

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	SEP 2024	SEP 2025	TREND	JUL 2024 SEP 2024	JUL 2025 SEP 2025	TREND	APR 2024 SEP 2024	APR 2025 SEP 2025	TREND	OCT 2023 SEP 2024	OCT 2024 SEP 2025	TREND	OCT 2024 SEP 2025
Wholesalers	19 187 848	16 099 780	83.9	57 407 753	45 236 021	78.8	107 633 649	86 985 432	80.8	244 432 706	189 669 066	77.6	45.9
Private Cellars	4 450 031	4 364 054	98.1	12 582 024	12 273 253	97.5	23 864 691	24 020 414	100.7	50 420 676	49 383 710	97.9	12.0
Producer Cellars	10 761 819	11 787 344	109.5	35 261 763	35 147 755	99.7	64 090 310	63 664 160	99.3	130 944 061	127 868 113	97.7	31.0
<b>Total Still wine</b>	<b>34 399 698</b>	<b>32 251 178</b>	<b>93.8</b>	<b>105 251 540</b>	<b>92 657 029</b>	<b>88.0</b>	<b>195 588 650</b>	<b>174 670 006</b>	<b>89.3</b>	<b>425 797 443</b>	<b>366 920 889</b>	<b>86.2</b>	<b>88.9</b>
Fortified	2 291 895	2 416 998	105.5	7 720 111	8 050 933	104.3	16 033 724	16 103 458	100.4	28 940 145	29 743 769	102.8	7.2
Sparkling	1 197 381	1 484 784	124.0	3 282 818	3 974 015	121.1	5 781 641	7 012 830	121.3	14 408 677	16 264 238	112.9	3.9
<b>TOTAL</b>	<b>37 888 974</b>	<b>36 152 960</b>	<b>95.4</b>	<b>116 254 469</b>	<b>104 681 977</b>	<b>90.0</b>	<b>217 404 015</b>	<b>197 786 294</b>	<b>91.0</b>	<b>469 146 265</b>	<b>412 928 896</b>	<b>88.0</b>	<b>100.0</b>

Wine Component	1 586 150	3 148 279	198.5	4 434 211	13 255 377	298.9	8 481 558	13 255 377	156.3	15 317 163	42 486 145	277.4	103.9
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IMPORTS

Still wine	92 647	81 615	88.1	257 938	189 728	73.6	496 994	344 710	69.4	1 029 127	896 911	87.2	34.3
Fortified	231	1 112	481.4	842	3 920	465.6	8 883	5 690	64.1	22 334	34 437	154.2	1.3
Sparkling	138 690	100 015	72.1	467 519	294 675	63.0	833 420	751 784	90.2	1 966 721	1 686 416	85.7	64.4
<b>TOTAL</b>	<b>231 568</b>	<b>182 742</b>	<b>78.9</b>	<b>726 299</b>	<b>488 323</b>	<b>67.2</b>	<b>1 339 297</b>	<b>1 102 184</b>	<b>82.3</b>	<b>3 018 182</b>	<b>2 617 764</b>	<b>86.7</b>	<b>100.0</b>

EXPORTS

Still wine	18 853 261	23 498 215	124.6	71 944 099	75 173 377	104.5	146 595 991	142 640 338	97.3	299 953 641	282 945 201	94.3	98.1
Fortified	16 535	12 003	72.6	50 812	65 488	128.9	101 115	112 460	111.2	206 612	221 744	107.3	0.1
Sparkling	416 510	556 883	133.7	1 082 468	1 491 142	137.8	2 180 573	2 777 604	127.4	4 266 994	5 247 527	123.0	1.8
Industrial wine													
<b>TOTAL</b>	<b>19 286 306</b>	<b>24 067 101</b>	<b>124.8</b>	<b>73 077 379</b>	<b>76 730 007</b>	<b>105.0</b>	<b>148 877 679</b>	<b>145 530 402</b>	<b>97.8</b>	<b>304 427 247</b>	<b>288 414 472</b>	<b>94.7</b>	<b>100.0</b>

DOMESTIC SALES AND EXPORTS

Still wine	53 252 959	55 749 393	104.7	177 195 639	167 830 406	94.7	342 184 641	317 310 344	92.7	725 751 084	649 866 090	89.5	92.7
Fortified	2 308 430	2 429 001	105.2	7 770 923	8 116 421	104.4	16 134 839	16 215 918	100.5	29 146 757	29 965 513	102.8	4.3
Sparkling	1 613 891	2 041 667	126.5	4 365 286	5 465 157	125.2	7 962 214	9 790 434	123.0	18 675 671	21 511 765	115.2	3.1
Industrial wine								0			0		0.0
<b>TOTAL</b>	<b>57 175 280</b>	<b>60 220 061</b>	<b>105.3</b>	<b>189 331 848</b>	<b>181 411 984</b>	<b>95.8</b>	<b>366 281 694</b>	<b>343 316 696</b>	<b>93.7</b>	<b>773 573 512</b>	<b>701 343 368</b>	<b>90.7</b>	<b>100.0</b>

TOTAL DOMESTIC SALES

Still wine	34 492 345	32 332 793	93.7	105 509 478	92 846 757	88.0	196 085 644	175 014 716	89.3	426 826 570	367 817 800	86.2	88.5
Fortified	2 292 126	2 418 110	105.5	7 720 953	8 054 853	104.3	16 042 607	16 109 148	100.4	28 962 479	29 778 206	102.8	7.2
Sparkling	1 336 071	1 584 799	118.6	3 750 337	4 268 690	113.8	6 615 061	7 764 614	117.4	16 375 398	17 950 654	109.6	4.3
<b>TOTAL</b>	<b>38 120 542</b>	<b>36 335 702</b>	<b>95.3</b>	<b>116 980 768</b>	<b>105 170 300</b>	<b>89.9</b>	<b>218 743 312</b>	<b>198 888 478</b>	<b>90.9</b>	<b>472 164 447</b>	<b>415 546 660</b>	<b>88.0</b>	<b>100.0</b>

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages