

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2023	SEP 2024	TREND	JUL 2023 SEP 2023	JUL 2024 SEP 2024	TREND	APR 2023 SEP 2023	APR 2024 SEP 2024	TREND	OCT 2022 SEP 2023	OCT 2023 SEP 2024	TREND	OCT 2023 SEP 2024
Wholesalers	16 931 193	19 187 848	113.3	57 013 167	57 407 753	100.7	113 651 990	107 633 649	94.7	244 942 021	246 661 314	100.7	52.3
Private Cellars	4 324 374	4 450 031	102.9	13 801 801	12 582 024	91.2	26 732 263	23 864 691	89.3	52 682 534	50 420 676	95.7	10.7
Producer Cellars	11 182 479	10 761 819	96.2	31 032 508	35 261 763	113.6	62 268 119	64 090 310	102.9	130 031 592	130 944 061	100.7	27.8
Total Still wine	32 438 046	34 399 698	106.0	101 847 476	105 251 540	103.3	202 652 372	195 588 650	96.5	427 656 147	428 026 051	100.1	90.8
Fortified	1 289 931	2 291 895	177.7	7 221 301	7 720 111	106.9	16 338 911	16 033 724	98.1	27 681 379	29 141 123	105.3	6.2
Sparkling	1 053 199	1 197 381	113.7	2 839 862	3 282 818	115.6	4 897 538	5 781 641	118.1	12 914 806	14 438 096	111.8	3.1
TOTAL	34 781 176	37 888 974	108.9	111 908 639	116 254 469	103.9	223 888 821	217 404 015	97.1	468 252 332	471 605 270	100.7	100.0

Wine Component	2 626 611	1 586 150	60.4	5 248 181	8 481 558	161.6	8 977 829	8 481 558	94.5	16 533 071	15 421 225	93.3	103.1
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IMPORTS

Still wine	48 189	92 647	192.3	274 462	257 938	94.0	494 244	496 994	100.6	1 055 222	1 029 127	97.5	34.1
Fortified	243	231	95.1	4 093	842	20.6	5 359	8 883	165.8	16 122	22 334	138.5	0.7
Sparkling	108 795	138 690	127.5	588 493	467 519	79.4	1 046 619	833 420	79.6	2 115 310	1 966 721	93.0	65.2
TOTAL	157 227	231 568	147.3	867 048	726 299	83.8	1 546 222	1 339 297	86.6	3 186 654	3 018 182	94.7	100.0

EXPORTS

Still wine	22 061 358	18 872 953	85.5	78 363 932	71 989 397	91.9	153 634 434	146 677 259	95.5	299 498 377	300 034 909	100.2	98.5
Fortified	36 355	16 535	45.5	54 423	50 812	93.4	114 975	101 115	87.9	194 583	206 612	106.2	0.1
Sparkling	204 623	416 510	203.5	784 888	1 082 468	137.9	1 696 174	2 180 573	128.6	3 614 300	4 266 994	118.1	1.4
Industrial wine				528 870			769 870			769 870			0.3
TOTAL	22 302 336	19 305 998	86.6	79 732 113	73 122 677	91.7	156 215 453	148 958 947	95.4	304 077 130	304 508 515	100.1	100.3

DOMESTIC SALES AND EXPORTS

Still wine	54 499 404	53 272 651	97.7	180 211 408	177 240 937	98.4	356 286 806	342 265 909	96.1	727 154 524	728 060 960	100.1	93.8
Fortified	1 326 286	2 308 430	174.1	7 275 724	7 770 923	106.8	16 453 886	16 134 839	98.1	27 875 962	29 347 735	105.3	3.8
Sparkling	1 257 822	1 613 891	128.3	3 624 750	4 365 286	120.4	6 593 712	7 962 214	120.8	16 529 106	18 705 090	113.2	2.4
Industrial wine				528 870			769 870			769 870			0.1
TOTAL	57 083 512	57 194 972	100.2	191 640 752	189 377 146	98.8	380 104 274	366 362 962	96.4	772 329 462	776 113 785	100.5	100.1

TOTAL DOMESTIC SALES

Still wine	32 486 235	34 492 345	106.2	102 121 938	105 509 478	103.3	203 146 616	196 085 644	96.5	428 711 369	429 055 178	100.1	90.4
Fortified	1 290 174	2 292 126	177.7	7 225 394	7 720 953	106.9	16 344 270	16 042 607	98.2	27 697 501	29 163 457	105.3	6.1
Sparkling	1 161 994	1 336 071	115.0	3 428 355	3 750 337	109.4	5 944 157	6 615 061	111.3	15 030 116	16 404 817	109.1	3.5
TOTAL	34 938 403	38 120 542	109.1	112 775 687	116 980 768	103.7	225 435 043	218 743 312	97.0	471 438 986	474 623 452	100.7	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.