

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2025	MAR 2026	TREND	JAN 2025 MAR 2025	JAN 2026 MAR 2026	TREND	OCT 2024 MAR 2025	OCT 2025 MAR 2026	TREND	APR 2024 MAR 2025	APR 2025 MAR 2026	TREND	APR 2025 MAR 2026
Wholesalers	12 868 270	13 732 503	106.7	44 934 562	40 290 102	89.7	105 607 454	95 561 053	90.5	213 241 103	188 567 635	88.4	45.1
Private Cellars	3 373 088	4 326 196	128.3	10 718 533	10 551 831	98.4	25 363 296	25 448 586	100.3	49 227 987	49 469 000	100.5	11.8
Producer Cellars	9 255 156	8 719 597	94.2	28 191 717	31 024 297	110.0	64 203 953	68 255 792	106.3	128 294 263	131 919 952	102.8	31.6
Total Still wine	25 496 514	26 778 296	105.0	83 844 812	81 866 230	97.6	195 174 703	189 265 431	97.0	390 763 353	369 956 587	94.7	88.5
Fortified	2 130 721	2 093 195	98.2	6 555 560	7 286 338	111.1	13 759 363	13 200 807	95.9	29 793 087	30 071 046	100.9	7.2
Sparkling	903 328	1 232 083	136.4	2 907 776	3 749 179	128.9	9 251 408	10 777 981	116.5	15 033 049	17 790 811	118.3	4.3
TOTAL	28 530 563	30 103 574	105.5	93 308 148	92 901 747	99.6	218 185 474	213 244 219	97.7	435 589 489	417 818 444	95.9	100.0

Wine Component	1 525 819	2 164 475	141.9	8 778 332	18 888 423	215.2	29 230 768	18 888 423	64.6	37 712 326	32 143 800	85.2	104.3
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IMPORTS

Still wine	35 550	46 048	129.5	176 916	160 348	90.6	552 201	443 409	80.3	1 049 195	788 119	75.1	36.7
Fortified	113	7 128	6 308.0	865	9 826	1 136.0	28 747	120 925	420.7	37 630	126 615	336.5	5.9
Sparkling	136 973	151 763	110.8	439 502	240 360	54.7	934 632	480 985	51.5	1 768 052	1 232 769	69.7	57.4
TOTAL	172 636	204 939	118.7	617 283	410 534	66.5	1 515 580	1 045 319	69.0	2 854 877	2 147 503	75.2	100.0

EXPORTS

Still wine	23 410 074	25 619 960	109.4	54 009 006	61 377 077	113.6	140 291 633	123 304 076	87.9	286 886 593	265 901 088	92.7	98.1
Fortified	9 542	30 122	315.7	37 890	63 729	168.2	109 284	119 325	109.2	210 399	231 785	110.2	0.1
Sparkling	505 540	399 736	79.1	940 442	866 090	92.1	2 469 923	2 206 448	89.3	4 650 496	4 984 052	107.2	1.8
Industrial wine													
TOTAL	23 925 156	26 049 818	108.9	54 987 338	62 306 896	113.3	142 870 840	125 629 849	87.9	291 747 488	271 116 925	92.9	100.0

DOMESTIC SALES AND EXPORTS

Still wine	48 906 588	52 398 256	107.1	137 853 818	143 243 307	103.9	335 466 336	312 569 507	93.2	677 649 946	635 857 675	93.8	92.3
Fortified	2 140 263	2 123 317	99.2	6 593 450	7 350 067	111.5	13 868 647	13 320 132	96.0	30 003 486	30 302 831	101.0	4.4
Sparkling	1 408 868	1 631 819	115.8	3 848 218	4 615 269	119.9	11 721 331	12 984 429	110.8	19 683 545	22 774 863	115.7	3.3
Industrial wine													
TOTAL	52 455 719	56 153 392	107.0	148 295 486	155 208 643	104.7	361 056 314	338 874 068	93.9	727 336 977	688 935 369	94.7	100.0

TOTAL DOMESTIC SALES

Still wine	25 532 064	26 824 344	105.1	84 021 728	82 026 578	97.6	195 726 904	189 708 840	96.9	391 812 548	370 744 706	94.6	88.3
Fortified	2 130 834	2 100 323	98.6	6 556 425	7 296 164	111.3	13 788 110	13 321 732	96.6	29 830 717	30 197 661	101.2	7.2
Sparkling	1 040 301	1 383 846	133.0	3 347 278	3 989 539	119.2	10 186 040	11 258 966	110.5	16 801 101	19 023 580	113.2	4.5
TOTAL	28 703 199	30 308 513	105.6	93 925 431	93 312 281	99.3	219 701 054	214 289 538	97.5	438 444 366	419 965 947	95.8	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages