



# Wine Industry Information

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**SAWIS**

SA WYNBEDRYF-INLIGTING & -STELSELS  
SA WINE INDUSTRY INFORMATION & SYSTEMS

GEBORG DEUR  
  
B R E N N - O - K E M  
VERANTWOORDELIKE DIENERSKAPPER VIR DIE SA WYNBEDRYF

# EDITORIAL

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## 2009 Grape and Wine Crop and Sales

The 2009 wine grape harvest should amount to 1 300 202 tons, according to industry estimates (producer cellars and viticultural consultants) on 16 February 2009. This is 21 675 tons (1,6 per cent) smaller than the January 2009 estimate, and 8,5 per cent smaller than the 2008 record harvest. The 2009 wine crop, including juice and concentrate for non-alcoholic purposes, wine for brandy and distilling wine, is expected to amount to 1 005,4 million litres, calculated at an average recovery of 773 litres per ton of grapes. This is respectively 16,6 and 120,4 million litres less than the January 2009 estimate and the 2008 harvest (page 3).

The biggest decrease, compared to 2008, is expected in the Orange River (36 per cent) which is mainly attributed to the very low yields of Sultana vineyards. With the exception of Little Karoo, smaller harvests are expected in all the other districts. The berries generally appear to be smaller and bunches looser than normal. Grape flavours are exceptional with high acids and the grapes are generally very healthy. A very good quality year is expected. A heatwave at the end of the first week in February is causing accelerated ripening of certain cultivars and this may put pressure on cellar capacity.

On page 4 the wine harvest per type as well as the sales and stock levels at producer and private cellars as on 31 December are set out. The stock situation as on 31 December 2009 will amount to an estimated 282,5 million litres, compared to 365,4 million litres on 31 December 2008.

Also in this issue - domestic sales of natural wine during the period January to December 2008 (page 5), information regarding the price ranges in which wine were sold in bulk during the period January to December 2008 (page 6 – 11) average prices of wine sold in bulk according to vintage (page 12), exports of wine and flavoured grape liquor during January 2009 (page 13), exports per country during January 2009 (page 14), alcoholic beverage review 2007/2008 SACU countries (page 15) and volume of wine certified during January 2009 (page 16).

SAWIS greetings until March

Robin

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# ESTIMATED 2009 GRAPE AND WINE CROP

DISTRICT	GRAPE CROP - TONS								ESTIMATE 31/08/2008	ESTIMATE 28/11/2008	ESTIMATE 14/01/2009	ESTIMATE 16/02/2009
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009		
ORANGE RIVER	128 285	83 436	173 420	144 697	206 193	161 549	192 369	161 555	170 882	136 706	136 706	109 364
<i>trend (%) on previous year</i>	<i>111.1</i>	<i>65.0</i>	<i>207.8</i>	<i>83.4</i>	<i>142.5</i>	<i>78.3</i>	<i>119.1</i>	<i>84.0</i>	<i>105.8</i>	<i>80.0</i>	<i>80.0</i>	<i>64.0</i>
OLIFANTS RIVER	173 126	159 902	165 603	205 150	178 590	181 445	198 618	209 805	220 400	207 176	207 176	208 278
<i>trend (%) on previous year</i>	<i>93.8</i>	<i>92.4</i>	<i>103.6</i>	<i>123.9</i>	<i>87.1</i>	<i>101.6</i>	<i>109.5</i>	<i>105.6</i>	<i>105.0</i>	<i>94.0</i>	<i>94.0</i>	<i>94.5</i>
MALMESBURY	91 193	80 689	80 026	109 118	103 947	98 663	118 076	117 020	131 226	127 289	126 633	124 009
<i>trend (%) on previous year</i>	<i>111.6</i>	<i>88.5</i>	<i>99.2</i>	<i>136.4</i>	<i>95.3</i>	<i>94.9</i>	<i>119.7</i>	<i>99.1</i>	<i>112.1</i>	<i>97.0</i>	<i>96.5</i>	<i>94.5</i>
LITTLE KAROO	41 458	36 500	42 020	42 301	44 522	37 220	37 051	47 348	40 873	42 917	43 734	43 938
<i>trend (%) on previous year</i>	<i>76.2</i>	<i>88.0</i>	<i>115.1</i>	<i>100.7</i>	<i>105.3</i>	<i>83.6</i>	<i>99.5</i>	<i>127.8</i>	<i>86.3</i>	<i>105.0</i>	<i>107.0</i>	<i>107.5</i>
PAARL	128 018	123 572	105 287	144 833	138 802	138 796	145 937	152 855	154 866	148 671	147 897	145 574
<i>trend (%) on previous year</i>	<i>99.0</i>	<i>96.5</i>	<i>85.2</i>	<i>137.6</i>	<i>95.8</i>	<i>100.0</i>	<i>105.1</i>	<i>104.7</i>	<i>101.3</i>	<i>96.0</i>	<i>95.5</i>	<i>94.0</i>
ROBERTSON	161 055	141 267	165 304	176 440	184 095	158 679	166 782	196 796	204 284	196 113	196 113	193 457
<i>trend (%) on previous year</i>	<i>80.2</i>	<i>87.7</i>	<i>117.0</i>	<i>106.7</i>	<i>104.3</i>	<i>86.2</i>	<i>105.1</i>	<i>118.0</i>	<i>103.8</i>	<i>96.0</i>	<i>96.0</i>	<i>94.7</i>
STELLENBOSCH	105 533	98 514	76 999	114 285	115 276	115 229	122 742	113 740	119 179	115 008	115 008	115 604
<i>trend (%) on previous year</i>	<i>95.1</i>	<i>93.3</i>	<i>78.2</i>	<i>148.4</i>	<i>100.9</i>	<i>100.0</i>	<i>106.5</i>	<i>92.7</i>	<i>104.8</i>	<i>96.5</i>	<i>96.5</i>	<i>97.0</i>
WORCESTER	269 502	253 581	271 216	296 865	340 759	280 051	320 004	352 328	378 924	348 610	348 610	359 978
<i>trend (%) on previous year</i>	<i>90.9</i>	<i>94.1</i>	<i>107.0</i>	<i>109.5</i>	<i>114.8</i>	<i>82.2</i>	<i>114.3</i>	<i>110.1</i>	<i>107.5</i>	<i>92.0</i>	<i>92.0</i>	<i>95.0</i>
TOTAL (INDUSTRY)	1 098 170	977 461	1 079 875	1 233 689	1 312 184	1 171 632	1 301 579	1 351 447	1 420 634	1 322 490	1 321 877	1 300 202
<i>trend (%) on previous year</i>	<i>93.6</i>	<i>89.0</i>	<i>110.5</i>	<i>114.2</i>	<i>106.4</i>	<i>89.3</i>	<i>111.1</i>	<i>103.8</i>	<i>105.1</i>	<i>93.1</i>	<i>93.0</i>	<i>91.5</i>
LITRES PER GROSS TON	762	764	772	775	774	773	778	772	769	773	773	773
WINE PRODUCTION MILLION GROSS LITRES	837.2	746.5	834.2	956.0	1 015.7	905.2	1 013.0	1 043.5	1 093.0	1 022.7	1 022.0	1 005.4

