

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2023	AUG 2024	TREND	JUN 2023 AUG 2023	JUN 2024 AUG 2024	TREND	MAR 2023 AUG 2023	MAR 2024 AUG 2024	TREND	SEP 2022 AUG 2023	SEP 2023 AUG 2024	TREND	SEP 2023 AUG 2024
Wholesalers	25 038 727	16 406 023	65.5	60 328 610	56 697 997	94.0	118 591 533	105 476 821	88.9	246 582 658	244 404 659	99.1	52.2
Private Cellars	4 482 706	4 246 853	94.7	13 995 827	12 183 692	87.1	26 093 934	23 240 049	89.1	53 644 390	50 295 019	93.8	10.7
Producer Cellars	10 618 693	12 768 388	120.2	31 159 070	34 116 592	109.5	59 349 115	63 116 125	106.3	131 530 533	131 364 721	99.9	28.0
Total Still wine	40 140 126	33 421 264	83.3	105 483 507	102 998 281	97.6	204 034 582	191 832 995	94.0	431 757 581	426 064 399	98.7	90.9
Fortified	3 268 992	2 024 536	61.9	10 173 965	8 982 088	88.3	17 156 591	15 270 580	89.0	28 678 507	28 139 159	98.1	6.0
Sparkling	1 043 030	1 260 932	120.9	2 504 978	2 944 190	117.5	4 687 939	5 577 221	119.0	12 916 869	14 293 914	110.7	3.1
TOTAL	44 452 148	36 706 732	82.6	118 162 450	114 924 559	97.3	225 879 112	212 680 796	94.2	473 352 957	468 497 472	99.0	100.0

Wine Component	1 620 257	1 332 891	82.3	3 672 992	8 306 036	226.1	7 429 374	8 306 036	111.8	15 406 654	16 461 686	106.8	103.1
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IMPORTS

Still wine	111 653	70 006	62.7	291 329	237 887	81.7	530 310	444 872	83.9	1 097 587	984 669	89.7	33.4
Fortified	2 921	384	13.1	4 162	887	21.3	5 475	18 697	341.5	15 889	22 346	140.6	0.8
Sparkling	289 717	163 003	56.3	607 570	479 297	78.9	1 118 698	972 941	87.0	2 186 608	1 936 826	88.6	65.8
TOTAL	404 291	233 393	57.7	903 061	718 071	79.5	1 654 483	1 436 510	86.8	3 300 084	2 943 841	89.2	100.0

EXPORTS

Still wine	27 016 969	26 475 597	98.0	76 821 558	77 655 891	101.1	157 171 746	151 484 117	96.4	312 821 522	303 223 314	96.9	98.6
Fortified	9 741	24 222	248.7	23 893	43 360	181.5	91 379	116 394	127.4	184 391	226 432	122.8	0.1
Sparkling	219 927	299 327	136.1	797 761	1 046 838	131.2	1 859 342	2 193 322	118.0	3 644 519	4 055 107	111.3	1.3
Industrial wine	24 100			528 870			769 870			769 870			
TOTAL	27 270 737	26 799 146	98.3	78 172 082	78 746 089	100.7	159 892 337	153 793 833	96.2	317 420 302	307 504 853	96.9	100.0

DOMESTIC SALES AND EXPORTS

Still wine	67 157 095	59 896 861	89.2	182 305 065	180 654 172	99.1	361 206 328	343 317 112	95.0	744 579 103	729 287 713	97.9	94.0
Fortified	3 278 733	2 048 758	62.5	10 197 858	9 025 448	88.5	17 247 970	15 386 974	89.2	28 862 898	28 365 591	98.3	3.7
Sparkling	1 262 957	1 560 259	123.5	3 302 739	3 991 028	120.8	6 547 281	7 770 543	118.7	16 561 388	18 349 021	110.8	2.4
Industrial wine	24 100			528 870			769 870			769 870			
TOTAL	71 722 885	63 505 878	88.5	196 334 532	193 670 648	98.6	385 771 449	366 474 629	95.0	790 773 259	776 002 325	98.1	100.0

TOTAL DOMESTIC SALES

Still wine	40 251 779	33 491 270	83.2	105 774 836	103 236 168	97.6	204 564 892	192 277 867	94.0	432 855 168	427 049 068	98.7	90.6
Fortified	3 271 913	2 024 920	61.9	10 178 127	8 982 975	88.3	17 162 066	15 289 277	89.1	28 694 396	28 161 505	98.1	6.0
Sparkling	1 332 747	1 423 935	106.8	3 112 548	3 423 487	110.0	5 806 637	6 550 162	112.8	15 103 477	16 230 740	107.5	3.4
TOTAL	44 856 439	36 940 125	82.4	119 065 511	115 642 630	97.1	227 533 595	214 117 306	94.1	476 653 041	471 441 313	98.9	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.