



2016 - SA WINE INDUSTRY STATISTICS NR 40

**South African Wine Industry Statistics
is published annually during June and is available on request, free of charge,
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NB: To understand the statistics contained herein, it is important to first read the definitions on page 3.

OOK BESKIKBAAR IN AFRIKAANS

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1 DEFINITIONS

The **wine industry** in South African context is much wider than signified by the ordinary meaning of the word “wine”. Brandy and its building blocks (wine for brandy and distilling wine) have always formed a significant part of South Africa’s wine industry. In recent years grape juice and grape juice concentrate for use in non-alcoholic beverages, and not just for the sweetening of wine, have also come to the fore. The South African wine industry thus encompasses wine (natural, fortified and sparkling), wine for brandy, distilling wine, brandy and other spirits distilled from distilling wine, and grape juice and grape juice concentrate for use in wine and non-alcoholic products.

Unless otherwise indicated, the following definitions apply in this publication:

Wine includes all the products below.

Natural wine is non-fortified and non-sparkling wine, including perlé wine which is wine carbonated to the extent that the pressure in the container in which it is sold is between 75 and 300 kPa. It also includes any grape juice or must and grape juice or must concentrate used in the sweetening of such natural wine.

Fortified wine is non-sparkling wine which has been fortified with wine spirit. It includes the volume of wine spirit used in the fortification process.

Sparkling wine is wine carbonated (either by fermentation or by impregnation with carbon dioxide) to the extent that the pressure in the container in which it is sold is more than 300 kPa. It includes any grape juice or must and grape juice or must concentrate used in the sweetening of such sparkling wine.

Wine for brandy is wine specially prepared for double distillation in a pot still and then, as distillate, matured for a period of at least three years in oak casks with a capacity of not more than 340 litres.

Distilling wine is wine specially prepared for distillation to spirits intended for use in brandy or other spirits, for fortification of wine or for industrial purposes.

Grape juice concentrate and grape juice refers to unfermented, undiluted or concentrated juice from grapes destined for use in non-alcoholic products such as fruit juices.

A producer cellar is a winery where grapes are received and processed on behalf of a group of wine grape producers, its members, into wine grape products and the marketing thereof as packaged or bulk.

A private wine cellar is a winery belonging to an individual or group where grapes are received and processed into wine grape products and the marketing thereof as packaged or bulk.

2 EXTENT OF THE SOUTH AFRICAN WINE INDUSTRY

2.1 EXTENT OF THE TOTAL WINE INDUSTRY

GRAPES CRUSHED	2013	2014	2015	2015/2014 TREND
	TONS	TONS	TONS	
White varieties	963 600	959 064	954 850	99.6
Red varieties	458 501	484 791	460 648	95.0
Table grapes	76 141	75 853	61 550	81.1
Total	1 498 242	1 519 708	1 477 048	97.2

PRODUCTION	MILLION ℓ	MILLION ℓ	MILLION ℓ	2015/2014 TREND
	Wine	915.5	958.8	
Wine for brandy	42.0	53.6	41.8	78.0
Distilling wine	140.7	133.6	112.9	84.5
Grape juice concentrate and grape juice	58.7	35.1	30.9	88.0
Total	1 156.9	1 181.1	1 154.0	97.7

PRODUCERS' INCOME	MILLION RAND	MILLION RAND	MILLION RAND	2015/2014 TREND
	Grapes sold to producing wholesalers	384.5	421.5	
Wine	3 826.2	3 654.4	3 913.3	107.1
Wine for brandy	154.3	275.3	167.0	60.7
Distilling wine, grape juice concentrate and grape juice	455.7	375.8	320.9	85.4
Total	4 820.7	4 727.0	4 792.9	101.4

DOMESTIC SALES	MILLION ℓ	MILLION ℓ	MILLION ℓ	2015/2014 TREND
	Natural wine *	327.3	353.8	
Fortified wine	32.7	33.2	33.5	100.9
Sparkling wine	8.1	8.2	8.2	100.0
Spirits	117.2	120.8	119.1	98.6
RTD's	465.5	482.0	447.3	92.8
Beer	3 061.0	3 092.0	3 123.0	101.0
Total	4 011.8	4 090.0	4 114.1	100.6

* Natural wine excludes the grape-based liquor and alcoholic fruit beverage component.

EXPORTS	MILLION ℓ	MILLION ℓ	MILLION ℓ	2015/2014 TREND
	Natural wine	517.4	414.8	
Fortified wine	0.3	0.3	0.3	100.0
Sparkling wine	7.9	7.5	7.3	97.3
Total	525.6	422.6	420.0	99.4

2.2 EXTENT OF THE WINE INDUSTRY

	2013	2014	2015	2015/2014 TREND
PRODUCTION	MILLION ℓ			
White	571.3	607.9	630.4	103.7
Red	344.2	350.9	338.0	96.3
Total	915.5	958.8	968.4	101.0

	2013	2014	2015	2015/2014 TREND
DOMESTIC SALES	MILLION ℓ			
Natural wine	327.3	353.9	383.0	108.2
Fortified wine	32.7	33.2	33.6	101.2
Sparkling wine	8.1	8.0	8.2	102.5
Total	368.1	395.1	424.8	107.5

	2013	2014	2015	2015/2014 TREND
EXPORTS	MILLION ℓ			
Natural wine				
White	254.6	210.9	203.8	96.6
Red	197.8	168.3	170.8	101.5
Blanc de Noir / Rosé	65.0	35.6	37.8	106.2
Subtotal	517.4	414.8	412.4	99.4
Sparkling wine	7.9	7.5	7.3	97.3
Fortified wine	0.3	0.3	0.3	100.0
Grand total	525.6	422.6	420.0	99.4

3 WINE INDUSTRY STRUCTURE IN 2015

NUMBER OF PRIMARY GRAPE PRODUCERS 3 232	PER PRODUCTION CATEGORY	
	TONS	NUMBER OF PRODUCERS
	1 - 100	1 230
	> 100 - 500	1 168
	> 500 - 1000	426
	> 1000 - 5000	395
	> 5000 - 10000	12
	> 10000	<u>1</u>
		3 232
# NUMBER OF WINE CELLARS WHICH CRUSH GRAPES 566	48 PRODUCER CELLARS 494 PRIVATE WINE CELLARS 24 PRODUCING WHOLESALERS <hr/> 566	
NUMBER OF BULK WINE BUYERS 104	104 WHOLESALERS (Including producing wholesalers)	

NUMBER OF WINE CELLARS PER PRODUCTION CATEGORY

CATEGORIES (TONS OF GRAPES CRUSHED - 2015)	NUMBER OF WINE CELLARS			
	TOTAL	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
1 - 100	244	235	-	9
> 100 - 500	153	148	-	5
> 500 - 1000	55	51	2	2
> 1000 - 5000	59	51	4	4
> 5000 - 10000	14	5	7	2
> 10000	41	4	35	2
Total	566	494	48	24

4 WINE CELLARS PER REGION

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
PRODUCER CELLARS	65	65	59	58	57	54	52	50	50	49	48
PRIVATE WINE CELLARS	495	494	481	504	524	493	505	509	493	485	494
PRODUCING WHOLESALERS	21	17	20	23	23	26	25	23	21	25	24
NUMBER OF WINE CELLARS WHICH CRUSH GRAPES	581	576	560	585	604	573	582	582	564	559	566

PRODUCER CELLARS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Northern Cape	4	4	4	4	3	3	3	3	3	3	3
Olifants River	5	5	3	3	3	3	3	3	3	3	3
Swartland	5	5	5	4	4	4	3	2	2	2	1
Klein-Karoo	7	7	6	6	6	4	4	4	4	4	4
Paarl	10	10	9	8	8	8	8	7	7	7	7
Robertson	12	12	10	10	10	11	10	10	10	9	9
Stellenbosch	2	2	2	2	2	2	2	2	2	2	2
Worcester	20	20	20	5	5	8	8	8	8	8	8
Breedekloof				16	16	11	11	11	11	11	11
TOTAL	65	65	59	58	57	54	52	50	50	49	48

PRIVATE WINE CELLARS	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Northern Cape	8	8	8	10	9	9	8	10	11	10	14
Olifants River	17	15	12	15	15	11	16	14	11	12	12
Swartland	26	31	31	34	37	33	34	33	31	29	32
Klein-Karoo	18	16	16	16	20	22	24	25	22	25	23
Paarl	156	139	141	152	148	128	136	128	125	119	121
Robertson	46	51	51	52	58	53	55	54	55	54	57
Stellenbosch	173	177	166	170	175	172	171	178	175	170	169
Worcester	51	57	56	42	46	49	48	52	48	49	49
Breedekloof				13	16	16	13	15	15	17	17
TOTAL	495	494	481	504	524	493	505	509	493	485	494

5 VINES AND AREA UNDER VINES

5.1 VINE TYPES

Vine Types	2013		2014		2015	
	Vines	Hectares	Vines	Hectares	Vines	Hectares
Wine grapes *	296 799 696	99 687	295 371 159	99 470	292 091 906	98 597
Sultana **	13 816 650	7 799	13 452 705	7 582	13 172 695	7 420
Table grapes **	30 021 302	15 708	31 255 186	16 345	32 250 976	16 880
Rootstocks	82 686	40	101 415	49	46 497	21
Currants ***	1 070 609	390	1 064 271	393	1 244 331	485
Total	341 790 943	123 624	341 244 736	123 839	338 806 405	123 404

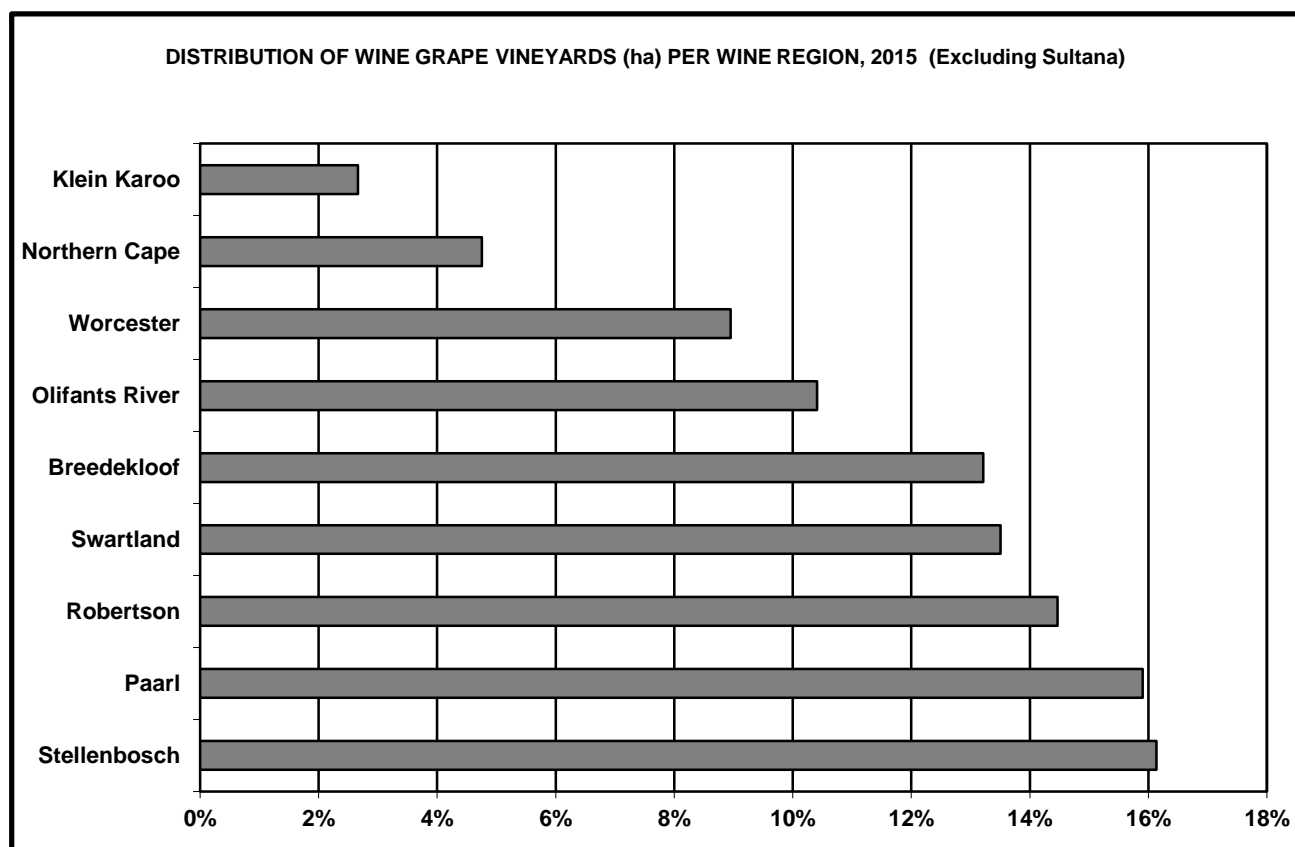
* Includes Muscat d'Alexandrie also used as table grapes and for raisins.

** Only portion of production is utilised for production of wine.

*** For raisins only.

5.2 GEOGRAPHIC DISTRIBUTION OF SOUTH AFRICAN WINE GRAPE VINEYARDS PER WINE REGION DURING 2015 (Excluding Sultana)

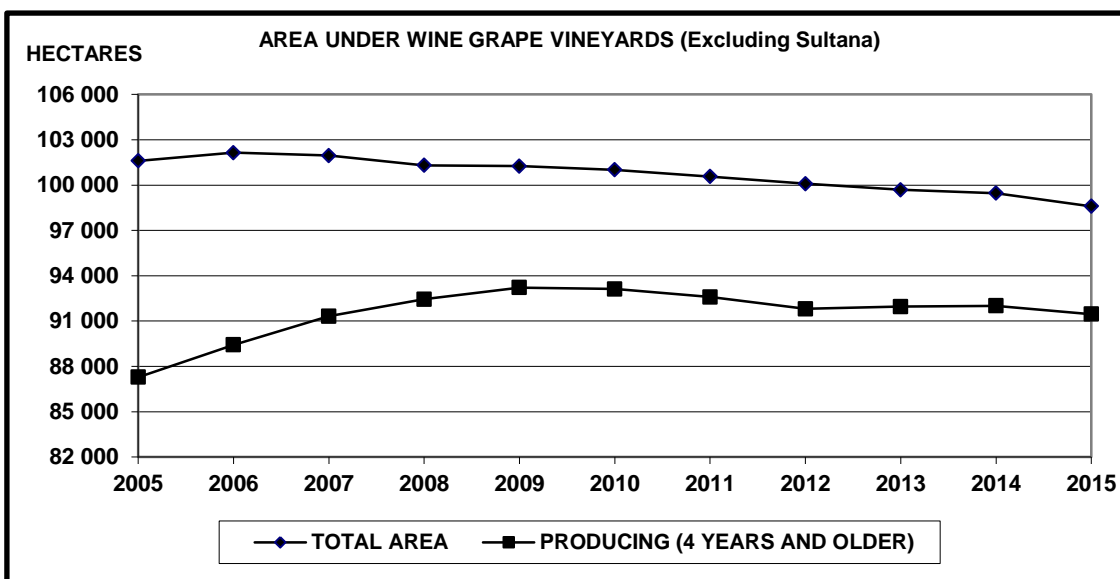
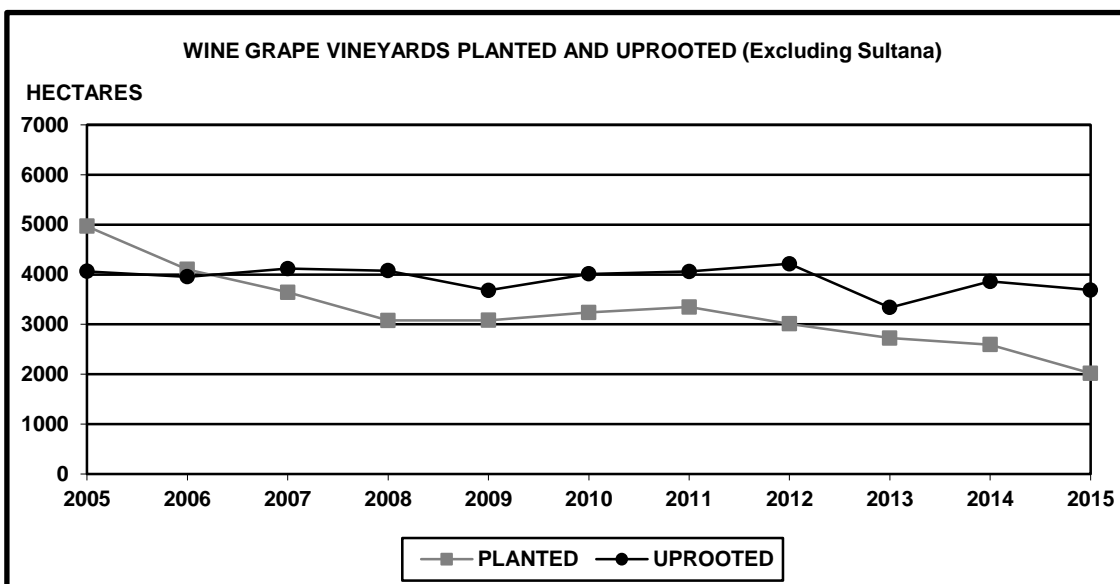
Wine regions	Number of vines	% of total vines	Area hectares	% of total hectares
Stellenbosch	48 149 247	16.48	15 911	16.14
Paarl	46 965 951	16.08	15 678	15.90
Robertson	48 145 807	16.48	14 264	14.47
Swartland	33 760 580	11.56	13 315	13.50
Breedekloof	41 602 795	14.24	13 029	13.21
Olifants River	27 689 442	9.48	10 263	10.41
Worcester	27 772 945	9.51	8 824	8.95
Northern Cape	10 000 095	3.42	4 687	4.75
Klein Karoo	8 005 044	2.74	2 625	2.66
Total	292 091 906	100.00	98 597	100.00



5.3 TOTAL HECTARES WINE GRAPE VINEYARDS PLANTED AND UPROOTED (Excluding Sultana)

YEAR	HECTARES			
	PLANTED	UPROOTED	* CORRECTIONS	TOTAL STATUS
2005	4 968	4 062	494	101 607
2006	4 103	3 954	390	102 146
2007	3 644	4 118	285	101 957
2008	3 077	4 074	352	101 312
2009	3 081	3 682	549	101 259
2010	3 239	4 011	529	101 016
2011	3 349	4 059	261	100 568
2012	3 009	4 216	736	100 097
2013	2 724	3 339	204	99 687
2014	2 592	3 860	1 051	99 470
2015	2 020	3 688	795	98 597

* As a result of re-counting of vines as well as plantings and uprootings of previous years which were not previously taken into account.



5.4 WINE GRAPE VINEYARDS PLANTED PER WINE REGION AS ON 31 DECEMBER 2015

VARIETY PLANTED	HECTARES									
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	559	139	61	48	20	18	54	18	99	103
Colombar(d)	361	15	36	7	28	4	121	-	83	66
Sauvignon blanc	190	-	2	1	-	1	70	23	29	63
Chardonnay	110	1	-	-	-	17	40	30	14	8
Muscat de Frontignan (Muscadel)	32	4	8	-	-	1	14	-	-	6
Muscat D'Alexandrie	30	3	6	1	-	3	4	-	-	13
Ugni blanc	18	-	-	-	7	-	8	-	-	4
Other white varieties	61	12	0	5	0	7	8	1	13	15
Total white varieties	1 361	172	114	63	55	52	317	73	238	277
Shiraz	115	0	0	22	-	30	19	20	14	10
Pinotage	115	-	8	16	0	16	34	13	8	19
Ruby Cabernet	107	-	33	-	-	-	36	-	16	22
Cabernet Sauvignon	105	-	8	15	-	18	23	33	-	7
Merlot	44	-	2	-	-	3	7	15	5	13
Durif	30	2	-	-	-	0	6	-	3	18
Pinot Noir	21	-	-	-	-	4	13	0	4	-
Muscadel(Red)	19	7	-	-	1	-	8	-	-	3
Port Variety	18	-	-	5	-	4	-	-	8	1
Other red varieties	85	0	2	12	2	21	17	8	6	16
Total red varieties	659	9	53	70	3	96	164	91	65	109
Total white and red	2 020	181	167	133	58	148	481	163	304	386
Sultana	109	107	-	-	0	-	-	-	2	-

5.5 WINE GRAPE VINEYARDS UPROOTED PER WINE REGION AS ON 31 DECEMBER 2015

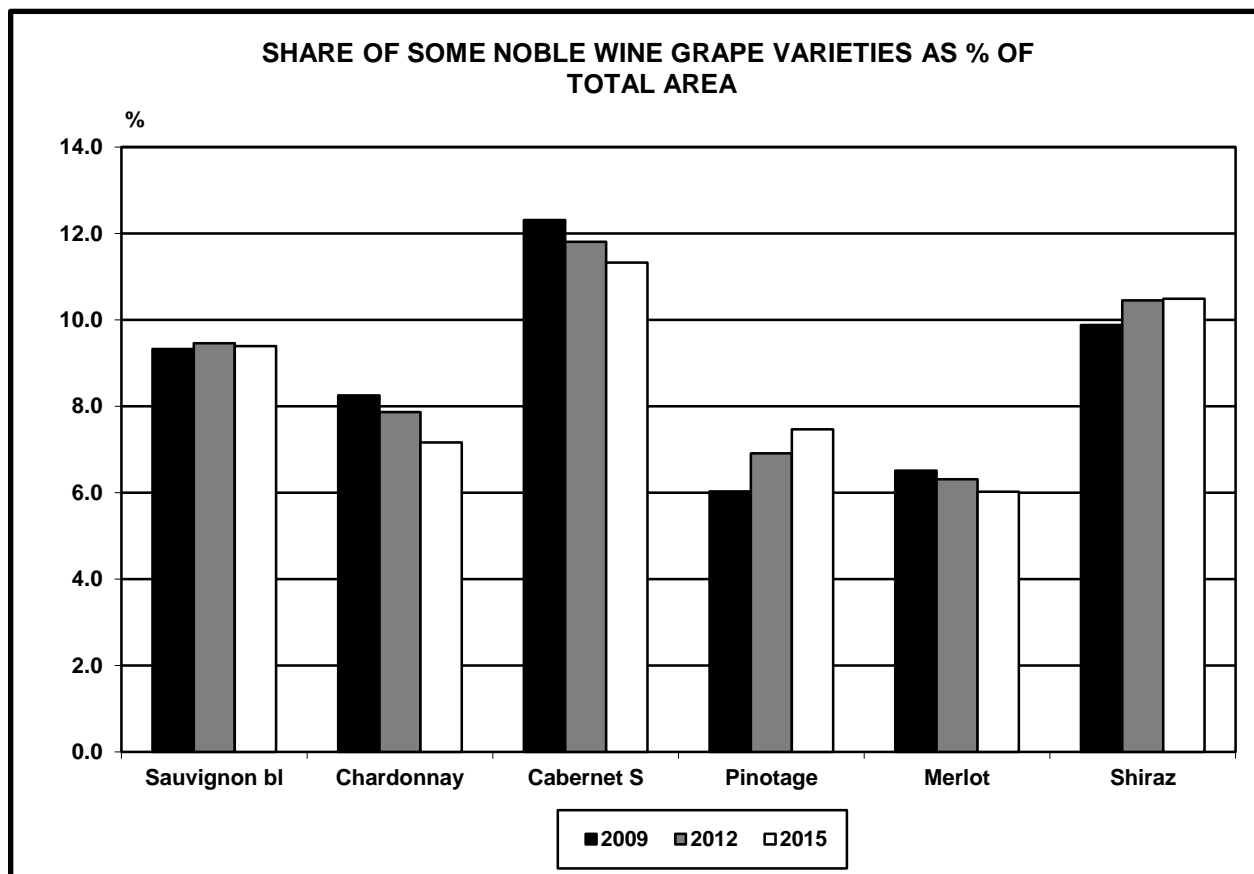
VARIETY UPROOTED	HECTARES									
	TOTAL	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	741	46	81	116	33	96	115	14	159	82
Colombar	506	102	52	5	50	23	148	-	59	68
Chardonnay	447	1	41	44	14	20	158	53	51	64
Sauvignon blanc	224	-	7	28	-	23	75	33	32	27
Muscat D'Alexandrie	84	11	14	12	13	0	9	0	3	22
Crouchen (Cape Riesling)	61	2	-	9	-	13	5	2	10	19
Sémillon	51	-	5	12	-	3	5	2	8	17
Muscat de Frontignan	42	1	2	-	4	-	33	0	3	-
Clairette Blanche	28	-	-	-	-	4	2	6	12	3
Viognier	25	-	4	2	-	0	5	7	4	4
Chenel	16	0	-	-	-	-	15	-	-	1
Other white varieties	120	14	14	14	15	4	37	12	2	8
Total white varieties	2 344	177	220	240	129	186	605	129	343	315
Cabernet Sauvignon	363	-	6	46	5	85	94	64	23	40
Shiraz	270	-	53	53	4	38	55	28	28	9
Merlot	222	-	18	24	9	31	48	56	10	27
Pinotage	219	0	14	66	-	32	43	22	8	34
Ruby Cabernet	94	5	5	11	3	7	30	-	16	18
Other red varieties	176	-	9	36	14	18	36	16	15	32
Total red varieties	1 344	5	104	236	35	211	306	186	100	160
Total white and red	3 688	182	325	476	163	397	911	315	444	475
Sultana	369	329	6	8	2	4	-	-	21	-

5.6 AREA DISTRIBUTION OF WINE GRAPE VARIETIES

Wine grape varieties as % of total area

VARIETY	2008	2009	2010	2011	2012	2013	2014	2015
Chenin blanc	18.6	18.4	18.3	18.2	18.2	18.0	18.0	18.2
Colombar(d)	11.7	11.8	11.9	11.8	11.7	11.7	12.0	12.0
Sauvignon blanc	9.0	9.3	9.5	9.6	9.5	9.4	9.3	9.4
Chardonnay	8.2	8.3	8.2	8.1	7.9	7.7	7.4	7.2
Muscat D'Alexandrie *	2.3	2.2	2.2	2.1	2.0	2.0	2.0	1.9
Semillon	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2
Viognier	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Muscat de Frontignan (Muscadel)	0.7	0.7	0.7	0.7	0.7	0.8	0.8	0.8
Other white varieties	3.6	3.5	3.3	3.2	3.1	3.1	3.1	3.1
Total white varieties	56.1	56.2	56.0	55.6	55.1	54.6	54.6	54.6
Cabernet Sauvignon	12.5	12.3	12.2	12.0	11.8	11.7	11.5	11.3
Shiraz	9.8	9.9	10.0	10.3	10.5	10.5	10.5	10.5
Pinotage	6.0	6.0	6.2	6.5	6.9	7.2	7.4	7.5
Merlot	6.5	6.5	6.4	6.4	6.3	6.2	6.1	6.0
Ruby Cabernet	2.4	2.3	2.2	2.2	2.3	2.3	2.4	2.4
Cinsaut	2.2	2.1	2.0	2.0	1.9	1.9	1.9	1.9
Pinot noir	0.7	0.8	1.0	1.0	1.1	1.1	1.1	1.1
Cabernet Franc	1.0	1.0	0.9	0.9	0.9	0.9	0.9	0.9
Other red varieties	2.8	2.9	3.0	3.1	3.3	3.5	3.6	3.8
Total red varieties	43.9	43.8	44.0	44.4	44.9	45.4	45.4	45.4
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total hectares	101 312	101 259	101 016	100 568	100 097	99 687	99 470	98 597
Sultana * (Hectares)	9 486	9 082	9 025	8 350	8 202	7 799	7 582	7 420

* Also utilised for raisins and as table grapes.



5.7 WINE GRAPE VARIETIES PER WINE REGION FOR 2015

VARIETY	TOTAL HECTARES	HECTARES IN WINE AREA AS % OF VARIETY TOTAL								
		NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF
Chenin blanc	17 965	7	16	14	3	16	9	8	11	16
Colombar(d)	11 839	20	22	2	7	3	18	0	10	16
Sauvignon blanc	9 263	0	6	12	1	10	19	29	11	11
Chardonnay	7 061	1	5	11	2	18	26	16	10	13
Muscat d'Alexandrie	1 904	9	22	3	9	4	6	3	11	34
Semillon	1 152	-	5	11	0	12	8	15	12	37
Viognier	837	2	4	17	2	28	10	17	12	9
Muscat de Frontignan (Muscadel)	821	5	8	4	8	8	52	3	7	4
Other white varieties	3 006	12	8	9	4	13	18	10	13	12
Total white varieties	53 849	8	13	10	4	12	16	11	11	15
Cabernet Sauvignon	11 170	1	5	18	1	23	13	28	5	7
Shiraz	10 347	1	8	20	1	23	11	21	7	8
Pinotage	7 364	1	9	22	1	19	12	17	6	13
Merlot	5 939	1	6	14	2	18	11	32	6	11
Ruby Cabernet	2 406	4	16	4	5	5	31	2	9	25
Cinsaut	1 863	-	2	16	0	36	5	7	5	30
Pinot noir	1 120	0	3	7	2	14	20	26	25	3
Cabernet Franc	842	0	1	11	0	21	6	46	8	6
Other red varieties	3 697	2	5	23	5	23	11	17	7	8
Total red varieties	44 748	1	7	18	1	21	13	22	7	11
Total	98 597	5	10	14	3	16	14	16	9	13
Sultana (Hectares)	7 420	6 737	190	198	31	71	36	1	149	7

VARIETAL COMPOSITION (%) PER WINE REGION

VARIETY	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREEDE-KLOOF
Chenin blanc	18	26	28	19	19	18	11	9	23	22
Colombar(d)	12	52	25	2	32	2	15	0	14	15
Sauvignon blanc	9	0	5	9	4	6	12	17	12	8
Chardonnay	7	1	3	6	5	8	13	7	8	7
Muscat d'Alexandrie	2	4	4	0	6	0	1	0	2	5
Semillon	1	-	1	1	0	1	1	1	2	3
Viognier	1	0	0	1	1	1	1	1	1	1
Muscat de Frontignan (Muscadel)	1	1	1	0	3	0	3	0	1	0
Other white varieties	3	8	2	2	5	2	4	2	4	3
Total white varieties	55	91	70	40	75	40	60	37	67	63
Cabernet Sauvignon	11	2	5	15	3	16	10	20	6	6
Shiraz	10	2	8	16	5	15	8	14	8	7
Pinotage	7	1	7	12	2	9	6	8	5	7
Merlot	6	1	4	6	4	7	5	12	4	5
Ruby Cabernet	2	2	4	1	4	1	5	0	3	5
Cinsaut	2	-	0	2	0	4	1	1	1	4
Pinot noir	1	0	0	1	1	1	2	2	3	0
Cabernet Franc	1	0	0	1	0	1	0	2	1	0
Other red varieties	4	1	2	6	6	5	3	4	3	2
Total red varieties	45	9	30	60	25	60	40	63	33	37
Total	100	100	100	100	100	100	100	100	100	100
Total hectares	98 597	4 687	10 263	13 315	2 625	15 678	14 264	15 911	8 824	13 029
Sultana (Hectares)	7 420	6 737	190	198	31	71	36	1	149	7

5.8 AGE OF VINES PER WINE REGION FOR 2015 - HECTARES (Excluding Sultana)

AGE OF VINES	HECTARES									
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
< 4 Years	4 239	224	435	277	249	273	960	299	707	815
4 - 10 Years	14 420	842	1 749	1 111	514	1 494	2 819	1 352	2 026	2 513
11 - 15 Years	11 423	685	1 405	1 324	389	1 385	1 989	1 356	1 394	1 496
16 - 20 Years	7 749	1 590	959	687	270	728	913	808	682	1 112
> 20 Years	16 018	934	2 671	1 942	536	2 463	1 944	2 143	1 066	2 319
Total white varieties	53 849	4 275	7 219	5 341	1 958	6 343	8 625	5 958	5 875	8 255
< 4 Years	2 898	21	242	384	49	520	612	318	320	432
4 - 10 Years	7 035	91	364	884	113	1 254	1 293	1 260	779	997
11 - 15 Years	13 596	77	730	2 397	211	3 335	1 413	3 266	879	1 288
16 - 20 Years	16 593	175	1 497	3 431	234	3 158	2 001	3 526	832	1 739
> 20 Years	4 626	47	212	878	60	1 068	321	1 583	139	318
Total red varieties	44 748	411	3 045	7 974	667	9 335	5 640	9 953	2 949	4 774
< 4 Years	7 137	245	677	661	298	793	1 572	617	1 027	1 247
4 - 10 Years	21 455	933	2 113	1 995	627	2 748	4 112	2 612	2 805	3 510
11 - 15 Years	25 019	762	2 135	3 721	600	4 720	3 402	4 622	2 273	2 784
16 - 20 Years	24 342	1 765	2 456	4 118	504	3 886	2 914	4 334	1 514	2 851
> 20 Years	20 644	981	2 883	2 820	596	3 531	2 265	3 726	1 205	2 637
Total white and red	98 597	4 686	10 264	13 315	2 625	15 678	14 265	15 911	8 824	13 029

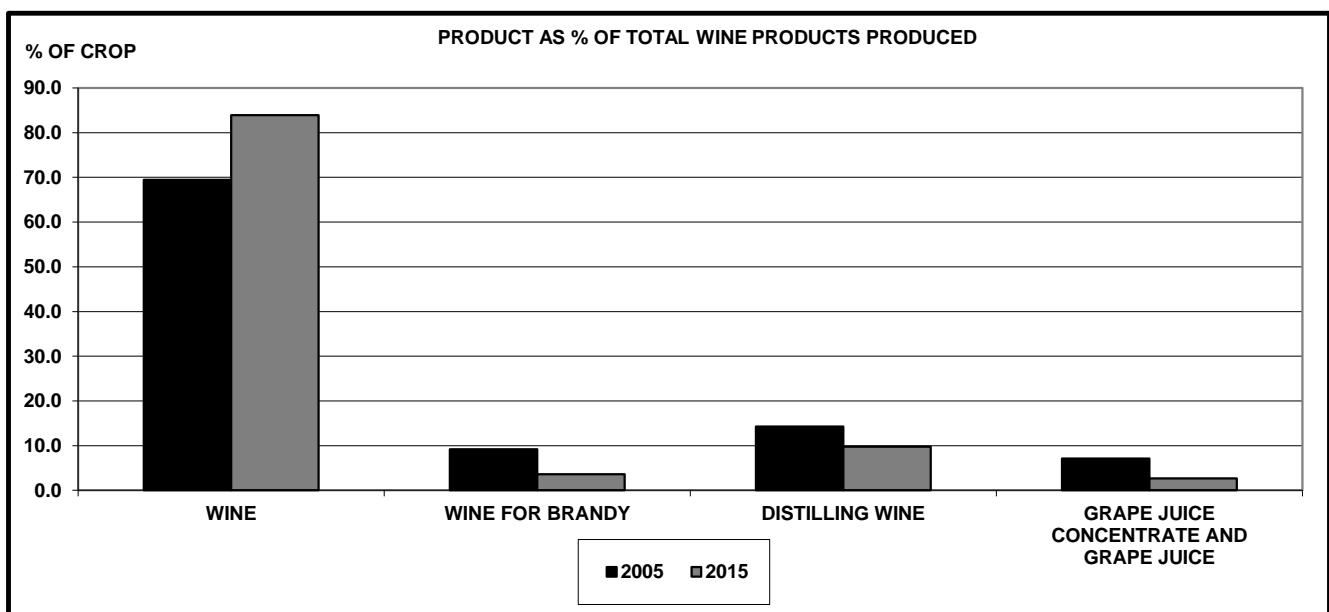
AGE OF VINES PER WINE REGION FOR 2015 - % (Excluding Sultana)

AGE OF VINES	HECTARES IN WINE REGION AS % OF TOTAL									
	TOTAL HECTARES	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
< 4 Years	4.3	4.8	4.2	2.1	9.5	1.7	6.7	1.9	8.0	6.3
4 - 10 Years	14.6	18.0	17.0	8.3	19.6	9.5	19.8	8.5	23.0	19.3
11 - 15 Years	11.6	14.6	13.7	9.9	14.8	8.8	13.9	8.5	15.8	11.5
16 - 20 Years	7.9	33.9	9.3	5.2	10.3	4.6	6.4	5.1	7.7	8.5
> 20 Years	16.2	19.9	26.0	14.6	20.4	15.7	13.6	13.5	12.1	17.8
Total white varieties	54.6	91.2	70.3	40.1	74.6	40.5	60.5	37.4	66.6	63.4
< 4 Years	2.9	0.4	2.4	2.9	1.9	3.3	4.3	2.0	3.6	3.3
4 - 10 Years	7.1	1.9	3.5	6.6	4.3	8.0	9.1	7.9	8.8	7.7
11 - 15 Years	13.8	1.6	7.1	18.0	8.0	21.3	9.9	20.5	10.0	9.9
16 - 20 Years	16.8	3.7	14.6	25.8	8.9	20.1	14.0	22.2	9.4	13.3
> 20 Years	4.7	1.0	2.1	6.6	2.3	6.8	2.3	9.9	1.6	2.4
Total red varieties	45.4	8.8	29.7	59.9	25.4	59.5	39.5	62.6	33.4	36.6
< 4 Years	7.2	5.2	6.6	5.0	11.4	5.1	11.0	3.9	11.6	9.6
4 - 10 Years	21.8	19.9	20.6	15.0	23.9	17.5	28.8	16.4	31.8	26.9
11 - 15 Years	25.4	16.3	20.8	27.9	22.9	30.1	23.8	29.0	25.8	21.4
16 - 20 Years	24.7	37.7	23.9	30.9	19.2	24.8	20.4	27.2	17.2	21.9
> 20 Years	20.9	20.9	28.1	21.2	22.7	22.5	15.9	23.4	13.7	20.2
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

6 PRODUCTION AND UTILISATION OF CROP

6.1 TOTAL CROP

YEAR	GRAPE PRODUCTION TONS	WINE PRODUCTS - GROSS LITRE							
		WINE	WINE FOR BRANDY	AVERAGE % ALC/VOL	DISTILLING WINE	AVERAGE % ALC/VOL	GRAPE JUICE CONCENTRATE AND GRAPE JUICE	AVERAGE % ALC/VOL	TOTAL WINE CROP
2002	1 079 875	567 239 847	26 797 303	11.80	124 794 222	10.02	115 324 822	11.65	834 156 194
2003	1 233 689	712 660 742	50 453 126	11.75	122 209 343	9.93	70 692 300	11.71	956 015 511
2004	1 312 184	696 788 280	85 357 180	11.66	145 774 848	9.94	87 776 683	11.54	1 015 696 991
2005	1 171 632	628 482 614	82 927 858	11.84	129 238 525	9.96	64 577 593	11.70	905 226 590
2006	1 301 579	709 717 222	82 116 414	11.48	147 945 171	10.00	73 201 381	10.61	1 012 980 188
2007	1 351 447	730 420 212	101 487 106	11.31	146 361 237	9.96	65 190 234	11.57	1 043 458 789
2008	1 425 612	763 346 054	86 580 058	11.15	166 558 133	9.69	72 530 790	10.66	1 089 015 035
2009	1 347 620	805 111 420	71 424 165	11.49	122 123 936	9.82	34 759 776	11.04	1 033 419 297
2010	1 261 309	779 836 438	39 583 031	11.51	113 275 957	9.82	52 121 679	9.83	984 817 105
2011	1 302 530	831 187 919	34 217 371	11.06	107 184 033	9.50	40 181 527		1 012 770 850
2012	1 414 483	870 940 413	62 257 427	11.31	123 643 055	9.88	40 122 955		1 096 963 850
2013	1 498 243	915 451 775	41 987 289	11.69	140 730 471	10.29	58 738 100		1 156 907 635
2014	1 519 708	958 782 992	53 627 710	11.36	133 595 333	9.99	35 079 722		1 181 085 757
2015	1 477 048	968 375 112	41 809 165	11.89	112 919 147	10.05	30 937 089		1 154 040 513



6.2 DISTRIBUTION OF PRODUCTION BETWEEN RED AND WHITE

YEAR	WINE GRAPES UTILISED FOR TOTAL WINE MAKING PURPOSES		WINE PRODUCED	
	% Red	% White	% Red	% White
2005	33.5	66.5	38.9	61.1
2006	33.4	66.6	36.5	63.5
2007	34.4	65.6	36.1	63.9
2008	33.9	66.1	37.6	62.4
2009	33.1	66.9	35.2	64.8
2010	31.6	68.4	34.1	65.9
2011	34.1	65.9	35.0	65.0
2012	31.9	68.1	35.6	64.4
2013	32.2	67.8	37.6	62.4
2014	33.6	66.4	36.6	63.4
2015	32.5	67.5	34.9	65.1

6.3 VARIETIES UTILISED FOR TOTAL WINE MAKING PURPOSES DURING 2015

VARIETY	TOTAL TONS	% OF VARIETY CRUSHED BY		
		PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
Chenin blanc	341 625	11.5	86.4	2.2
Colombar(d)	286 795	5.8	94.1	0.1
Sauvignon blanc	112 964	32.6	53.1	14.3
Chardonnay	87 239	25.2	64.3	10.5
Muscat d'Alexandrie	39 061	10.3	89.7	0.0
Sémillon	16 334	21.0	73.3	5.7
Muscat de Frontignan (Muscadel)	13 230	36.3	63.4	0.3
Viognier	10 573	30.0	58.8	11.3
Other white varieties	47 029	20.6	71.0	8.5
Table grapes	41 154	36.2	63.8	0.1
Total white varieties	996 005	15.5	80.6	3.9
Shiraz	110 145	28.5	57.1	14.4
Cabernet Sauvignon	88 114	31.9	52.8	15.3
Merlot	61 791	31.5	52.8	15.6
Pinotage	87 168	22.9	68.5	8.6
Ruby Cabernet	34 721	9.6	89.8	0.6
Cinsaut	28 545	13.1	84.0	2.9
Petit Verdot	7 257	33.3	47.4	19.4
Cabernet Franc	6 111	51.0	33.3	15.8
Other red varieties	36 974	50.0	34.1	15.9
Table grapes	20 219	0.2	99.8	-
Total red varieties	481 044	27.0	61.4	11.6
Total white and red	1 477 048	19.3	74.3	6.4

VARIETY AS % OF TOTAL CRUSHED

VARIETY	ALL WINE CELLARS	PRIVATE WINE CELLARS	PRODUCER CELLARS	PRODUCING WHOLESALERS
Chenin blanc	23.1	13.8	26.9	7.8
Colombar(d)	19.4	5.9	24.6	0.2
Sauvignon blanc	7.6	12.9	5.5	17.0
Chardonnay	5.9	7.7	5.1	9.7
Muscat d'Alexandrie	2.6	1.4	3.2	0.0
Sémillon	1.1	1.2	1.1	1.0
Muscat de Frontignan (Muscadel)	0.9	1.7	0.8	0.0
Viognier	0.7	1.1	0.6	1.3
Other white varieties	3.2	3.4	3.0	4.2
Table grapes	2.8	5.2	2.4	0.0
Total white varieties	67.4	54.3	73.1	41.1
Shiraz	7.5	11.0	5.7	16.8
Cabernet Sauvignon	6.0	9.9	4.2	14.2
Merlot	4.2	6.8	3.0	10.2
Pinotage	5.9	7.0	5.4	7.9
Ruby Cabernet	2.4	1.2	2.8	0.2
Cinsaut	1.9	1.3	2.2	0.9
Petit Verdot	0.5	0.8	0.3	1.5
Cabernet Franc	0.4	1.1	0.2	1.0
Other red varieties	2.5	6.5	1.1	6.2
Table grapes	1.4	0.0	1.8	-
Total red varieties	32.6	45.7	26.9	58.9
Total white and red	100.0	100.0	100.0	100.0
Total tons	1 477 048	284 697	1 097 515	94 837

6.4 GRAPE PRODUCTION FOR TOTAL WINE MAKING PURPOSES PER WINE REGION

VARIETY	TOTAL TONS	WINE REGION AS % OF VARIETAL TOTAL								
		NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	341 625	8.9	22.8	8.7	3.2	8.9	10.5	2.9	13.7	20.4
Colombar(d)	286 795	24.2	26.2	1.0	5.9	1.4	16.1	0.2	9.0	15.8
Sauvignon blanc	112 964	0.1	9.2	9.3	0.5	8.7	24.1	20.9	10.5	16.7
Chardonnay	87 239	0.5	6.3	9.0	1.7	12.5	33.0	10.3	10.5	16.2
Muscat d'Alexandrie	39 061	6.8	24.0	7.9	4.1	4.3	3.1	0.4	9.2	40.1
Sémillon	16 334	-	6.7	5.9	0.1	6.1	6.7	9.8	12.1	52.5
Muscat de Frontignan (Muscadel)	13 230	3.7	8.9	2.3	5.3	1.3	60.3	1.2	14.8	2.3
Viognier	10 573	2.4	5.2	12.2	2.5	22.9	13.4	14.4	13.8	13.2
Other white varieties	47 029	18.4	11.3	4.7	2.3	7.0	19.5	6.3	16.0	14.5
Table grapes	41 154	32.9	12.8	19.0	0.7	5.6	1.2	-	26.9	0.9
Total white varieties	996 005	12.7	19.2	6.7	3.4	6.6	16.0	5.0	12.2	18.2
Shiraz	110 145	0.8	10.8	17.1	1.1	18.1	14.0	16.6	8.1	13.6
Cabernet Sauvignon	88 114	0.5	7.8	16.6	0.6	19.5	17.7	21.4	5.7	10.3
Merlot	61 791	0.4	8.7	12.4	1.5	15.1	13.3	26.3	6.4	15.9
Pinotage	87 168	0.2	13.3	18.2	0.8	14.9	15.2	12.9	7.8	16.7
Ruby Cabernet	34 721	2.9	17.2	2.3	4.3	4.2	34.8	0.5	9.2	24.5
Cinsaut	28 545	-	0.9	10.6	0.0	20.6	8.2	3.4	7.1	49.2
Petit Verdot	7 257	2.3	2.7	7.8	0.4	21.4	15.4	22.3	11.3	16.4
Cabernet Franc	6 111	0.3	2.0	10.5	0.2	17.6	5.6	42.4	11.1	10.2
Other red varieties	36 974	1.2	5.4	18.2	4.9	17.7	20.5	17.0	7.5	7.6
Table grapes	20 219	-	0.0	5.0	0.9	14.2	0.0	0.0	76.0	3.7
Total red varieties	481 044	0.7	9.2	14.5	1.4	16.4	15.8	15.9	10.3	15.9
Total white and red	1 477 048	8.8	16.0	9.2	2.8	9.8	15.9	8.5	11.6	17.4

VARIETIES PRODUCED IN WINE REGION AS % OF TOTAL PRODUCTION OF REGION

VARIETY	NORTHERN CAPE	OLIFANTS RIVER	SWART-LAND	KLEIN KAROO	PAARL	ROBERT-SON	STELLEN-BOSCH	WORCES-TER	BREED-KLOOF
Chenin blanc	23.6	33.0	21.8	26.8	20.9	15.2	7.8	27.5	27.0
Colombar(d)	53.7	31.9	2.0	41.8	2.8	19.6	0.5	15.2	17.6
Sauvignon blanc	0.1	4.4	7.7	1.4	6.8	11.6	18.7	6.9	7.3
Chardonnay	0.3	2.3	5.7	3.5	7.6	12.2	7.1	5.4	5.5
Muscat d'Alexandrie	2.0	4.0	2.3	3.9	1.2	0.5	0.1	2.1	6.1
Sémillon	-	0.5	0.7	0.0	0.7	0.5	1.3	1.2	3.3
Muscat de Frontignan (Muscadel)	0.4	0.5	0.2	1.7	0.1	3.4	0.1	1.1	0.1
Viognier	0.2	0.2	0.9	0.7	1.7	0.6	1.2	0.9	0.5
Other white varieties	6.7	2.3	1.6	2.7	2.3	3.9	2.3	4.4	2.6
Table grapes	10.4	2.2	5.7	0.7	1.6	0.2	-	6.5	0.1
Total white varieties	97.4	81.2	48.8	83.3	45.6	67.7	39.3	71.1	70.3
Shiraz	0.7	5.0	13.8	2.9	13.7	6.5	14.5	5.2	5.8
Cabernet Sauvignon	0.3	2.9	10.7	1.2	11.9	6.6	15.0	2.9	3.5
Merlot	0.2	2.3	5.6	2.3	6.4	3.5	12.9	2.3	3.8
Pinotage	0.2	4.9	11.6	1.6	9.0	5.6	8.9	4.0	5.7
Ruby Cabernet	0.8	2.5	0.6	3.7	1.0	5.1	0.1	1.9	3.3
Cinsaut	-	0.1	2.2	0.0	4.1	1.0	0.8	1.2	5.5
Petit Verdot	0.1	0.1	0.4	0.1	1.1	0.5	1.3	0.5	0.5
Cabernet Franc	0.0	0.1	0.5	0.0	0.7	0.1	2.1	0.4	0.2
Other red varieties	0.3	0.9	4.9	4.4	4.5	3.2	5.0	1.6	1.1
Table grapes	-	0.0	0.7	0.5	2.0	0.0	0.0	9.0	0.3
Total red varieties	2.6	18.8	51.2	16.7	54.4	32.3	60.7	28.9	29.7
Total white and red	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total tons	129 549	235 960	136 481	40 833	144 696	235 439	125 733	170 971	257 387

6.5 CERTIFIED WINE

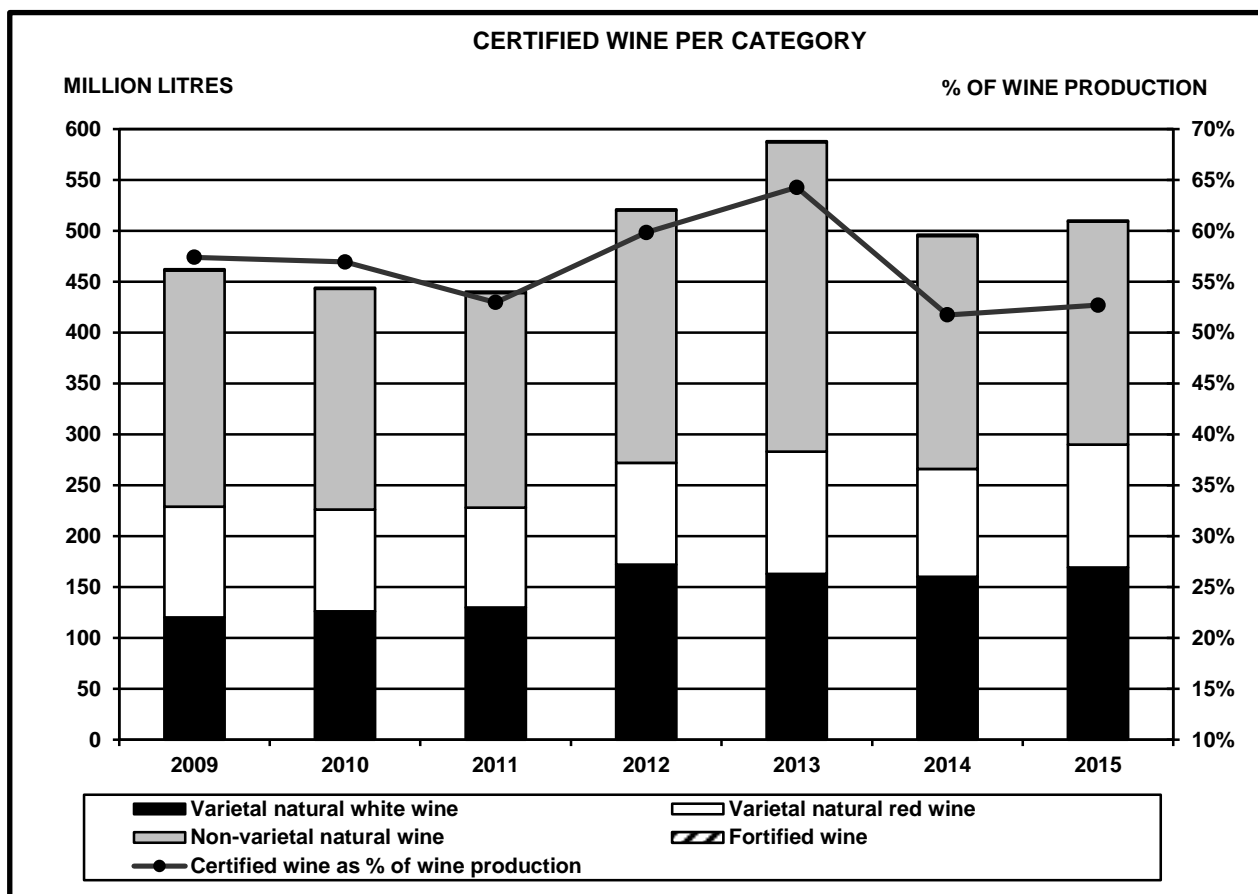
Wines of Origin are made under strict control, from the harvesting of the grapes to the final product, in order to comply with the requirements of the Wine of Origin Scheme with respect to origin, variety and vintage.

The certification seal on the bottle confirms that at the time of its assessment by the Wine and Spirit Board, the wine conformed to the prescribed standards and confirms claims with regard to origin, variety and vintage as indicated on the label.

CERTIFIED WINE

WINE CATEGORY	LITRES						
	2009	2010	2011	2012	2013	2014	2015
White varieties:							
Natural wine *	119 715 331	126 162 760	130 205 406	171 531 333	162 714 954	160 314 975	169 163 480
Fortified wine	456 928	472 646	514 617	497 777	531 303	470 505	214 417
Total	120 172 259	126 635 406	130 720 023	172 029 110	163 246 257	160 785 480	169 377 897
Red varieties:							
Natural wine *	108 847 530	100 470 954	97 672 225	99 874 859	120 270 128	106 121 194	121 120 228
Fortified wine	19 760	16 410	43 509	17 297	41 430	43 537	361 778
Total	108 867 290	100 487 364	97 715 734	99 892 156	120 311 558	106 164 731	121 482 006
Non varietal:							
Natural wine *	231 937 683	217 486 670	211 318 689	248 204 687	304 033 110	229 323 508	218 973 755
Fortified wine	854 984	702 591	920 959	756 891	734 957	911 139	722 923
Total	232 792 667	218 189 261	212 239 648	248 961 578	304 768 067	230 234 647	219 696 678
Total:							
Natural wine *	460 500 544	444 120 384	439 196 320	519 610 879	587 018 192	495 759 677	509 257 463
Fortified wine	1 331 672	1 191 647	1 479 085	1 271 965	1 307 690	1 425 181	1 299 118
GRAND TOTAL	461 832 216	445 312 031	440 675 405	520 882 844	588 325 882	497 184 858	510 556 581

* Includes sparkling wine.



6.6 CERTIFIED WINE PER PRODUCER GROUP
(Quantity final certified wine irrespective of vintage)

	LITRES						
	2009	2010	2011	2012	2013	2014	2015
PRODUCER CELLARS							
Wine of origin	104 491 678	102 115 994	109 938 966	153 875 577	186 484 855	126 429 901	130 621 574
Sub total	104 491 678	102 115 994	109 938 966	153 875 577	186 484 855	126 429 901	130 621 574
WHOLESALEERS							
Wine of origin	283 623 663	263 352 347	251 747 373	278 747 753	307 268 633	272 361 784	268 412 843
Sub total	283 623 663	263 352 347	251 747 373	278 747 753	307 268 633	272 361 784	268 412 843
PRIVATE CELLARS							
Estate wine	6 660 051	6 235 561	6 489 591	7 008 312	8 376 436	8 073 670	8 738 606
Wine of origin	67 056 824	73 608 129	72 499 475	81 253 852	86 181 988	90 319 503	102 783 558
Sub total	73 716 875	79 843 690	78 989 066	88 262 164	94 558 424	98 393 173	111 522 164
TOTAL							
Estate wine	6 660 051	6 235 561	6 489 591	7 008 312	8 376 436	8 073 670	8 738 606
Wine of origin	455 172 165	439 076 470	434 185 814	513 877 182	579 935 476	489 111 188	501 817 975
GRAND TOTAL	461 832 216	445 312 031	440 675 405	520 885 494	588 311 912	497 184 858	510 556 581
Certified bulk exports (Included in above figures)	172 194 803	174 147 910	205 148 608	295 103 580	347 030 324	246 126 528	260 862 861

7 PRODUCERS' SALES, INCOME AND PRICES

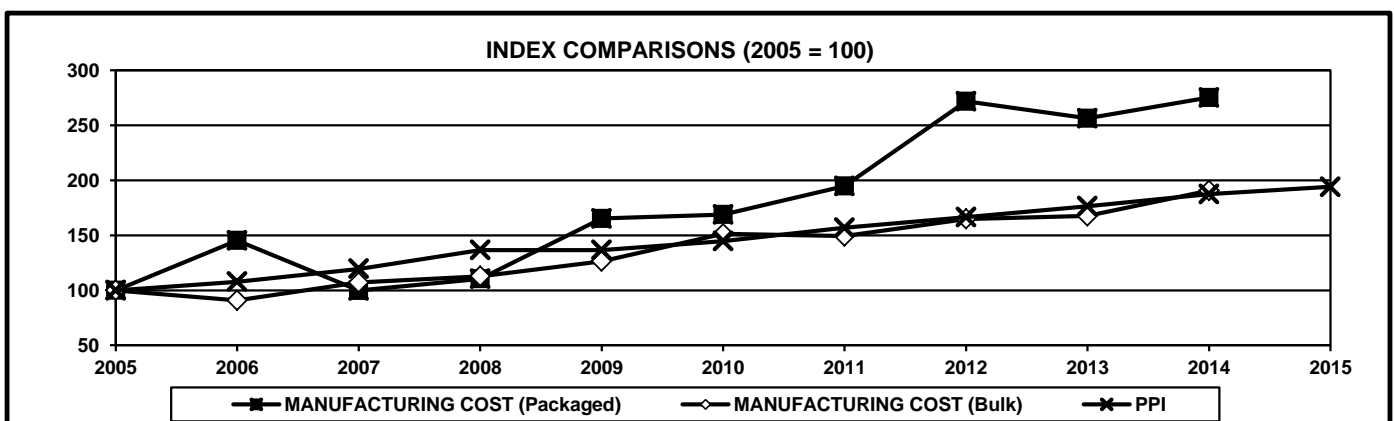
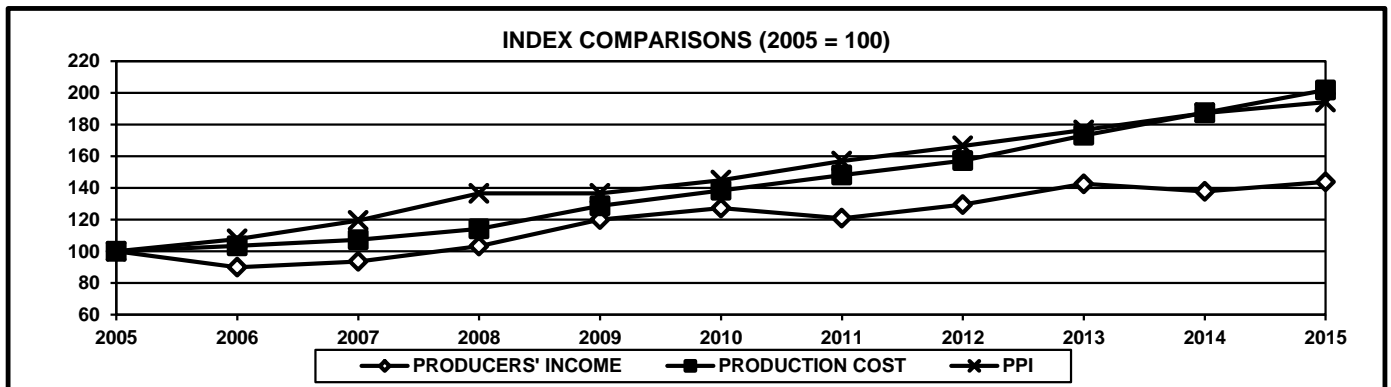
7.1 PRODUCERS' SALES AND INCOME

YEAR	GRAPES SOLD TO PRODUCING WHOLESALERS		WINE		WINE FOR BRANDY		DISTILLING WINE, GRAPE JUICE CONCENTRATE AND GRAPE JUICE		TOTAL
	TONS	RAND	LITRES	RAND	ℓ @ 10% A/V	RAND	ℓ @ 10% A/V	RAND	RAND
2005	93 814	306 095 814	567 278 434	1 900 518 439	97 797 034	203 811 278	208 986 908	233 386 619	2 643 812 150
2006	98 091	299 182 965	562 987 631	1 889 651 444	94 173 506	199 321 001	237 558 834	253 958 427	2 642 113 837
2007	95 544	265 729 665	613 508 539	2 047 610 379	114 086 136	254 896 789	232 456 540	284 306 256	2 852 543 089
2008	100 831	293 681 016	739 095 733	2 509 260 784	96 674 127	219 058 211	251 395 395	297 899 003	3 319 899 014
2009	99 018	354 501 451	704 942 300	2 706 493 357	79 998 895	355 372 735	174 630 831	232 535 653	3 648 903 196
2010	86 940	307 599 292	703 450 846	2 900 487 161	43 523 523	108 911 330	172 587 535	302 400 348	3 619 398 131
2011	102 799	333 575 168	668 331 314	2 826 665 250	37 498 617	93 599 400	164 888 542	299 656 073	3 553 495 891
2012	98 613	344 495 517	747 918 622	3 229 213 768	70 374 105	205 316 468	187 621 521	352 361 399	4 131 387 152
2013	101 154	384 502 017	840 538 435	3 826 233 732	48 976 540	154 274 872	219 262 706	455 680 408	4 820 691 029
2014	106 384	421 534 656	766 871 914	3 654 355 800	57 695 292	275 292 920	172 732 255	375 847 303	4 727 030 679
2015	94 837	391 720 074	812 967 383	3 913 268 792	49 829 866	167 064 597	169 127 503	320 880 880	4 792 934 343

YEAR	TOTAL GRAPE PRODUCTION	TOTAL PRODUCERS' INCOME	AVERAGE INCOME		* WEIGHTED AVERAGE PRODUCTION COST		** AVERAGE MANUFACTURING COST				PPI
	TONS	RAND	R/ton	INDEX	R/ha	INDEX	PACKAGED		BULK		INDEX
							R/litre	INDEX	R/ton	INDEX	
2005	1 171 632	2 643 812 150	2 256.52	100.0	20 643.00	100.0	5.36	100.0	642.00	100.0	100.0
2006	1 301 579	2 642 113 837	2 029.93	90.0	21 332.00	103.3	7.79	145.3	583.00	90.8	107.7
2007	1 351 447	2 852 543 089	2 110.73	93.5	22 125.00	107.2	5.35	99.8	687.00	107.0	119.5
2008	1 425 612	3 319 899 014	2 328.75	103.2	23 578.00	114.2	5.92	110.4	724.00	112.8	136.6
2009	1 347 620	3 648 903 196	2 707.66	120.0	26 580.00	128.8	8.86	165.3	812.00	126.5	136.6
2010	1 261 309	3 619 398 130	2 869.56	127.2	28 585.00	138.5	9.05	168.8	971.00	151.2	144.8
2011	1 302 530	3 553 495 891	2 728.15	120.9	30 582.00	148.1	10.44	194.8	958.00	149.2	156.9
2012	1 414 483	4 131 387 152	2 920.78	129.4	32 439.00	157.1	14.57	271.8	1 058.00	164.8	166.5
2013	1 498 243	4 820 691 029	3 217.56	142.6	35 739.00	173.1	13.74	256.3	1 076.00	167.6	176.5
2014	1 519 708	4 727 030 678	3 110.49	137.8	38 674.00	187.3	14.75	275.2	1 224.00	190.7	187.3
2015	1 477 048	4 792 934 343	3 244.94	143.8	41 635.00	201.7					194.0

* Including provision for replacement value. (Source: Vinpro)

** Analysis of expenses attributable to bulk and packaged wine - including depreciation & interest. (Source: The SA Wine Industry Insights Survey PricewaterhouseCoopers)



7.2 PARTICULARS OF PACKAGED WINE SOLD ON THE LOCAL MARKET DURING 2015

7.2.1 Type of containers (natural wine only)

TYPE OF CONTAINER	CONTAINER SIZE	LITRES							TREND 2015/2014
		2009	2010	2011	2012	2013	2014	2015	
GLASS	< 750 ml	1 439 380	1 338 609	1 299 068	1 064 113	1 764 278	2 494 361	3 017 968	121.0
	% of glass	1.0	0.9	0.9	0.7	1.1	1.5	1.7	
	750 ml	77 500 153	78 755 187	82 367 871	87 313 429	92 711 060	103 349 386	106 664 510	103.2
	% of glass	55.1	54.2	55.0	56.3	57.5	60.2	61.8	
	1 l	20 847 774	22 419 244	23 267 976	22 030 318	22 363 620	21 678 874	19 420 307	89.6
	% of glass	14.8	15.4	15.5	14.2	13.9	12.6	11.3	
	1,5 l - 2 l	34 957 981	37 556 746	38 576 232	40 048 420	39 882 751	40 652 005	40 835 543	100.5
	% of glass	24.9	25.8	25.7	25.8	24.7	23.7	23.7	
	4,5 l	5 818 068	4 923 837	4 146 642	3 654 476	3 285 500	2 842 911	2 573 388	90.5
	% of glass	4.1	3.4	2.8	2.4	2.0	1.7	1.5	
OTHER	50 957	309 291	169 855	944 264	1 198 949	531 335	10 902	2.1	
% of glass	0.0	0.2	0.1	0.6	0.7	0.3	0.0		
TOTAL		140 614 312	145 302 913	149 827 644	155 055 019	161 206 157	171 548 871	172 522 617	100.6
As % of total natural wine		48.2	48.4	49.1	49.4	50.3	49.4	45.8	
PLASTIC	< 750 ml	842 863	764 570	2 548 827	621 074	597 302	537 282	590 152	109.8
	% of plastic	1.4	1.1	3.7	0.9	0.9	0.8	0.9	
	750 ml	581 444	603 958	207 041	205 400	163 562	147 466	214 978	145.8
	% of plastic	1.0	0.9	0.3	0.3	0.2	0.2	0.3	
	1 l	27 921 187	28 757 344	28 918 253	30 043 224	28 726 020	26 282 666	27 140 840	103.3
	% of plastic	46.2	42.4	41.9	44.2	43.3	39.5	43.7	
	5 l	21 596 960	28 099 980	30 186 152	31 237 210	31 023 700	32 771 795	29 483 280	90.0
	% of plastic	35.8	41.4	43.7	45.9	46.8	49.3	47.4	
	OTHER	9 440 152	9 649 819	7 160 884	5 884 368	5 757 422	6 730 065	4 728 402	70.3
	% of plastic	15.6	14.2	10.4	8.7	8.7	10.1	7.6	
TOTAL		60 382 605	67 875 670	69 021 156	67 991 276	66 268 005	66 469 274	62 157 652	93.5
As % of total natural wine		20.7	22.6	22.6	21.7	20.7	19.2	16.5	
BAG-IN-BOX	2 l	7 466 426	7 701 216	6 499 506	5 900 784	6 167 994	4 784 724	4 368 376	91.3
	% of bag-in-box	9.5	9.9	8.4	7.0	7.3	4.8	3.3	
	3 l	12 229 800	15 080 115	16 124 718	18 074 274	19 155 098	28 022 355	45 322 629	161.7
	% of bag-in-box	15.6	19.3	20.9	21.5	22.6	28.1	34.7	
	5 l	57 839 800	54 739 795	51 628 265	59 717 335	59 321 580	66 738 490	81 084 200	121.5
	% of bag-in-box	73.7	70.1	66.8	70.9	70.0	67.0	62.0	
	OTHER	928 238	548 720	3 017 093	541 470	212 140	112 719	11 353	10.1
% of bag-in-box	1.2	0.7	3.9	0.6	0.3	0.1	0.0		
TOTAL		78 464 264	78 069 846	77 269 582	84 233 863	84 856 812	99 658 288	130 786 558	131.2
As % of total natural wine		26.9	26.0	25.3	26.9	26.5	28.7	34.8	
FOIL BAGS	2 l	2 188 678	2 643 210	2 177 436	286 622	573 708	108 396	0	0.0
	% of foil bags	28.0	89.5	85.7	34.4	27.0	12.1	0.0	
	5 l	5 565 125	304 250	357 550	538 180	827 155	740 585	567 995	76.7
	% of foil bags	71.2	10.3	14.1	64.6	38.9	82.4	89.8	
	OTHER	65 172	6 855	7 215	8 688	727 659	49 740	64 472	129.6
	% of foil bags	0.8	0.2	0.3	1.0	34.2	5.5	10.2	
TOTAL		7 818 975	2 954 315	2 542 201	833 490	2 128 522	898 721	632 467	70.4
As % of total natural wine		2.7	1.0	0.8	0.3	0.7	0.3	0.2	
TETRA PACKS	500 ml	203 135	379 506	395 112	396 644	380 587	371 117	364 343	98.2
	% of tetra packs	4.5	6.5	6.0	7.2	6.4	4.4	3.6	
	1 l	4 104 294	4 689 182	4 759 188	4 952 492	5 584 341	8 013 538	9 879 062	123.3
	% of tetra packs	91.6	80.9	71.9	89.4	93.6	95.6	96.4	
	OTHER	173 941	729 472	1 462 203	190 759	0	0	99	0.0
	% of tetra packs	3.9	12.6	22.1	3.4	0.0	0.0	0.0	
TOTAL		4 481 369	5 798 160	6 616 503	5 539 895	5 964 928	8 384 655	10 243 504	122.2
As % of total natural wine		1.5	1.9	2.2	1.8	1.9	2.4	2.7	
TOTAL NATURAL WINE		291 761 525	300 000 904	305 277 086	313 653 542	320 424 424	346 959 809	376 342 798	108.5

Included in these figures are the sales of locally bottled imported natural wine

Above total differs from the domestic sales figure for natural wine in Table 10.1 because not all roleplayers within the industry participates.

7.2.2 TYPE OF WINE SOLD IN 750 ml GLASS CONTAINERS

		LITRES							
	TYPE OF WINE	2009	2010	2011	2012	2013	2014	2015	Trend 2015/2014
Natural White	Chardonnay	3 072 756	3 168 187	3 264 462	3 324 663	3 625 688	3 881 547	3 973 614	102.4
	Sauvignon blanc	9 084 215	10 156 223	10 464 299	11 435 302	11 645 756	13 020 764	13 575 159	104.3
	Chenin blanc	2 690 998	2 926 754	3 091 773	3 718 030	3 788 365	4 194 817	4 297 642	102.5
	Dry White	16 702 363	15 402 900	14 998 670	15 201 655	15 684 282	16 991 664	16 012 615	94.2
	Semi Sweet	4 601 713	3 851 979	3 651 855	3 665 671	3 705 290	4 452 402	5 204 697	116.9
	Total White	36 152 045	35 506 043	35 471 059	37 345 321	38 449 381	42 541 194	43 063 727	101.2
Natural Red	Cabernet Sauvignon	4 340 395	4 302 782	4 633 250	5 034 979	5 549 986	6 148 599	6 122 324	99.6
	Pinotage	2 899 625	3 186 618	3 585 270	3 617 006	3 791 345	4 637 015	5 007 088	108.0
	Shiraz	3 252 802	3 484 483	4 009 149	4 251 149	4 301 129	4 372 876	4 290 985	98.1
	Merlot	3 961 517	4 420 435	5 030 761	5 323 908	6 205 162	7 008 581	6 725 419	96.0
	Other red	20 464 529	20 850 360	21 998 744	23 368 935	24 377 830	26 976 558	29 272 003	108.5
	Total Red	34 918 868	36 244 678	39 257 174	41 595 977	44 225 452	49 143 629	51 417 819	104.6
Rosé / Blanc de Noir		6 429 240	7 004 467	7 639 639	8 372 134	10 036 229	11 664 562	12 182 964	104.4
Sparkling	Cap Classique	1 719 727	1 839 806	1 933 257	1 853 896	2 064 207	2 367 086	2 619 160	110.6
	Other Sparkling	6 770 477	7 061 973	6 858 385	6 621 439	5 963 346	5 666 545	5 485 093	96.8

8 EXPORTS

8.1 TOTAL QUANTITY OF WINE EXPORTED

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL LITRES	TREND	EXPORT AS % OF WINE PRODUCTION	% CERTIFIED WINE EXPORTED
2004	265 761 884	413 393	1 552 885	267 728 162	112.3	38.4	93.6
2005	279 128 314	406 982	1 537 824	281 073 120	105.0	44.7	92.3
2006	269 166 416	486 547	2 018 235	271 671 198	96.7	38.3	92.9
2007	309 354 585	405 696	2 779 364	312 539 645	115.0	42.8	89.8
2008	407 319 613	423 207	3 952 009	411 694 829	131.7	53.9	84.3
2009	389 102 275	282 636	6 206 991	395 591 902	96.1	49.1	91.5
2010	370 947 152	401 700	7 174 873	378 523 725	95.7	48.5	93.4
2011	350 414 988	348 858	6 649 735	357 413 581	94.4	43.0	93.8
2012	408 910 702	274 425	8 032 172	417 217 299	116.7	47.9	92.8
2013	517 404 822	282 755	7 897 380	525 584 957	126.0	57.4	88.1
2014	414 834 333	348 954	7 473 395	422 656 682	80.4	44.1	90.0
2015	412 444 385	310 819	7 271 661	420 026 865	99.4	43.4	91.9

8.2 TYPES OF WINE AND OTHER LIQUOR PRODUCTS EXPORTED DURING 2015 - LITRES

TYPES OF WINE AND SPIRITS	PACKAGED		BULK		TOTAL LITRES		
	LITRES	AS % OF TOTAL PER VARIETY	LITRES	AS % OF TOTAL PER VARIETY	2015	2014	2013
Chardonnay	11 454 198	38.21	18 520 154	61.79	29 974 352	25 504 394	27 582 641
Sauvignon blanc	20 245 340	49.24	20 869 787	50.76	41 115 127	37 458 798	38 155 619
Chenin blanc	15 731 096	32.18	33 158 983	67.82	48 890 079	51 628 918	53 708 734
Other white wine	31 816 690	37.94	52 054 150	62.06	83 870 840	96 324 148	135 144 112
Blanc de Noir & Rosé	6 309 077	16.68	31 509 576	83.32	37 818 653	35 622 352	64 972 213
Cabernet Sauvignon	10 330 641	54.26	8 709 107	45.74	19 039 748	16 995 588	19 719 073
Shiraz	11 095 451	57.94	8 054 728	42.06	19 150 179	19 574 718	20 108 226
Pinotage	7 858 339	50.51	7 699 818	49.49	15 558 157	15 720 564	16 883 241
Merlot	5 272 479	39.12	8 205 460	60.88	13 477 939	10 247 508	20 071 308
Other red wine	47 254 593	45.63	56 294 718	54.37	103 549 311	105 757 345	121 059 655
Subtotal natural wine	167 367 904	40.58	245 076 481	59.42	412 444 385	414 834 333	517 404 822
Fortified wine	310 819	100.00	-	-	310 819	348 954	282 755
Sparkling wine	7 271 661	100.00	-	-	7 271 661	7 473 395	7 897 380
Total wine	174 950 384	41.65	245 076 481	58.35	420 026 865	422 656 682	525 584 957
Flavoured grape liquor	1 499 564	100.00	-	-	1 499 564	1 371 927	1 548 733
Alcoholic fruit beverage	14 404 173	90.27	1 552 108	9.73	15 956 281	18 715 928	21 581 793
Brandy	597 683	79.52	153 924	20.48	751 607	2 865 870	4 552 325
Grape-, Cane-, Unspecified spirit	35 788	0.08	45 765 087	99.92	45 800 875	39 077 061	46 675 479
Spirit aperitif, Spirit cooler, Bitters	4 841 375	99.98	800	0.02	4 842 175	8 944 299	14 277 096
Whisky	3 624 995	99.38	22 452	0.62	3 647 447	26 997 232	18 279 218
Vodka	90 881	59.92	60 800	40.08	151 681	208 345	375 930
Rum	42	100.00	-	-	42	6 078	16 913
Gin	96 084	98.04	1 920	1.96	98 004	284 884	490 934
Liqueur, Vermouth and Aperitif	8 299 221	89.38	986 000	10.62	9 285 221	13 775 977	12 643 610

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Swaziland).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

8.3 PACKAGED AND BULK WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2014						2015						TREND 2015/2014					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	56 889 111	44 914 840	7 010 607	9 971	269 934	109 094 463	54 574 407	43 670 370	8 557 205	11 201	276 307	107 089 490	96	97	122	112	102	98
GERMANY	35 757 859	33 470 697	10 048 498	12 890	76 319	79 366 263	34 949 195	36 096 460	8 275 002	23 980	95 110	79 439 747	98	108	82	186	125	100
FRANCE	6 925 629	8 623 741	9 149 978	3 597	8 694	24 711 639	8 073 676	8 322 227	11 441 495	900	4 113	27 842 411	117	97	125	25	47	113
SWEDEN	13 918 354	8 920 915	1 774 882	6 901	184 356	24 805 408	12 752 476	10 824 072	1 758 481	4 244	186 062	25 825 335	92	121	99	61	101	103
THE NETHERLANDS	11 706 258	7 734 813	2 533 335	14 959	111 254	22 100 619	12 503 242	7 630 391	2 531 428	12 588	128 133	22 805 872	107	99	100	84	115	103
CANADA	12 350 973	5 258 139	340 270	77 472	5 152	18 092 046	13 706 122	5 465 330	426 313	50 022	45 221	19 693 008	111	104	125	65	69	109
DENMARK	5 813 148	12 929 811	988 943	4 403	33 672	19 769 977	5 614 151	12 610 350	1 165 874	2 255	27 167	19 419 797	97	98	118	51	81	98
RUSSIA	22 469 161	4 388 204	862 835	0	46 350	27 766 550	15 881 931	3 196 581	76 533	0	30 740	19 185 785	71	73	9	0	66	69
U.S.A.	5 897 153	4 250 328	383 364	3 179	191 834	10 725 858	5 796 818	4 716 085	577 647	2 510	285 248	11 378 308	98	111	151	79	149	106
CHINA	1 614 572	6 931 702	94 169	3 060	70 359	8 713 862	1 602 844	9 632 334	28 673	15 644	58 554	11 338 049	99	139	30	511	83	130
BELGIUM	5 275 175	3 407 279	446 501	7 122	90 043	9 226 120	5 637 481	3 667 756	1 108 382	6 039	88 360	10 508 018	107	108	248	85	98	114
FINLAND	3 158 557	2 001 421	32 810	4 644	138 011	5 335 443	3 222 428	1 743 872	114 971	14 018	158 310	5 253 599	102	87	350	302	115	98
ANGOLA	125 790	477 822	13 392	2 538	4 406 223	5 025 765	149 533	698 253	30 822	6 020	4 156 729	5 041 357	119	146	230	237	94	100
JAPAN	3 223 947	2 159 395	52 106	1 382	348 405	5 785 235	2 829 622	1 816 928	8 690	9 405	302 040	4 958 225	88	84	17	68	87	86
KENYA	1 948 536	1 339 822	52 518	6 782	38 588	3 386 246	2 118 488	1 398 437	39 022	3 251	35 123	3 594 321	109	104	74	48	91	106
THAILAND	1 425 688	2 027 450	26 990	0	8 204	3 488 292	1 537 949	1 970 902	49 404	0	693	3 558 948	108	97	183	0	8	102
SWITZERLAND	3 800 238	1 385 702	493 923	7 119	7 695	5 688 277	2 107 979	920 790	427 175	1 103	10 166	3 467 213	55	66	86	153	132	61
UNITED ARAB EMIRATES	1 704 042	1 611 197	107 591	923	75 803	3 499 556	1 552 362	1 690 400	90 962	1 409	73 251	3 408 384	91	105	85	153	97	97
MOZAMBIQUE	721 599	550 298	10 337	1 499	259 550	1 543 283	2 024 301	815 917	9 072	3 197	381 348	3 233 835	281	148	88	213	147	210
CZECH REPUBLIC	2 072 090	235 127	11 075	587	4 307	2 323 186	2 841 473	209 643	1 409	540	1 566	3 054 631	137	89	13	92	36	131
TANZANIA	1 570 352	1 001 215	41 416	831	30 915	2 644 735	1 260 858	765 066	32 768	4 399	23 391	2 087 022	80	76	79	526	76	79
MAURITIUS	603 038	525 143	228 259	4 566	83 547	1 444 553	797 243	678 616	243 102	7 531	88 874	1 815 366	132	129	107	165	106	126
REPUBLIC OF IRELAND	957 028	926 743	6 255	72	531	1 890 629	852 428	7 920	0	927	1 713 684	89	92	20	0	175	91	91
NIGERIA	587 657	2 101 103	159 143	58 401	138 436	3 044 740	334 817	1 092 156	80 690	42 669	160 551	1 710 883	57	52	51	73	116	56
ZIMBABWE	709 797	463 062	40 672	4 835	53 938	1 272 304	808 301	501 352	35 260	4 162	60 393	1 935 588	117	108	87	86	112	112
OTHER COUNTRIES	9 690 506	10 659 754	712 523	117 615	731 235	21 911 633	10 320 272	9 788 095	685 073	92 192	593 284	21 478 916	106	92	96	78	81	98
TOTAL	210 916 258	168 295 723	35 622 352	348 954	7 473 395	422 656 682	203 850 397	170 775 332	37 818 653	310 819	7 271 661	420 026 862	97	101	106	89	97	99

8.4 PACKAGED WINE EXPORTS PER COUNTRY - LITRES

COUNTRY	2014						2015						TREND 2015/2014					
	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	FORTIFIED	SPARKLING	TOTAL
UNITED KINGDOM	22 102 450	17 183 555	1 451 970	9 971	269 934	41 017 880	19 258 335	14 718 647	1 432 959	11 201	276 307	35 697 449	87	86	99	112	102	87
GERMANY	7 163 487	8 614 129	514 112	12 890	76 319	16 380 937	7 427 299	10 235 564	560 075	23 980	95 110	18 342 028	104	119	109	186	125	112
FRANCE	9 984 994	7 352 482	767 742	6 901	184 356	18 296 475	9 441 556	7 744 632	775 481	4 244	186 062	17 551 975	95	97	101	61	101	96
SWEDEN	8 311 745	5 981 999	1 271 045	14 959	111 254	15 691 002	8 267 232	5 759 539	1 135 968	12 588	128 133	15 303 460	99	96	89	84	115	98
THE NETHERLANDS	4 462 929	4 082 208	383 364	3 179	191 834	9 123 514	4 420 322	4 448 848	577 647	2 510	285 248	9 734 575	99	109	151	79	149	107
U.S.A.	800 984	5 879 302	46 169	3 060	70 359	6 799 874	1 076 904	7 550 788	28 673	15 644	58 554	8 730 563	134	128	62	511	83	128
CANADA	3 836 509	3 752 416	52 803	77 472	65 192	7 784 392	3 867 922	3 709 209	87 854	50 022	45 221	7 760 228	101	99	166	65	69	100
DENMARK	2 556 200	5 340 071	319 343	4 403	33 672	8 253 689	1 932 942	4 875 641	281 054	2 255	27 167	7 119 059	76	91	88	51	81	86
RUSSIA	22 500 055	2 042 369	241 751	7 122	90 043	5 131 340	2 495 409	1 972 556	375 672	6 039	88 360	4 938 036	91	97	155	85	98	96
U.S.A.	125 790	477 822	13 392	2 538	4 406 223	5 025 765	149 533	506 933	30 822	6 020	4 156 729	4 850 037	119	106	230	237	94	97
FINLAND	2 558 917	1 833 881	32 810	4 644	138 011	4 568 263	2 357 178	1 576 452	67 331	14 018	158 310	4 713 289	92	86	203	302	115	91
ANGOLA	125 790	477 822	13 392	2 538	4 406 223	5 025 765	149 533	506 933	30 822	6 020	4 156 729	4 850 037	119	106	230	237	94	97
FINLAND	2 558 917	1 833 881	32 810	4 644	138 011	4 568 263	2 357 178	1 576 452	67 331	14 018	158 310	4 713 289	92	86	203	302	115	91
KENYA	1 948 536	1 339 822	52 518	6 782	38 588	3 356 141	2 118 488	1 374 437	39 022	3 251	35 123	3 570 321	109	105	74	48	91	106
THAILAND	1 425 688	2 027 450	26 990	0	8 204	3 488 292	1 537 949	1 970 902	49 404	0	693	3 558 948	108	97	183	0	8	102
SWITZERLAND	3 800 238	1 385 702	493 923	7 119	7 695	5 688 277	2 107 979	920 790	427 175	1 103	10 166	3 467 213	55	66	86	153	132	61
UNITED ARAB EMIRATES	1 704 042	1 611 197	107 591	923	75 803	3 499 556	1 552 362	1 690 400	90 962	1 409	73 251	3 408 384	91	105	85	153	97	97
MOZAMBIQUE	721 599	550 298	10 337	1 499	259 550	1 543 283	2 024 301	815 917	9 072	3 197	381 348	3 233 835	281	148	88	213	147	210
JAPAN	864 067	1 920 133	52 106	1 382	348 405	3 186 093	914 122	1 768 928	8 690	9 405	302 040	2 994 735	142	118	17	68	87	94
TANZANIA	1 353 792	977 215	41 416	837	30 915	2 404 175	996 436	741 566	32 768	4 399	23 391	1 798 560	74	76	79	526	76	75
RUSSIA	980 078	1 274 901	46 355	0	46 350	2 347 684	686 405	968 689	76 533	0	30 740	1 762 367	70	76	165	0	66	75
NIGERIA	587 657	2 101 103	159 143	58 401	138 436	3 044 740	334 817	1 092 156	80 690	42 669	160 551	1 710 883	57	52	51	73	116	56
ZIMBABWE	680 797	463 062	40 672	4 835	53 938	1 243 304	794 421	501 352	35 260	4 162	60 393	1 935 588	117	108	87	86	112	112
REPUBLIC OF IRELAND	646 551	567 525	6 255	72	531	1 220 934	593 878	7 920	0	927	1 713 684	92	105	127	0	175	98	98
NORWAY	339 144	971 238	2 250	0	8 096	1 320 728	280 882	884 215	25 083	18								

8.6 NATURAL WINE EXPORTED IN CONTAINERS - LITRES

COUNTRY	2014				2015				TREND 2015/2014			
	GLASS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	BAG-IN-BOX	PLASTIC	TOTAL	GLASS	BAG-IN-BOX	PLASTIC	TOTAL
UNITED KINGDOM	33 623 419	7 394 104	360	41 017 883	30 605 753	5 091 708		35 697 461	91.03	68.86		87.03
GERMANY	16 085 639	293 807	1 494	16 380 940	18 026 305	314 896	828	18 342 029	112.06	107.18	55.42	111.97
SWEDEN	4 571 010	13 725 467		18 296 477	4 586 777	12 965 197		17 551 974	100.34	94.46		95.93
THE NETHERLANDS	15 276 887	409 796	4 320	15 691 003	14 847 278	449 704	6 480	15 303 462	97.19	109.74	150.00	97.53
U.S.A.	9 064 950	53 568	4 995	9 123 513	9 681 972	43 056	9 546	9 734 574	106.81	80.38	191.11	106.70
CHINA	6 644 434	155 388	54	6 799 876	8 646 346	84 220		8 730 566	130.13	54.20		128.39
CANADA	7 780 864		3 528	7 784 392	7 760 227			7 760 227	99.73			99.69
DENMARK	3 453 737	4 799 952		8 253 689	2 637 895	4 480 836	328	7 119 059	76.38	93.35		86.25
BELGIUM	4 940 634	190 536	171	5 131 341	4 813 175	124 840	22	4 938 037	97.42	65.52	12.87	96.23
ANGOLA	4 843 488	182 276		5 025 764	4 642 369	206 295	1 373	4 850 037	95.85	113.18		96.50
FINLAND	1 835 919	2 732 343		4 568 262	1 734 118	2 439 171		4 173 289	94.46	89.27		91.35
KENYA	1 483 328	1 830 477	42 335	3 356 140	1 563 093	1 946 312	60 915	3 570 320	105.38	106.33	143.89	106.38
UNITED ARAB EMIRATES	1 546 642	1 951 500	1 414	3 499 556	1 447 927	1 957 357	3 101	3 408 385	93.62	100.30	219.31	97.39
MOZAMBIQUE	1 328 737	214 544		1 543 281	2 931 778	302 057		3 233 835	220.64	140.79		209.54
JAPAN	2 774 239	411 720	135	3 186 094	2 510 525	470 700	13 500	2 994 725	90.49	114.33	10 000.00	93.99
TANZANIA	1 702 848	701 328		2 404 176	1 309 379	489 180		1 798 559	76.89	69.75		74.81
RUSSIA	2 188 943	154 128	4 613	2 347 684	1 762 370			1 762 370	80.51			75.07
NIGERIA	3 044 740			3 044 740	1 707 283	3 600		1 710 883	56.07			56.19
ZIMBABWE	809 485	430 836	2 985	1 243 306	943 420	447 516	4 652	1 395 588	116.55	103.87	155.85	112.25
REPUBLIC OF IRELAND	1 220 934			1 220 934	1 198 243			1 198 243	98.14			98.14
NORWAY	373 263	947 466		1 320 729	411 642	784 560		1 196 202	110.28	82.81		90.57
UGANDA	464 586	507 398	1 719	973 703	572 653	559 007	6 130	1 137 790	123.26	110.17	356.60	116.85
MAURITIUS	688 343	9 288	6 732	704 363	883 347	13 718		897 065	128.33	147.70		127.36
SOUTH KOREA	320 336	202 910		523 246	468 013	221 220		689 233	146.10	109.02		131.72
SWITZERLAND	720 839		90	720 929	684 644			684 644	94.98			94.97
OTHER COUNTRIES	13 219 665	3 844 837	2 474	17 066 976	11 542 391	3 527 729	1 741	15 071 861	87.31	91.75	70.37	88.31
TOTAL	140 007 909	41 143 669	77 419	181 228 997	137 918 923	36 922 879	108 616	174 950 418	98.51	89.74	140.30	96.54

*As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full.

Excluding sales in the Southern Africa Customs Union (Botswana, Lesotho, Namibia and Swaziland).

SOURCE: DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

9 IMPORTS

9.1 IMPORTS TO SOUTH AFRICA - TOTAL

YEAR	LITRES							LITRES AA					
	BEER	GRAPE JUICE	* NATURAL WINE	FORTIFIED WINE	SPARKLING	VERMOUTH	OTHER	LIQUEUR	BRANDY	WHISKY	RUM	GIN & VODKA	OTHER SPIRITS
1998	40 250 000	-	8 245 482	22 365	105 797	40 296	91 260	114 311	1 644 445	4 367 618	404 612	81 673	8 056 329
1999	45 352 200	-	15 080 278	60 118	304 878	77 471	417 296	221 348	242 078	4 735 755	1 190 600	120 509	3 382 772
2000	46 428 500	-	7 753 414	79 893	110 804	123 218	100 320	123 858	488 954	4 935 085	698 435	95 710	311 310
2001	39 855 600	-	2 457 221	20 787	151 303	235 216	-	213 094	40 783	5 703 087	818 941	44 087	243 410
2002	42 834 700	-	31 426 953	23 283	121 996	822 167	900	101 449	24 169	5 700 000	757 918	58 904	2 465 985
2003	48 923 500	-	48 971 475	14 553	136 561	183 325	-	1 412 519	50 065	5 806 631	535 541	91 665	6 282 178
2004	80 000 000	-	2 305 544	33 492	315 672	116 956	22 860	145 062	37 708	6 100 000	388 128	142 140	4 848 176
2005	72 990 000	-	19 406 513	33 575	199 577	303 497	-	228 685	53 905	7 795 941	328 824	111 364	5 683 645
2006	86 457 900	-	18 765 375	32 807	273 183	153 998	-	247 670	102 857	8 972 157	329 632	107 578	5 259 325
2007	155 463 000	-	13 320 978	24 447	755 972	166 821	-	266 262	134 453	8 085 924	1 016 145	89 923	5 079 355
2008	221 822 000	-	19 594 384	10 265	610 776	240 937	25 000	371 837	50 832	9 306 276	787 658	82 928	1 684 464
2009	169 243 916	-	17 762 791	19 274	53 111	295 668	1 518	378 137	228 569	8 775 818	933 804	126 187	1 315 258
2010	23 676 066	-	10 440 519	16 178	133 022	93 694	-	360 743	88 000	12 580 000	736 773	133 545	3 093 049
2011	28 695 557	-	16 775 577	12 652	234 461	52 939	-	315 427	215 393	13 432 770	610 944	244 320	6 704 357
2012	31 527 725	-	17 787 803	13 007	317 916	98 587	11 880	531 224	177 186	15 330 969	625 034	199 368	3 278 569
2013	149 522 299	-	10 790 942	48 390	261 960	108 559	-	340 853	356 794	21 534 037	137 602	225 451	3 765 759
2014	77 077 703	-	15 417 953	6 953	408 385	69 290	17 636	242 105	356 291	11 208 090	344 233	432 668	5 022 046
2015	65 916 392	-	16 364 690	7 516	575 906	178 101	33 252	386 197	490 627	9 282 165	489 900	509 283	4 569 189

Figures based on various industry sources

* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

9.2 IMPORTS TO SOUTH AFRICA - PACKAGED AND BULK

	LITRES						TREND 2015/2014
	2014			2015			
	PACKAGED	BULK	TOTAL	PACKAGED	BULK	TOTAL	
BEER	77 077 703	-	77 077 703	65 916 392	-	65 916 392	85.5
GRAPE JUICE CONCENTRATE AND GRAPE JUICE	-	-	-	-	-	-	-
NATURAL WINE WHITE *	259 256	14 900 000	15 159 256	363 025	15 800 000	16 163 025	106.6
NATURAL WINE RED	258 697	-	258 697	201 664	-	201 664	78.0
FORTIFIED WINE	6 953	-	6 953	7 516	-	7 516	108.1
SPARKLING	408 385	-	408 385	575 906	-	575 906	141.0
VERMOUTH	69 290	-	69 290	178 101	-	178 101	257.0
OTHER (e.g. coolers)	17 636	-	17 636	33 252	-	33 252	188.5
	LITRES AA						TREND 2015/2014
	2014			2015			
	PACKAGED	BULK	TOTAL	PACKAGED	BULK	TOTAL	
LIQUEUR	242 105	-	242 105	376 326	9 871	386 197	159.5
BRANDY	356 291	-	356 291	490 627	-	490 627	137.7
WHISKY	11 208 090	-	11 208 090	9 274 425	7 740	9 282 165	82.8
RUM	177 958	166 275	344 233	185 652	304 248	489 900	142.3
GIN & VODKA	432 668	-	432 668	509 283	-	509 283	117.7
OTHER SPIRITS	678 050	4 343 996	5 022 046	360 091	4 209 098	4 569 189	91.0

* Includes concentrate component for use in alcoholic fruit beverages as well as for sweetening of wine.

10 LIQUOR CONSUMPTION IN SOUTH AFRICA

10.1 TOTAL (litres)

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	SPIRITS	RTD's	BEER	GRAND TOTAL	TOTAL % CHANGE
1999	316 031 163	30 605 029	9 074 384	355 710 576	102 470 000	154 500 000	2 819 225 000	3 431 905 576	5.3
2000	329 732 140	28 430 650	5 861 993	364 024 783	99 055 000	172 000 000	2 611 950 000	3 247 029 783	-5.4
2001	337 405 875	28 430 650	6 076 093	371 912 618	98 240 000	195 000 000	2 590 800 000	3 255 952 618	0.3
2002	337 400 630	29 700 000	7 040 009	374 140 639	98 949 000	200 000 000	2 598 265 000	3 271 354 639	0.5
2003	296 473 391	30 000 000	7 324 936	333 798 327	99 055 000	199 500 000	2 690 790 000	3 323 143 327	1.6
2004	299 428 807	31 000 000	8 005 285	338 434 092	101 865 000	205 000 000	2 613 000 000	3 258 299 092	-2.0
2005	293 985 618	32 000 000	8 256 847	334 242 465	104 790 000	233 200 000	2 684 500 000	3 356 732 465	3.0
2006	295 701 833	33 500 000	8 293 090	337 494 923	109 340 000	283 200 000	2 740 800 000	3 470 834 923	3.4
2007	312 129 717	34 150 000	9 232 824	355 512 541	114 330 000	327 900 000	2 818 800 000	3 616 542 541	4.2
2008	312 398 624	33 700 000	9 722 667	355 821 291	116 237 000	346 300 000	2 845 000 000	3 663 358 291	1.3
2009	296 531 496	33 363 000	8 504 249	338 398 745	112 230 000	363 150 000	2 848 000 000	3 661 778 745	0.0
2010	304 403 901	33 100 000	8 916 899	346 420 800	112 200 000	375 800 000	2 902 000 000	3 736 420 800	2.0
2011	311 400 206	33 100 000	8 799 413	353 299 619	115 490 000	390 520 000	2 968 500 000	3 827 809 619	2.4
2012	319 819 514	32 900 000	8 481 898	361 201 412	117 925 000	431 900 000	3 016 000 000	3 927 026 412	2.6
2013	327 290 073	32 700 000	8 101 339	368 091 412	117 200 000	465 500 000	3 061 000 000	4 011 791 412	2.2
2014	353 851 007	33 200 000	8 035 969	395 086 976	120 800 000	482 000 000	3 092 000 000	4 089 886 976	1.9
2015	383 005 417	33 550 000	8 188 831	424 744 248	119 050 000	447 300 000	3 123 000 000	4 114 094 248	0.6

Figures based on various industry sources

Notes: Natural wine excludes the grape-based liquor and alcoholic fruit beverage component.

Beer is RSA only.

All other product categories are RSA & Southern Africa Customs Union countries (Botswana, Lesotho, Namibia and Swaziland).

Wine and Sparkling wine do not include bottled imported products. Bottled imported portion is small.

All other product categories include imported products.

Ready to drink (RTD) refers to both Alcoholic Fruit Beverages and Spirit Coolers.

10.2 SPIRITS (litres)

YEAR	BRANDY	GIN	CANE	VODKA	LIQUEURS	WHISKY	RUM	TOTAL
1999	43 700 000	6 300 000	4 750 000	15 075 000	7 220 000	22 600 000	2 825 000	102 470 000
2000	39 225 000	6 450 000	4 600 000	15 950 000	7 355 000	22 600 000	2 875 000	99 055 000
2001	40 100 000	6 550 000	4 000 000	15 700 000	7 450 000	21 500 000	2 940 000	98 240 000
2002	40 804 000	6 600 000	3 450 000	15 100 000	7 550 000	22 480 000	2 965 000	98 949 000
2003	42 025 000	7 100 000	3 150 000	14 350 000	7 930 000	21 400 000	3 100 000	99 055 000
2004	44 500 000	7 600 000	2 950 000	13 650 000	8 165 000	21 900 000	3 100 000	101 865 000
2005	46 500 000	7 220 000	2 745 000	13 800 000	8 475 000	22 650 000	3 400 000	104 790 000
2006	48 100 000	6 860 000	2 580 000	13 800 000	9 250 000	25 000 000	3 750 000	109 340 000
2007	48 100 000	6 520 000	2 410 000	14 600 000	10 300 000	28 000 000	4 400 000	114 330 000
2008	46 247 000	6 100 000	2 300 000	15 350 000	9 700 000	31 640 000	4 900 000	116 237 000
2009	43 260 000	5 730 000	2 120 000	16 120 000	9 300 000	30 850 000	4 850 000	112 230 000
2010	40 720 000	5 700 000	2 000 000	16 830 000	9 550 000	32 200 000	5 200 000	112 200 000
2011	39 140 000	5 750 000	2 050 000	18 600 000	9 650 000	35 100 000	5 200 000	115 490 000
2012	35 850 000	5 365 000	1 950 000	22 400 000	8 860 000	38 600 000	4 900 000	117 925 000
2013	33 300 000	5 530 000	1 755 000	21 280 000	8 860 000	41 575 000	4 900 000	117 200 000
2014	32 000 000	6 030 000	1 670 000	23 478 000	9 400 000	43 200 000	5 022 000	120 800 000
2015	31 600 000	6 755 000	1 500 000	25 600 000	9 400 000	39 000 000	5 150 000	119 005 000

Figures based on various industry sources

10.3 NATURAL WINE (litres)

YEAR	SUPER PREMIUM WINE	PREMIUM WINE	STANDARD PRICED WINE	TOTAL WINE
1999	35 500 000	86 600 000	193 931 163	316 031 163
2000	36 200 000	86 000 000	207 532 140	329 732 140
2001	37 500 000	86 000 000	213 905 875	337 405 875
2002	38 000 000	84 000 000	215 400 630	337 400 630
2003	40 000 000	82 000 000	174 473 391	296 473 391
2004	41 000 000	80 000 000	178 428 807	299 428 807
2005	43 000 000	79 000 000	171 985 618	293 985 618
2006	45 000 000	79 000 000	171 701 833	295 701 833
2007	47 900 000	81 000 000	183 229 717	312 129 717
2008	49 300 000	81 700 000	181 398 624	312 398 624
2009	48 100 000	85 000 000	163 431 496	296 531 496
2010	48 300 000	86 500 000	169 603 901	304 403 901
2011	50 500 000	89 000 000	171 312 306	310 812 306
2012	53 000 000	94 000 000	172 819 514	319 819 514
2013	55 650 000	101 500 000	170 140 073	327 290 073
2014	60 000 000	125 000 000	168 428 451	353 428 451
2015	62 000 000	151 000 000	170 005 417	383 005 417

Figures based on various industry sources

Notes: Super premium wine is classified as all wine selling at prices above R32.00 per 750ml.

Premium wine is classified as wines selling in the R19 to R32.00 (per 750ml) price range and most of the boxes.

5L boxes selling for less than R80 are classified as standard price.

Super premium - Red 45.6%, White 35.8% and Rosé 18.6%. Premium - Red 18.1%, White 57.3% and Rosé 24.6%.

10.4 PER CAPITA CONSUMPTION IN SOUTH AFRICA

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	TOTAL WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS	TOTAL ALCOHOLIC PRODUCTS
	litres					LAA				
1999	7.34	0.71	0.21	8.26	3.59	65.48	0.44	0.23	0.32	5.43
2000	7.55	0.65	0.13	8.33	3.94	59.79	0.39	0.22	0.33	5.12
2001	7.57	0.64	0.14	8.35	4.38	58.14	0.39	0.21	0.32	5.04
2002	7.37	0.65	0.15	8.17	4.37	56.72	0.38	0.21	0.30	4.93
2003	6.39	0.65	0.16	7.19	4.30	57.95	0.39	0.20	0.29	4.86
2004	6.43	0.67	0.17	7.26	4.40	56.09	0.41	0.20	0.29	4.80
2005	6.27	0.68	0.18	7.13	4.97	57.25	0.43	0.21	0.29	4.89
2006	6.24	0.71	0.17	7.12	5.98	57.83	0.44	0.23	0.28	5.00
2007	6.52	0.71	0.19	7.43	6.85	58.91	0.43	0.25	0.29	5.17
2008	6.42	0.69	0.20	7.31	7.11	58.43	0.41	0.28	0.29	5.14
2009	6.01	0.68	0.17	6.86	7.36	57.74	0.38	0.27	0.29	5.02
2010	6.09	0.66	0.18	6.93	7.52	58.05	0.35	0.28	0.29	5.04
2011	6.16	0.65	0.17	6.98	7.72	58.68	0.33	0.30	0.31	5.10
2012	6.18	0.64	0.16	6.98	8.34	58.24	0.30	0.32	0.32	5.11
2013	6.18	0.62	0.15	6.95	8.79	57.77	0.27	0.34	0.31	5.08
2014	6.55	0.61	0.15	7.32	8.93	57.26	0.25	0.34	0.32	5.11
2015	6.97	0.61	0.15	7.73	8.14	56.83	0.25	0.31	0.34	5.07

Figures based on various industry sources

Note: Mid-year total population estimates - Source Stats SA

10.5 MARKET SHARE FOR ALCOHOLIC BEVERAGES (based on alcohol content)

YEAR	NATURAL WINE	FORTIFIED WINE	SPARKLING WINE	RTD's	BEER	BRANDY	WHISKY	OTHER SPIRITS
	%							
1999	15.5	2.4	0.4	3.3	60.2	8.0	4.2	5.9
2000	16.9	2.3	0.3	3.8	58.4	7.5	4.3	6.4
2001	17.3	2.3	0.3	4.3	57.7	7.7	4.1	6.3
2002	17.2	2.4	0.4	4.4	57.6	7.8	4.3	6.0
2003	15.1	2.4	0.4	4.4	59.6	8.0	4.1	6.0
2004	15.4	2.5	0.4	4.6	58.4	8.6	4.2	6.0
2005	14.7	2.5	0.4	5.1	58.5	8.7	4.2	5.8
2006	14.3	2.5	0.4	6.0	57.8	8.7	4.5	5.7
2007	14.5	2.5	0.4	6.6	57.0	8.4	4.9	5.7
2008	14.3	2.4	0.4	6.9	56.8	7.9	5.4	5.7
2009	13.8	2.4	0.4	7.3	57.5	7.5	5.4	5.8
2010	13.9	2.4	0.4	7.5	57.6	7.0	5.5	5.8
2011	13.9	2.3	0.4	7.6	57.5	6.5	5.8	6.0
2012	13.9	2.2	0.4	8.2	57.0	5.8	6.3	6.3
2013	14.0	2.2	0.3	8.6	56.9	5.3	6.6	6.0
2014	14.7	2.2	0.3	8.7	56.0	5.0	6.7	6.3
2015	15.8	2.2	0.3	8.0	56.1	4.9	6.0	6.7

Figures based on various industry sources

11 TAXES

11.1 EXCISE DUTY

WINE (R/litre)	DATE ADJUSTED							
	Product	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Sparkling wine	6.16	6.67	6.97	7.53	8.28	9.11	9.75	10.53
Natural wine	1.98	2.14	2.32	2.50	2.70	2.87	3.07	3.31
Fortified wine	3.72	4.03	4.33	4.59	4.85	5.21	5.46	5.82

SPIRITS (R/LAA)	DATE ADJUSTED							
	Product	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Brandy*	77.67	84.57	93.03	111.64	122.80	137.54	149.23	161.47
Wine spirit	77.67	84.57	93.03	111.64	122.80	137.54	149.23	161.47
Cane spirit	77.67	84.57	93.03	111.64	122.80	137.54	149.23	161.47
Grain spirit	77.67	84.57	93.03	111.64	122.80	137.54	149.23	161.47
Liqueur	77.67	84.57	93.03	111.64	122.80	137.54	149.23	161.47

* 2016 - a duty of R149,23/LAA is applicable to pot still and vintage brandy

BEER	DATE ADJUSTED							
	Product	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Malt beer (R/LAA)	46.41	50.20	53.97	59.36	63.81	68.92	73.05	79.26
Traditional beer (cent/litre)	7.82	7.82	7.82	7.82	7.82	7.82	7.82	7.82

OTHER (R/LAA)	DATE ADJUSTED							
	Product	11.2.09	17.2.10	23.2.11	22.2.12	27.2.13	26.2.14	25.2.15
Cider and alcoholic fruit beverages							73.05	79.26

11.2 VALUE ADDED TAX (VAT)

30/9/1992 - 6/4/1993	10%
7/4/1993 - 2016	14%

11.3 ESTIMATED STATE REVENUE FROM WINE PRODUCTS (Local sales)

MILLION RAND

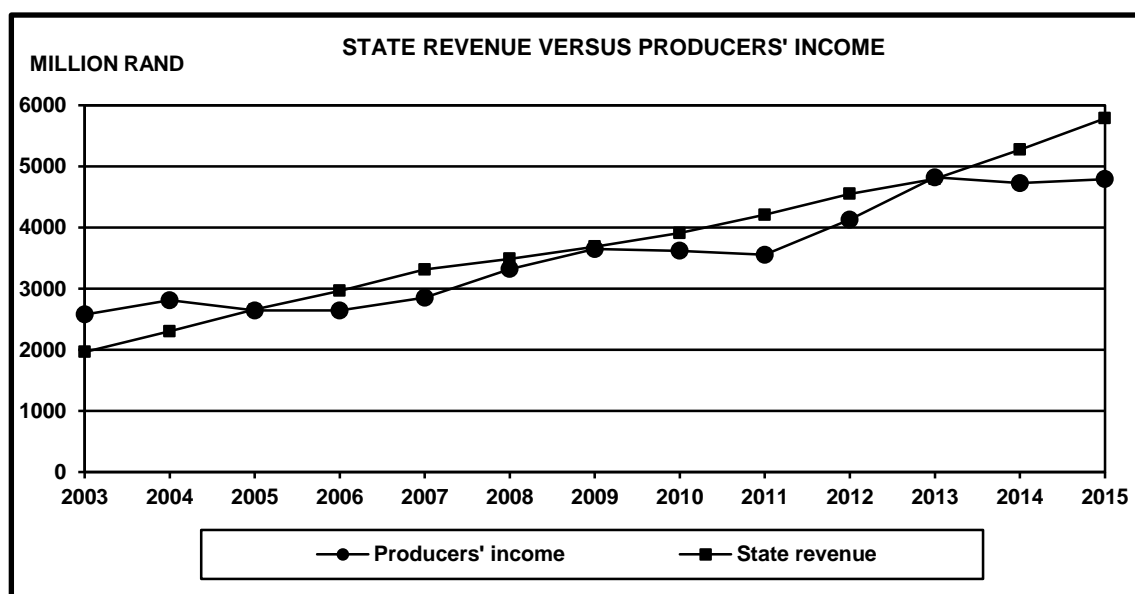
YEAR	EXCISE DUTY			VAT			TOTAL INCOME	% CHANGE
	WINE	BRANDY	SUB-TOTAL	WINE	BRANDY	SUB-TOTAL		
2003	344.37	712.34	1 056.71	584.87	322.71	907.58	1 964.29	9.6
2004	448.70	858.69	1 307.39	624.59	369.97	994.56	2 301.95	17.2
2005	529.35	988.93	1 518.28	704.74	435.43	1 140.17	2 658.45	15.5
2006	602.53	1 141.91	1 744.44	757.21	463.17	1 220.38	2 964.82	11.5
2007	690.82	1 261.87	1 952.69	855.55	505.58	1 361.13	3 313.82	11.8
2008	744.13	1 346.69	2 090.82	863.98	534.95	1 398.93	3 489.75	5.3
2009	763.63	1 444.80	2 208.43	923.41	555.33	1 478.74	3 687.17	5.7
2010	844.29	1 480.79	2 325.08	1 027.56	557.43	1 584.99	3 910.07	6.0
2011	927.10	1 565.71	2 492.81	1 136.73	577.91	1 714.64	4 207.45	7.6
2012	1 014.43	1 720.99	2 735.42	1 230.30	585.15	1 815.45	4 550.87	8.2
2013	1 109.36	1 758.37	2 867.73	1 343.60	583.16	1 926.76	4 794.49	14.0
2014	1 261.73	1 892.55	3 154.28	1 516.95	602.64	2 119.59	5 273.87	25.3
2015	1 438.85	2 027.74	3 466.59	1 698.31	622.46	2 320.77	5 787.36	27.2

Figures based on various industry sources

11.4 STATE REVENUE FROM WINE PRODUCTS VERSUS PRODUCERS' INCOME

MILLION RAND

YEAR	PRODUCERS' INCOME	INDEX	STATE REVENUE	INDEX
2003	2 576.1	97.4	1 964.3	73.9
2004	2 810.6	106.3	2 302.0	86.6
2005	2 643.8	100.0	2 658.5	100.0
2006	2 642.1	99.9	2 964.8	111.5
2007	2 852.5	107.9	3 313.8	124.7
2008	3 319.9	125.6	3 489.8	131.3
2009	3 648.9	138.0	3 687.2	138.7
2010	3 619.4	136.9	3 910.1	147.1
2011	3 553.5	134.4	4 207.5	158.3
2012	4 131.4	156.3	4 550.9	171.2
2013	4 820.7	182.3	4 794.5	180.3
2014	4 727.0	178.8	5 273.9	198.4
2015	4 792.9	181.3	5 787.4	217.7



12 INTERNATIONAL COMPARISONS

12.1 AREA UNDER VINES AND WINE PRODUCTION - 2015

COUNTRY	AREA UNDER VINES - BEARING (WINE AND TABLE GRAPES)			WINE PRODUCTION (litres)		
	HECTARES	% OF TOTAL WORLD SURFACE AREA	RANK	WINE PRODUCTION	% OF TOTAL WORLD PRODUCTION	RANK
Spain	1 021 000	13.6	1	3 720 000 000	13.6	3
France	786 000	10.4	3	4 750 000 000	17.3	2
Italy	682 000	9.1	4	4 950 000 000	18.1	1
China	830 000	11.0	2	1 100 000 000	4.0	9
USA	419 000	5.6	6	2 210 000 000	8.1	4
Argentina	225 000	3.0	7	1 340 000 000	4.9	5
Chile	211 000	2.8	9	1 290 000 000	4.7	6
Australia	149 000	2.0	11	1 190 000 000	4.3	7
South Africa	130 000	1.7	12	1 120 000 000	4.1	8

SOURCE: OIV

12.2 AREA UNDER VINES (WHITE, RED AND SELECTED VARIETIES)

VARIETY	2015	
	% OF TOTAL SURFACE AREA	
	USA	SOUTH AFRICA
Chardonnay	19.6	7.2
Sauvignon blanc	3.1	9.4
Other white	14.6	38.0
Total white varieties	37.3	54.6
Cabernet Sauvignon	18.2	11.3
Merlot	8.8	6.0
Pinotage	-	7.5
Shiraz	3.7	10.5
Other red	32.0	10.1
Total red varieties	62.7	45.4
Total	100.0	100.0

Wine grape varieties only

Source: Grape Acreage Report California

SAWIS

12.3 PER CAPITA CONSUMPTION DURING 2015

DISTILLED PRODUCTS	
COUNTRY	LITRES
South Korea	27.3
Russia	9.0
Japan	8.1
USA	6.0
Hungary	4.2
Chile	3.2
China	4.1
Australia	2.7
South Africa	2.5
Argentina	2.0

WINE	
COUNTRY	LITRES
Portugal	42.6
France	37.5
Italy	37.5
Argentina	24.6
Australia	23.8
Croatia	16.0
Chile	13.4
USA	9.7
South Africa	7.5
Japan	7.1

SOURCE: Euromonitor International