

South Africa's dynamic wine industry is constantly evolving as it takes up the challenge of global competition. Our wines are exported and enjoyed worldwide.

Producers' income	R6 298,0 mil.
State income	R7 403,9 mil.
Turnover* (excluding tourism)	R26 359,0 mil.
Tourism turnover* (22.2% of total turnover)	R5 972,0 mil.
Exports turnover* (excluding tourism)	R8 514,0 mil.
Contribution to GDP* (excluding tourism)	R36 145,0 mil.

*2013

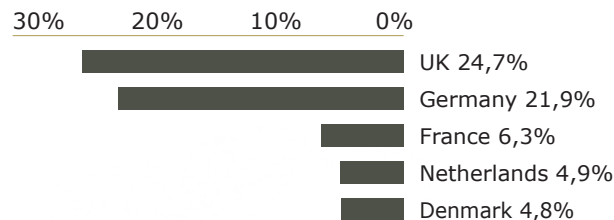
TOP FIVE

export markets

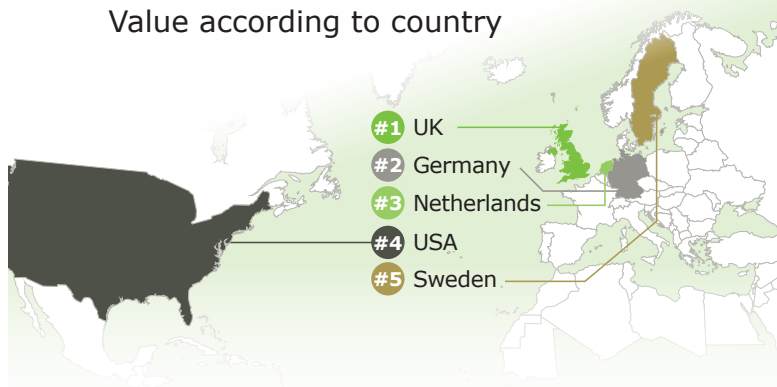
% of total still wine exports

Total top five **62,5%** Total Africa **4,8%**

Volume according to country



Value according to country



Employment

289 151

people including tourism

13 500 Jobs created (skilled / unskilled)
R1 million investment creates 4,64 jobs
on the primary level (economy average 2,94)

Capital utilisation **R62 277,0** mil.

Primary wine grape producers: **2 873**

Packaged containers – domestic market

Glass	44,2%
Bag-in-Box	39,3%
Plastic	12,7%
Tetrapaks	3,7%
Foil Bags	0,1%

Exports as % of wine production **51,0%**
Bulk wine exported **59,8%**

Wine exported in containers

Glass	82,2%
Bag-in-Box	17,8%

Growth in export volume of wine:

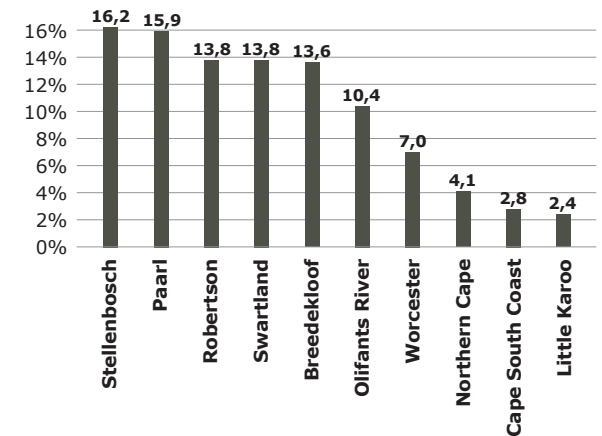
-20% growth (2013 – 2018)

Wine exports **420,2** million (€)

Packaged	169,1 million (€)
Red	74,1 million (€)
White	83,5 million (€)
Rosé	6,4 million (€)
Sparkling wine	4,8 million (€)

Bulk	251,1 million (€)
White	130,4 million (€)
Red	77,5 million (€)
Rosé	43,2 million (€)

Distribution of wine grape vineyards (ha) per wine region, 2018 (excluding Sultana)



tons total grape production **1 243 597**

Red grape varieties **44,7%** **White grape varieties** **55,3%**

Area under vines **93 021** hectares
(wine grape varieties only, including young vines)

Red varieties	41 617 hectares
Total plantings	496 hectares
Total uprooting	1 415 hectares
White varieties	51 404 hectares
Total plantings	1 010 hectares
Total uprooting	2 443 hectares

Age of vines

White varieties: 32,2% are older than 20 years
Red varieties: 23,7% are 10 years and younger
42,6% are between 16 and 20 years old

Top 6 varieties as % of total area

Chenin blanc	18,5 %
Cabernet Sauvignon	11,0 %
Colombar	11,6 %
Shiraz	10,2 %
Sauvignon blanc	10,3 %
Chardonnay	7,2 %



Total wine production

960,2 million (€)

Wine for drinking purposes	824,3 million (€)
Wine for brandy	36,5 million (€)
Wine for distilling purposes	84,0 million (€)
Grape juice & concentrate	15,4 million (€)

Certified Wine of Origin	513,3 million (€)
White varieties	176,2 million (€)
Red varieties	124,8 million (€)
Non-varietal	212,3 million (€)
% of wine production	62,3%

Domestic sales

Still wine*	387,2 million (€)
Fortified wine**	34,8 million (€)
Sparkling wine	9,4 million (€)
Brandy	33,0 million (€)

* (including wine for grape-based liquors and alcoholic fruit beverages)

** (e.g. port and sherry)

Wine cellars

542

Producer cellars	47
Private wine cellars	468
Producing wholesalers	27

41,0% of the above-mentioned crush 100 tons or less

International comparisons

Wine production 2018 (not included juice and must)

Italy	5 480,0 million (€)
France	4 910,0 million (€)
Spain	4 440,0 million (€)
USA	2 390,0 million (€)
Argentina	1 450,0 million (€)
Chile	1 290,0 million (€)
Australia	1 290,0 million (€)
South Africa	950,0 million (€)

SOURCE: OIV

Per capita consumption during 2018

Wine	
Country	Litres
Portugal	58,8
France	50,7
Italy	44,0
Switzerland	37,0
Austria	32,2
Belgium	31,6
Australia	30,0
Argentina	26,8
USA	12,4
South Africa	11,2

SOURCE: OIV

South Africa

1,7% of world vineyard area (15th)

3,2% world volume of wine production (10th)

3,9% of the world wine exports

SAWIS

SAWIS (SA Wine Industry Information & Systems) is a company not for gain. Under control and direction of the South African Wine industry, our main functions are:

- collection, processing and dissemination of industry information
- administration of the industry's Wine of Origin system

This free publication is available from:

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2018
OVERVIEW

OF THE
SOUTH AFRICAN WINE INDUSTRY

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