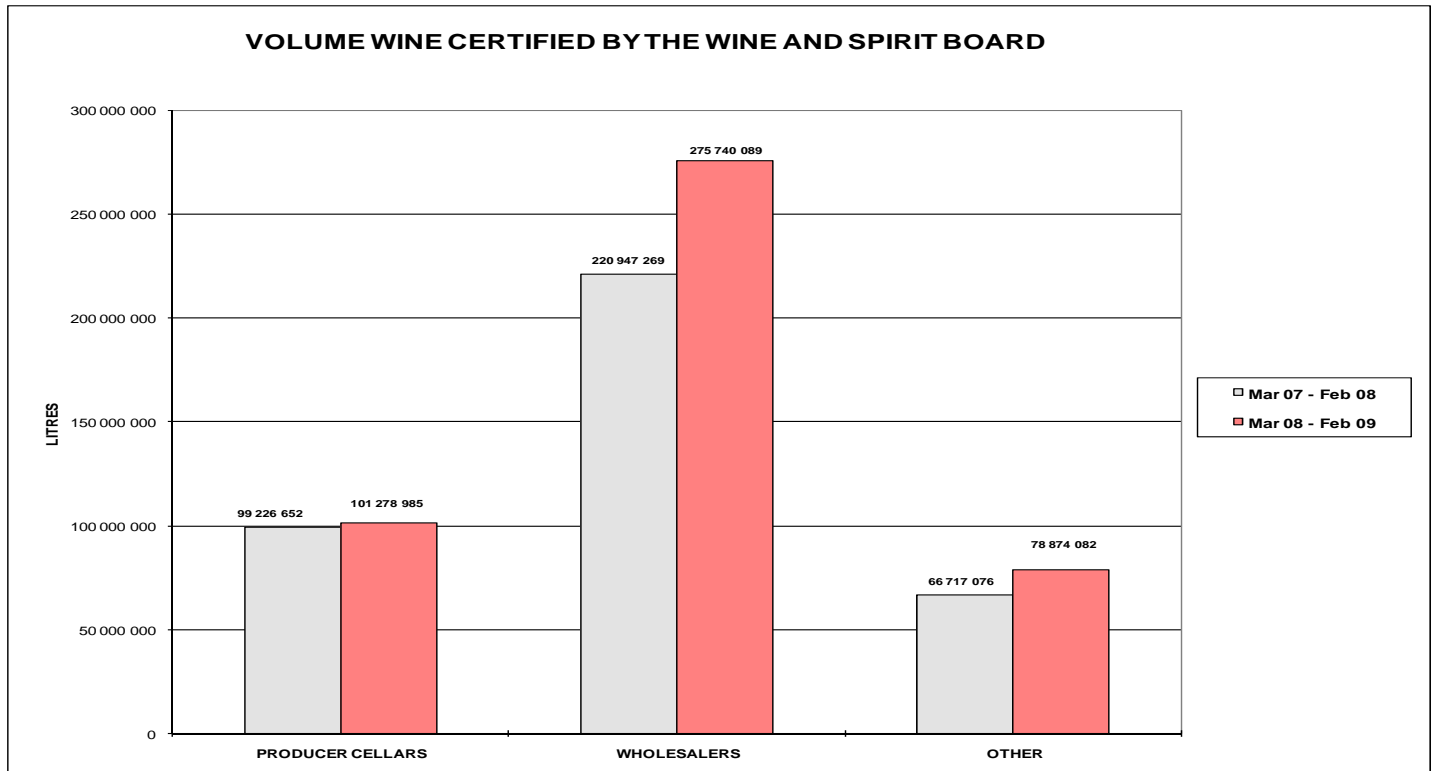
*Trend - Current period / Previous period

VOLUME OF WINE CERTIFIED (LITRES)

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Feb-08	Feb-09	TREND	Dec-07 Feb-08	Dec-08 Feb-09	TREND	Sep-07 Feb-08	Sep-08 Feb-09	TREND	Mar-07 Feb-08	Mar-08 Feb-09	TREND
PRODUCER CELLARS												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	3 854 326	3 372 791	88	19 525 974	12 362 203	63	38 677 787	29 282 259	76	65 349 063	61 043 216	93
Geographical Unit Wine	2 079 376	2 460 849	118	6 802 456	8 385 355	123	16 498 007	21 755 255	132	33 877 589	40 235 769	119
SUB TOTAL	5 933 702	5 833 640	98	26 328 430	20 747 558	79	55 175 794	51 037 514	92	99 226 652	101 278 985	102
WHOLESALERS												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	3 636 949	2 840 290	78	7 269 265	8 640 191	119	15 322 778	21 129 802	138	30 721 867	45 738 773	149
Geographical Unit Wine	16 598 862	18 196 185	110	40 273 291	49 398 084	123	90 611 430	111 279 151	123	190 225 402	230 001 316	121
SUB TOTAL	20 235 811	21 036 475	104	47 542 556	58 038 275	122	105 934 208	132 408 953	125	220 947 269	275 740 089	125
OTHER												
Estate Wine	488 846	541 488	111	1 535 952	1 794 876	117	3 404 166	3 841 093	113	7 473 789	8 154 306	109
Wine of Origin	3 073 401	3 179 831	103	7 868 591	8 240 072	105	19 141 602	19 602 674	102	38 502 354	40 969 492	106
Geographical Unit Wine	2 082 092	2 231 800	107	4 916 215	6 145 678	125	11 069 585	13 937 106	126	20 740 933	29 750 284	143
SUB TOTAL	5 644 339	5 953 119	105	14 320 758	16 180 626	113	33 615 353	37 380 873	111	66 717 076	78 874 082	118
TOTAL	31 813 852	32 823 234	103	88 191 744	94 966 459	108	194 725 355	220 827 340	113	386 890 997	455 893 156	118

CERTIFIED BULK EXPORTS (included in above figures)	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Feb-08	Feb-09	TREND	Dec-07 Feb-08	Dec-08 Feb-09	TREND	Sep-07 Feb-08	Sep-08 Feb-09	TREND	Mar-07 Feb-08	Mar-08 Feb-09	TREND
	10 951 880	11 181 181	102	37 039 132	35 911 013	97	74 025 077	82 592 234	112	139 264 764	167 746 117	120

*The total volume of wine certified in the 2008 calendar year made up 59.0% of the 2008 wine production (51.5%-2007,46.6%-2006,52.9%-2005,44.1%-2004,38.5%-2003)



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