# HARVEST AND SALES ESTIMATES

WINE PRODUCED	Average % alc/vol 2008	million gross litres							Trend 2009/ 2008
		2003	2004	2005	2006	2007	Estimate		
							2008	2009	
Wine		712.7	696.8	628.5	709.7	730.4	780.2	746.4	95.7
Wine for brandy	11.18	50.5	85.4	82.9	82.1	101.5	88.0	70.4	80.0
Grape juice concentrate and grape juice	10.77	70.7	87.8	64.6	73.2	65.2	66.9	36.5	54.5
Distilling wine	9.48	122.2	145.8	129.2	147.9	146.4	157.9	152.2	96.4
<b>Total</b>		<b>956.0</b>	<b>1 015.7</b>	<b>905.2</b>	<b>1 013.0</b>	<b>1 043.5</b>	<b>1 093.0</b>	<b>1 005.4</b>	<b>92.0</b>

WINE MARKET REQUIREMENT	million gross litres							Trend 2009/ 2008
	2003	2004	2005	2006	2007	Estimate		
						2008	2009	
Producer sales to wholesalers: Wine in bulk	362.9	416.1	419.1	405.5	440.1	536.0		
Grapes	66.3	67.8	67.5	71.8	67.2	70.9		
	429.2	483.8	486.6	477.3	507.3	606.9		
Direct producer sales (packaged wine) and exports	139.9	154.5	148.2	155.4	173.4	200.5		
<b>Total</b>	<b>569.1</b>	<b>638.3</b>	<b>634.8</b>	<b>632.7</b>	<b>680.7</b>	<b>807.4</b>	<b>807.4</b>	<b>100.0</b>
Wine imported in bulk by wholesalers*	41.9		15.4	11.3	9.2	11.0	11.5	104.3
<b>Total wine market requirement</b>	<b>611.0</b>	<b>638.3</b>	<b>650.2</b>	<b>644.0</b>	<b>690.0</b>	<b>818.5</b>	<b>818.9</b>	<b>100.1</b>

\* concentrate component included

WINE PRODUCTION AND SALES	million gross litres							Trend 2009/ 2008
	2003	2004	2005	2006	2007	Estimate		
						2008	2009	
Total wine stock at private and producer cellars on 1 Jan							365.4	
Wine production	712.7	696.8	628.5	709.7	730.4	780.2	746.4	95.7
Natural wine and must for sweetening imported by private and producer cellars	6.8	2.0	3.7	7.0	3.7	6.8	6.8	100.0
Minus: Sales	569.1	638.3	634.8	632.7	680.7	807.4	807.4	100.0
Transfers (previous vintages)	3.2	6.2	5.4	3.6	10.2	10.2	5.0	49.0
Lees destroyed/shortages	13.3	22.0	17.7	18.2	22.7	23.6	23.6	100.0
Total wine stock at private and producer cellars on 31 Dec	<b>336.8</b>	<b>363.7</b>	<b>339.4</b>	<b>403.1</b>	<b>425.2</b>	<b>365.4</b>	<b>282.5</b>	<b>77.3</b>
Total wine stock at producer cellars on 31 Dec	233.8	248.5	221.1	278.4	295.4	237.9		
Total wine stock at private cellars on 31 Dec	103.0	115.2	118.3	124.6	129.8	127.5		

DISTILLING WINE MARKET REQUIREMENT	million litres @ 10% alc/vol							Trend 2009/ 2008
	2003	2004	2005	2006	2007	Estimate		
						2008	2009	
Ex bedryf	124.9	149.9	130.33	148.5	154.6	169.2	144.3	109.4
Ex import (current year)	61.0	16.0	24.3	31.1	39.6	9.2	2.1	23.2
Ex import (previous year)	-	-	30.0	10.0	-			
Ex pool	1.5	1.9	1.8	1.4	0.04	0.04	0.04	100.0
<b>Total</b>	<b>187.4</b>	<b>167.8</b>	<b>186.4</b>	<b>191.0</b>	<b>194.2</b>	<b>178.4</b>	<b>146.4</b>	<b>91.9</b>
Pool deliveries	1.5	1.9	1.8	1.4	0.04	0.04	0.04	100.0
Ex import (destined for following year's market requirement)		30.0	10.0					

# DOMESTIC SALES AND EXPORTS OF NATURAL WINE

## Domestic Sales of Natural Wine

Gross litres

	1 MONTH		3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE			
	DEC 2007	DEC 2008	OCT 2007	OCT 2008	DEC 2007	DEC 2008	TREND	JUL 2007	JUL 2008	DEC 2007	DEC 2008	TREND	JAN 2007	JAN 2008	TREND	JAN 2008	DEC 2008	
		TREND																
Wholesalers	17 897 068	19 038 471	48 531 151	48 220 982	89 918 374	90 572 448	99.36	89 918 374	90 572 448	169 232 396	167 938 002	99.24	169 232 396	167 938 002	99.24	53.77		
Private Cellars	3 854 921	4 295 429	11 338 389	12 423 472	20 471 129	22 642 859	110.61	20 471 129	22 642 859	37 607 858	41 468 138	110.26	37 607 858	41 468 138	110.26	13.28		
Producer Cellars	9 269 591	9 659 515	27 679 980	26 975 961	58 968 289	52 822 968	97.46	58 968 289	52 822 968	105 289 463	102 948 306	97.78	105 289 463	102 948 306	97.78	32.96		
<b>TOTAL</b>	<b>31 021 580</b>	<b>32 993 415</b>	<b>87 549 520</b>	<b>87 620 415</b>	<b>169 357 792</b>	<b>166 038 275</b>	<b>100.08</b>	<b>169 357 792</b>	<b>166 038 275</b>	<b>312 129 717</b>	<b>312 354 446</b>	<b>100.07</b>	<b>312 129 717</b>	<b>312 354 446</b>	<b>100.07</b>	<b>100.00</b>		

Included in these figures are the sales of locally bottled imported natural wine

## Export of Natural Wine

Gross litres

	1 MONTH		3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE			
	DEC 2007	DEC 2008	OCT 2007	OCT 2008	DEC 2007	DEC 2008	TREND	JUL 2007	JUL 2008	DEC 2007	DEC 2008	TREND	JAN 2007	JAN 2008	TREND	JAN 2008	DEC 2008	
		TREND																
<b>TOTAL</b>	<b>23 420 818</b>	<b>29 676 783</b>	<b>88 169 401</b>	<b>111 178 686</b>	<b>167 018 245</b>	<b>229 363 686</b>	<b>126.10</b>	<b>167 018 245</b>	<b>229 363 686</b>	<b>309 373 769</b>	<b>416 818 488</b>	<b>134.73</b>	<b>309 373 769</b>	<b>416 818 488</b>	<b>134.73</b>	<b>100.00</b>		

## Domestic Sales and Export of Natural Wine

Gross litres

	1 MONTH		3 MONTHS				6 MONTHS				12 MONTHS				MARKET SHARE			
	DEC 2007	DEC 2008	OCT 2007	OCT 2008	DEC 2007	DEC 2008	TREND	JUL 2007	JUL 2008	DEC 2007	DEC 2008	TREND	JAN 2007	JAN 2008	TREND	JAN 2008	DEC 2008	
		TREND																
<b>TOTAL</b>	<b>54 442 398</b>	<b>62 670 198</b>	<b>175 718 921</b>	<b>198 799 101</b>	<b>336 376 037</b>	<b>395 401 961</b>	<b>113.13</b>	<b>336 376 037</b>	<b>395 401 961</b>	<b>621 503 486</b>	<b>729 172 934</b>	<b>117.32</b>	<b>621 503 486</b>	<b>729 172 934</b>	<b>117.32</b>	<b>100.00</b>		

Source of export figures: Department of Agriculture, Directorate Food Safety and Quality Assurance

# PRICE RANGES IN WHICH WINE WERE SOLD IN BULK FOR THE PERIOD JANUARY TO DECEMBER 2008

TYPE	PRICE RANGE R / HL OF C / l	ORANGE RIVER		OLIFANTS RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY 2008		INDUSTRY %					
		LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2007	2006		
Cabernet Sauvignon	< 100																										
	100 - < 150																										
	150 - < 200																										
	200 - < 250			22 500	1.5																						
	250 - < 300					17760	1.5																				
	300 - < 350			1 059 441	72.9	208 080	17.1																				
	350 - < 400			296 690	20.3	127 660	10.5																				
	400 - < 450			75 970	5.2	112 270	9.2																				
	450 - < 500					127 560	10.5																				
	500 - < 550					326 650	26.8																				
	550 - < 600							16 020	1.3																		
	600 - < 650							25 100	2.1																		
	650 - < 700							128 603	10.6																		
700 - < 750																											
750 - < 800																											
800 - < 850																											
850 - < 900																											
900 - < 950																											
950 - < 1000																											
> 1000																											
TOTAL r				1 453 601	100.0	1 217 204	100.0	559 226	363.51	5 007 718	100.0	4 530 534	100.0	3 933 182	100.0	3 253 194	100.0	492 313	100.0	24 538 966	100.0	24 538 966	100.0	430 49	495.27		
AVE PRICE				336.71						477.54		491.08		488.95		414.65		395.39		451.74		451.74		0.0	1.2		
100 - < 150																											
150 - < 200																											
200 - < 250																											
250 - < 300																											
300 - < 350																											
350 - < 400																											
400 - < 450																											
450 - < 500																											
500 - < 550																											
550 - < 600																											
600 - < 650																											
650 - < 700																											
700 - < 750																											
750 - < 800																											
800 - < 850																											
850 - < 900																											
900 - < 950																											
950 - < 1000																											
> 1000																											
TOTAL r						29 120	100.0	350.00		55 050	100.0	47 754		435 240	100.0	115 276	100.0	218 321	100.0	853 007	100.0	853 007	100.0	430 49	495.27		
AVE PRICE										390.35		477.54		435.46		320.74		366.80		396.56		396.56		0.0	1.2		
100 - < 150																											
150 - < 200																											
200 - < 250																											
250 - < 300																											
300 - < 350																											
350 - < 400																											
400 - < 450																											
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650 - < 700																											
700 - < 750																											
750 - < 800																											
800 - < 850																											
850 - < 900																											
900 - < 950																											
950 - < 1000																											
> 1000																											
TOTAL r						244 100	100.0	165 050	100.0	607 519	100.0	2 304 371	100.0	133 190	100.0	1 285 130	100.0	220 701	100.0	7 557 385	100.0	7 557 385	100.0	100.0	100.0		
AVE PRICE						250.00		275.87		300.30		371.31		379.15		318.07		374.48		352.68		352.68		302.83	393.36		
AVE PRICE										366.15		371.31		379.15		318.07		374.48		352.68		352.68		302.83	393.36		
100 - < 150																											
150 - < 200																											
200 - < 250																											
250 - < 300																											
300 - < 350																											
350 - < 400																											
400 - < 450																											
450 - < 500																											

TYPE	PRICE RANGE R / HL OF C / l	ORANGE RIVER		MALMESBURY		LITTLE KAROO		PAARL		ROBERTSON		STELLENBOSCH		WORCESTER		BREDEKLOOF		INDUSTRY 2008		INDUSTRY %					
		LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	LITRES	%	2007	2006		
Merlot	< 100																								
	100 - < 150																								
	150 - < 200																								
	200 - < 250																								
	250 - < 300																								
	300 - < 350	27 500	100.0																						
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
700 - < 750																									
750 - < 800																									
800 - < 850																									
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		27 500	100.0	1 082 047	100.0	815 309	100.0	368 560	100.0	3 006 255	100.0	1 826 419	100.0	2 970 938	100.0	2 329 871	100.0	471 103	100.0	17 141 002	100.0	396 68	426 29		
AVE PRICE		250.00		341.12		403.71		258.96		437.36		391.57		476.11		412.01		414.55		417 67		410.15	458.12		
Shiraz	< 100																								
	100 - < 150																								
	150 - < 200																								
	200 - < 250																								
	250 - < 300																								
	300 - < 350	20 000	100.0																						
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
700 - < 750																									
750 - < 800																									
800 - < 850																									
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		20 000	100.0	2 711 345	100.0	2 884 848	100.0	304 290	100.0	4 896 384	100.0	4 009 710	100.0	3 095 642	100.0	2 637 048	100.0	536 737	100.0	25 927 640	100.0	100.0	100.0		
AVE PRICE		250.00		375.80		448.84		318.84		470.43		429.72		536.64		430.07		417.75		471 89		410.15	514.37		
Pinotage	< 100																								
	100 - < 150																								
	150 - < 200																								
	200 - < 250																								
	250 - < 300																								
	300 - < 350	50 400	100.0																						
	350 - < 400																								
	400 - < 450																								
	450 - < 500																								
	500 - < 550																								
	550 - < 600																								
	600 - < 650																								
	650 - < 700																								
700 - < 750																									
750 - < 800																									
800 - < 850																									
850 - < 900																									
900 - < 950																									
950 - < 1000																									
> 1000																									
TOTAL		50 400	100.0	1 277 021	100.0	1 036 011	100.0	249 333	100.0	4 174 999	100.0	817 924	100.0	3 166 446	100.0	1 603 039	100.0	381 767	100.0	16 192 146	100.0	396 68	392 88		
AVE PRICE		250.00		347.81		438.84		335.93		438.84		368.84		496.20		344.55		384.01		410 15		410.15	514.37		











# AVERAGE PRICES OF WINE SOLD IN BULK ACCORDING TO VINTAGE

TYPE	PRICE RANGE R / HL OR C / £	2005			2006			2007			JAN - DEC 2008			INDUSTRY GROWTH		
		2005 VINTAGE	OTHER VINTAGES	TOTAL	2006 VINTAGE	OTHER VINTAGES	TOTAL	2007 VINTAGE	OTHER VINTAGES	TOTAL	2008 VINTAGE	OTHER VINTAGES	TOTAL	2005 - 2006	2006 - 2007	2007 - 2008
Cabernet Sauvignon	LITRES	4 243 515	10 343 497	14 587 012	4 042 008	11 612 097	15 654 105	7 935 636	14 388 025	22 293 661	12 341 649	24 538 966	7.32	42.41	10.07	
	AVERAGE PRICE R / HL OR C / £	515.65	630.04	596.76	461.22	507.13	476.23	419.70	436.45	430.49	450.61	452.88	451.74	-20.20	-9.60	4.94
Cabernet Franc	LITRES	174 103	169 733	343 836	95 670	271 978	367 648	275 262	209 266	484 528	493 354	853 007	6.93	31.79	76.05	
	AVERAGE PRICE R / HL OR C / £	426.05	342.73	384.92	369.71	421.64	408.12	456.03	411.36	436.73	432.77	396.56	6.03	7.01	-9.20	
Ruby Cabernet	LITRES	2 938 759	4 717 838	7 656 597	1 601 831	4 987 484	6 589 315	2 065 812	3 814 518	5 880 330	3 960 930	7 587 385	-13.94	-10.76	28.52	
	AVERAGE PRICE R / HL OR C / £	364.86	440.47	411.45	319.77	417.00	393.36	281.65	314.30	302.83	363.23	341.06	-4.40	-23.01	16.46	
Merlot	LITRES	4 061 067	7 440 764	11 501 831	3 501 475	5 395 154	8 896 629	4 775 152	7 574 527	12 349 679	9 336 451	17 141 002	-22.65	38.81	38.80	
	AVERAGE PRICE R / HL OR C / £	440.36	488.24	471.33	349.77	456.47	426.29	392.80	399.13	396.68	418.69	417.67	-9.56	-6.95	5.29	
Shiraz	LITRES	4 551 037	7 197 807	11 748 844	5 742 215	8 595 511	14 337 726	8 454 908	11 481 854	19 936 762	14 771 919	25 927 640	22.04	39.05	30.05	
	AVERAGE PRICE R / HL OR C / £	485.10	588.12	548.21	521.99	509.28	514.37	446.09	466.97	458.12	485.10	471.89	-6.17	-10.94	3.01	
Pinotage	LITRES	7 314 746	9 333 874	16 648 620	6 137 551	8 638 914	14 776 465	5 254 275	7 606 814	12 861 089	7 562 278	16 192 146	-11.25	-12.96	25.90	
	AVERAGE PRICE R / HL OR C / £	411.37	469.09	443.73	378.24	403.28	392.88	391.10	400.54	396.68	397.41	421.32	410.15	-11.46	0.97	3.40
Pinot Noir	LITRES	25 320	26 144	51 464	40 111	3 000	43 111	18 318	52 540	70 858	59 674	65 074	-16.23	64.36	-8.16	
	AVERAGE PRICE R / HL OR C / £	605.27	697.57	652.16	425.72	350.00	420.45	674.63	672.62	673.14	541.03	523.10	-35.53	60.10	-22.29	
Cinsaut	LITRES	2 052 245	6 300 459	8 352 704	1 595 822	4 654 706	6 250 528	1 804 453	2 779 117	4 583 570	2 465 972	4 288 392	-25.17	-26.67	47.14	
	AVERAGE PRICE R / HL OR C / £	343.15	413.97	396.57	301.27	366.04	349.50	325.51	312.17	317.42	342.40	320.87	328.71	-11.87	-9.18	3.56
Rosé and Blanc de Noir	LITRES	9 631 834	2 520 050	12 151 884	11 706 756	2 172 220	13 878 976	13 612 799	4 101 376	17 714 175	19 434 695	25 713 001	14.21	27.63	45.15	
	AVERAGE PRICE R / HL OR C / £	307.26	297.87	305.31	304.57	305.27	304.68	293.09	310.52	297.13	321.39	312.58	-0.21	-2.48	5.20	
Other red and blends	LITRES	11 730 054	18 765 969	30 496 023	9 680 770	18 188 278	27 869 048	14 398 428	24 806 419	39 204 847	25 156 121	54 998 069	-8.61	40.68	39.26	
	AVERAGE PRICE R / HL OR C / £	370.42	392.88	384.24	372.52	363.70	386.66	341.46	333.48	336.41	370.94	346.98	0.63	-13.00	3.14	
Chardonnay	LITRES	12 306 058	5 777 779	18 083 837	12 481 765	5 219 171	17 700 336	13 393 606	5 085 455	18 479 061	18 244 914	24 544 895	-2.12	4.40	32.83	
	AVERAGE PRICE R / HL OR C / £	502.92	475.67	494.22	499.87	483.72	495.11	479.19	460.83	474.14	481.44	481.85	0.18	-4.24	1.56	
Sauvignon Blanc	LITRES	12 697 870	1 490 984	14 188 854	8 320 457	1 698 065	10 018 522	12 055 148	1 919 885	13 975 033	15 859 748	19 066 089	-29.39	39.49	36.43	
	AVERAGE PRICE R / HL OR C / £	526.78	482.31	522.11	549.52	537.80	547.53	522.46	484.21	517.21	525.43	519.00	4.87	-5.54	0.35	
Chenin Blanc	LITRES	46 295 843	12 621 189	58 917 032	44 764 301	7 438 344	52 202 645	46 226 759	15 293 149	61 519 908	46 979 930	62 761 816	-11.40	17.85	2.02	
	AVERAGE PRICE R / HL OR C / £	309.13	287.16	304.43	319.37	304.63	317.27	324.41	319.44	323.17	327.88	321.45	4.22	1.86	-0.53	
Colombar	LITRES	22 060 334	9 242 084	31 302 418	21 930 407	4 217 001	26 147 408	21 304 755	6 576 815	27 881 570	28 603 708	40 361 894	-16.47	6.63	44.76	
	AVERAGE PRICE R / HL OR C / £	283.51	263.84	277.70	291.36	305.73	293.68	295.53	303.69	297.46	298.90	293.15	5.75	1.29	-0.08	
Riesling	LITRES	2 448 590	543 483	2 992 073	2 493 996	136 950	2 630 946	2 683 039	1 032 640	3 715 679	1 503 154	589 550	-12.07	41.23	-43.68	
	AVERAGE PRICE R / HL OR C / £	323.25	267.49	313.12	321.25	370.00	323.79	315.28	324.42	317.82	322.29	335.65	3.41	-1.84	2.59	
Semillon	LITRES	3 069 433	719 240	3 788 673	2 776 518	727 474	3 503 992	3 082 645	592 898	3 675 543	3 270 625	4 421 319	-7.51	4.90	20.29	
	AVERAGE PRICE R / HL OR C / £	335.67	319.71	332.64	342.15	327.13	339.03	354.82	343.09	352.93	369.14	356.25	1.92	4.10	3.64	
Other white and blends	LITRES	108 780 776	48 200 003	156 980 779	129 676 318	27 875 670	157 551 988	103 032 977	49 551 760	152 584 137	119 227 903	181 697 710	0.36	-3.15	19.08	
	AVERAGE PRICE R / HL OR C / £	262.10	238.48	254.85	276.48	264.65	274.39	278.07	268.68	275.02	276.74	259.80	7.67	0.23	-1.49	
Fortified	LITRES	8 009 417	1 275 209	9 284 626	10 148 330	1 147 268	11 295 598	11 090 083	610 595	11 700 678	7 478 783	9 629 569	21.66	3.59	-17.70	
	AVERAGE PRICE R / HL OR C / £	345.36	356.47	346.88	355.13	349.73	354.58	371.28	372.99	371.37	389.81	369.95	2.22	4.74	3.77	
All Varieties	LITRES	262 391 001	146 686 106	409 077 107	276 735 701	112 979 285	389 714 986	271 464 055	157 447 053	428 911 108	336 741 808	523 906 650	-4.73	10.06	22.15	
	AVERAGE PRICE R / HL OR C / £	323.59	364.74	338.35	323.18	375.74	338.42	331.40	340.86	334.87	345.71	331.59	0.02	-1.05	1.73	
All red varieties	LITRES	46 709 860	66 788 604	113 498 464	44 127 869	64 519 342	108 647 212	58 459 222	76 451 962	134 911 184	95 573 043	179 330 654	-4.27	24.17	32.92	
	AVERAGE PRICE R / HL OR C / £	393.01	473.70	440.49	378.96	424.53	406.02	362.62	383.43	374.41	394.93	377.43	-7.83	-7.79	3.30	
All white varieties	LITRES	207 671 124	78 622 293	286 294 017	222 459 502	47 312 675	269 772 177	201 914 750	80 384 496	282 399 246	233 941 942	335 198 387	-5.77	4.64	18.74	
	AVERAGE PRICE R / HL OR C / £	307.14	272.31	297.57	310.66	309.83	310.51	320.17	300.13	314.46	324.37	292.86	4.35	1.27	0.08	

# RSA EXPORTS: WINE AND FLAVOURED GRAPE LIQUOR

PRODUCT		JANUARY			6 MONTHS			12 MONTHS			Litres
		2008	2009	Trend	AUG '07 - JAN '08	AUG '08 - JAN '09	Trend	FEB '07 - JAN '08	FEB '08 - JAN '09	Trend	
Chardonnay	P	659 394	1 040 375	157.78	8 090 471	7 903 773	97.69	16 103 361	17 707 021	109.96	
	B	2 303 413	340 336	14.78	4 226 306	5 800 538	137.25	6 199 285	10 323 656	166.53	
Sauvignon Blanc	P	817 111	866 636	106.06	6 427 639	7 932 488	123.41	13 294 337	15 798 025	118.83	
	B	329 456	242 590	73.63	1 732 763	1 969 577	113.67	3 114 125	4 070 882	130.72	
Chenin Blanc	P	829 702	1 064 593	128.31	7 684 738	9 043 929	117.69	16 995 412	18 800 156	110.62	
	B	1 168 261	1 709 504	146.33	11 015 558	12 921 877	117.31	21 984 220	25 081 430	114.09	
Other White	P	1 417 331	2 575 928	181.74	14 536 852	20 587 826	141.63	31 259 369	41 246 031	131.95	
	B	2 497 533	1 455 069	58.26	11 406 034	20 036 322	175.66	19 727 160	39 857 983	202.05	
TOTALS WHITE WINE	P	3 723 538	5 547 532	148.99	36 739 700	45 468 016	123.76	77 652 479	93 551 233	120.47	
	B	6 298 663	3 747 499	59.50	28 380 661	40 728 314	143.51	51 024 790	79 333 951	155.48	
	P+B	10 022 201	9 295 031	92.74	65 120 361	86 196 330	132.36	128 677 269	172 885 184	134.36	
Cabernet Sauvignon	P	649 734	1 007 476	155.06	6 733 253	7 731 636	114.83	12 874 671	14 591 323	113.33	
	B	330 103	439 753	133.22	2 993 369	4 615 685	154.20	5 906 324	7 443 703	126.03	
Shiraz	P	845 701	972 506	114.99	7 548 977	8 881 180	117.65	14 435 034	17 992 432	124.64	
	B	1 033 957	210 944	20.40	2 516 638	981 637	39.01	3 027 473	2 676 317	88.40	
Pinotage	P	375 858	456 030	121.33	3 943 533	4 555 128	115.51	8 354 463	9 696 386	116.06	
	B	492 984	363 560	73.75	4 289 479	4 315 094	100.60	8 201 078	7 859 479	95.83	
Merlot	P	535 221	849 960	158.81	3 633 067	4 760 415	131.03	7 019 552	8 846 345	126.02	
	B	417 703	167 458	40.09	1 609 843	749 992	46.59	2 344 371	2 359 215	100.63	
Other Red	P	3 470 965	4 012 954	115.61	30 176 960	35 798 044	118.63	59 464 066	68 454 473	115.12	
	B	7 251 679	5 187 249	71.53	28 954 434	38 647 136	133.48	47 163 821	67 652 979	143.44	
TOTALS RED WINE	P	5 877 479	7 298 926	124.18	52 035 790	61 726 403	118.62	102 147 786	119 580 959	117.07	
	B	9 526 426	6 368 964	66.86	40 363 763	49 309 544	122.16	66 643 067	87 991 693	132.03	
	P+B	15 403 905	13 667 890	88.73	92 399 553	111 035 947	120.17	168 790 853	207 572 652	122.98	
Blanc de Noir + Rosé	P	302 640	463 898	153.28	3 372 936	5 049 972	149.72	8 670 622	13 764 743	158.75	
	B	541 782	777 121	143.44	2 882 050	3 959 598	137.39	9 847 968	11 128 536	113.00	
	P+B	844 422	1 241 019	146.97	6 254 986	9 009 570	144.04	18 518 590	24 893 279	134.42	
TOTALS NATURAL WINE	P	9 903 657	13 310 356	134.40	92 148 426	112 244 391	121.81	188 470 887	226 896 935	120.39	
	B	16 366 871	10 893 584	66.56	71 626 474	93 997 456	131.23	127 515 825	178 454 180	139.95	
	P+B	26 270 528	24 203 940	92.13	163 774 900	206 241 847	125.93	315 986 712	405 351 115	128.28	
Fortified Wine	P	24 900	9 434	37.89	201 751	231 620	114.80	363 137	363 461	100.09	
	B	0	0	-	23 876	44 280	185.46	23 876	44 280	185.46	
	P+B	24 900	9 434	37.89	225 627	275 900	122.28	387 013	407 741	105.36	
Sparkling wine	P	97 654	436 293	446.77	1 671 802	2 550 577	152.56	2 827 470	4 290 649	151.75	
TOTALS ALL WINE	P	10 026 211	13 756 083	137.20	94 021 979	115 026 588	122.34	191 661 494	231 551 045	120.81	
	B	16 366 871	10 893 584	66.56	71 650 350	94 041 736	131.25	127 539 701	178 498 460	139.96	
	P+B	26 393 082	24 649 667	93.39	165 672 329	209 068 324	126.19	319 201 195	410 049 505	128.46	
OTHER(e.g. for vinegar, industrial)	P	0	0	-	0	0	-	0	0	-	
	B	336 476	0	0.00	504 631	916 236	181.57	504 631	1 562 852	309.70	
	P+B	336 476	0	0.00	504 631	916 236	181.57	504 631	1 562 852	309.70	
Flavoured Grape Liquor	P	0	0	-	0	0	-	462	15 522	3359.74	
TOTALS ALL PRODUCTS	P	10 026 211	13 756 083	137.20	94 021 979	115 026 588	122.34	191 661 956	231 566 567	120.82	
	B	16 703 347	10 893 584	65.22	72 154 981	94 957 972	131.60	128 044 332	180 061 312	140.62	
	P+B	26 729 558	24 649 667	92.22	166 176 960	209 984 560	126.36	319 706 288	411 627 879	128.75	

P=Packaged

B=Bulk

Source: Department of Agriculture, Directorate Food Safety and Quality Assurance

# RSA NATURAL WINE EXPORTS PER COUNTRY (PACKAGED AND BULK)

Packaged and Bulk Natural Wine Exports (litres) per country for the period February - January

COUNTRY	200702 - 200801				200802 - 200901				TREND 200802 - 200901 / 200702 - 200801			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
UNITED KINGDOM	44 561 693	37 250 490	4 874 339	86 686 522	54 661 095	48 101 641	10 348 242	113 110 978	123	129	212	130
GERMANY	19 146 493	34 276 978	5 383 815	58 807 286	22 284 941	39 459 930	5 910 842	67 655 713	116	115	110	115
SWEDEN	10 755 847	14 866 705	72 257	25 694 809	11 640 355	17 630 867	218 118	29 489 340	108	119	302	115
THE NETHERLANDS	10 059 497	13 406 504	4 547 470	28 013 471	10 847 458	14 112 586	4 350 700	29 310 744	108	105	96	105
ANGOLA*	265 353	11 382 451	369 137	12 016 941	417 870	22 826 180	7 061	23 251 111	157	201	2	193
RUSSIA	990 158	1 429 637	8 114	2 427 909	16 219 037	1 790 223	302 032	18 311 292	1 638	125	3 722	754
DENMARK	3 329 173	9 919 905	88 264	13 337 342	3 623 246	12 133 673	228 305	15 985 224	109	122	259	120
U.S.A.	6 150 462	5 955 940	214 146	12 320 548	10 313 382	4 322 740	187 230	14 823 352	168	73	87	120
CANADA	4 890 443	8 634 779	45 212	13 570 434	6 573 906	6 490 288	105 890	13 170 084	134	75	234	97
NEW ZEALAND	4 211 245	2 662 265	9 441	6 882 951	5 222 916	4 827 066	25 916	10 075 898	124	181	275	146
BELGIUM	4 785 139	4 159 823	608 125	9 553 087	4 851 726	3 468 053	482 554	8 802 333	101	83	79	92
FRANCE	2 581 051	3 753 310	1 066 218	7 400 579	2 907 276	4 405 709	965 933	8 278 918	113	117	91	112
FINLAND	2 423 198	1 889 244	338	4 312 780	2 899 832	2 801 997	31 167	5 732 996	120	148	9 221	133
REPUBLIC OF IRELAND	2 502 007	2 089 903	56 513	4 648 423	2 762 977	2 605 550	101 964	5 470 491	110	125	180	118
SWITZERLAND	2 809 760	1 679 593	492 249	4 981 602	2 463 924	1 884 195	563 114	4 911 233	88	112	114	99
AUSTRALIA	850 419	1 173 787	12 164	2 036 370	3 301 657	1 018 224	20 511	4 340 392	388	87	169	213
CHINA	118 874	1 082 344	6 885	1 208 103	315 460	4 001 093	7 061	4 323 614	265	370	103	358
NIGERIA*	183 066	1 090 943	13 706	1 287 715	285 025	1 828 137	9 666	2 122 828	156	168	71	165
CZECH REPUBLIC	201 372	2 082 758	15 696	499 826	1 161 796	828 951	20 921	2 011 668	293	133	103	402
KENYA	909 402	1 121 741	15 710	2 046 853	858 281	964 999	19 100	1 842 380	94	86	122	90
JAPAN	493 077	914 108	2 705	1 409 890	703 311	1 115 618	4 761	1 823 690	143	122	176	129
NORWAY	250 108	1 441 393	3 216	1 694 717	280 725	1 485 443	909	1 767 077	112	103	28	104
ROMANIA	16 808	20 183	2 250	39 241	1 446 628	36 473	4 869	1 487 970	8 607	181	216	3 792
UNITED ARAB EMIRATES	489 108	465 634	18 720	973 462	672 814	737 786	43 019	1 453 619	138	158	230	149
TANZANIA	731 168	567 612	15 099	1 313 879	708 121	527 230	23 477	1 258 828	97	93	155	96
OTHER COUNTRIES	4 972 348	7 272 823	576 801	12 821 972	5 461 424	8 167 999	909 917	14 539 340	110	112	158	113
<b>TOTAL</b>	<b>128 677 269</b>	<b>168 790 853</b>	<b>18 518 590</b>	<b>315 986 712</b>	<b>172 885 183</b>	<b>207 572 651</b>	<b>24 893 279</b>	<b>405 351 113</b>	<b>134</b>	<b>123</b>	<b>134</b>	<b>128</b>

Packaged Natural Wine Export (litres) per country for the period February - January

COUNTRY	200702 - 200801				200802 - 200901				TREND 200802 - 200901 / 200702 - 200801			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
UNITED KINGDOM	30 938 121	29 873 800	4 149 684	64 961 605	41 005 618	38 918 871	8 652 201	88 576 690	133	130	209	136
SWEDEN	10 755 847	14 818 585	72 257	25 646 689	11 640 355	16 168 935	218 118	28 027 408	108	109	302	109
THE NETHERLANDS	6 884 509	8 723 784	2 274 346	17 882 639	8 166 446	10 127 007	2 727 397	21 020 850	119	116	120	118
GERMANY	4 263 674	10 543 311	842 552	15 649 537	4 358 507	10 322 092	737 508	15 418 107	102	98	88	99
DENMARK	2 451 573	7 264 893	76 284	9 792 750	2 688 166	9 116 570	132 206	11 936 942	110	125	173	122
U.S.A.	3 905 024	5 184 380	214 146	9 303 550	4 046 820	4 273 540	187 230	8 507 590	104	82	87	91
CANADA	2 644 376	4 495 733	45 212	7 185 321	2 676 244	4 593 246	81 740	7 593 230	101	108	181	106
FINLAND	1 858 548	1 648 554	338	3 507 440	2 427 612	2 465 587	6 917	4 900 116	131	150	2 046	140
BELGIUM	2 365 301	2 268 963	217 105	4 851 369	2 512 966	2 025 890	213 874	4 752 730	106	89	99	98
REPUBLIC OF IRELAND	2 428 947	2 016 855	56 513	4 502 315	2 322 398	2 014 512	101 964	4 438 874	96	100	180	99
NEW ZEALAND	251 165	605 765	9 441	866 371	1 239 416	1 592 346	25 916	2 857 678	493	263	275	330
AUSTRALIA	318 807	381 767	12 164	712 738	1 324 562	946 224	20 511	2 291 297	415	248	169	321
NIGERIA*	183 066	1 090 943	13 706	1 287 715	285 025	1 828 137	9 666	2 122 828	156	168	71	165
KENYA	909 402	1 121 741	15 710	2 046 853	848 341	954 119	19 100	1 821 560	93	85	122	89
JAPAN	361 937	914 108	2 705	1 278 750	485 131	1 115 618	4 761	1 605 510	134	122	176	126
NORWAY	226 112	1 126 879	3 216	1 356 207	256 685	1 223 683	909	1 481 277	114	109	28	109
UNITED ARAB EMIRATES	489 108	465 634	18 720	973 462	672 814	737 786	43 019	1 453 619	138	158	230	149
TANZANIA	731 168	567 612	15 099	1 313 879	708 121	527 230	23 477	1 258 828	97	93	155	96
RUSSIA	583 750	881 912	8 114	1 473 776	502 007	707 159	11 052	1 220 218	86	80	136	83
CHINA	118 874	572 744	6 885	698 503	172 020	808 949	7 061	988 030	145	141	103	141
SWITZERLAND	626 094	709 787	106 029	1 441 910	284 817	603 915	7 785	896 517	45	85	7	62
FRANCE	183 053	276 119	25 272	484 444	344 621	450 294	42 183	837 098	188	163	167	173
POLAND	207 907	590 096	39 191	837 194	235 877	559 359	26 294	821 530	113	95	67	98
MAURITIUS*	277 455	193 805	88 047	559 307	279 255	223 702	87 908	590 865	101	115	100	106
OTHER COUNTRIES	3 688 661	5 810 016	357 886	9 856 563	4 067 408	7 034 187	375 946	11 477 541	110	121	105	116
<b>TOTAL</b>	<b>77 652 479</b>	<b>102 147 786</b>	<b>8 670 622</b>	<b>188 470 887</b>	<b>93 551 232</b>	<b>119 580 958</b>	<b>13 764 743</b>	<b>226 896 933</b>	<b>120</b>	<b>117</b>	<b>159</b>	<b>120</b>

Bulk Natural Wine Exports (litres) per country for the period February - January

COUNTRY	200702 - 200801				200802 - 200901				TREND 200802 - 200901 / 200702 - 200801			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
GERMANY	14 882 819	23 733 667	4 541 263	43 157 749	17 926 434	29 137 838	5 173 334	52 237 606	120	123	114	121
UNITED KINGDOM	13 623 572	7 376 690	724 655	21 724 917	13 655 477	9 182 770	1 696 041	24 534 288	100	124	234	113
RUSSIA	406 408	547 725	0	954 133	15 717 031	1 083 064	290 980	17 091 075	3 867	198	0	1 791
THE NETHERLANDS	3 174 988	4 682 720	2 273 124	10 130 832	2 681 012	3 985 579	1 623 303	8 289 894	84	85	71	82
FRANCE	2 397 998	3 477 191	1 040 946	6 916 135	2 562 655	3 955 415	923 750	7 441 820	107	114	89	108
NEW ZEALAND	3 960 080	2 056 500	0	6 016 580	3 983 500	3 234 720	0	7 218 220	101	157	0	120
U.S.A.	2 245 438	771 560	0	3 016 998	6 266 562	49 200	0	6 315 762	279	6	0	209
CANADA	2 246 067	4 139 046	0	6 385 113	3 897 662	1 655 042	24 150	5 576 854	174	40	0	87
BELGIUM	2 419 838	1 890 860	391 020	4 701 718	2 338 760	1 442 163	268 680	4 049 603	97	76	69	86
DENMARK	877 600	2 655 012	11 980	3 544 592	935 080	3 017 103	96 099	4 048 282	107	114	802	114
SWITZERLAND	2 183 666	969 806	386 220	3 539 692	2 179 107	1 280 280	555 329	4 014 716	100	132	144	113
CHINA	0	509 600	0	509 600	143 440	3 192 144	0	3 335 584	0	626	0	655
AUSTRALIA	531 612	792 020	0	1 323 632	1 977 095	72 000	0	2 049 095	372	9	0	155
CZECH REPUBLIC	120 739	143 889	0	264 628	1 048 210	669 688	0	1 717 898	868	465	0	649
SWEDEN	0	48 120	0	48 120	0	1 461 932	0	1 461 932	0	3 038	0	3 038
ROMANIA	0	0	0	0	1 415 510	0	0	1 415 510	0	0	0	0
REPUBLIC OF IRELAND	73 060	73 048	0	146 108	440 579	591 038	0	1 031 617	603	809	0	706
FINLAND	564 650	240 690	0	805 340	472 220	336 410	24 250	832 880	84	140	0	103
ITALY	578 150	361 381	48 400	987 931	335 636	431 642	48 140	815 418	58	119	99	83
MAURITIUS	264 065	205 833	69 364	539 262	230 385	230 070	138 720	599 175	87	112	200	111
INDIA	96 500	98 060	0	194 560	406 480	94 500	71 320	572 300	421	96	0	294
THAILAND	98 524	145 764	0	244 288	167 370	286 210	23 980	477 560	170	196	0	195
NORWAY	23 996	314 514	0	338 510	24 040	261 760	0	285 800	100	83	0	84
OTHER COUNTRIES	255 020	11 409 371	360 996	12 025 387	529 706	22 341 125	170 460	23 041 291	208	196	47	192
<b>TOTAL</b>	<b>51 024 790</b>	<b>66 64</b>										

# ALCOHOLIC BEVERAGE REVIEW 2007/2008 - SACU COUNTRIES

## EXCISE MARKET - VOLUME

' 000 litres	2002/2003		2003/2004		2004/2005		2005/2006		2006/2007		2007/2008	
	Volume	Trend	Volume	Trend	Volume	Trend	Volume	Trend	Volume	Trend	Volume	Trend
Brandy	40 700	100.9	44 743	109.9	47 243	105.6	48 682	103.0	48 700	100.0	49 200	101.0
Gin	7 400	108.8	7 335	99.1	7 235	98.6	7 072	97.7	6 650	94.0	6 400	96.2
Cane	3 000	90.6	3 386	112.9	3 023	89.3	2 654	87.8	2 500	94.2	2 300	92.0
Vodka	13 700	91.3	14 421	105.3	14 123	97.9	13 425	95.1	13 760	102.5	15 060	109.4
<b>WHITE SPIRITS</b>	<b>24 100</b>	<b>96.0</b>	<b>25 142</b>	<b>104.3</b>	<b>24 381</b>	<b>97.0</b>	<b>23 151</b>	<b>95.0</b>	<b>22 910</b>	<b>99.0</b>	<b>23 760</b>	<b>103.7</b>
Liqueurs	7 580	102.8	8 170	107.8	8 905	109.0	9 620	108.0	10 900	113.3	11 330	103.9
<b>TOTAL GROUP A</b>	<b>72 380</b>	<b>99.4</b>	<b>78 055</b>	<b>107.8</b>	<b>80 529</b>	<b>103.2</b>	<b>81 453</b>	<b>101.1</b>	<b>82 510</b>	<b>101.3</b>	<b>84 290</b>	<b>102.2</b>
Whisky	18 400	94.5	22 165	120.5	24 570	110.9	27 020	110.0	31 600	117.0	34 400	108.9
Rum	3 100	100.0	4 315	139.2	4 415	102.3	4 680	106.0	5 600	119.7	5 600	100.0
<b>TOTAL SPIRITS</b>	<b>93 880</b>	<b>98.4</b>	<b>104 535</b>	<b>111.3</b>	<b>109 514</b>	<b>104.8</b>	<b>113 153</b>	<b>103.3</b>	<b>119 710</b>	<b>105.8</b>	<b>124 290</b>	<b>103.8</b>
Sparkling wine	7 800	114.7	8 111	104.0	8 431	103.9	9 033	107.1	9 260	102.5	10 200	110.2
HP Natural	36 000	112.5	41 404	115.0	42 256	102.1	45 150	106.8	46 050	102.0	48 000	104.2
MP Natural	83 000	94.3	81 735	98.5	79 000	96.7	78 414	99.3	79 000	100.7	81 600	103.3
SP Still	150 600	82.9	134 688	89.4	135 572	100.7	127 492	94.0	126 060	98.9	126 060	100.0
SP Perlé	41 720	103.5	42 397	101.6	42 000	99.1	43 740	104.1	46 640	106.6	48 500	104.0
<b>TOTAL NATURAL</b>	<b>311 320</b>	<b>91.0</b>	<b>300 224</b>	<b>96.4</b>	<b>298 828</b>	<b>99.5</b>	<b>294 796</b>	<b>98.7</b>	<b>297 750</b>	<b>101.0</b>	<b>304 160</b>	<b>102.2</b>
HP Ports and Sherries	630	96.9	520	82.5	511	98.3	496	97.1	506	102.0	504	99.6
HP Aperitifs and Vermouth	420	97.7	449	106.9	449	100.0	450	100.2	500	111.1	502	100.4
SP Fortified	17 600	105.5	21 433	121.8	21 541	100.5	21 656	100.5	23 000	106.2	23 100	100.4
Wine Aperitifs	8 820	114.5	8 881	100.7	9 530	107.3	10 000	104.9	10 560	105.6	10 900	103.2
<b>TOTAL FORTIFIED WINE</b>	<b>27 470</b>	<b>107.9</b>	<b>31 283</b>	<b>113.9</b>	<b>32 031</b>	<b>102.4</b>	<b>32 602</b>	<b>101.8</b>	<b>34 566</b>	<b>106.0</b>	<b>35 006</b>	<b>101.3</b>
FAB's including spirit coolers	190 000	100.0	205 669	108.2	231 902	112.8	256 886	110.8	317 500	123.6	343 500	108.2
<b>SUB TOTAL</b>	<b>630 470</b>	<b>95.6</b>	<b>649 822</b>	<b>103.1</b>	<b>680 706</b>	<b>104.8</b>	<b>706 470</b>	<b>103.8</b>	<b>778 786</b>	<b>110.2</b>	<b>817 156</b>	<b>104.9</b>
Beer	2 308 000	102.7	2 403 000	104.1	2 425 000	100.9	2 473 500	102.0	2 526 000	102.1	2 600 000	102.9
<b>GRAND TOTAL</b>	<b>2 938 470</b>	<b>101.1</b>	<b>3 052 822</b>	<b>103.9</b>	<b>3 105 706</b>	<b>101.7</b>	<b>3 179 970</b>	<b>102.4</b>	<b>3 304 786</b>	<b>103.9</b>	<b>3 417 156</b>	<b>103.4</b>

Excise figures in the Southern African Customs Union, which includes South Africa, Namibia, Botswana, Lesotho and Swaziland. The figures represent on- and off-consumption sales for the 12-month period July to the end of June, and form the basis for all category volume calculations.

Volumes have in some cases been altered to address disparities in the original data supplied by Customs and Excise.

In reading the table, trends are indicated in percentage terms. For example, 95 represents a 5% decline and 105 a 5% increase.

Source: Alcoholic Beverage Review 2008

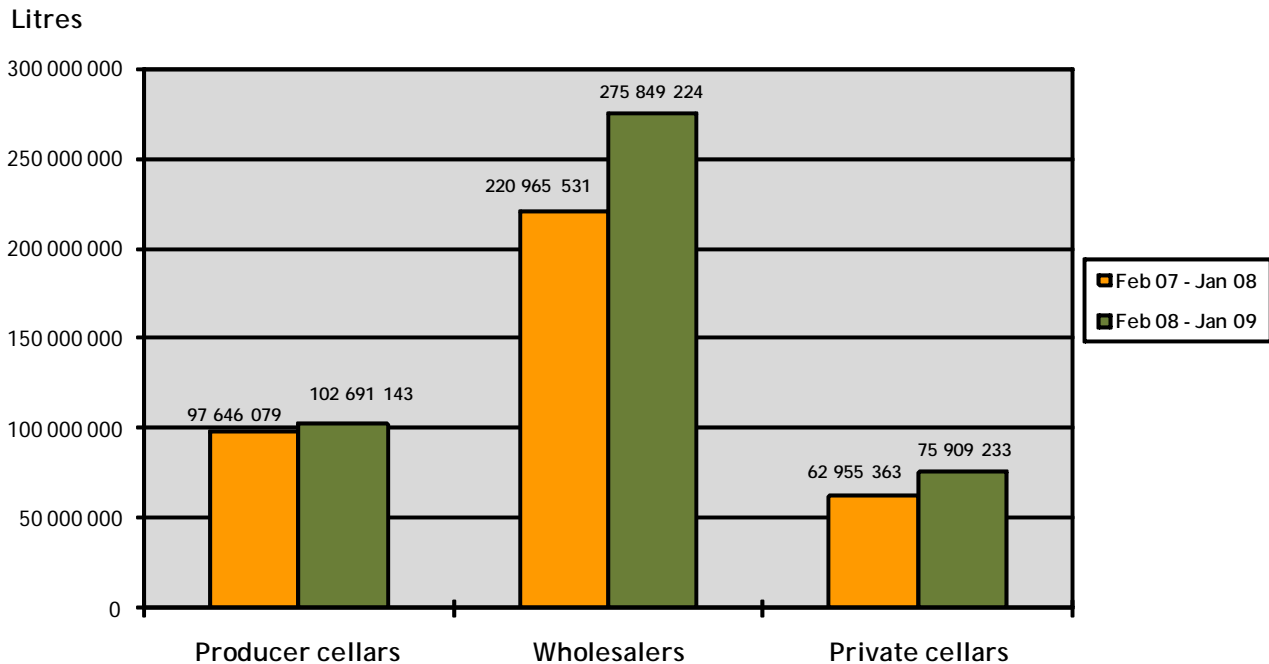
# VOLUME OF WINE CERTIFIED (LITRES)

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Jan-08	Jan-09	TREND	Nov-07 Jan-08	Nov-08 Jan-09	TREND	Aug-07 Jan-08	Aug-08 Jan-09	TREND	Feb-07 Jan-08	Feb-08 Jan-09	TREND
<b>PRODUCER CELLARS</b>												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	8 335 476	6 376 670	77	23 040 745	14 527 107	63	39 877 309	31 352 259	79	64 259 504	61 624 965	96
Geographical Unit Wine	1 864 222	3 869 498	208	8 075 153	9 321 065	115	17 405 963	23 926 333	137	33 386 575	41 066 178	123
<b>SUB TOTAL</b>	<b>10 199 698</b>	<b>10 246 168</b>	<b>100</b>	<b>31 115 898</b>	<b>23 848 172</b>	<b>77</b>	<b>57 283 272</b>	<b>55 278 592</b>	<b>97</b>	<b>97 646 079</b>	<b>102 691 143</b>	<b>105</b>
<b>WHOLESALEERS</b>												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	2 069 605	3 191 823	154	6 973 986	9 136 424	131	15 963 345	23 273 558	146	31 554 098	48 232 472	153
Geographical Unit Wine	11 936 090	15 294 628	128	39 270 479	49 763 903	127	91 300 260	113 617 323	124	189 411 433	227 616 752	120
<b>SUB TOTAL</b>	<b>14 005 695</b>	<b>18 486 451</b>	<b>132</b>	<b>46 244 465</b>	<b>58 900 327</b>	<b>127</b>	<b>107 263 605</b>	<b>136 890 881</b>	<b>128</b>	<b>220 965 531</b>	<b>275 849 224</b>	<b>125</b>
<b>PRIVATE CELLARS</b>												
Estate Wine	459 282	442 912	96	1 677 824	1 962 618	117	3 836 417	3 957 170	103	7 530 643	8 102 207	108
Wine of Origin	2 434 437	2 229 685	92	7 991 032	8 556 489	107	19 430 745	19 693 152	101	35 882 142	39 046 902	109
Geographical Unit Wine	1 490 726	1 582 867	106	4 871 457	5 707 542	117	10 633 929	13 885 065	131	19 542 578	28 760 124	147
<b>SUB TOTAL</b>	<b>4 384 445</b>	<b>4 255 464</b>	<b>97</b>	<b>14 540 313</b>	<b>16 226 649</b>	<b>112</b>	<b>33 901 091</b>	<b>37 535 387</b>	<b>111</b>	<b>62 955 363</b>	<b>75 909 233</b>	<b>121</b>
<b>TOTAL</b>	<b>28 589 838</b>	<b>32 988 083</b>	<b>115</b>	<b>91 900 676</b>	<b>98 975 148</b>	<b>108</b>	<b>198 447 968</b>	<b>229 704 860</b>	<b>116</b>	<b>381 566 973</b>	<b>454 449 600</b>	<b>119</b>

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Jan-08	Jan-09	TREND	Nov-07 Jan-08	Nov-08 Jan-09	TREND	Aug-07 Jan-08	Aug-08 Jan-09	TREND	Feb-07 Jan-08	Feb-08 Jan-09	TREND
<b>CERTIFIED BULK EXPORTS</b>												
(included in above figures)	13 860 309	15 679 248	113	37 943 887	36 854 058	97	75 684 524	86 677 156	115	136 394 439	167 515 816	123

\*The total volume of wine certified in the 2008 calendar year made up 57.7% of the 2008 wine production (51.5%-2007,46.6%-2006,52.9%-2005,44.1%-2004)

## Volume of wine certified by the Wine and Spirit board



## Industry Information Committee Members

Andries van Tonder - SALBA	Francois Malan - CEWPA
Diaan de Villiers - SALBA	Jaco Potgieter - SALBA
Paiter Botha - Vinpro	Jan Booysen - Winetech
Bowen Botha - WCSA	Su Birch - WOSA
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