



# Wine Industry Information

February

2011

Charles Whitehead

tel: +27 21 807 5719

e-mail: [charles@sawis.co.za](mailto:charles@sawis.co.za)

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SA WYNBEDRYF-INLIGTING & -STELSELS  
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# EDITORIAL

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The third crop estimate made by producer cellars and viticulturists in the various regions during the 2nd week of February, shows a decrease of more than 53 000 tons compared to the January estimate. The 2011 crop is currently estimated to amount to 1 255 560 tons - 0.3% less than the 2010 crop and 6.8% less than the 2009 crop (page 3). The 2011 wine crop, including juice and concentrate for non-alcoholic purposes, wine for brandy and distilling wine, is expected to amount to 969,1 million litres (page 4) calculated at an average recovery of 772 litres per ton of grapes.

Also in this issue, graphic representations of the average price of selected varieties sold locally in bulk (pages 12 and 13).

Greetings until March.  
Charles

# INDEX

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Grape and Wine Crop.....	3
Harvest and Sales Estimates.....	4
Domestic Sales.....	5
Price Ranges: Local Bulk Wine.....	6
Exports.....	15
Prices: Bulk Wine Exported.....	17
Wine Grape Crop - Press Release.....	19
Certification.....	20

# ESTIMATED 2011 GRAPE AND WINE CROP

DISTRICT	GRAPE CROP - TONS									ESTIMATE 31/08/2010	ESTIMATE 30/11/2010	ESTIMATE 14/01/2011	ESTIMATE 11/02/2011
	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011		
ORANGE RIVER	83 436	173 420	144 697	206 193	161 549	192 369	161 555	171 664	115 688	166 557	151 567	141 573	114 924
<i>trend (%) on previous year</i>	65.0	207.8	83.4	142.5	78.3	119.1	84.0	106.3	67.4	144.0	91.0	85.0	69.0
OLIFANTS RIVER	159 902	165 603	205 150	178 590	181 445	198 618	209 805	220 703	212 172	204 413	216 678	214 634	215 656
<i>trend (%) on previous year</i>	92.4	103.6	123.9	87.1	101.6	109.5	105.6	105.2	96.1	96.3	106.0	105.0	105.5
MALMESBURY	80 689	80 026	109 118	103 947	98 663	118 076	117 020	131 049	122 123	110 945	129 806	125 368	119 821
<i>trend (%) on previous year</i>	88.5	99.2	136.4	95.3	94.9	119.7	99.1	112.0	93.2	90.8	117.0	113.0	108.0
LITTLE KAROO	36 500	42 020	42 301	44 522	37 220	37 051	47 348	40 980	43 664	34 644	39 148	38 455	38 108
<i>trend (%) on previous year</i>	88.0	115.1	100.7	105.3	83.6	99.5	127.8	86.6	106.6	79.3	113.0	111.0	110.0
PAARL	123 572	105 287	144 833	138 802	138 796	145 937	152 855	156 015	146 722	121 822	135 266	131 568	127 913
<i>trend (%) on previous year</i>	96.5	85.2	137.6	95.8	100.0	105.1	104.7	102.1	94.0	83.0	111.0	108.0	105.0
ROBERTSON	141 267	165 304	176 440	184 095	158 679	166 782	196 796	204 619	204 271	174 428	194 569	188 382	183 149
<i>trend (%) on previous year</i>	87.7	117.0	106.7	104.3	86.2	105.1	118.0	104.0	99.8	85.4	111.5	108.0	105.0
STELLENBOSCH	98 514	76 999	114 285	115 276	115 229	122 742	113 740	121 346	125 006	103 605	122 254	115 002	111 893
<i>trend (%) on previous year</i>	93.3	78.2	148.4	100.9	100.0	106.5	92.7	106.7	103.0	82.9	118.0	111.0	108.0
BREEDEKLOOF	142 867	147 926	161 658	196 521	166 887	190 514	214 036	223 241	222 125	208 127	216 452	208 127	203 964
<i>trend (%) on previous year</i>	92.8	103.5	109.3	172.0	144.8	114.2	112.3	104.3	99.5	93.7	104.0	100.0	98.0
WORCESTER	110 714	123 290	135 207	144 238	113 164	129 490	138 292	155 996	155 849	136 050	146 254	145 574	140 132
<i>trend (%) on previous year</i>	95.8	111.4	109.7	126.2	98.2	114.4	106.8	112.8	99.9	87.3	107.5	107.0	103.0
TOTAL TONS (INDUSTRY)	977 461	1 079 875	1 233 689	1 312 184	1 171 632	1 301 579	1 351 447	1 425 613	1 347 621	1 260 591	1 351 994	1 308 683	1 255 560
<i>trend (%) on previous year</i>	89.0	110.5	114.2	106.4	89.3	111.1	103.8	105.5	94.5	93.5	107.3	103.8	99.6
LITRES PER GROSS TON	764	772	775	774	773	778	772	764	767	778	772	772	772
WINE PRODUCTION MILLION GROSS LITRES	746.5	834.2	956.0	1 015.7	905.2	1 013.0	1 043.5	1 089.0	1 033.4	980.9	1 043.6	1 010.2	969.1

# HARVEST AND SALES ESTIMATES

WINE PRODUCED	Average % alc/vol 2010	million gross litres							Trend 2011/ 2010
		2005	2006	2007	2008	2009	Estimate		
							2010	2011	
Wine		628.5	709.7	730.4	763.3	805.1	771.2	765.8	99.3
Wine for brandy	11.61	82.9	82.1	101.5	86.6	71.4	37.6	33.3	88.7
Grape juice concentrate and grape juice	10.80	64.6	73.2	65.2	72.5	34.8	59.2	44.4	75.0
Distilling wine	9.71	129.2	147.9	146.4	166.6	122.1	112.9	125.6	111.2
<b>Total</b>		<b>905.2</b>	<b>1 013.0</b>	<b>1 043.5</b>	<b>1 089.0</b>	<b>1 033.4</b>	<b>980.9</b>	<b>969.1</b>	<b>98.8</b>

WINE MARKET REQUIREMENT	million gross litres							Trend 2011/ 2010
	2005	2006	2007	2008	2009	Estimate		
						2010	2011	
Producer sales to wholesalers: Wine in bulk	419.1	407.6	441.3	539.0	508.4	500.6		0.0
Grapes	67.5	71.8	67.2	70.9	71.0	62.8		0.0
	<b>486.6</b>	<b>479.4</b>	<b>508.5</b>	<b>610.0</b>	<b>579.4</b>	<b>563.4</b>		<b>0.0</b>
Direct producer sales (packaged wine) and exports	148.2	155.4	173.4	200.1	196.5	200.3		0.0
<b>Total</b>	<b>634.8</b>	<b>634.8</b>	<b>681.9</b>	<b>810.0</b>	<b>775.9</b>	<b>763.7</b>	<b>761.5</b>	<b>99.7</b>
Wine imported in bulk by wholesalers*	15.4	11.3	9.2	11.0	12.3	9.8	12.0	122.5
<b>Total wine market requirement</b>	<b>650.2</b>	<b>646.1</b>	<b>691.1</b>	<b>821.1</b>	<b>788.3</b>	<b>773.5</b>	<b>773.5</b>	<b>100.0</b>

\* must for sweetening purposes included

WINE PRODUCTION AND SALES	million gross litres							Trend 2011/ 2010
	2005	2006	2007	2008	2009	Estimate		
						2010	2011	
Total wine stock at private and producer cellars on 1 Jan						361.7	338.3	
Wine production	628.5	709.7	730.4	763.3	805.1	771.2	765.8	99.3
Natural wine and must for sweetening imported by private and producer cellars	3.7	7.0	3.7	8.0	3.8	0.0	2.4	
<b>Minus: Sales</b>	<b>634.8</b>	<b>634.8</b>	<b>681.9</b>	<b>810.0</b>	<b>775.9</b>	<b>763.7</b>	<b>761.5</b>	<b>99.7</b>
Transfers (previous vintages)	5.4	3.6	10.2	6.1	5.7	5.0	5.0	100.0
Lees destroyed/shortages	17.7	18.2	22.7	23.6	25.9	25.9	25.9	100.0
Total wine stock at private and producer cellars on 31 Dec	<b>339.4</b>	<b>403.1</b>	<b>425.2</b>	<b>357.2</b>	<b>361.7</b>	<b>338.3</b>	<b>314.1</b>	<b>92.8</b>
Total wine stock at producer cellars on 31 Dec	221.1	278.4	295.4	236.2	232.7			
Total wine stock at private cellars on 31 Dec	118.3	124.6	129.8	121.0	129.0			

DISTILLING WINE MARKET REQUIREMENT	million litres @ 10% alc/vol							Trend 2011/ 2010
	2005	2006	2007	2008	2009	Estimate		
						2010	2011	
Ex industry (current and previous vintages)	130.3	148.5	154.6	168.0	129.7	115.5	127.8	110.7
Ex import (current year)	24.3	31.1	39.6	10.4	4.1	20.3	34.2	168.5
Ex import (previous year)	30.0	10.0	-					
Ex pool	1.8	1.4	0.04	0.46	0.02	0.02	0.02	100.0
<b>Total</b>	<b>186.4</b>	<b>191.0</b>	<b>194.2</b>	<b>178.8</b>	<b>133.8</b>	<b>135.8</b>	<b>162.0</b>	<b>119.3</b>
Pool deliveries	1.8	1.4	0.04	0.46	0.02	0.02	0.02	100.0
Ex import (destined for following year's market requirement)	10.0							





# PRICE RANGES IN WHICH WINE WERE SOLD LOCALLY IN BULK ACCORDING TO REGION FOR THE PERIOD JANUARY TO DECEMBER 2010

TYPE	ORANGE RIVER		OULFANTS RIVER		MALHEBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREEDSKLOOF		INDUSTRY 2010		INDUSTRY 2009											
	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	%	PRICE	%									
Cabernet Sauvignon	100 - <150																															
	200 - <250																															
	250 - <300																															
	300 - <350																															
	350 - <400	86 860	100.0	434.10																												
	400 - <450																															
	450 - <500																															
	500 - <550																															
	550 - <600																															
	600 - <650																															
	650 - <700																															
	700 - <750																															
	750 - <800																															
800 - <850																																
850 - <900																																
900 - <950																																
950 - <1000																																
>1000																																
TOTAL	86 860	100.0	434.10	980 730	100.0	524.59	664 577	100.0	729.72	241 149	100.0	525.69	3 078 992	100.0	628.15	5 085 184	100.0	574.46	4 763 273	100.0	658.25	2 520 524	100.0	522.67	5 782 715	100.0	539.63	22 713 004	100.0	583.72	100.0	539.66
Cabernet Franc	300 - <350																															
	350 - <400																															
	400 - <450																															
	450 - <500																															
	500 - <550																															
	550 - <600																															
	600 - <650																															
	650 - <700																															
	700 - <750																															
	750 - <800																															
	800 - <850																															
	850 - <900																															
	900 - <950																															
950 - <1000																																
>1000																																
TOTAL																																
Ruby Cabernet	200 - <250																															
	250 - <300																															
	300 - <350																															
	350 - <400	108 400	21.9	381.99																												
	400 - <450	387 650	78.1	430.20																												
	450 - <500																															
	500 - <550																															
	550 - <600																															
	600 - <650																															
	650 - <700																															
	700 - <750																															
	750 - <800																															
	>1000																															
TOTAL	496 050	100.0	419.67	728 335	100.0	464.65	188 590	100.0	474.37	604 600	100.0	479.63	308 890	100.0	510.17	2 671 602	100.0	482.49	1 414 774	100.0	442.20	2 581 243	100.0	451.09	9 094 904	100.0	464.00	100.0	418.68			



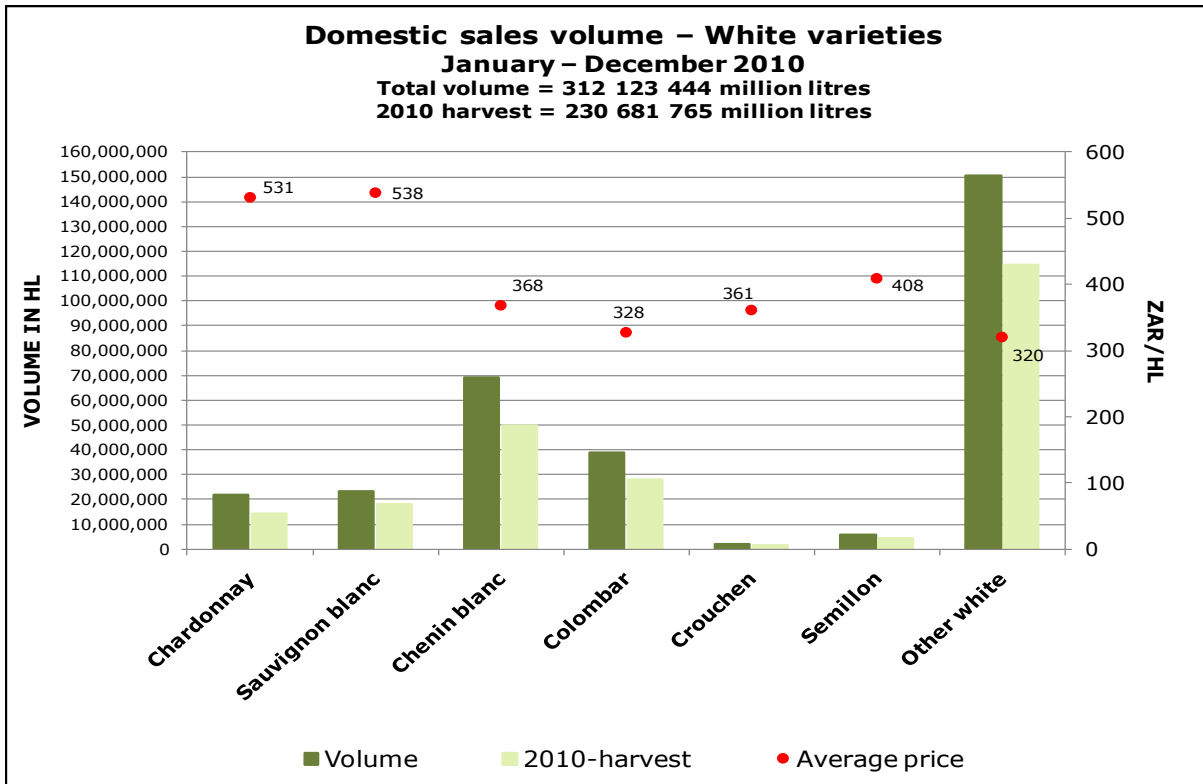
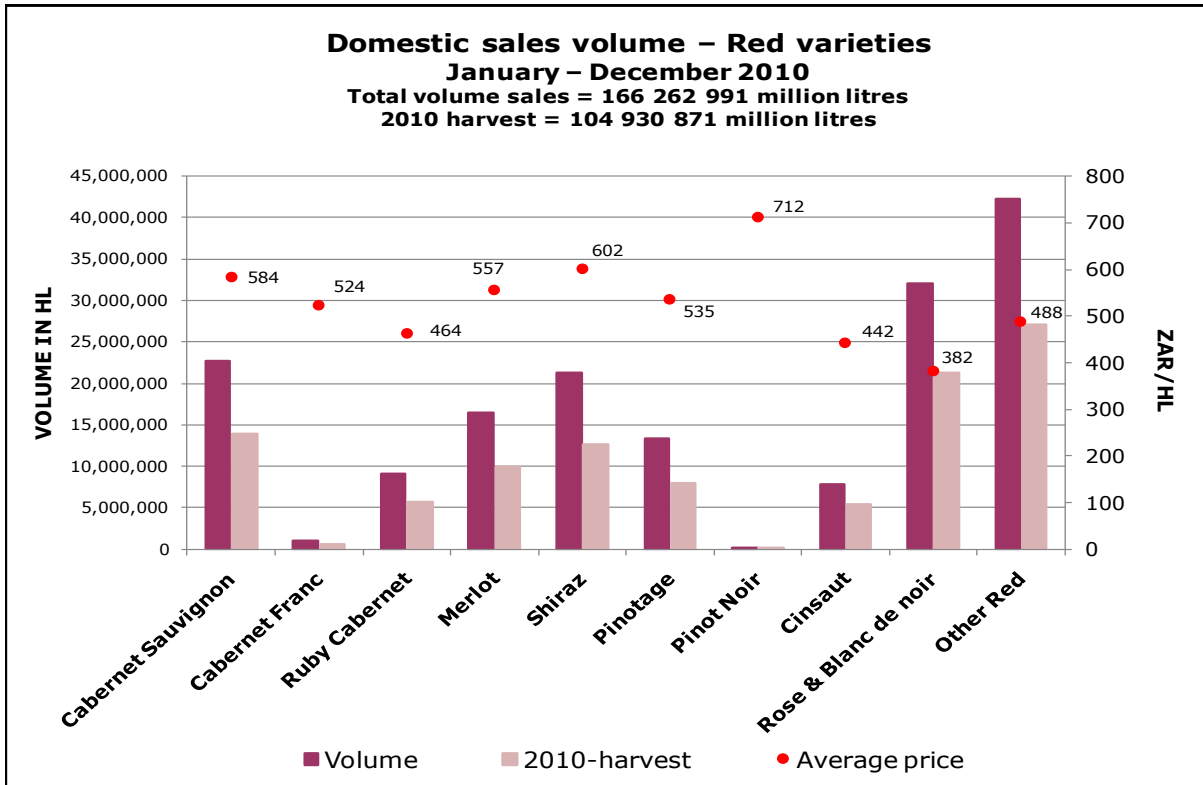


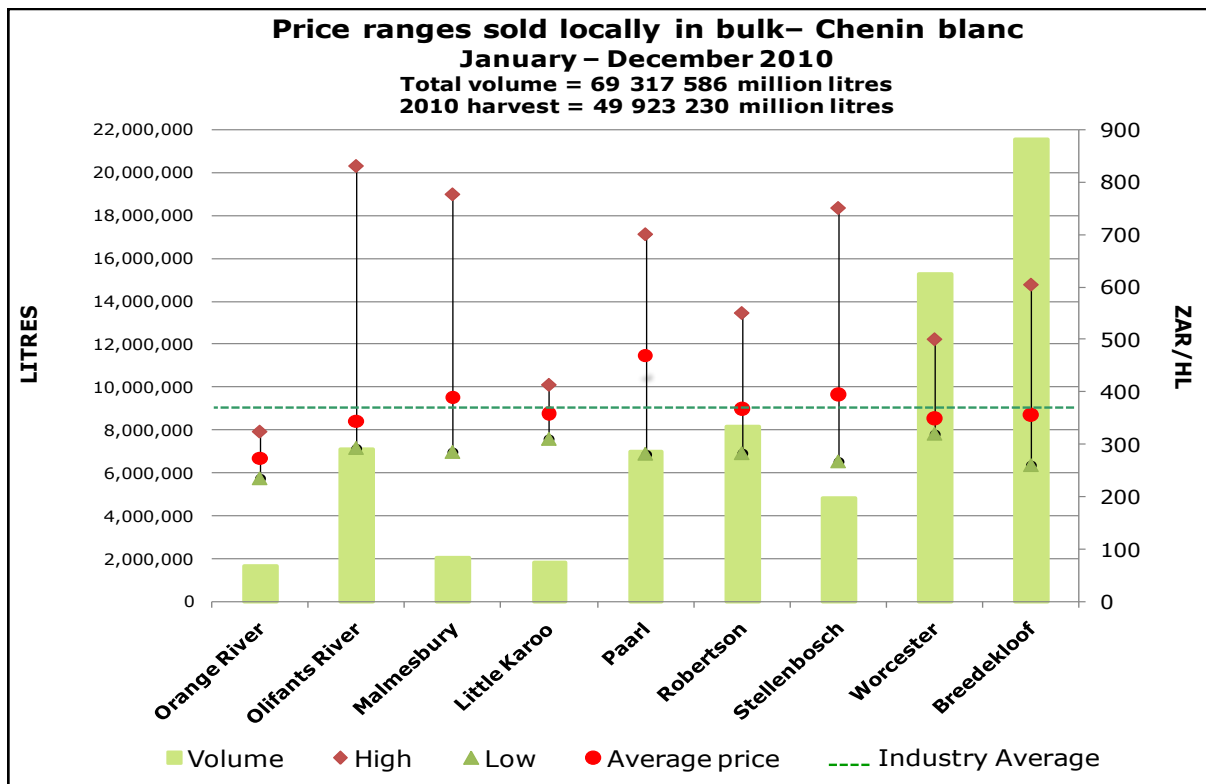
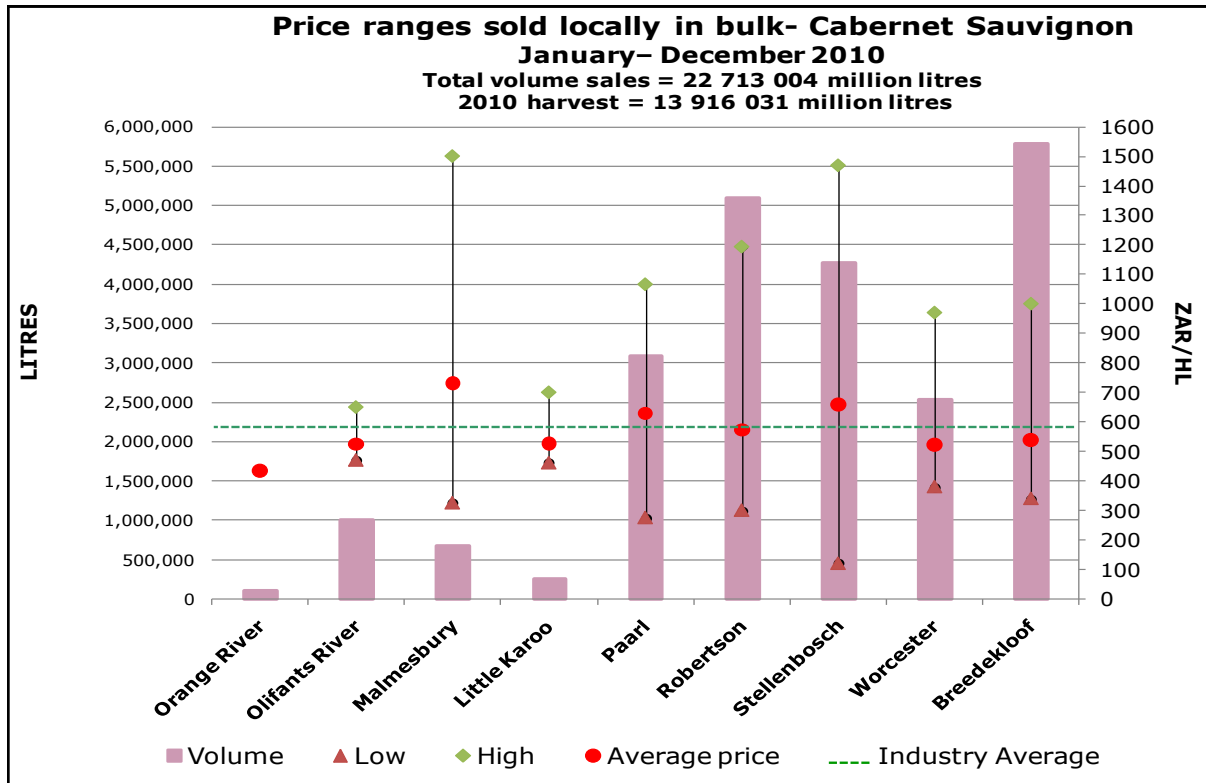


TYPE	PRICE RANGE ZAR / HL OF C / L	ORANGE RIVER		OLIFANT'S RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREEDSBLOOF		INDUSTRY 2010		INDUSTRY 2009								
		LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE	LITRES	%	AVE PRICE					
Chardonnay*	200 - <250	10 000	100.0	300.00																				1.4	226.32					
	250 - <300					84 430	9.3	414.20				57 920	0.8	269.60										57 920	0.3	269.60				
	300 - <350					313 204	34.7	461.13				87 480	1.1	320.00	7 000	2.4	300.00								385 560	1.8	324.63			
	350 - <400					4 400	0.5	500.00				360 440	4.7	350.00	7 200	2.5	379.00									404 368	1.8	352.21		
	400 - <450					241 019	26.7	585.04				57 236	0.7	430.00	5 400	1.9	450.00									663 139	3.0	410.39		
	450 - <500					107 100	11.9	603.45				909 829	11.8	474.56	5 000	1.7	500.00										4 054 114	18.5	471.14	
	500 - <550					116 400	12.9	650.00				2 027 410	26.4	512.61	113 100	39.6	550.00										7 117 535	32.4	514.23	
	550 - <600					107 100	11.9	603.45				3 464 861	45.0	583.34	390 000	130.5	550.00										6 813 335	31.1	570.21	
	600 - <650					116 400	12.9	650.00				502 206	6.5	608.16	50 050	17.5	600.00										1 869 913	8.5	603.87	
	650 - <700					15 560	1.7	700.00				3 650.00	4.1	650.00	11 220	3.9	655.59										1 869 913	8.5	603.87	
	700 - <750					20 881	2.3	800.00				1 800	0.0	700.00	47 980	16.8	718.81										87 160	0.4	710.35	
	750 - <800											4 500	0.1	800.00	18 180	6.4	750.00										18 180	0.1	750.00	
	800 - <850										4 820	0.3	898.00	2 600	0.9	800.00											38 281	0.2	800.00	
	850 - <900																										10 220	0.0	872.64	
	900 - <950																										237 956	1.1	1 139.99	
	>1000																										1 113 999	1.0	1 086.25	
TOTAL	TOTAL	10 000	100.0	300.00	462.93	903 064	100.0	543.18	582 470	100.0	427.28	7 693 358	100.0	552.00	285 910	100.0	631.63	3 928 067	100.0	512.25	21 940 991	100.0	530.75	100.0	523.90	378 151	476.53	424.21		
Juice	TOTAL											261 413	475.00					116 728	479.95											
Sauvignon blanc*	100 - <150																													
	150 - <200																													
	250 - <300																													
	300 - <350																													
	350 - <400																													
	400 - <450																													
	450 - <500																													
	500 - <550																													
	550 - <600																													
	600 - <650																													
	650 - <700																													
	700 - <750																													
	750 - <800																													
	800 - <850																													
	850 - <900																													
	900 - <950																													
	>1000																													
TOTAL	TOTAL																													
Juice	TOTAL																													
Chenin blanc*	200 - <250	189 660	11.7	235.00																										
	250 - <300	1 052 150	64.6	261.30																										
	300 - <350	385 700	23.7	324.09																										
	350 - <400																													
	400 - <450																													
	450 - <500																													
	500 - <550																													
	550 - <600																													
	600 - <650																													
	650 - <700																													
	700 - <750																													
	750 - <800																													
	800 - <850																													
	850 - <900																													
	900 - <950																													
	>1000																													
TOTAL	TOTAL	1 627 510	100.0	273.12	343.46	2 020 367	100.0	389.66	1 809 252	100.0	359.25	6 979 676	100.0	469.05	4 808 576	100.0	394.26	15 267 215	100.0	349.10	21 564 286	100.0	367.89	100.0	350.23	69 317 866	100.0	367.89	440.67	
Juice	TOTAL																													









Only two varieties are published due to a lack of space. The other varieties are available on request.

# AVERAGE PRICES OF WINE SOLD IN BULK ACCORDING TO VINTAGE

TYPE	2007			2008			2009			JANUARY - DECEMBER 2010			INDUSTRY GROWTH		
	2007 VINTAGE	OTHER VINTAGES	TOTAL	2008 VINTAGE	OTHER VINTAGES	TOTAL	2009 VINTAGE	OTHER VINTAGES	TOTAL	2010 VINTAGE	OTHER VINTAGES	TOTAL	2008 - 2007	2009 - 2008	2010 - 2009
Cabernet Sauvignon	LITRES	7 935 636	14 358 025	22 293 661	12 341 649	24 538 966	13 405 623	9 703 396	23 109 019	13 916 031	8 796 973	22 713 004	10.07	-5.83	-1.71
	AVERAGE PRICE R / HL OR C / l	419.70	436.45	430.49	450.61	451.74	545.51	531.57	539.66	585.89	580.29	583.72	4.94	19.46	8.16
Cabernet Franc	LITRES	275 262	209 266	484 528	493 354	853 007	812 212	479 030	1 291 242	647 284	404 072	1 051 336	76.05	51.38	-18.58
	AVERAGE PRICE R / HL OR C / l	456.03	411.36	436.73	432.77	396.56	477.17	399.84	448.48	512.60	524.20	524.20	-9.20	13.09	16.88
Ruby Cabernet	LITRES	2 065 812	3 814 518	5 880 330	3 960 930	7 557 385	6 322 028	2 620 023	8 942 051	5 738 357	3 366 547	9 094 904	28.52	18.32	1.71
	AVERAGE PRICE R / HL OR C / l	281.65	314.30	302.83	363.23	341.06	428.11	395.93	418.68	475.51	444.31	464.00	16.46	18.71	10.82
Merlot	LITRES	4 775 152	7 574 527	12 349 679	9 336 451	17 141 002	10 595 732	5 420 200	16 015 932	9 973 857	6 531 976	16 505 633	38.80	-6.56	3.06
	AVERAGE PRICE R / HL OR C / l	392.80	399.13	396.68	418.69	417.67	514.18	458.28	495.26	589.33	552.97	556.81	5.29	18.58	12.43
Shiraz (Syrah)	LITRES	8 454 908	11 481 854	19 936 762	14 771 919	25 927 640	16 059 688	6 840 929	22 900 617	12 645 746	8 627 024	21 272 770	30.05	-11.67	-7.11
	AVERAGE PRICE R / HL OR C / l	446.09	466.97	458.12	485.10	471.89	548.98	588.61	560.82	579.25	634.99	601.86	3.01	18.85	7.32
Pinotage	LITRES	5 254 275	7 606 814	12 861 089	7 562 278	16 192 146	9 920 930	5 780 214	15 701 144	8 032 541	5 275 601	13 308 142	25.90	-3.03	-15.24
	AVERAGE PRICE R / HL OR C / l	391.10	400.54	396.68	397.41	421.32	472.73	455.45	472.69	545.30	520.27	535.38	3.40	15.25	13.26
Pinot Noir	LITRES	18 318	52 540	70 858	59 674	5 400	65 074	11 003	108 016	173 032	65 760	238 792	-8.16	65.99	121.07
	AVERAGE PRICE R / HL OR C / l	674.63	672.62	673.14	541.03	523.10	735.85	1164.73	779.54	757.71	593.42	712.47	-22.29	49.02	-8.60
Cinsaut	LITRES	1 804 453	2 779 117	4 583 570	2 455 972	6 744 364	3 466 124	2 372 967	5 839 091	5 397 791	2 445 301	7 843 092	47.14	-13.42	34.32
	AVERAGE PRICE R / HL OR C / l	325.51	312.17	317.42	342.40	320.87	408.59	332.13	377.52	454.02	416.64	442.36	3.56	14.85	17.18
Rosé and Blanc de Noir	LITRES	13 612 799	4 101 376	17 714 175	19 434 695	25 713 001	19 440 394	7 403 353	26 843 747	21 292 735	10 798 922	32 091 657	45.15	4.40	19.55
	AVERAGE PRICE R / HL OR C / l	293.09	310.52	297.13	321.39	312.58	357.81	315.71	346.20	389.23	368.00	382.08	5.20	10.76	10.36
Other red and blends	LITRES	14 398 428	24 806 419	39 204 847	25 156 121	29 441 948	24 964 334	16 460 848	41 425 182	27 113 717	15 070 844	42 184 561	39.26	-24.13	1.83
	AVERAGE PRICE R / HL OR C / l	341.46	333.48	336.41	370.94	346.98	447.81	406.26	431.30	489.46	485.96	488.21	3.14	24.30	13.19
Chardonnay	LITRES	13 393 606	5 085 455	18 479 061	18 244 914	6 299 981	18 614 358	5 525 397	24 139 755	14 140 048	7 800 543	21 940 591	32.83	-1.65	-9.11
	AVERAGE PRICE R / HL OR C / l	479.19	460.83	474.14	481.44	481.85	525.79	517.53	523.90	536.42	520.46	530.75	1.56	8.80	1.31
Sauvignon blanc	LITRES	12 055 148	1 919 885	13 975 033	15 859 748	3 206 341	19 066 089	17 693 146	3 176 409	20 869 555	18 141 441	23 479 059	36.43	9.46	12.50
	AVERAGE PRICE R / HL OR C / l	522.46	484.21	517.21	525.43	487.23	519.00	556.49	487.92	546.06	548.81	538.00	0.35	5.21	-1.48
Chenin blanc	LITRES	46 226 759	15 293 149	61 519 908	46 979 930	15 781 886	62 761 816	52 030 948	13 674 698	65 705 646	49 923 230	19 394 356	2.02	4.69	5.50
	AVERAGE PRICE R / HL OR C / l	324.41	319.44	323.17	327.88	302.30	321.45	354.57	333.69	350.23	367.60	368.65	-0.53	8.95	5.04
Colombar	LITRES	21 304 755	6 576 815	27 881 570	28 603 708	11 758 186	40 361 894	30 434 981	11 318 640	41 753 621	28 095 314	10 963 637	44.76	3.45	-6.45
	AVERAGE PRICE R / HL OR C / l	295.53	303.69	297.46	298.90	293.15	297.23	316.69	309.43	314.72	324.48	337.62	-0.08	5.88	4.27
Crouchen (Cape Riesling)	LITRES	2 683 039	1 032 640	3 715 679	1 503 154	589 550	2 092 704	1 341 203	212 950	1 554 153	1 380 838	760 850	-43.68	-25.73	37.80
	AVERAGE PRICE R / HL OR C / l	315.28	324.42	317.82	322.29	335.65	326.05	360.96	333.10	357.14	362.39	357.89	2.59	9.54	1.02
Semillon	LITRES	3 082 645	592 898	3 675 543	3 270 625	1 150 694	4 421 319	3 916 870	1 404 513	5 321 383	4 325 960	5 619 982	20.29	20.36	5.61
	AVERAGE PRICE R / HL OR C / l	354.82	343.09	352.93	369.14	356.25	365.78	426.71	348.62	406.10	414.09	408.47	3.64	11.02	0.58
Other white and blends	LITRES	103 032 977	49 551 160	152 584 137	119 227 903	62 469 807	181 697 710	114 974 992	45 996 912	160 971 904	114 674 934	35 849 753	19.08	-11.41	-6.49
	AVERAGE PRICE R / HL OR C / l	278.07	268.68	275.02	276.74	259.80	270.91	301.98	283.04	296.57	322.03	315.43	320.46	-1.49	9.47
Fortified	LITRES	11 090 083	610 595	11 700 678	7 478 783	9 629 569	8 559 358	2 522 712	11 082 070	7 752 755	1 311 098	9 063 853	-17.70	15.08	-18.21
	AVERAGE PRICE R / HL OR C / l	371.28	372.99	371.37	389.81	385.37	385.37	414.67	395.93	410.41	446.91	441.13	3.77	6.50	7.63
All Varieties	LITRES	271 464 051	157 447 053	428 911 108	336 741 808	187 164 842	523 906 650	352 649 934	140 924 194	493 574 128	343 365 391	144 084 897	22.15	-5.79	-1.24
	AVERAGE PRICE R / HL OR C / l	331.40	340.86	334.87	345.71	331.59	340.67	389.14	371.89	384.21	408.63	425.03	413.48	1.73	12.78
All red varieties	LITRES	58 459 222	76 451 962	134 911 184	95 573 043	83 757 611	179 330 654	105 070 828	56 999 723	162 070 551	104 930 871	166 262 991	32.92	-9.62	2.59
	AVERAGE PRICE R / HL OR C / l	362.62	383.43	374.41	394.93	377.43	386.75	467.10	444.32	459.08	505.04	502.97	3.30	18.70	9.56
All white varieties	LITRES	201 914 750	80 384 496	282 299 246	233 941 942	335 198 387	239 019 748	81 401 759	320 421 507	230 681 765	81 441 679	312 123 444	18.74	-4.41	-2.59
	AVERAGE PRICE R / HL OR C / l	320.17	300.13	314.46	324.37	292.86	314.71	353.95	320.44	345.44	364.98	364.98	0.08	9.76	5.66



# RSA EXPORTS: WINE AND FLAVOURED GRAPE LIQUOR (LITRES)

PRODUCT		JANUARY			6 MONTHS			12 MONTHS		
		2010	2011	Trend	AUG '09 - JAN '10	AUG '10 - JAN '11	Trend	FEB '09 - JAN '10	FEB '10 - JAN '11	Trend
Chardonnay	P	994 706	660 474	66.4	8 176 625	6 109 339	74.7	17 174 490	14 493 282	84.4
	B	195 730	194 240	99.2	5 363 005	3 224 818	60.1	9 055 905	8 679 596	95.8
Sauvignon blanc	P	1 080 953	1 026 749	95.0	8 582 094	7 639 803	89.0	17 331 290	17 050 533	98.4
	B	98 190	669 769	682.1	1 245 845	3 223 143	258.7	2 441 526	5 182 242	212.3
Chenin blanc	P	977 288	820 671	84.0	7 930 539	8 004 239	100.9	19 051 462	18 537 318	97.3
	B	1 488 755	1 784 692	119.9	11 949 577	14 413 839	120.6	21 728 434	27 858 440	128.2
Other White	P	2 017 917	1 672 711	82.9	20 572 910	15 804 206	76.8	43 879 778	39 581 033	90.2
	B	899 622	1 694 726	188.4	14 883 321	16 455 268	110.6	32 335 173	30 453 471	94.2
<b>TOTALS WHITE WINE</b>	P	<b>5 070 864</b>	<b>4 180 605</b>	<b>82.4</b>	<b>45 262 168</b>	<b>37 557 587</b>	<b>83.0</b>	<b>97 437 020</b>	<b>89 662 166</b>	<b>92.0</b>
	B	<b>2 682 297</b>	<b>4 343 427</b>	<b>161.9</b>	<b>33 441 748</b>	<b>37 317 068</b>	<b>111.6</b>	<b>65 561 038</b>	<b>72 173 749</b>	<b>110.1</b>
	P+B	<b>7 753 161</b>	<b>8 524 032</b>	<b>109.9</b>	<b>78 703 916</b>	<b>74 874 655</b>	<b>95.1</b>	<b>162 998 058</b>	<b>161 835 915</b>	<b>99.3</b>
Cabernet Sauvignon	P	820 875	603 023	73.5	8 150 943	6 448 941	79.1	15 283 290	14 492 871	94.8
	B	663 932	405 882	61.1	2 475 546	2 471 714	99.8	5 068 303	5 051 817	99.7
Shiraz	P	818 618	747 887	91.4	8 876 362	6 850 699	77.2	17 816 125	15 319 166	86.0
	B	47 920	405 782	846.8	1 565 503	2 326 555	148.6	3 341 818	3 785 865	113.3
Pinotage	P	371 738	378 782	101.9	4 670 148	4 007 941	85.8	9 768 836	9 028 860	92.4
	B	455 504	358 147	78.6	4 275 855	3 078 454	72.0	8 692 865	5 687 204	65.4
Merlot	P	713 181	376 377	52.8	4 269 886	4 159 655	97.4	9 045 027	9 184 558	101.5
	B	191 700	23 840	12.4	1 126 591	1 080 350	95.9	2 570 296	1 914 450	74.5
Other Red	P	4 078 152	3 578 950	87.8	35 085 170	29 288 749	83.5	72 876 654	69 350 100	95.2
	B	2 854 364	3 372 930	118.2	26 233 195	26 226 179	100.0	50 654 136	49 384 280	97.5
<b>TOTALS RED WINE</b>	P	<b>6 802 564</b>	<b>5 685 019</b>	<b>83.6</b>	<b>61 052 509</b>	<b>50 755 985</b>	<b>83.1</b>	<b>124 789 932</b>	<b>117 375 555</b>	<b>94.1</b>
	B	<b>4 213 420</b>	<b>4 566 581</b>	<b>108.4</b>	<b>35 676 690</b>	<b>35 183 252</b>	<b>98.6</b>	<b>70 327 418</b>	<b>65 823 616</b>	<b>93.6</b>
	P+B	<b>11 015 984</b>	<b>10 251 600</b>	<b>93.1</b>	<b>96 729 199</b>	<b>85 939 237</b>	<b>88.8</b>	<b>195 117 350</b>	<b>183 199 171</b>	<b>93.9</b>
Blanc de Noir + Rosé	P	329 763	468 340	142.0	6 336 110	4 978 647	78.6	15 272 314	13 481 756	88.3
	B	265 890	370 331	139.3	3 943 549	4 829 842	122.5	10 980 913	12 762 266	116.2
	P+B	595 653	838 671	140.8	10 279 659	9 808 489	95.4	26 253 227	26 244 022	100.0
<b>TOTALS NATURAL WINE</b>	P	<b>12 203 191</b>	<b>10 333 964</b>	<b>84.7</b>	<b>112 650 787</b>	<b>93 292 219</b>	<b>82.8</b>	<b>237 499 266</b>	<b>220 519 477</b>	<b>92.9</b>
	B	<b>7 161 607</b>	<b>9 280 339</b>	<b>129.6</b>	<b>73 061 987</b>	<b>77 330 162</b>	<b>105.8</b>	<b>146 869 369</b>	<b>150 759 631</b>	<b>102.6</b>
	P+B	<b>19 364 798</b>	<b>19 614 303</b>	<b>101.3</b>	<b>185 712 774</b>	<b>170 622 381</b>	<b>91.9</b>	<b>384 368 635</b>	<b>371 279 108</b>	<b>96.6</b>
Fortified Wine	P	8 306	15 253	183.6	154 832	223 274	144.2	281 508	408 646	145.2
	B	0	0	-	0	0	-	0	0	-
	P+B	8 306	15 253	183.6	154 832	223 274	144.2	281 508	408 646	145.2
Sparkling wine	P	179 276	206 432	115.1	3 570 803	3 599 709	100.8	5 949 974	7 202 029	121.0
<b>TOTALS ALL WINE</b>	P	<b>12 390 773</b>	<b>10 555 649</b>	<b>85.2</b>	<b>116 376 422</b>	<b>97 115 202</b>	<b>83.4</b>	<b>243 730 748</b>	<b>228 130 152</b>	<b>93.6</b>
	B	<b>7 161 607</b>	<b>9 280 339</b>	<b>129.6</b>	<b>73 061 987</b>	<b>77 330 162</b>	<b>105.8</b>	<b>146 869 369</b>	<b>150 759 631</b>	<b>102.6</b>
	P+B	<b>19 552 380</b>	<b>19 835 988</b>	<b>101.5</b>	<b>189 438 409</b>	<b>174 445 364</b>	<b>92.1</b>	<b>390 600 117</b>	<b>378 889 783</b>	<b>97.0</b>
OTHER(e.g. for vinegar, industrial)	P	0	0	-	0	0	-	0	0	-
	B	77 816	75 150	96.6	716 916	475 213	66.3	1 584 176	1 261 682	79.6
	P+B	77 816	75 150	96.6	716 916	475 213	66.3	1 584 176	1 261 682	79.6
Flavoured Grape Liquor	P	32 544	10 080	31.0	66 232	41 328	62.4	99 109	108 680	109.7
<b>TOTALS ALL PRODUCTS</b>	P	<b>12 423 317</b>	<b>10 565 729</b>	<b>85.0</b>	<b>116 442 654</b>	<b>97 156 530</b>	<b>83.4</b>	<b>243 829 857</b>	<b>228 238 832</b>	<b>93.6</b>
	B	<b>7 239 423</b>	<b>9 355 489</b>	<b>129.2</b>	<b>73 778 903</b>	<b>77 805 375</b>	<b>105.5</b>	<b>148 453 545</b>	<b>152 021 313</b>	<b>102.4</b>
	P+B	<b>19 662 740</b>	<b>19 921 218</b>	<b>101.3</b>	<b>190 221 557</b>	<b>174 961 905</b>	<b>92.0</b>	<b>392 283 402</b>	<b>380 260 145</b>	<b>96.9</b>

P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk

# RSA NATURAL WINE EXPORTS PER COUNTRY (PACKAGED AND BULK)

PACKAGED AND BULK NATURAL WINE EXPORTS (Litres) PER COUNTRY FOR THE PERIOD FEBRUARY - JANUARY

COUNTRY	200902 - 201001				201002 - 201101				TREND 201002 - 201101 / 200902 - 201001			
	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL
UNITED KINGDOM	57 280 098	54 578 661	11 912 452	123 771 211	48 753 397	45 421 270	11 347 249	105 521 916	85	83	95	85
GERMANY	21 414 469	42 791 785	6 644 324	70 850 578	28 144 202	38 175 178	5 677 768	71 997 148	131	89	85	102
SWEDEN	12 970 623	24 147 421	476 604	37 594 648	13 691 596	24 500 089	6 950 370	38 887 055	106	101	146	103
THE NETHERLANDS	11 336 864	12 617 250	3 792 424	27 746 538	10 580 741	12 196 968	3 697 414	26 475 123	93	97	97	95
DENMARK	3 955 783	11 751 247	185 304	15 892 334	3 900 818	12 685 646	593 638	17 180 102	99	108	320	108
CANADA	5 081 492	6 003 009	122 207	11 206 708	8 336 698	5 722 014	102 735	14 161 447	164	95	84	126
U.S.A.	8 270 674	5 255 347	189 639	13 715 660	8 299 559	5 092 031	238 316	13 629 906	100	97	126	99
BELGIUM	4 375 031	3 641 297	612 333	8 628 661	5 185 042	3 924 755	483 121	9 592 918	119	108	79	111
RUSSIA	6 360 209	721 390	6 278	7 087 877	7 142 686	1 076 186	11 385	8 230 257	112	149	181	116
FRANCE	3 143 222	4 377 926	905 833	8 426 981	2 829 879	3 502 286	1 339 539	7 671 704	90	80	148	91
FINLAND	2 874 676	2 902 482	10 319	5 787 477	3 160 031	2 624 126	12 749	5 796 906	110	90	124	100
CHINA	2 437 506	1 650 707	11 556	4 099 769	1 882 308	2 573 052	26 235	4 481 595	77	156	227	109
REPUBLIC OF IRELAND	1 560 501	1 233 799	48 854	2 843 154	1 870 145	1 791 842	117 189	3 779 176	120	145	240	133
SWITZERLAND	1 817 041	1 685 289	444 877	3 947 207	1 598 864	1 441 431	502 119	3 542 414	88	86	113	90
JAPAN	1 170 292	1 665 128	5 193	2 840 613	1 497 962	1 842 380	17 775	3 358 117	128	111	342	118
NIGERIA	356 706	2 235 172	43 020	2 634 898	404 489	2 458 214	243 590	3 106 293	113	110	566	118
KENYA	1 007 158	861 510	55 401	1 924 069	1 576 799	1 342 792	42 728	2 962 319	157	156	77	154
UNITED ARAB EMIRATES	728 111	857 934	39 690	1 625 735	1 121 606	1 335 688	74 655	2 531 949	154	156	188	156
ANGOLA	2 697 799	1 268 804	10 710	3 977 313	703 537	1 607 818	10 611	2 321 966	26	127	99	58
THAILAND	736 860	990 312	6 785	1 733 957	910 807	1 155 693	5 427	2 071 927	124	117	80	119
NEW ZEALAND	4 386 141	2 649 975	26 829	7 062 945	760 797	1 016 555	44 357	1 821 709	17	38	165	26
NORWAY	342 355	1 207 346	0	2 044 701	277 670	1 509 932	536	1 788 138	81	89	0	87
TANZANIA	687 744	480 344	20 151	1 188 239	824 101	619 157	25 659	1 468 917	120	129	127	124
MAURITIUS	403 284	340 982	105 909	850 175	596 505	566 017	299 314	1 461 836	148	166	283	172
AUSTRALIA	1 142 846	588 687	6 651	1 738 184	938 058	486 269	11 511	1 435 838	82	83	173	83
OTHER COUNTRIES	6 460 573	8 118 546	569 884	15 149 003	6 847 619	8 531 782	623 032	16 002 433	106	105	109	106
<b>TOTAL</b>	<b>162 998 058</b>	<b>195 117 350</b>	<b>26 253 227</b>	<b>384 368 635</b>	<b>161 835 916</b>	<b>183 199 171</b>	<b>26 244 022</b>	<b>371 279 109</b>	<b>99</b>	<b>94</b>	<b>100</b>	<b>97</b>

PACKAGED NATURAL WINE EXPORTS (Litres) PER COUNTRY FOR THE PERIOD FEBRUARY - JANUARY

COUNTRY	200902 - 201001				201002 - 201101				TREND 201002 - 201101 / 200902 - 201001			
	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL
UNITED KINGDOM	42 011 551	41 841 961	9 755 703	93 609 215	29 825 677	29 219 638	7 174 125	66 219 440	71	70	74	71
SWEDEN	12 779 323	19 720 638	476 604	32 976 565	11 780 885	19 216 049	6 950 370	31 692 304	92	97	146	96
THE NETHERLANDS	8 785 203	9 302 056	2 628 569	20 715 828	8 497 644	8 836 022	2 411 174	19 744 840	97	95	92	95
GERMANY	4 633 707	9 875 833	816 516	15 326 056	6 157 275	10 995 479	8 619 727	18 022 481	133	111	107	118
DENMARK	2 645 282	8 073 596	185 304	10 904 182	2 661 291	8 358 624	332 328	11 352 153	101	104	179	104
U.S.A.	3 882 155	4 366 934	189 639	8 608 728	4 666 219	4 947 361	238 316	9 851 896	120	109	126	114
CANADA	3 240 267	5 231 867	122 207	8 594 341	3 542 680	4 902 664	102 735	8 548 079	109	94	84	99
FINLAND	2 428 706	2 647 102	10 319	5 086 127	2 765 291	2 599 826	12 749	5 377 866	114	98	124	106
BELGIUM	2 290 366	1 980 633	251 308	4 522 307	2 715 648	2 151 956	226 386	5 093 990	119	109	90	113
REPUBLIC OF IRELAND	1 560 501	1 233 799	48 854	2 843 154	1 726 484	1 432 369	117 189	3 276 042	111	116	240	115
NIGERIA	356 706	2 235 172	43 020	2 634 898	404 489	2 458 214	243 590	3 106 293	113	110	566	118
KENYA	1 007 158	861 510	55 401	1 924 069	1 576 799	1 318 792	42 728	2 938 319	157	153	77	153
JAPAN	870 692	1 665 128	5 193	2 541 013	943 482	1 842 380	17 775	2 803 637	108	111	342	110
CHINA	241 673	1 226 714	11 556	1 479 943	444 088	2 155 188	26 235	2 625 511	184	176	227	177
UNITED ARAB EMIRATES	728 111	857 934	39 690	1 625 735	1 121 606	1 335 688	74 655	2 531 949	154	156	188	156
ANGOLA	363 799	1 268 804	10 710	1 643 313	260 553	1 557 818	10 611	1 828 982	72	123	99	111
NEW ZEALAND	720 841	966 735	26 829	1 714 405	760 797	1 016 555	44 357	1 821 709	106	105	165	106
NORWAY	294 095	1 464 486	0	1 758 581	277 670	1 391 272	536	1 669 478	94	95	0	95
TANZANIA	687 744	480 344	20 151	1 188 239	824 101	619 157	25 659	1 468 917	120	129	127	124
AUSTRALIA	1 142 846	588 687	6 651	1 738 184	938 058	486 269	11 511	1 435 838	82	83	173	83
RUSSIA	480 635	697 373	6 278	1 184 286	540 626	788 184	11 385	1 340 195	112	113	181	113
FRANCE	294 089	437 901	24 125	756 115	446 112	658 864	65 313	1 170 289	152	150	271	155
SWITZERLAND	344 149	626 259	7 074	977 482	416 739	664 527	14 279	1 095 545	121	106	202	112
ZIMBABWE	249 202	188 768	39 936	477 906	542 070	382 029	118 318	1 042 417	218	202	296	218
BRAZIL	75 542	372 954	18 356	466 852	169 363	770 807	29 367	969 537	224	207	160	208
OTHER COUNTRIES	5 322 677	6 406 744	472 321	12 201 742	5 656 520	7 269 823	565 428	13 491 771	106	113	120	111
<b>TOTAL</b>	<b>97 437 020</b>	<b>124 789 932</b>	<b>15 272 314</b>	<b>237 499 266</b>	<b>89 662 167</b>	<b>117 375 555</b>	<b>13 481 756</b>	<b>220 519 478</b>	<b>92</b>	<b>94</b>	<b>88</b>	<b>93</b>

BULK NATURAL WINE EXPORTS (Litres) PER COUNTRY FOR THE PERIOD FEBRUARY - JANUARY

COUNTRY	200902 - 201001				201002 - 201101				TREND 201002 - 201101 / 200902 - 201001			
	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL	WHITE	RED	BLANC DE NOIR / ROSé	TOTAL
GERMANY	16 780 762	32 915 952	5 827 808	55 524 522	21 986 927	27 179 699	4 808 041	53 974 667	131	83	83	97
UNITED KINGDOM	15 268 547	12 736 700	2 156 749	30 161 996	18 927 720	16 201 632	4 173 124	39 302 476	124	127	193	130
SWEDEN	191 300	4 426 783	0	4 618 083	1 910 711	5 284 040	0	7 194 751	999	119	0	156
RUSSIA	5 879 574	24 017	0	5 903 591	6 602 060	288 002	0	6 890 062	112	1 199	0	117
THE NETHERLANDS	2 551 661	3 315 194	1 163 855	7 030 710	2 083 097	3 360 946	1 286 240	6 730 283	82	101	111	96
FRANCE	2 849 133	3 940 025	881 708	7 670 866	2 383 767	2 843 422	1 274 226	6 501 415	84	72	145	85
DENMARK	1 310 501	3 677 151	0	4 988 152	1 239 527	4 327 022	261 400	5 827 949	95	118	0	117
CANADA	1 841 225	771 142	0	2 612 367	4 794 018	819 350	0	5 613 368	260	106	0	215
BELGIUM	2 084 665	1 660 664	361 025	4 106 354	2 469 394	1 772 799	256 735	4 498 928	118	107	71	110
U.S.A.	4 388 519	718 413	0	5 106 932	3 633 340	144 670	0	3 778 010	83	20	0	74
SWITZERLAND	1 472 892	1 059 030	437 803	2 969 725	1 182 125	776 904	487 840	2 446 869	80	73	111	82
CHINA	2 195 833	423 993	0	2 619 826	1 438 220	417 864	0	1 856 084	65	99	0	71
THAILAND	618 820	834 120	0	1 452 940	789 100	1 006 300	0	1 795 400	128	121	0	124
MAURITIUS	136 310	154 865	5 625	296 800	283 200	346 700	190 000	819 900	208	224	3 378	276
CZECH REPUBLIC	525 730	311 640	0	837 370	575 850	120 000	0	695 850	110	39	0	83
JAPAN	299 600	0	0	299 600	554 480	0	0	554 480	185	0	0	185
REPUBLIC OF IRELAND	0	0	0	0	143 661	359 473	0	503 134	0	0	0	0
ANGOLA	2 334 000	0	0	2 334 000	442 984	50 000	0	492 984	19	0	0	21
FINLAND	445 970	255 380	0	701 350	394 740	24 300	0	419 040	89	10	0	60
ROMANIA	0	0	0	0	237 860	0	0	237 860	0	0	0	0
POLAND	23 960	191 095	0	215 055	24 018	191 903	0	215 921	100	100	0	100
ITALY	529 378	500 526	50 540	1 080 444	76 950	98 050	24 660	199 660	15	20	49	18
NORWAY	48 260	237 860	0	286 120	0	118 660	0	118 660	0	50	0	41
KENYA	0	0	0	0	0	24 000	0	24 000	0			

# PRICE RANGES OF BULK WINE EXPORTED BY PRODUCER AND PRIVATE CELLARS ACCORDING TO REGION FOR THE PERIOD JANUARY – DECEMBER 2010

TYPE	PRICE RANGE ZAR / HLOF C / l	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLEKAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY - JANUARY - DECEMBER		INDUSTRY 2009				
		LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	
Cabernet Sauvignon	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
800 - < 850																										
TOTAL																										
Merlot	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
TOTAL																										
Shiraz (Syrah)	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
	800 - < 850																									
TOTAL																										
Pinotage	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
	800 - < 850																									
TOTAL																										
Pinot Noir	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
	800 - < 850																									
TOTAL																										
Cinsaut	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
	800 - < 850																									
TOTAL																										
Rosé and Blanc de noir	250 - < 300																									
	300 - < 350																									
	350 - < 400																									
	400 - < 450																									
	450 - < 500																									
	500 - < 550																									
	550 - < 600																									
	600 - < 650																									
	650 - < 700																									
	700 - < 750																									
	750 - < 800																									
	800 - < 850																									
TOTAL																										

TYPE	PRICE RANGE ZAR / H/L OR C / L	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLEKAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY JANUARY - DECEMBER		INDUSTRY 2009			
		LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE	LITRES	AVE PRICE
Other red and blends	100 - < 350																								
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
	700 - < 750																								
	750 - < 800																								
	800 - < 850																								
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		1 647 428	100.0	487 866	100.0	612 81	100.0	928 057	100.0	612 81	100.0	928 057	100.0	612 81	100.0	928 057	100.0	612 81	100.0	928 057	100.0	612 81	100.0	928 057	
Chardonnay	300 - < 350																								
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
	700 - < 750																								
	750 - < 800																								
	800 - < 850																								
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		648 110	100.0	506 99	100.0	781 59	100.0	143 860	100.0	781 59	100.0	143 860	100.0	781 59	100.0	143 860	100.0	781 59	100.0	143 860	100.0	781 59	100.0	143 860	
Sauvignon blanc	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
	700 - < 750																								
	750 - < 800																								
	800 - < 850																								
	850 - < 900																								
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		380 680	100.0	488 64	100.0	781 59	100.0	173 673	100.0	505 76	100.0	981 103	100.0	619 90	100.0	80 560	100.0	530 89	100.0	309 338	100.0	504 12	100.0	504 12	
Chenin blanc	250 - < 300																								
	300 - < 350																								
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
	700 - < 750																								
	750 - < 800																								
800 - < 850																									
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		5 738 068	100.0	349 45	100.0	427 04	100.0	3 659 423	100.0	481 00	100.0	1 385 990	100.0	422 80	100.0	402 780	100.0	372 86	100.0	357 280	100.0	408 75	100.0	408 75	
Columbar	300 - < 350																								
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
	700 - < 750																								
	750 - < 800																								
	800 - < 850																								
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		152 809	100.0	321 62	100.0	427 04	100.0	24 000	100.0	367 00															

# 2011 WINE GRAPE CROP

PRESS RELEASE - 23 FEBRUARY 2011

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## 2011 WINE GRAPE HARVEST WILL BE SMALLER

The 2011 crop is currently estimated to amount to 1 255 560 tons. According to surveys in mid-February by producer cellars and viticulturists in the various regions, the crop will be approximately 0.3% smaller than the 2010 harvest. Despite the total decrease, seven districts expect a bigger crop than in 2010. The 2011 wine grape crop - including juice and concentrate for non-alcoholic purposes, wine for brandy and distilling wine - is expected to amount to 969,1 million litres, calculated at an average recovery of 772 litres per ton of grapes.

Decreases since the January estimate may be ascribed to the following causes:

- Flood damage and rain that have occurred in the Orange River region since December 2010. The extent of the damage will have enormous cost implications for producers. Many vineyards are flooded, the implication being a total crop loss for those blocks. Grapes in many other blocks have started to rot and outbreaks of fungal disease prevail. Estimates are that at least 36 000 tons of grapes from the initial anticipated wine grape harvest were destroyed by floods and showers - the figure may yet be higher.
- Bunch and berry sizes are smaller than previous years and bunches are generally quite loose. This may be ascribed to weak set and millerandage.
- Limited irrigation water due to low water levels - except in the Orange and Olifants River districts - impacted on the size of the crop, while heatwaves caused sunburn and heat damage. In dryland vineyards the soil water status is below average and vines are showing signs of moisture stress.
- Disease pressure and rot have caused crop losses.

Winemakers and viticulturists are satisfied with the quality of the grapes that have been crushed so far. Grapes are generally healthy with good analyses, and at this stage the quality of red cultivars in particular appears to be excellent.

Domestic sales of natural wine for 2010 show that the market increased by 2.7%. On the other hand exports of total natural wine decreased by 4.6% during 2010. Brandy sales show a 7.0% decrease over the same period.

The stock level on 31 December 2011 at producer and private cellars is expected to decrease to a level of 314,1 million litres, compared to 338,3 million litres on 31 December 2010.

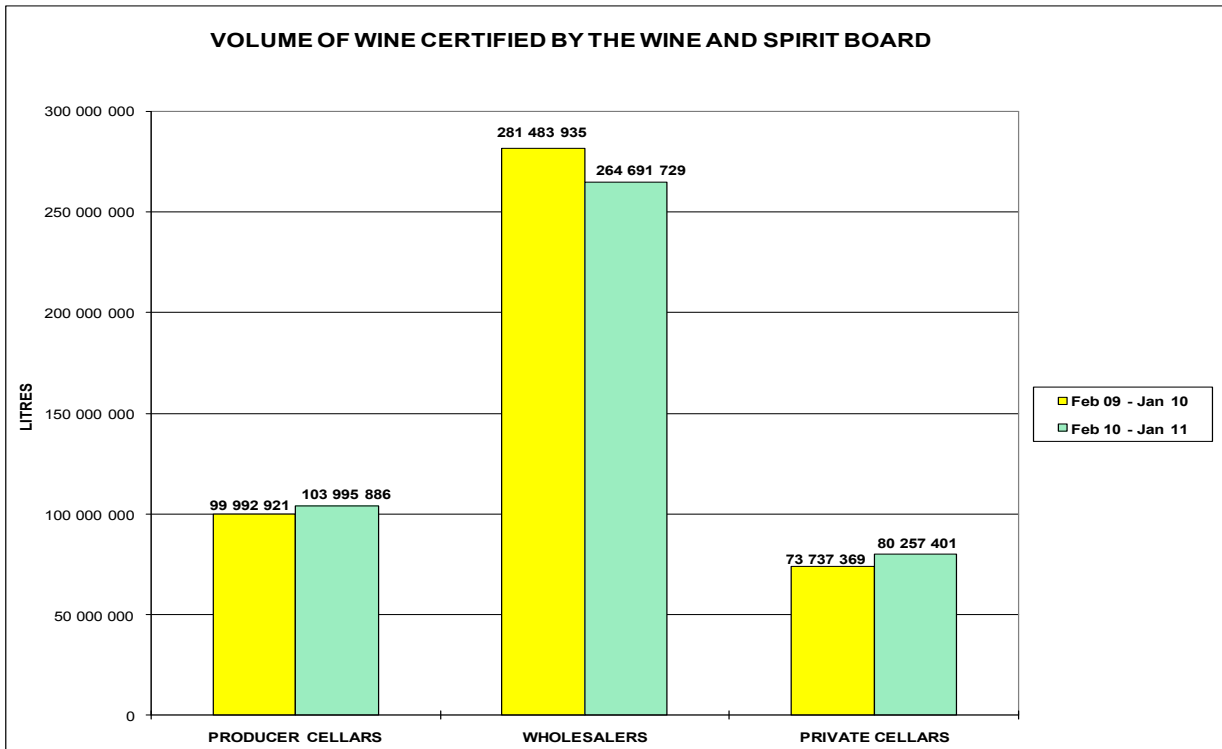
For further enquiries contact Yvette van der Merwe (tel 021-807 5703, fax 021-807 6000, email [yvette@sawis.co.za](mailto:yvette@sawis.co.za)).

# VOLUME OF WINE CERTIFIED (LITRES)

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Jan-10	Jan-11	TREND	Nov-09 Jan-10	Nov-10 Jan-11	TREND	Aug-09 Jan-10	Aug-10 Jan-11	TREND	Feb-09 Jan-10	Feb-10 Jan-11	TREND
<b>PRODUCER CELLARS</b>												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	1 699 217	4 079 329	240	8 081 745	11 387 069	141	23 021 796	24 007 015	104	52 469 699	55 718 534	106
Geographical Unit Wine	3 614 240	3 114 020	86	12 418 808	9 549 633	77	26 397 385	23 213 324	88	47 523 222	48 277 352	102
<b>SUB TOTAL</b>	<b>5 313 457</b>	<b>7 193 349</b>	<b>135</b>	<b>20 500 553</b>	<b>20 936 702</b>	<b>102</b>	<b>49 419 181</b>	<b>47 220 339</b>	<b>96</b>	<b>99 992 921</b>	<b>103 995 886</b>	<b>104</b>
<b>WHOLESALERS</b>												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	2 618 787	1 938 046	74	9 106 164	6 839 629	75	22 103 366	15 498 780	70	43 276 972	33 480 069	77
Geographical Unit Wine	14 150 694	16 168 987	114	47 700 134	47 696 574	100	114 215 881	106 141 398	93	238 206 963	231 211 660	97
<b>SUB TOTAL</b>	<b>16 769 481</b>	<b>18 107 033</b>	<b>108</b>	<b>56 806 298</b>	<b>54 536 203</b>	<b>96</b>	<b>136 319 247</b>	<b>121 640 178</b>	<b>89</b>	<b>281 483 935</b>	<b>264 691 729</b>	<b>94</b>
<b>PRIVATE CELLARS</b>												
Estate Wine	347 194	348 350	100	1 679 827	1 471 186	88	3 573 689	3 186 424	89	6 561 998	6 236 717	95
Wine of Origin	2 211 638	2 233 901	101	8 884 000	8 773 146	99	18 960 168	19 660 521	104	38 270 139	39 666 454	104
Geographical Unit Wine	2 025 450	2 410 887	119	6 736 100	7 748 123	115	14 203 556	16 421 322	116	28 905 232	34 354 230	119
<b>SUB TOTAL</b>	<b>4 584 282</b>	<b>4 993 138</b>	<b>109</b>	<b>17 299 927</b>	<b>17 992 455</b>	<b>104</b>	<b>36 737 413</b>	<b>39 268 267</b>	<b>107</b>	<b>73 737 369</b>	<b>80 257 401</b>	<b>109</b>
<b>TOTAL</b>	<b>26 667 220</b>	<b>30 293 520</b>	<b>114</b>	<b>94 606 778</b>	<b>93 465 360</b>	<b>99</b>	<b>222 475 841</b>	<b>208 128 784</b>	<b>94</b>	<b>455 214 225</b>	<b>448 945 016</b>	<b>99</b>

<b>CERTIFIED BULK EXPORTS</b>	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Jan-10	Jan-11	TREND	Nov-09 Jan-10	Nov-10 Jan-11	TREND	Aug-09 Jan-10	Aug-10 Jan-11	TREND	Feb-09 Jan-10	Feb-10 Jan-11	TREND
(included in above figures)	8 842 371	15 495 820	175	32 337 154	39 891 693	123	80 476 070	86 687 951	108	165 356 926	180 801 359	109

\*The total volume of wine certified in the 2010 calendar year made up 57.7% of the 2010 wine production (57.4%-2009,59.0%-2008,51.5%-2007,46.6%-2006,52.9%-2005)



## Industry Information Committee Members

Andries van Tonder - SALBA  
 Diaan de Villiers - SALBA  
 Paiter Botha - VinPro  
 Bowen Botha - WCSA  
 Elias Holtzkampf - SALBA  
 Pierre Blake - OWB

Francois Malan - CEWPA  
 Jaco Potgieter - SALBA  
 Jan Booysen - Winetech  
 Su Birch - WOSA  
 Chris Albertyn - SALBA