



# Wine Industry Information

January

2010

Yvette van der Merwe

tel: +27 21 807 5703

e-mail: [yvette@sawis.co.za](mailto:yvette@sawis.co.za)

**SAWIS**

SA WYNBEDRYF-INLIGTING & -STELSELS  
SA WINE INDUSTRY INFORMATION & SYSTEMS

SPONSORED BY



**BRENN-O-KEM**  
RESPONSIBLE SERVICE PROVIDER AND SUPPLIER TO THE SA WINE INDUSTRY

# EDITORIAL

---

The second harvest estimate done by viticulturists in the various regions during the second week of January shows a decrease of 13 590 tons on the November 2009 estimate. The 2010 harvest is estimated at a total of 1 305 656 tons, which is approximately 2% less than the 2009 harvest (page 3). Harvests in the Orange River, Malmesbury, Little Karoo, Robertson and Stellenbosch districts are estimated to be smaller than the November estimate. The main reasons are:

- Hail and wind damage which occurred in the Orange River during December 2009 and January 2010.
- Bunch and berry sizes are smaller than in previous years - which have a negative effect on the size of the harvest, but holds advantages in terms of quality.
- Water for irrigation in the Little Karoo (Southern Cape) and parts of Robertson is a serious problem.
- Sunburn and heat damage is noticeable after the warm days on 5 and 13 January 2010.
- Losses due to downy mildew earlier in the season is greater than initially expected.

Also in this issue, a look at the exchange rates of South Africa, Australia, Argentina and Chile over the past three years (page 17).

Greetings until February  
Yvette

# INDEX

---

Grape and Wine Crop.....	3
Harvest and Sales Estimates.....	4
Domestic Sales.....	5
Price Ranges.....	6
Exports.....	13
Exchange rates.....	17
Certification.....	19

# ESTIMATED 2010 GRAPE AND WINE CROP

DISTRICT	GRAPE CROP - TONS								ESTIMATE 31/08/2009	ESTIMATE 27/11/2009	ESTIMATE 15/01/2010
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	
ORANGE RIVER	83 436	173 420	144 697	206 193	161 549	192 369	161 555	171 664	114 716	151 425	150 278
<i>trend (%) on previous year</i>	<i>65.0</i>	<i>207.8</i>	<i>83.4</i>	<i>142.5</i>	<i>78.3</i>	<i>119.1</i>	<i>84.0</i>	<i>106.3</i>	<i>66.8</i>	<i>132.0</i>	<i>131.0</i>
OLIFANTS RIVER	159 902	165 603	205 150	178 590	181 445	198 618	209 805	220 703	215 953	213 793	214 225
<i>trend (%) on previous year</i>	<i>92.4</i>	<i>103.6</i>	<i>123.9</i>	<i>87.1</i>	<i>101.6</i>	<i>109.5</i>	<i>105.6</i>	<i>105.2</i>	<i>97.8</i>	<i>99.0</i>	<i>99.2</i>
MALMESBURY	80 689	80 026	109 118	103 947	98 663	118 076	117 020	131 049	115 543	109 766	103 989
<i>trend (%) on previous year</i>	<i>88.5</i>	<i>99.2</i>	<i>136.4</i>	<i>95.3</i>	<i>94.9</i>	<i>119.7</i>	<i>99.1</i>	<i>112.0</i>	<i>88.2</i>	<i>95.0</i>	<i>90.0</i>
LITTLE KAROO	36 500	42 020	42 301	44 522	37 220	37 051	47 348	40 980	44 561	43 670	40 996
<i>trend (%) on previous year</i>	<i>88.0</i>	<i>115.1</i>	<i>100.7</i>	<i>105.3</i>	<i>83.6</i>	<i>99.5</i>	<i>127.8</i>	<i>86.6</i>	<i>108.7</i>	<i>98.0</i>	<i>92.0</i>
PAARL	123 572	105 287	144 833	138 802	138 796	145 937	152 855	156 015	141 375	134 306	134 306
<i>trend (%) on previous year</i>	<i>96.5</i>	<i>85.2</i>	<i>137.6</i>	<i>95.8</i>	<i>100.0</i>	<i>105.1</i>	<i>104.7</i>	<i>102.1</i>	<i>90.6</i>	<i>95.0</i>	<i>95.0</i>
ROBERTSON	141 267	165 304	176 440	184 095	158 679	166 782	196 796	204 619	201 903	197 865	195 846
<i>trend (%) on previous year</i>	<i>87.7</i>	<i>117.0</i>	<i>106.7</i>	<i>104.3</i>	<i>86.2</i>	<i>105.1</i>	<i>118.0</i>	<i>104.0</i>	<i>98.7</i>	<i>98.0</i>	<i>97.0</i>
STELLENBOSCH	98 514	76 999	114 285	115 276	115 229	122 742	113 740	121 346	120 232	108 209	105 804
<i>trend (%) on previous year</i>	<i>93.3</i>	<i>78.2</i>	<i>148.4</i>	<i>100.9</i>	<i>100.0</i>	<i>106.5</i>	<i>92.7</i>	<i>106.7</i>	<i>99.1</i>	<i>90.0</i>	<i>88.0</i>
BREEDEKLOOF	142 867	147 926	161 658	196 521	166 887	190 514	214 036	223 241	221 231	210 169	210 169
<i>trend (%) on previous year</i>	<i>92.8</i>	<i>103.5</i>	<i>109.3</i>	<i>172.0</i>	<i>144.8</i>	<i>114.2</i>	<i>112.3</i>	<i>104.3</i>	<i>99.1</i>	<i>95.0</i>	<i>95.0</i>
WORCESTER	110 714	123 290	135 207	144 238	113 164	129 490	138 292	155 996	154 843	150 043	150 043
<i>trend (%) on previous year</i>	<i>95.8</i>	<i>111.4</i>	<i>109.7</i>	<i>126.2</i>	<i>98.2</i>	<i>114.4</i>	<i>106.8</i>	<i>112.8</i>	<i>99.1</i>	<i>96.9</i>	<i>96.9</i>
TOTAL (INDUSTRY)	977 461	1 079 875	1 233 689	1 312 184	1 171 632	1 301 579	1 351 447	1 425 613	1 330 357	1 319 246	1 305 656
<i>trend (%) on previous year</i>	<i>89.0</i>	<i>110.5</i>	<i>114.2</i>	<i>106.4</i>	<i>89.3</i>	<i>111.1</i>	<i>103.8</i>	<i>105.5</i>	<i>93.3</i>	<i>99.2</i>	<i>98.1</i>
LITRES PER GROSS TON	764	772	775	774	773	778	772	764	763	763	763
WINE PRODUCTION MILLION GROSS LITRES	746.5	834.2	956.0	1 015.7	905.2	1 013.0	1 043.5	1 089.0	1 015.4	1 006.6	996.2

# HARVEST AND SALES ESTIMATES

WINE PRODUCED	Average % alc/vol 2009	million gross litres							Trend 2010/ 2009
		2004	2005	2006	2007	2008	Estimate		
							2009	2010	
Wine		696.8	628.5	709.7	730.4	763.3	780.7	757.8	97.1
Wine for brandy	11.55	85.4	82.9	82.1	101.5	86.6	69.8	48.2	69.1
Grape juice concentrate and grape juice	11.04	87.8	64.6	73.2	65.2	72.5	36.7	59.3	161.7
Distilling wine	9.71	145.8	129.2	147.9	146.4	166.6	128.3	130.9	102.0
<b>Total</b>		<b>1 015.7</b>	<b>905.2</b>	<b>1 013.0</b>	<b>1 043.5</b>	<b>1 089.0</b>	<b>1 015.4</b>	<b>996.2</b>	<b>98.1</b>

WINE MARKET REQUIREMENT	million gross litres							Trend 2010/ 2009
	2004	2005	2006	2007	2008	Estimate		
						2009	2010	
Producer sales to wholesalers: Wine in bulk	416.1	419.1	405.5	440.1	539.0	513.1		
Grapes	67.8	67.5	71.8	67.2	70.9	71.1		
	<b>483.8</b>	<b>486.6</b>	<b>477.3</b>	<b>507.3</b>	<b>609.9</b>	<b>584.1</b>		
Direct producer sales (packaged wine) and exports	154.5	148.2	155.4	173.4	200.1	192.6		
<b>Total</b>	<b>638.3</b>	<b>634.8</b>	<b>632.7</b>	<b>680.7</b>	<b>810.0</b>	<b>776.8</b>	<b>779.9</b>	
Wine imported in bulk by wholesalers*		15.4	11.3	9.2	11.0	12.3	9.2	
<b>Total wine market requirement</b>	<b>638.3</b>	<b>650.2</b>	<b>644.0</b>	<b>690.0</b>	<b>821.0</b>	<b>789.1</b>	<b>789.1</b>	<b>100.0</b>

\* concentrate component included

WINE PRODUCTION AND SALES	million gross litres							Trend 2010/ 2009
	2004	2005	2006	2007	2008	Estimate		
						2009	2010	
Total wine stock at private and producer cellars on 1 Jan						357.2	336.4	
Wine production	696.8	628.5	709.7	730.4	763.3	780.7	757.8	97.1
Natural wine and must for sweetening imported by private and producer cellars	2.0	3.7	7.0	3.7	8.0	3.8	0.0	0.0
<b>Minus: Sales</b>	<b>638.3</b>	<b>634.8</b>	<b>632.7</b>	<b>680.7</b>	<b>810.0</b>	<b>776.8</b>	<b>779.9</b>	<b>100.4</b>
Transfers (previous vintages)	6.2	5.4	3.6	10.2	6.1	5.0	5.0	100.0
Lees destroyed/shortages	22.0	17.7	18.2	22.7	23.6	23.6	23.6	100.0
Total wine stock at private and producer cellars on 31 Dec	<b>363.7</b>	<b>339.4</b>	<b>403.1</b>	<b>425.2</b>	<b>357.2</b>	<b>336.4</b>	<b>285.8</b>	<b>84.9</b>
Total wine stock at producer cellars on 31 Dec	248.5	221.1	278.4	295.4	236.2			
Total wine stock at private cellars on 31 Dec	115.2	118.3	124.6	129.8	121.0			

DISTILLING WINE MARKET REQUIREMENT	million litres @ 10% alc/vol							Trend 2010/ 2009
	2004	2005	2006	2007	2008	Estimate		
						2009	2010	
Ex bedryf	149.9	130.33	148.5	154.6	168.0	129.7	133.0	102.5
Ex import (current year)	16.0	24.3	31.1	39.6	10.4	4.1	9.2	224.8
Ex import (previous year)	-	30.0	10.0	-	-	-	-	-
Ex pool	1.9	1.8	1.4	0.04	0.46	0.04	0.04	100.0
<b>Total</b>	<b>167.8</b>	<b>186.4</b>	<b>191.0</b>	<b>194.2</b>	<b>178.8</b>	<b>133.8</b>	<b>142.2</b>	<b>106.3</b>
Pool deliveries	1.9	1.8	1.4	0.04	0.46	0.04	0.04	100.0
Ex import (destined for following year's market requirement)	30.0	10.0						

# DOMESTIC SALES AND EXPORTS OF NATURAL WINE

## DOMESTIC SALES OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE		
	NOV 2008	NOV 2009	TREND	SEP 2008	NOV 2008	SEP 2009	NOV 2009	TREND	JUN 2008	NOV 2008	JUN 2009	NOV 2009	TREND	DEC 2007	NOV 2008	DEC 2008	NOV 2009	TREND
	Wholesalers	13 493 975	13 778 658	102.11	42 987 513	40 284 436	40 284 436	93.71	85 217 075	79 368 878	93.14	166 695 683	156 468 268	93.86	310 281 695	296 896 730	95.69	52.70
Private Cellars	4 149 143	3 632 055	87.54	11 492 052	10 577 595	92.04	21 490 460	19 631 174	91.35	41 027 630	39 692 868	96.75	102 558 382	100 735 594	98.22	13.37		
Producer Cellars	8 604 207	10 557 483	122.70	25 675 271	26 094 422	101.63	51 820 672	50 776 653	97.99	51 820 672	50 776 653	98.22	102 558 382	100 735 594	98.22	33.93		
<b>TOTAL</b>	<b>26 247 325</b>	<b>27 968 196</b>	<b>106.56</b>	<b>80 154 836</b>	<b>76 956 453</b>	<b>96.01</b>	<b>158 528 207</b>	<b>149 776 705</b>	<b>94.48</b>	<b>310 281 695</b>	<b>296 896 730</b>	<b>95.69</b>	<b>100.00</b>					

Included in these figures are the sales of locally bottled imported natural wine

## EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE		
	NOV 2008	NOV 2009	TREND	SEP 2008	NOV 2008	SEP 2009	NOV 2009	TREND	JUN 2008	NOV 2008	JUN 2009	NOV 2009	TREND	DEC 2007	NOV 2008	DEC 2008	NOV 2009	TREND
	<b>TOTAL</b>	<b>28 101 509</b>	<b>30 565 875</b>	<b>108.77</b>	<b>118 472 141</b>	<b>104 392 474</b>	<b>88.12</b>	<b>228 938 080</b>	<b>215 631 993</b>	<b>94.19</b>	<b>401 125 708</b>	<b>390 203 501</b>	<b>97.28</b>	<b>100.00</b>				

## DOMESTIC SALES AND EXPORT OF NATURAL WINE

GROSS LITRES

	1 MONTH			3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE		
	NOV 2008	NOV 2009	TREND	SEP 2008	NOV 2008	SEP 2009	NOV 2009	TREND	JUN 2008	NOV 2008	JUN 2009	NOV 2009	TREND	DEC 2007	NOV 2008	DEC 2008	NOV 2009	TREND
	<b>TOTAL</b>	<b>54 348 834</b>	<b>58 534 071</b>	<b>107.70</b>	<b>198 626 977</b>	<b>181 348 927</b>	<b>91.30</b>	<b>387 466 287</b>	<b>365 408 698</b>	<b>94.31</b>	<b>711 407 403</b>	<b>687 100 231</b>	<b>96.58</b>	<b>100.00</b>				

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

# PRICE RANGES IN WHICH WINE WERE SOLD IN BULK FOR THE PERIOD JANUARY TO NOVEMBER 2009

TYPE	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREEDKLOOF		INDUSTRY 2009		INDUSTRY %		
	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008	2007	
Cabernet Sauvignon	10 000	100.0	144 906	13.1	90 200	8.2	88 970	8.1	82 200	7.5	36 140	19.3	2 578	0.1	6 620	0.1	4 725	0.2	69 350	2.0	69 350	0.3	0.1
			90 200	8.2	88 970	8.1	82 200	7.5	36 140	19.3	2 578	0.1	6 620	0.1	4 725	0.2	69 350	2.0	69 350	2.0	184 700	0.8	0.4
			502 393	45.5	120 960	25.7	348 878	7.4	171 095	3.5	208 180	8.1	518 850	10.6	477 257	13.8	1 555 464	7.1	1 555 464	7.1	731 333	3.4	0.3
			137 009	12.4	71 700	15.2	645 596	13.7	1 248 450	25.5	395 679	15.3	308 951	8.9	1 059 847	24.3	3 110 839	14.3	3 110 839	14.3	1 555 464	7.1	0.7
			139 890	12.7	34 740	7.4	638 180	13.6	2 861 261	58.4	464 220	18.0	46 080	1.3	236 653	5.4	3 860 373	17.7	3 860 373	17.7	1 555 464	7.1	0.4
					29 140	6.2	364 280	7.7	777 620	16.5	49 240	1.0	273 270	10.6	88 020	2.0	1 129 270	5.2	1 129 270	5.2	731 333	3.4	0.4
							366 154	7.8	76 300	3.0	76 300	3.0	76 300	3.0	11 540	0.3	442 454	2.0	442 454	2.0	1 847 000	8.6	0.3
							260 960	5.5	19 550	0.8	15 000	0.0	132 103	0.6	307 415	1.4	307 415	1.4	307 415	1.4	184 700	0.8	0.3
					132 080	28.1	16 000	0.3	27 348	0.6	131 987	5.1	3 452 250	100.0	3 452 250	100.0	21 785 912	100.0	21 785 912	100.0	69 350	0.3	0.1
TOTAL /	10 000	100.0	1 103 368	100.0	470 820	100.0	4 702 600	100.0	4 897 683	100.0	2 383 888	100.0	2 383 888	100.0	3 452 250	100.0	4 370 213	100.0	4 370 213	100.0	21 785 912	100.0	0.7
AVERAGE PRICE			469.05		734.85		613.68		546.95		589.56		589.56		456.05		473.86		473.86		536.90		430.49
Cabernet Franc			15 700	100.0	15 700	100.0	5 000	6.9	28 480	49.7	28 480	50.3	139 935	35.0	77 210	22.8	17 020	5.1	17 020	5.1	181 000	14.5	2.1
							7 100	9.8	28 180	49.7	28 180	50.3	139 935	35.0	77 210	22.8	17 020	5.1	17 020	5.1	181 000	14.5	2.1
							2 901	4.0	34 400	8.6	34 400	61.6	168 769	51.0	254 549	20.5	254 549	20.5	254 549	20.5	153 201	12.3	4.3
							28 620	39.4	29 440	100.0	29 440	100.0	98 410	24.6	15 450	4.6	127 149	10.2	127 149	10.2	153 201	12.3	4.3
							8 420	11.6	8 420	11.6	8 420	11.6	11 350	2.8	26 168	7.7	23 353	7.1	23 353	7.1	153 201	12.3	4.3
							20 600	28.4	20 600	28.4	20 600	28.4	3 950	1.0	3 950	1.0	3 950	1.0	3 950	1.0	153 201	12.3	4.3
TOTAL /			15 700	100.0	29 440	100.0	72 641	100.0	56 660	100.0	400 141	100.0	400 141	100.0	338 521	100.0	331 202	100.0	331 202	100.0	1 244 305	100.0	100.0
AVERAGE PRICE			380.00		582.00		564.04		439.79		460.04		460.04		389.46		449.95		449.95		445.17		436.73
Ruby Cabernet			299 000	63.6	43 900	9.3	127 250	27.1	38 253	25.4	117 340	32.7	910 614	30.0	84 240	2.8	11 300	9.2	11 300	9.2	303 480	3.5	1.7
							26 220	17.4	252 140	8.3	104 380	3.4	255 950	22.4	51 340	4.5	103 050	3.4	103 050	3.4	492 100	5.6	22.3
							86 189	57.2	31 560	15.3	31 040	12.7	175 980	49.0	235 536	20.6	439 050	14.6	439 050	14.6	1 194 886	13.7	18.2
							115 710	56.0	115 710	56.0	115 710	56.0	115 710	56.0	59 300	5.2	667 598	22.1	667 598	22.1	492 100	5.6	18.2
																					1 194 886	13.7	9.6
																					2 818 232	32.2	17.0
																					2 593 502	29.6	3.8
																					1 075 075	12.3	0.9
																					148 393	1.7	0.4
																					11 300	0.1	0.0
																					114 630	1.3	0.0
TOTAL /	470 150	100.0	150 662	100.0	206 650	100.0	359 083	100.0	304 015	100.0	1 232 270	100.0	1 232 270	100.0	1 143 357	100.0	3 014 851	100.0	3 014 851	100.0	8 751 598	100.0	100.0
AVERAGE PRICE			436.32		719.47		449.88		438.89		567.62		567.62		388.16		413.99		413.99		417.37		302.83







TYPE	PRICE RANGE R / HL OF C / l	ORANGE RIVER	OLIFANT'S RIVER	MALMESBURY	LITTLE KAROO	PAARL	ROBERTSON	STELLENBOSCH	WORCESTER	BREEDKLOOF	INDUSTRY 2009	INDUSTRY %		
		LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008
Chardonnay*	100 - < 150											0	0.1	
	150 - < 200											0	0.0	
	200 - < 250						3.5					348 720	1.5	
	250 - < 300	23 050	100.0			5 065	0.3	318 080	0.6	30 640		406 955	1.7	
	300 - < 350					6 530	0.4	10 660	0.5	24 200		52 080	0.2	
	350 - < 400					2 900	0.2	532 342	1.8	90 060	23 780	169 777	0.7	
	400 - < 450					2 460	0.5	868 890	4.8	514 605	194 159	2 212 633	9.4	
	450 - < 500					609 015	38.1	3 256 392	54.0	16 154 420	1 411 066	3 676 648	15.6	
	500 - < 550					309 413	27.9	3 286 622	36.5	10 233 303	1 611 074	7 177 313	30.5	
	550 - < 600					85 640	18.5	148 515	1.6	823 032	633 202	2 086 250	8.9	
600 - < 650					19 480	4.2	7 380	2.2	22 500	61 900	163 020	0.7		
650 - < 700							24 000	0.3	90 160		256 992	1.1		
700 - < 750											6 220	0.0		
750 - < 800											7 918	0.0		
800 - < 850											9 300	0.0		
850 - < 900											3 280	0.0		
900 - < 950											90 160	1.1		
950 - < 1000											6 220	0.0		
> 1000											7 918	0.0		
TOTAL	23 050	100.0	1 746 104	100.0	463 631	100.0	9 009 642	100.0	5 077 932	100.0	5 257 207	100.0	23 514 992	100.0
AVE PRICE		300.00	432.94	600.93		569.65	523.67	613.58	522.55	526.90		523.14	481.54	474.14
AVE PRICE							420.00		433.09				387 011	424.21
Juice Sauvignon Blanc*	100 - < 150												9 820	0.0
	150 - < 200												9 000	0.0
	200 - < 250						3.6	13 413	3.9	31 961		399 098	2.0	
	250 - < 300					31 546	1.8	204 478	2.0	45 100		454 952	2.3	
	300 - < 350					850	0.0	29 250	5.5	60 875		237 199	1.2	
	350 - < 400					73 280	4.1	106 479	0.8	147 640		445 827	2.3	
	400 - < 450					52 020	2.9	100 615	1.8	31 550		615 214	3.1	
	450 - < 500					429 589	24.1	1 754 228	30.8	1 257 810	41.6	3 354 411	16.6	
	500 - < 550					478 004	26.8	1 552 463	27.3	1 183 822	39.1	2 355 360	12.3	
	550 - < 600					276 828	15.5	1 607 930	28.3	1 085 501	3.5	674 455	3.4	
600 - < 650					84 380	4.7	44 380	4.2	107 869		236 629	1.2		
650 - < 700					77 188	4.3	9 000	0.9	160 720		16 074	0.2		
700 - < 750					248 625	13.9	20 560	0.7	16 800		534 267	2.7		
750 - < 800					7 758	0.4			32 680		111 084	0.6		
800 - < 850					25 335	1.4			32 680		42 800	0.2		
850 - < 900											73 810	0.4		
900 - < 950											210 454	1.1		
950 - < 1000											210 454	1.1		
> 1000											210 454	1.1		
TOTAL			776 737	100.0	184 940	100.0	5 691 339	100.0	3 027 188	100.0	7 196 827	100.0	19 754 220	100.0
AVE PRICE			484.45	708.64	511.29	596.23	546.78	644.81	539.92	530.81		549.68	519.00	517.21
AVE PRICE							521.05	613.25	514.22			3 651 598	523.01	486.17
Juice Chenin Blanc*	150 - < 200												1 233 386	1.9
	200 - < 250	764 570	15.9	23 600	6.8	2 052 216	2.8	2 16 060	2.8	23 940		1 233 386	1.9	
	250 - < 300	3 723 250	77.2	468 630	9.8	4 986 616	16.6	2 083 579	27.3	1 411 010	10.7	12 398 138	19.1	
	300 - < 350	334 250	6.9	3 683 283	77.3	4 707 760	15.7	2 183 801	28.6	6 443 820	49.0	20 759 404	31.9	
	350 - < 400			881 160	29.4	1 570 446	22.3	1 516 458	19.9	3 843 731	29.2	17 064 737	26.3	
	400 - < 450			589 760	12.4	1 887 951	26.8	1 623 192	21.3	1 426 634	10.8	8 740 314	13.5	
	450 - < 500			135 720	4.5	655 495	9.3	161 960	3.4	1 425	0.0	1 133 051	1.7	
	500 - < 550			194 369	6.5	2 033 234	28.9	331 440	7.0	6 660	0.0	2 565 703	3.9	
	550 - < 600			132 440	0.4	416 983	5.9	181 240	3.8			611 463	0.9	
	600 - < 650			177 554	2.5	112 260	1.6	32 240	0.7			177 554	0.3	
650 - < 700											144 500	0.2		
700 - < 750											26 051	0.0		
750 - < 800											111 920	0.2		
> 1000											12 520	0.0		
TOTAL	4 822 070	100.0	4 765 273	100.0	2 996 861	100.0	1 513 145	100.0	4 728 014	100.0	18 339 756	100.0	64 976 741	100.0
AVE PRICE		253.43	322.02	387.15	316.91	451.37	330.74	370.30	342.61	347.10		349.60	321.45	323.17
AVE PRICE							335.00					180 584	335.00	450.00

TYPE	ORANGE RIVER		OLIFANTS RIVER		MALMESSBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREEDKLOOF		INDUSTRY 2009		INDUSTRY %			
	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008	2007		
Columbar	200 - < 250	827 100	10.4	93 000	2.2	374 250	19.7	19 650	3.4	1 832 213	24.6	451 890	74.9	1 634 340	24.5	156 260	1.8	1 076 360	2.8	3.8	1.4			
	250 - < 300	6 955 920	87.2	1 819 530	42.9	533940	52.0	1 203 850	63.3	108 850	19.0	1 777 060	23.9	68 650	11.4	964 024	11.1	14 585 357	37.3	54.4	54.1			
	300 - < 350	95 850	1.2	2 214 495	52.2	165 560	16.1	2 023 850	63.3	419 540	73.3	2 114 371	28.4	60 950	10.1	1 967 169	29.5	4 458 510	51.5	12 059 994	30.9	31.7		
	350 - < 400			112 820	2.7	86 440	8.4	202 300	10.6	419 540	73.3	2 114 371	28.4	60 950	10.1	2 361 670	35.5	2 475 334	28.6	7 833 425	20.0	8.7		
	400 - < 450					232 160	22.6	121 750	6.4	9 800	1.7	1 440 290	19.4	19 950	3.3	696 700	10.5	601 490	6.9	3 112 340	8.0	5.8		
	450 - < 500					7 960	0.8			14 280	2.5	21 930	0.3	1 500	0.2			273 200	0.7	0.0	0.0			
	500 - < 550																	377 710	0.1	0.5	0.0			
	700 - < 750																	95 300	0.2	0.0	0.0			
	850 - < 900																		95 300	0.2	0.0	0.1		
TOTAL	7 974 170	100.0	4 239 845	100.0	1 026 060	100.0	1 902 150	100.0	572 120	100.0	7 441 304	100.0	607 940	100.0	6 659 879	100.0	8 655 618	100.0	39 074 086	100.0	100.0	100.0		
AVE PRICE	259.30		300.50		327.63		319.37		348.73		344.63		301.55		335.03		332.50		315.82		297.23	297.46		
Croucher (Cape Riesling)	200 - < 250																				0.7	0.0		
	250 - < 300																				30.8	27.2		
	300 - < 350																				37.8	54.5		
	350 - < 400																				29.0	18.9		
	400 - < 450																				25.5	1.7		
	TOTAL																				100.0	100.0		
	AVE PRICE																				356.24	326.05	317.82	
	100 - < 150																				14 860	0.3	0.0	
	150 - < 200																					0.4	0.0	
200 - < 250																					2.1	0.8		
250 - < 300																					7.3	14.8		
300 - < 350																					33.2	21.4		
350 - < 400																					26.6	54.0		
400 - < 450																					23.0	4.0		
450 - < 500																					19.2	1.7		
500 - < 550																					1.4	1.4		
550 - < 600																					0.0	0.0		
600 - < 650																					1.7	3.1		
650 - < 700																					3.1	0.0		
700 - < 750																					6.0	1.2		
850 - < 900																					0.6	0.1		
> 1000																					0.0	0.0		
TOTAL																					356.24	326.05	317.82	
AVE PRICE																					408.42	365.78	352.93	
Other white and blends*	100 - < 150																				30 000	0.1		
	150 - < 200																				33 280	0.1		
	200 - < 250																				11 800 703	8.1		
	250 - < 300																				80 264 668	54.9		
	300 - < 350																				37 415 712	25.6		
	350 - < 400																				17 816 291	12.7		
	400 - < 450																				5 468 974	3.7		
	450 - < 500																				963 526	0.7		
	500 - < 550																				863 079	0.6		
	550 - < 600																				509 135	0.3		
	600 - < 650																				612 493	0.4		
	650 - < 700																				145 280	0.1		
	700 - < 750																				96 777	0.1		
	750 - < 800																				36 615	0.0		
	900 - < 950																				42 960	0.0		
	> 1000																				18 821	0.0		
	TOTAL																					146 118 114	100.0	
	AVE PRICE																					294.86	270.91	275.02
AVE PRICE																					1 850 249	329.98	354.30	325.83

TYPE	PRICE RANGE R / HL OF C / ℓ	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREEDERKLOOF		INDUSTRY 2009		INDUSTRY %	
		LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2008	2007
Fortified	100 - < 150																						
	150 - < 200			11 324	1.5			14 080	1.0			6 682	0.3	2 722	0.9	21 755	0.9	16 135	0.5	72 698	0.7	0.1	0.0
	200 - < 250					59 30	4.7					2 36	0.0					6 166	0.1			1.2	0.8
	250 - < 300																						1.2
	300 - < 350			192 819	25.2			12 992	0.9	51 617	30.2	462 896	18.6	228 718	74.0	2 197 75	8.9	267 539	8.3	1 371 747	12.4	38.0	30.5
	350 - < 400	20 881	100.0	168 033	21.9			1 406 973	95.0	60 200	35.2	335 570	13.4	47 235	15.3	1 400 706	56.9	2 333 525	72.6	4 370 159	39.6	26.9	57.2
	400 - < 450			201 499	26.3							1 548 739	62.1			774 421	31.5	508 370	15.8	4 500 202	40.7	27.8	5.2
	450 - < 500																					0.8	0.8
	500 - < 550			9 127	1.2			8 843	0.6			98 463	3.9	18 877	0.6	24 042	1.0	18 877	0.6	159 352	1.4	0.5	0.5
	550 - < 600			109 541	14.3							23 299	0.9							109 541	1.0	1.9	0.2
	600 - < 650			73 210	9.6							4 809	0.2							96 509	0.9	0.5	0.3
	650 - < 700										18 656	10.9								62 728	2.0	0.3	0.4
	700 - < 750										40 402	23.6	12 087	0.5	28 106	9.1				2 443	0.1	0.9	0.7
	750 - < 800																					0.4	0.3
	800 - < 850							33 203	2.2			136	0.0							33 339	0.3	0.2	0.1
	850 - < 900							1 218	0.1											1 218	0.0	0.0	0.0
	950 - < 1000							4 047	0.3			2 389	0.1	2 189	0.7	18 938	0.8	2 424	0.1	2 424	0.0	0.0	0.1
	> 1000					120 360	95.3											3324	0.1	151 247	1.4	1.2	1.2
	TOTAL ℓ	20 881	100.0	765 553	100.0	126 290	100.0	1 480 956	100.0	170 875	100.0	2 495 306	100.0	308 970	100.0	2 459 637	100.0	3 215 365	100.0	11 048 833	100.0	100.0	100.0
	AVERAGE PRICE	390.00		426.64		1259.99		430.00		489.17		402.82		378.10		33.26		385.67		411.41		385.37	371.37

All Varieties	AVERAGE PRICE R / HL OR C / ℓ	278.13	322.67	457.69	353.12	463.24	413.98	475.80	383.22	384.27	340.67	334.87
All red varieties	AVERAGE PRICE R / HL OR C / ℓ	387.73	395.18	606.70	426.28	505.84	457.29	520.70	430.28	456.67	386.75	374.41
All white varieties	AVERAGE PRICE R / HL OR C / ℓ	274.91	292.67	337.59	308.34	413.28	391.84	404.21	359.57	346.33	314.71	314.46
** Wine for brandy	CENT PER LITRE @ 10% ALC/VOL									236.33	225.45	222.43
Distilling wine	CENT PER LITRE @ 10% ALC/VOL									97.84	95.50	93.36

\* Including juice

\*\* Price to the point of delivery at the buyer's premises

Rebate lease included in price

Prices excluded rebate brandy



# RSA EXPORTS: WINE AND FLAVOURED GRAPE LIQUOR (LITRES)

PRODUCT		DECEMBER			6 MONTHS			12 MONTHS		
		2008	2009	Trend	JUL '08 - DEC '08	JUL '09 - DEC '09	Trend	JAN '08 - DEC '08	JAN '09 - DEC '09	Trend
Chardonnay	P	1 370 719	1 335 309	97.4	9 035 671	8 639 941	95.6	17 318 175	17 238 587	99.5
	B	712 987	420 250	58.9	6 802 502	6 997 315	102.9	12 286 733	9 200 511	74.9
Sauvignon Blanc	P	1 061 366	1 108 341	104.4	8 772 754	9 170 226	104.5	15 736 162	17 141 007	108.9
	B	121 770	197 426	162.1	1 972 727	1 350 698	68.5	4 157 748	2 585 926	62.2
Chenin blanc	P	1 258 488	1 243 499	98.8	9 744 091	8 774 374	90.0	18 542 585	19 150 957	103.3
	B	2 102 432	1 493 089	71.0	14 411 655	12 628 665	87.6	24 540 187	21 949 183	89.4
Other White	P	3 326 915	2 818 148	84.7	22 001 696	22 315 827	101.4	40 075 166	44 459 318	110.9
	B	1 372 300	3 087 128	225.0	22 542 429	17 253 868	76.5	40 900 447	32 890 620	80.4
TOTALS WHITE WINE	P	7 017 488	6 505 297	92.7	49 554 212	48 900 368	98.7	91 672 088	97 989 869	106.9
	B	4 309 489	5 197 893	120.6	45 729 313	38 230 546	83.6	81 885 115	66 626 240	81.4
	P+B	11 326 977	11 703 190	103.3	95 283 525	87 130 914	91.4	173 557 203	164 616 109	94.8
Cabernet Sauvignon	P	1 173 311	1 321 454	112.6	8 029 175	8 453 493	105.3	14 214 649	15 475 378	108.9
	B	535 715	716 757	133.8	4 591 082	2 365 222	51.5	7 334 053	4 844 124	66.0
Shiraz	P	1 735 217	1 609 195	92.7	10 142 238	9 532 854	94.0	17 857 099	17 991 948	100.8
	B	73 770	344 160	466.5	945 583	1 920 801	203.1	3 499 330	3 504 842	100.2
Pinotage	P	886 692	737 322	83.2	4 970 183	5 173 197	104.1	9 616 043	9 859 047	102.5
	B	873 105	578 904	66.3	4 623 030	4 601 961	99.5	7 988 903	8 600 921	107.7
Merlot	P	709 392	744 717	105.0	4 827 546	4 312 982	89.3	8 531 597	9 198 007	107.8
	B	74 710	255 480	342.0	798 690	1 031 991	129.2	2 609 460	2 546 054	97.6
Other Red	P	6 143 372	5 762 321	93.8	37 878 655	37 755 397	99.7	67 897 194	72 858 065	107.3
	B	4 090 433	3 531 918	86.3	37 020 480	28 802 274	77.8	69 717 409	52 915 021	75.9
TOTALS RED WINE	P	10 647 984	10 175 009	95.6	65 847 797	65 227 923	99.1	118 116 582	125 382 445	106.2
	B	5 647 733	5 427 219	96.1	47 978 865	38 722 249	80.7	91 149 155	72 410 962	79.4
	P+B	16 295 717	15 602 228	95.7	113 826 662	103 950 172	91.3	209 265 737	197 793 407	94.5
Blanc de Noir + Rosé	P	1 401 058	707 593	50.5	6 420 230	8 195 176	127.6	13 603 476	15 422 560	113.4
	B	599 830	798 118	133.1	4 345 938	5 212 434	119.9	10 893 197	11 492 144	105.5
	P+B	2 000 888	1 505 711	75.3	10 766 168	13 407 610	124.5	24 496 673	26 914 704	109.9
TOTALS NATURAL WINE	P	19 066 530	17 387 899	91.2	121 822 239	122 323 467	100.4	223 392 146	238 794 874	106.9
	B	10 557 052	11 423 230	108.2	98 054 116	82 165 229	83.8	183 927 467	150 529 346	81.8
	P+B	29 623 582	28 811 129	97.3	219 876 355	204 488 696	93.0	407 319 613	389 324 220	95.6
Fortified Wine	P	33 371	17 075	51.2	245 940	175 681	71.4	378 927	282 708	74.6
	B	20 200	0	0.0	44 280	0	0.0	44 280	0	0.0
	P+B	53 571	17 075	31.9	290 220	175 681	60.5	423 207	282 708	66.8
Sparkling wine	P	439 487	761 434	173.3	2 420 278	3 828 106	158.2	3 952 009	6 206 991	157.1
TOTALS ALL WINE	P	19 539 388	18 166 408	93.0	124 488 457	126 327 254	101.5	227 723 082	245 284 573	107.7
	B	10 577 252	11 423 230	108.0	98 098 396	82 165 229	83.8	183 971 747	150 529 346	81.8
	P+B	30 116 640	29 589 638	98.3	222 586 853	208 492 483	93.7	411 694 829	395 813 919	96.1
OTHER(e.g. for vinegar, industrial)	P	0	0	-	0	0	-	0	0	-
	B	144 264	51 830	35.9	1 370 807	814 100	59.4	1 899 328	1 506 360	79.3
	P+B	144 264	51 830	35.9	1 370 807	814 100	59.4	1 899 328	1 506 360	79.3
Flavoured Grape Liquor	P	0	33 264	-	0	33 688	-	15 522	66 565	428.8
TOTALS ALL PRODUCTS	P	19 539 388	18 199 672	93.1	124 488 457	126 360 942	101.5	227 738 604	245 351 138	107.7
	B	10 721 516	11 475 060	107.0	99 469 203	82 979 329	83.4	185 871 075	152 035 706	81.8
	P+B	30 260 904	29 674 732	98.1	223 957 660	209 340 271	93.5	413 609 679	397 386 844	96.1

P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk





# RSA EXPORTS: SPIRITS (LITRES)

PRODUCT		DECEMBER			6 MONTHS			12 MONTHS		
		2008	2009	Trend	JUL '08 - DEC '08	JUL '09 - DEC '09	Trend	JAN '08 - DEC '08	JAN '09 - DEC '09	Trend
Brandy	P	13 531	34 706	256.5	106 184	284 906	268.3	214 145	414 850	193.7
	B	57 600	8 400	14.6	186 400	171 175	91.8	245 439	237 605	96.8
Grape-, Cane- Unspecified spirit	P	99	1 200	1212.1	1 800	4 662	259.0	2 910	8 724	299.8
	B	0	4 072 102	-	14 575 856	12 688 462	87.1	16 617 760	32 177 741	193.6
Spirit aperitif, Spirit cooler, Bitters	P	2 663	891	33.5	5 261	9 996	190.0	11 690	26 169	223.9
	B	0	0	-	0	0	-	0	0	-
Whisky	P	5 430	23 706	436.6	40 005	314 850	787.0	50 670	409 800	808.8
	B	0	0	-	0	0	-	4 000	0	0.0
Vodka	P	11 364	9 180	80.8	148 116	57 344	38.7	214 610	148 895	69.4
	B	0	0	-	0	0	-	36 000	0	0.0
Rum	P	0	0	-	0	7 340	-	270	7 520	2785.2
	B	0	0	-	0	0	-	0	0	-
Gin	P	7 425	3 897	52.5	34 068	100 302	294.4	70 960	147 813	208.3
	B	0	0	-	16 000	0	0.0	40 600	16 220	40.0
Liqueur, Vermouth, Aperitif	P	317 491	468 853	147.7	2 609 127	2 647 390	101.5	6 253 481	6 723 292	107.5
	B	0	0	-	0	0	-	440	0	0.0
TOTALS SPIRITS	P	358 003	542 433	151.5	2 944 561	3 426 790	116.4	6 818 736	7 887 063	115.7
	B	57 600	4 080 502	7084.2	14 778 256	12 859 637	87.0	16 944 239	32 431 566	191.4
	P+B	415 603	4 622 935	1112.3	17 722 817	16 286 427	91.9	23 762 975	40 318 629	169.7

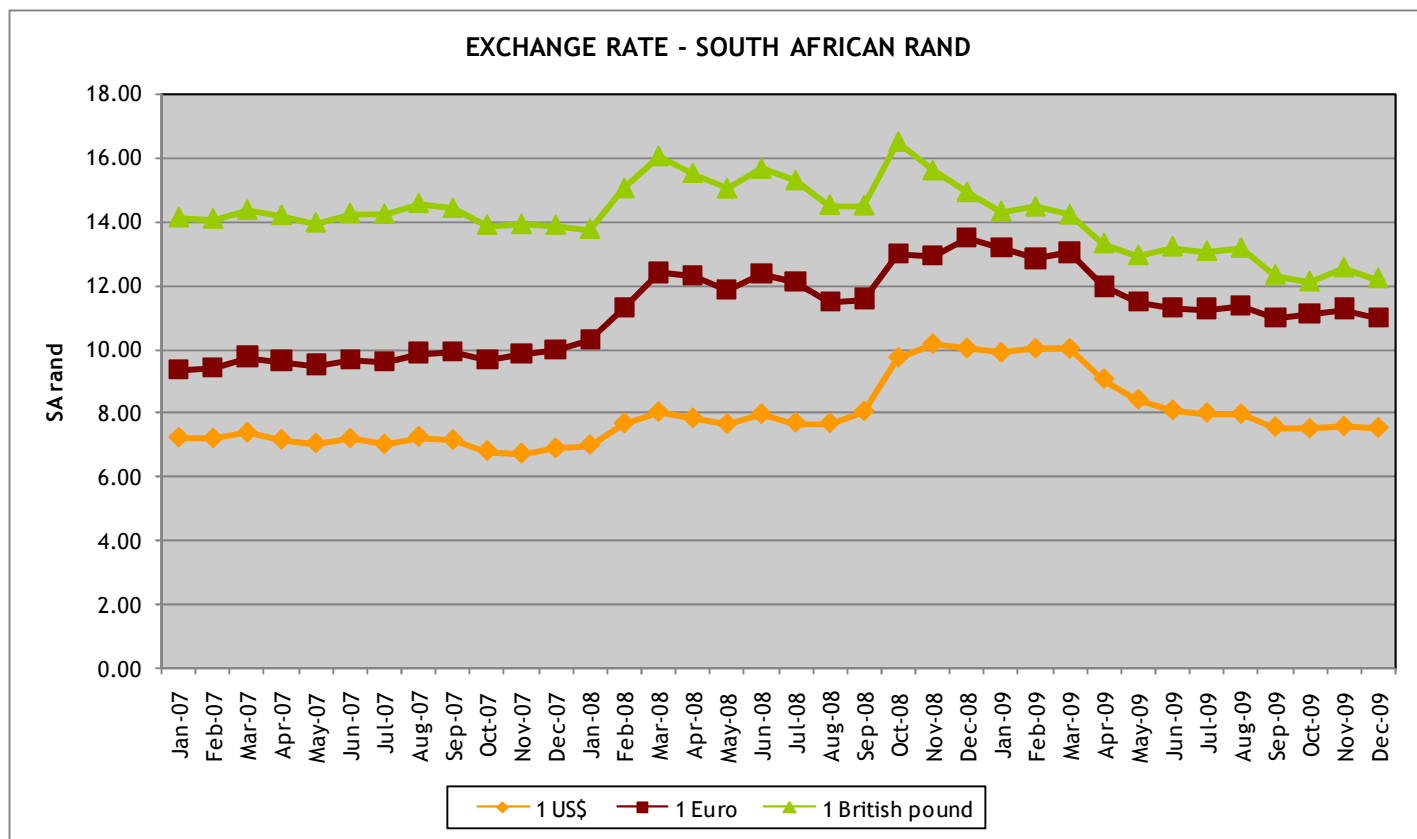
P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk



# EXCHANGE RATES - SELECTED COUNTRIES (2007 to 2009)

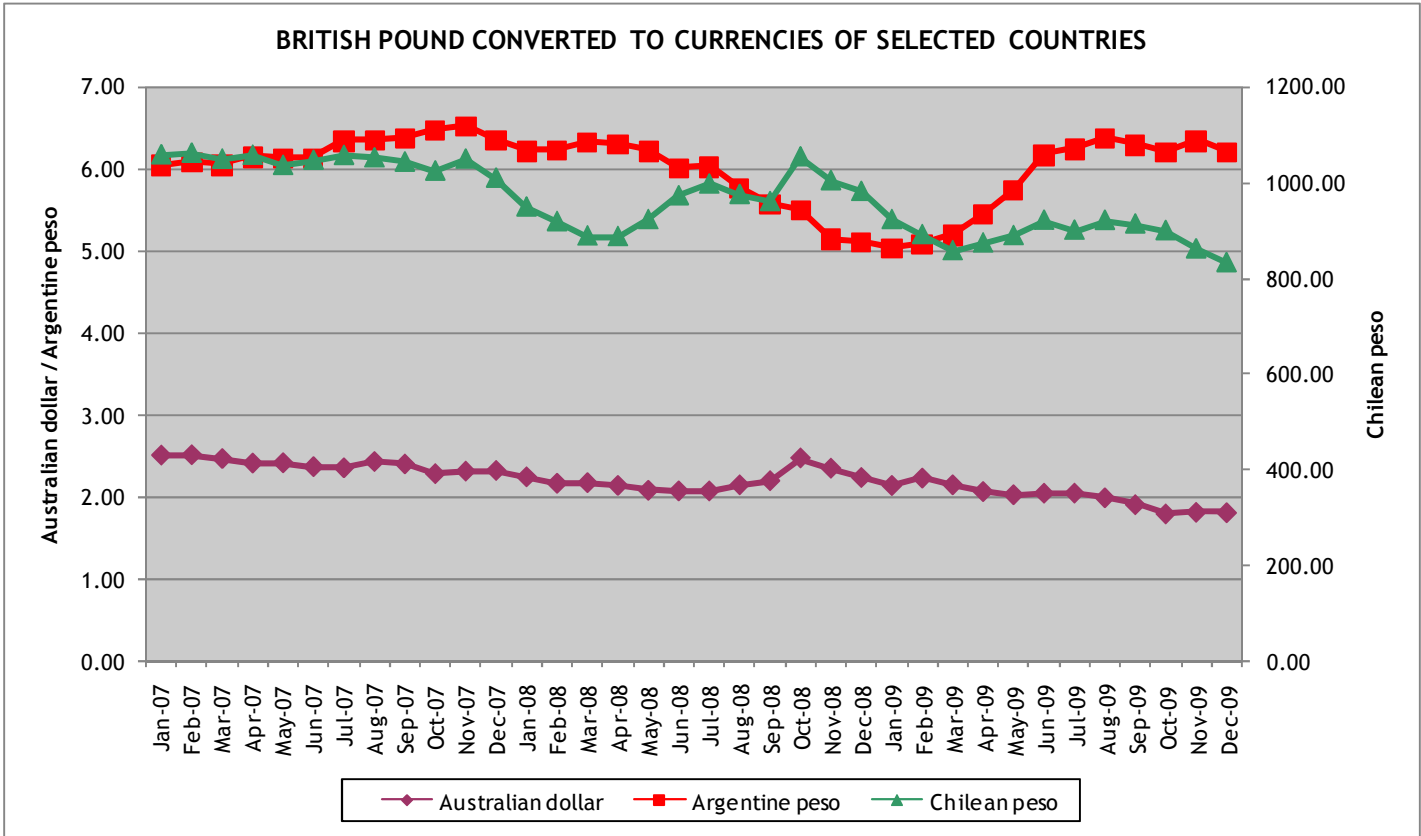


2008 proved to be a relatively volatile year with regards to the **pound/rand** exchange rate. In October 2008 the SA rand experienced its weakest monthly average exchange rate, for the specified three year period, against the British pound at R16.48. However a downward trend during the following 14 months saw the rand appreciate to a monthly average of R12.20 against the pound, a 25.9% appreciation on the October 2008 exchange rate and the strongest level achieved during the specified period.

In December 2008 the SA rand traded at a monthly average of R13.47 to the **euro**, its weakest level during the specified three year period. By December 2009 the monthly average euro/rand exchange rate had appreciated to R10.97, 18.6% less than in December 2008.

Within the specified period, the monthly average **dollar/rand** exchange rate peaked at R10.15 in November 2008. It remained relatively stable at this weak level until March 2009. However, during the following 9 months the dollar/rand exchange rate experienced a decreasing trend and in December 2009 the rand traded at a monthly average of R7.51 against the US dollar.

**BRITISH POUND CONVERTED TO CURRENCIES OF SELECTED COUNTRIES**



There have been no dramatic changes in the **pound/Australian dollar** exchange rate over the past three years. An overall downward trend during the specified three year period saw the Australian dollar appreciate to a monthly average of A\$1.80 against the British pound in December 2009, 28% less than in January 2007.

The **pound/Argentine peso** exchange rate has been more volatile. An initial depreciation of the Argentine peso ending November 2007, when it reached its weakest level at a monthly average of 6.52 peso against the British pound, was followed by a period of strong appreciation. This period came to an end in January 2009, when the Argentine peso traded at a monthly average of 5.05 peso to the pound - its strongest level during the specified period. However, in February 2009 the Argentine peso started to depreciate once again and in December 2009 it traded at a monthly average of 6.20 peso to the pound, 4.9% less than in November 2007.

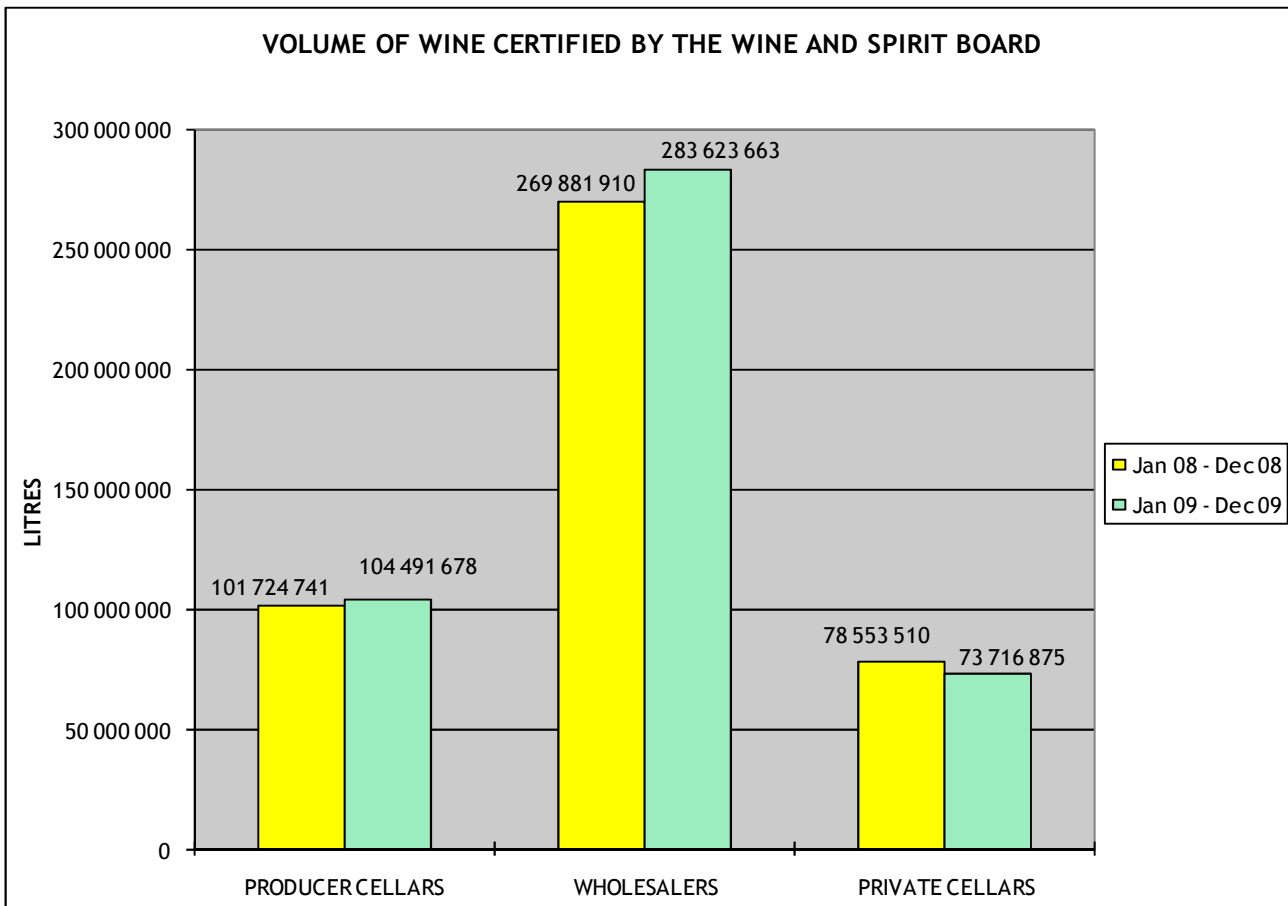
The **pound / Chilean peso** exchange rate showed quite significant variance over the past three years. In January 2007 the Chilean peso traded at a monthly average of 1 058.42 peso to the British pound, its weakest level during the specified period. By December 2009 the Chilean peso reached its strongest level during the three year period, trading at a monthly average of 831.50 peso to the pound - a 21.4% decrease on the January 2007 exchange rate.

# VOLUME OF WINE CERTIFIED (LITRES)

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Dec-08	Dec-09	TREND	Oct-08 Dec-08	Oct-09 Dec-09	TREND	Jul-08 Dec-08	Jul-09 Dec-09	TREND	Jan-08 Dec-08	Jan-09 Dec-09	TREND
<b>PRODUCER CELLARS</b>												
Estate Wine	0			0	0		0	0		0	0	
Wine of Origin	2 612 742	2 740 804	105	14 381 620	11 134 430	77	33 332 048	29 066 747	87	63 463 987	57 157 264	90
Geographical Unit Wine	2 489 580	4 883 697	196	9 684 733	14 126 177	146	24 002 186	27 153 305	113	38 260 754	47 334 414	124
<b>SUB TOTAL</b>	<b>5 102 322</b>	<b>7 624 501</b>	<b>149</b>	<b>24 066 353</b>	<b>25 260 607</b>	<b>105</b>	<b>57 334 234</b>	<b>56 220 052</b>	<b>98</b>	<b>101 724 741</b>	<b>104 491 678</b>	<b>103</b>
<b>WHOLESALEERS</b>												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	2 610 333	3 207 343	123	9 852 101	11 820 525	120	23 852 080	24 270 318	102	45 317 874	43 748 372	97
Geographical Unit Wine	15 452 975	15 033 826	97	58 012 229	54 090 531	93	124 226 718	124 165 126	100	224 564 036	239 875 291	107
<b>SUB TOTAL</b>	<b>18 063 308</b>	<b>18 241 169</b>	<b>101</b>	<b>67 864 330</b>	<b>65 911 056</b>	<b>97</b>	<b>148 078 798</b>	<b>148 435 444</b>	<b>100</b>	<b>269 881 910</b>	<b>283 623 663</b>	<b>105</b>
<b>PRIVATE CELLARS</b>												
Estate Wine	811 019	694 067	86	2 260 240	1 939 185	86	4 300 086	3 954 827	92	8 104 137	6 660 051	82
Wine of Origin	2 814 335	3 280 774	117	10 579 798	9 834 958	93	22 908 207	21 282 095	93	41 159 507	38 357 645	93
Geographical Unit Wine	2 030 899	2 273 977	112	7 328 446	6 847 541	93	15 148 345	15 404 006	102	29 289 866	28 699 179	98
<b>SUB TOTAL</b>	<b>5 656 253</b>	<b>6 248 818</b>	<b>110</b>	<b>20 168 484</b>	<b>18 621 684</b>	<b>92</b>	<b>42 356 638</b>	<b>40 640 928</b>	<b>96</b>	<b>78 553 510</b>	<b>73 716 875</b>	<b>94</b>
<b>TOTAL</b>	<b>28 821 883</b>	<b>32 114 488</b>	<b>111</b>	<b>112 099 167</b>	<b>109 793 347</b>	<b>98</b>	<b>247 769 670</b>	<b>245 296 424</b>	<b>99</b>	<b>450 160 161</b>	<b>461 832 216</b>	<b>103</b>

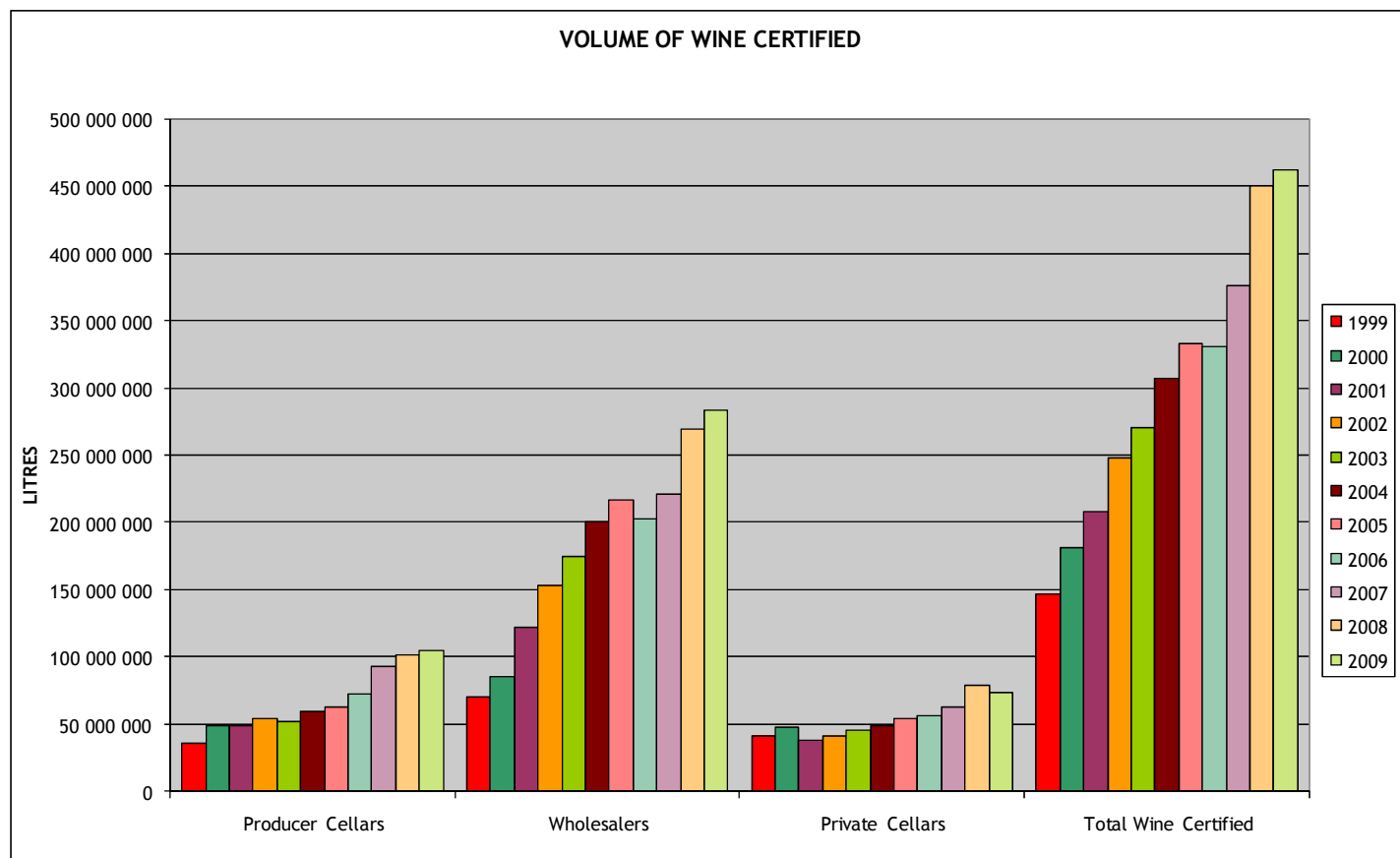
<b>CERTIFIED BULK EXPORTS</b> (included in above figures)	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Dec-08	Dec-09	TREND	Oct-08 Dec-08	Oct-09 Dec-09	TREND	Jul-08 Dec-08	Jul-09 Dec-09	TREND	Jan-08 Dec-08	Jan-09 Dec-09	TREND
	9 049 584	12 365 126	137	37 894 892	38 815 084	102	89 581 059	92 612 124	103	165 696 877	172 194 803	104

\*The total volume of wine certified in the 2009 calendar year made up 59.2% of the 2009 wine production (59.0%-2008, 51.5%-2007, 46.6%-2006, 52.9%-2005, 44.1%-2004)



# VOLUME OF WINE CERTIFIED (LITRES) OVERVIEW

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	% Change 2009/1999
<b>Producer Cellars</b>												
Estate Wine	0	0	0	0	0	0	0	0	0	0	0	
Wine of Origin	29 317 424	38 052 069	32 888 944	37 470 813	30 888 044	36 628 362	36 030 851	39 845 500	59 153 032	63 463 987	57 157 264	95.0
Geographical Unit Wine	6 441 368	10 667 208	15 300 005	15 883 680	20 308 705	22 515 627	26 409 834	32 652 032	33 589 357	38 260 754	47 334 414	634.9
<b>Sub Total</b>	<b>35 758 792</b>	<b>48 719 277</b>	<b>48 188 949</b>	<b>53 354 493</b>	<b>51 196 749</b>	<b>59 143 989</b>	<b>62 440 685</b>	<b>72 497 532</b>	<b>92 742 389</b>	<b>101 724 741</b>	<b>104 491 678</b>	<b>192.2</b>
<b>Wholesalers</b>												
Estate Wine	0	0	0	0	0	0	0	0	0	0	0	
Wine of Origin	25 119 296	25 984 838	34 231 763	31 697 811	26 488 154	23 627 119	28 549 883	30 886 672	31 258 512	45 317 874	43 748 372	74.2
Geographical Unit Wine	44 559 219	58 766 906	87 154 248	121 610 537	148 215 602	176 294 488	187 701 702	171 513 718	189 633 815	224 564 036	239 875 291	438.3
<b>Sub Total</b>	<b>69 678 515</b>	<b>84 751 744</b>	<b>121 386 011</b>	<b>153 308 348</b>	<b>174 703 756</b>	<b>199 921 607</b>	<b>216 251 585</b>	<b>202 400 390</b>	<b>220 892 327</b>	<b>269 881 910</b>	<b>283 623 663</b>	<b>307.0</b>
<b>Private Cellars</b>												
Estate Wine	11 133 808	12 278 798	11 755 706	11 446 085	10 237 928	9 746 030	7 909 603	8 140 595	7 695 646	8 104 137	6 660 051	- 40.2
Wine of Origin	19 219 309	21 695 374	23 115 968	23 430 068	25 109 115	28 011 566	30 967 830	32 858 585	35 826 937	41 159 507	38 357 645	99.6
Geographical Unit Wine	10 510 076	13 476 900	3 190 871	5 858 452	9 752 347	10 603 202	14 943 539	15 126 064	18 968 702	29 289 866	28 699 179	173.1
<b>Sub Total</b>	<b>40 863 193</b>	<b>47 451 072</b>	<b>38 062 545</b>	<b>40 734 605</b>	<b>45 099 390</b>	<b>48 360 798</b>	<b>53 820 972</b>	<b>56 125 244</b>	<b>62 491 285</b>	<b>78 553 510</b>	<b>73 716 875</b>	<b>80.4</b>
<b>Total Estate</b>	<b>11 133 808</b>	<b>12 278 798</b>	<b>11 755 706</b>	<b>11 446 085</b>	<b>10 237 928</b>	<b>9 746 030</b>	<b>7 909 603</b>	<b>8 140 595</b>	<b>7 695 646</b>	<b>8 104 137</b>	<b>6 660 051</b>	<b>- 40.2</b>
<b>Total Wine of Origin</b>	<b>73 656 029</b>	<b>85 732 281</b>	<b>90 236 675</b>	<b>92 598 692</b>	<b>82 485 313</b>	<b>88 267 047</b>	<b>95 548 564</b>	<b>103 590 757</b>	<b>126 238 481</b>	<b>149 941 368</b>	<b>139 263 281</b>	<b>89.1</b>
<b>Total Geographical Unit Wine</b>	<b>61 510 663</b>	<b>82 911 014</b>	<b>105 645 124</b>	<b>143 352 669</b>	<b>178 276 654</b>	<b>209 413 317</b>	<b>229 055 075</b>	<b>219 291 814</b>	<b>242 191 874</b>	<b>292 114 656</b>	<b>315 908 884</b>	<b>413.6</b>
<b>Total Wine Certified</b>	<b>146 300 500</b>	<b>180 922 093</b>	<b>207 637 505</b>	<b>247 397 446</b>	<b>270 999 895</b>	<b>307 426 394</b>	<b>332 513 242</b>	<b>331 023 166</b>	<b>376 126 001</b>	<b>450 160 161</b>	<b>461 832 216</b>	<b>215.7</b>



## Wine Industry Information Committee Members

Andries van Tonder - SALBA	Francois Malan - CEWPA
Diaan de Villiers - SALBA	Jaco Potgieter - SALBA
Paiter Botha - Vinpro	Jan Booysen - Winetech
Bowen Botha - WCSA	Su Birch - WOSA
Elias Holtzkampf - SALBA	Chris Albertyn - SALBA
Pierre Blake - OWB	