

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	OCT 2024	OCT 2025	TREND	AUG 2024 OCT 2024	AUG 2025 OCT 2025	TREND	MAY 2024 OCT 2024	MAY 2025 OCT 2025	TREND	NOV 2023 OCT 2024	NOV 2024 OCT 2025	TREND	NOV 2024 OCT 2025
Wholesalers	19 633 141	16 297 159	83.0	55 227 012	47 230 902	85.5	111 335 652	91 517 049	82.2	241 105 616	186 333 084	77.3	45.3
Private Cellars	4 792 661	5 171 360	107.9	13 489 545	13 482 454	99.9	24 793 320	25 780 171	104.0	50 558 032	49 762 409	98.4	12.1
Producer Cellars	11 038 117	13 384 847	121.3	34 568 324	36 334 091	105.1	65 664 003	66 847 751	101.8	129 202 993	130 214 843	100.8	31.6
Total Still wine	35 463 919	34 853 366	98.3	103 284 881	97 047 447	94.0	201 792 975	184 144 971	91.3	420 866 641	366 310 336	87.0	89.0
Fortified	2 735 140	1 805 870	66.0	7 051 571	6 460 162	91.6	16 252 163	15 501 776	95.4	29 705 936	28 814 499	97.0	7.0
Sparkling	2 012 190	2 254 320	112.0	4 470 503	4 998 778	111.8	7 042 335	8 321 532	118.2	14 835 921	16 506 368	111.3	4.0
TOTAL	40 211 249	38 913 556	96.8	114 806 955	108 506 387	94.5	225 087 473	207 968 279	92.4	465 408 498	411 631 203	88.4	100.0

Wine Component	3 318 074	3 295 137	99.3	6 237 115	14 868 256	238.4	10 498 710	14 868 256	141.6	16 922 381	42 463 208	250.9	104.0
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IMPORTS

Still wine	163 837	67 845	41.4	326 490	218 847	67.0	535 985	359 870	67.1	1 052 500	800 919	76.1	33.2
Fortified	5 279	853	16.2	5 894	3 792	64.3	7 272	6 102	83.9	27 462	30 011	109.3	1.2
Sparkling	187 620	80 893	43.1	489 313	299 323	61.2	890 976	692 835	77.8	1 973 854	1 579 689	80.0	65.5
TOTAL	356 736	149 591	41.9	821 697	521 962	63.5	1 434 233	1 058 807	73.8	3 053 816	2 410 619	78.9	100.0

EXPORTS

Still wine	39 811 585	26 200 014	65.8	85 114 837	76 672 854	90.1	167 019 016	147 262 603	88.2	309 041 163	269 297 328	87.1	98.1
Fortified	33 211	11 621	35.0	73 968	64 927	87.8	108 609	101 291	93.3	232 694	200 154	86.0	0.1
Sparkling	752 728	571 876	76.0	1 468 565	1 644 363	112.0	2 610 488	2 926 368	112.1	4 532 787	5 066 675	111.8	1.8
Industrial wine													
TOTAL	40 597 524	26 783 511	66.0	86 657 370	78 382 144	90.5	169 738 113	150 290 262	88.5	313 806 644	274 564 157	87.5	100.0

DOMESTIC SALES AND EXPORTS

Still wine	75 275 504	61 053 380	81.1	188 399 718	173 720 301	92.2	368 811 991	331 407 574	89.9	729 907 804	635 607 664	87.1	92.6
Fortified	2 768 351	1 817 491	65.7	7 125 539	6 525 089	91.6	16 360 772	15 603 067	95.4	29 938 630	29 014 653	96.9	4.2
Sparkling	2 764 918	2 826 196	102.2	5 939 068	6 643 141	111.9	9 652 823	11 247 900	116.5	19 368 708	21 573 043	111.4	3.1
Industrial wine													
TOTAL	80 808 773	65 697 067	81.3	201 464 325	186 888 531	92.8	394 825 586	358 258 541	90.7	779 215 142	686 195 360	88.1	100.0

TOTAL DOMESTIC SALES

Still wine	35 627 756	34 921 211	98.0	103 611 371	97 266 294	93.9	202 328 960	184 504 841	91.2	421 919 141	367 111 255	87.0	88.7
Fortified	2 740 419	1 806 723	65.9	7 057 465	6 463 954	91.6	16 259 435	15 507 878	95.4	29 733 398	28 844 510	97.0	7.0
Sparkling	2 199 810	2 335 213	106.2	4 959 816	5 298 101	106.8	7 933 311	9 014 367	113.6	16 809 775	18 086 057	107.6	4.4
TOTAL	40 567 985	39 063 147	96.3	115 628 652	109 028 349	94.3	226 521 706	209 027 086	92.3	468 462 314	414 041 822	88.4	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages