

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	NOV 2023	NOV 2024	TREND	SEP 2023 NOV 2023	SEP 2024 NOV 2024	TREND	JUN 2023 NOV 2023	JUN 2024 NOV 2024	TREND	DEC 2022 NOV 2023	DEC 2023 NOV 2024	TREND	DEC 2023 NOV 2024
Wholesalers	27 749 309	20 876 870	75.2	67 640 733	59 697 859	88.3	127 971 192	116 395 856	91.0	246 743 363	234 233 177	94.9	51.2
Private Cellars	5 674 687	5 546 526	97.7	14 654 366	14 789 218	100.9	28 650 193	26 972 910	94.1	52 761 030	50 429 871	95.6	11.0
Producer Cellars	13 174 532	12 892 447	97.9	37 136 196	34 692 383	93.4	68 295 266	68 808 975	100.8	128 374 025	128 920 908	100.4	28.2
Total Still wine	46 598 528	39 315 843	84.4	119 431 295	109 179 460	91.4	224 916 651	212 177 741	94.3	427 878 418	413 583 956	96.7	90.4
Fortified	2 608 662	2 220 997	85.1	5 867 942	7 248 032	123.5	16 041 907	16 230 120	101.2	28 256 694	29 318 271	103.8	6.4
Sparkling	2 191 146	2 018 772	92.1	4 829 291	5 228 343	108.3	7 334 269	8 172 533	111.4	13 274 229	14 663 547	110.5	3.2
TOTAL	51 398 336	43 555 612	84.7	130 128 528	121 655 835	93.5	248 292 827	236 580 394	95.3	469 409 341	457 565 774	97.5	100.0

Wine Component	17 582	6 823 840	38811.5	4 357 049	15 981 475	366.8	8 030 041	15 981 475	199.0	16 105 290	23 728 639	147.3	103.2
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IMPORTS

Still wine	87 440	81 559	93.3	276 093	338 043	122.4	567 422	575 930	101.5	1 153 725	1 046 619	90.7	35.7
Fortified	246	198	80.5	640	5 708	891.9	4 802	6 595	137.3	12 650	27 414	216.7	0.9
Sparkling	224 442	110 485	49.2	513 724	436 795	85.0	1 121 294	916 092	81.7	1 984 710	1 859 897	93.7	63.4
TOTAL	312 128	192 242	61.6	790 457	780 546	98.7	1 693 518	1 498 617	88.5	3 151 085	2 933 930	93.1	100.0

EXPORTS

Still wine	30 620 336	20 962 185	68.5	83 405 757	79 638 484	95.5	160 227 315	157 268 769	98.2	306 572 733	299 430 435	97.7	98.4
Fortified	36 830	23 238	63.1	80 314	72 984	90.9	104 207	116 344	111.6	210 249	219 102	104.2	0.1
Sparkling	422 200	434 644	102.9	1 113 758	1 603 882	144.0	1 911 519	2 650 720	138.7	3 890 937	4 545 231	116.8	1.5
Industrial wine							528 870		0.0	769 870		0.0	0.3
TOTAL	31 079 366	21 420 067	68.9	84 599 829	81 315 350	96.1	162 771 911	160 035 833	98.3	311 443 789	304 194 768	97.7	100.3

DOMESTIC SALES AND EXPORTS

Still wine	77 218 864	60 278 028	78.1	202 837 052	188 817 944	93.1	385 143 966	369 446 510	95.9	734 451 151	713 014 391	97.1	93.6
Fortified	2 645 492	2 244 235	84.8	5 948 256	7 321 016	123.1	16 146 114	16 346 464	101.2	28 466 943	29 537 373	103.8	3.9
Sparkling	2 613 346	2 453 416	93.9	5 943 049	6 832 225	115.0	9 245 788	10 823 253	117.1	17 165 166	19 208 778	111.9	2.5
Industrial wine							528 870	0	0.0	769 870	0	0.0	0.1
TOTAL	82 477 702	64 975 679	78.8	214 728 357	202 971 185	94.5	411 064 738	396 616 227	96.5	780 853 130	761 760 542	97.6	100.1

TOTAL DOMESTIC SALES

Still wine	46 685 968	39 397 402	84.4	119 707 388	109 517 503	91.5	225 484 073	212 753 671	94.4	429 032 143	414 630 575	96.6	90.0
Fortified	2 608 908	2 221 195	85.1	5 868 582	7 253 740	123.6	16 046 709	16 236 715	101.2	28 269 344	29 345 685	103.8	6.4
Sparkling	2 415 588	2 129 257	88.1	5 343 015	5 665 138	106.0	8 455 563	9 088 625	107.5	15 258 939	16 523 444	108.3	3.6
TOTAL	51 710 464	43 747 854	84.6	130 918 985	122 436 381	93.5	249 986 345	238 079 011	95.2	472 560 426	460 499 704	97.4	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.