

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	OCT 2023	OCT 2024	TREND	AUG 2023 OCT 2023	AUG 2024 OCT 2024	TREND	MAY 2023 OCT 2023	MAY 2024 OCT 2024	TREND	NOV 2022 OCT 2023	NOV 2023 OCT 2024	TREND	NOV 2023 OCT 2024
Wholesalers	22 960 231	19 633 141	85,5	64 930 151	55 227 012	85,1	115 876 946	111 335 652	96,1	245 711 393	241 105 616	98,1	51,8
Private Cellars	4 655 305	4 792 661	103,0	13 462 385	13 489 545	100,2	27 136 550	24 793 320	91,4	52 901 660	50 558 032	95,6	10,9
Producer Cellars	12 779 185	11 038 117	86,4	34 580 357	34 568 324	100,0	66 346 928	65 664 003	99,0	129 588 349	129 202 993	99,7	27,8
<b>Total Still wine</b>	<b>40 394 721</b>	<b>35 463 919</b>	<b>87,8</b>	<b>112 972 893</b>	<b>103 284 881</b>	<b>91,4</b>	<b>209 360 424</b>	<b>201 792 975</b>	<b>96,4</b>	<b>428 201 402</b>	<b>420 866 641</b>	<b>98,3</b>	<b>90,4</b>
Fortified	1 969 349	2 735 140	138,9	6 528 272	7 051 571	108,0	15 835 224	16 252 163	102,6	27 647 931	29 705 936	107,4	6,4
Sparkling	1 584 946	2 012 190	127,0	3 681 175	4 470 503	121,4	5 843 326	7 042 335	120,5	13 163 907	14 835 921	112,7	3,2
<b>TOTAL</b>	<b>43 949 016</b>	<b>40 211 249</b>	<b>91,5</b>	<b>123 182 340</b>	<b>114 806 955</b>	<b>93,2</b>	<b>231 038 974</b>	<b>225 087 473</b>	<b>97,4</b>	<b>469 013 240</b>	<b>465 408 498</b>	<b>99,2</b>	<b>100,0</b>
<b>Wine Component</b>	<b>1 712 856</b>	<b>3 318 074</b>	<b>193,7</b>	<b>5 959 724</b>	<b>10 498 710</b>	<b>176,2</b>	<b>9 146 887</b>	<b>10 498 710</b>	<b>114,8</b>	<b>17 455 507</b>	<b>16 922 381</b>	<b>96,9</b>	<b>103,2</b>

**IMPORTS**

Still wine	140 464	163 837	116,6	300 306	326 490	108,7	554 482	535 985	96,7	1 150 506	1 052 500	91,5	34,5
Fortified	151	5 279	3 496,0	3 315	5 894	177,8	4 943	7 272	147,1	15 055	27 462	182,4	0,9
Sparkling	180 487	187 620	104,0	578 999	489 313	84,5	1 102 799	890 976	80,8	1 915 608	1 973 854	103,0	64,6
<b>TOTAL</b>	<b>321 102</b>	<b>356 736</b>	<b>111,1</b>	<b>882 620</b>	<b>821 697</b>	<b>93,1</b>	<b>1 662 224</b>	<b>1 434 233</b>	<b>86,3</b>	<b>3 081 169</b>	<b>3 053 816</b>	<b>99,1</b>	<b>100,0</b>

**EXPORTS**

Still wine	30 724 063	39 954 412	130,0	79 802 390	85 259 667	106,8	157 997 071	167 199 816	105,8	310 261 559	309 221 963	99,7	98,5
Fortified	7 129	33 967	476,5	53 225	74 724	140,4	88 840	109 365	123,1	189 673	233 450	123,1	0,1
Sparkling	486 935	752 728	154,6	911 485	1 468 565	161,1	1 820 750	2 610 488	143,4	3 801 628	4 532 787	119,2	1,4
Industrial wine				24 100			769 870			769 870			
<b>TOTAL</b>	<b>31 218 127</b>	<b>40 741 107</b>	<b>130,5</b>	<b>80 791 200</b>	<b>86 802 956</b>	<b>107,4</b>	<b>160 676 531</b>	<b>169 919 669</b>	<b>105,8</b>	<b>315 022 730</b>	<b>313 988 200</b>	<b>99,7</b>	<b>100,0</b>

**DOMESTIC SALES AND EXPORTS**

Still wine	71 118 784	75 418 331	106,0	192 775 283	188 544 548	97,8	367 357 495	368 992 791	100,4	738 462 961	730 088 604	98,9	93,7
Fortified	1 976 478	2 769 107	140,1	6 581 497	7 126 295	108,3	15 924 064	16 361 528	102,7	27 837 604	29 939 386	107,6	3,8
Sparkling	2 071 881	2 764 918	133,4	4 592 660	5 939 068	129,3	7 664 076	9 652 823	125,9	16 965 535	19 368 708	114,2	2,5
Industrial wine				24 100			769 870			769 870			
<b>TOTAL</b>	<b>75 167 143</b>	<b>80 952 356</b>	<b>107,7</b>	<b>203 973 540</b>	<b>201 609 911</b>	<b>98,8</b>	<b>391 715 505</b>	<b>395 007 142</b>	<b>100,8</b>	<b>784 035 970</b>	<b>779 396 698</b>	<b>99,4</b>	<b>100,0</b>

**TOTAL DOMESTIC SALES**

Still wine	40 535 185	35 627 756	87,9	113 273 199	103 611 371	91,5	209 914 906	202 328 960	96,4	429 351 908	421 919 141	98,3	90,1
Fortified	1 969 500	2 740 419	139,1	6 531 587	7 057 465	108,1	15 840 167	16 259 435	102,6	27 662 986	29 733 398	107,5	6,3
Sparkling	1 765 433	2 199 810	124,6	4 260 174	4 959 816	116,4	6 946 125	7 933 311	114,2	15 079 515	16 809 775	111,5	3,6
<b>TOTAL</b>	<b>44 270 118</b>	<b>40 567 985</b>	<b>91,6</b>	<b>124 064 960</b>	<b>115 628 652</b>	<b>93,2</b>	<b>232 701 198</b>	<b>226 521 706</b>	<b>97,3</b>	<b>472 094 409</b>	<b>468 462 314</b>	<b>99,2</b>	<b>100,0</b>

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.