

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	NOV 2024	NOV 2025	TREND	SEP 2024 NOV 2024	SEP 2025 NOV 2025	TREND	JUN 2024 NOV 2024	JUN 2025 NOV 2025	TREND	DEC 2023 NOV 2024	DEC 2024 NOV 2025	TREND	DEC 2024 NOV 2025
Wholesalers	20 876 870	17 984 594	86.1	59 697 859	50 381 533	84.4	116 395 856	94 195 460	80.9	234 233 177	183 440 808	78.3	45.0
Private Cellars	5 546 526	4 902 868	88.4	14 789 218	14 438 282	97.6	26 972 910	26 639 636	98.8	50 429 871	49 118 751	97.4	12.0
Producer Cellars	12 892 447	12 655 383	98.2	34 692 383	37 827 574	109.0	68 808 975	69 122 549	100.5	128 920 908	129 977 779	100.8	31.9
Total Still wine	39 315 843	35 542 845	90.4	109 179 460	102 647 389	94.0	212 177 741	189 957 645	89.5	413 583 956	362 537 338	87.7	88.9
Fortified	2 220 997	1 757 990	79.2	7 248 032	5 980 858	82.5	16 230 120	14 435 501	88.9	29 318 271	28 351 492	96.7	7.0
Sparkling	2 018 772	2 475 151	122.6	5 228 343	6 214 255	118.9	8 172 533	9 657 322	118.2	14 663 547	16 962 747	115.7	4.2
TOTAL	43 555 612	39 775 986	91.3	121 655 835	114 842 502	94.4	236 580 394	214 050 468	90.5	457 565 774	407 851 577	89.1	100.0

Wine Component	6 823 840	3 875 610	56.8	11 728 064	16 725 998	142.6	15 981 475	16 725 998	104.7	23 728 639	39 514 978	166.5	104.2
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IMPORTS

Still wine	81 559	103 184	126.5	338 043	252 644	74.7	575 930	422 773	73.4	1 046 619	822 544	78.6	33.4
Fortified	198	71 380	36 050.5	5 708	73 345	1 285.0	6 595	76 812	1 164.7	27 414	101 193	369.1	4.1
Sparkling	110 485	72 167	65.3	436 795	253 075	57.9	916 092	591 781	64.6	1 859 897	1 541 371	82.9	62.5
TOTAL	192 242	246 731	128.3	780 546	579 064	74.2	1 498 617	1 091 366	72.8	2 933 930	2 465 108	84.0	100.0

EXPORTS

Still wine	20 679 086	15 217 078	73.6	79 343 932	64 810 200	81.7	156 937 216	138 491 633	88.2	299 098 882	263 763 320	88.2	98.1
Fortified	23 238	20 847	89.7	72 984	44 471	60.9	116 344	104 165	89.5	219 102	197 763	90.3	0.1
Sparkling	434 644	397 478	91.4	1 603 882	1 525 409	95.1	2 650 720	2 892 174	109.1	4 545 231	5 028 681	110.6	1.9
Industrial wine													
TOTAL	21 136 968	15 635 403	74.0	81 020 798	66 380 080	81.9	159 704 280	141 487 972	88.6	303 863 215	268 989 764	88.5	100.0

DOMESTIC SALES AND EXPORTS

Still wine	59 994 929	50 759 923	84.6	188 523 392	167 457 589	88.8	369 114 957	328 449 278	89.0	712 682 838	626 300 658	87.9	92.5
Fortified	2 244 235	1 778 837	79.3	7 321 016	6 025 329	82.3	16 346 464	14 539 666	88.9	29 537 373	28 549 255	96.7	4.2
Sparkling	2 453 416	2 872 629	117.1	6 832 225	7 739 664	113.3	10 823 253	12 549 496	115.9	19 208 778	21 991 428	114.5	3.2
Industrial wine													
TOTAL	64 692 580	55 411 389	85.7	202 676 633	181 222 582	89.4	396 284 674	355 538 440	89.7	761 428 989	676 841 341	88.9	100.0

TOTAL DOMESTIC SALES

Still wine	39 397 402	35 646 029	90.5	109 517 503	102 900 033	94.0	212 753 671	190 380 418	89.5	414 630 575	363 359 882	87.6	88.6
Fortified	2 221 195	1 829 370	82.4	7 253 740	6 054 203	83.5	16 236 715	14 512 313	89.4	29 345 685	28 452 685	97.0	6.9
Sparkling	2 129 257	2 547 318	119.6	5 665 138	6 467 330	114.2	9 088 625	10 249 103	112.8	16 523 444	18 504 118	112.0	4.5
TOTAL	43 747 854	40 022 717	91.5	122 436 381	115 421 566	94.3	238 079 011	215 141 834	90.4	460 499 704	410 316 685	89.1	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages