

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAY 2024	MAY 2025	TREND	MAR 2024 MAY 2024	MAR 2025 MAY 2025	TREND	DEC 2023 MAY 2024	DEC 2024 MAY 2025	TREND	JUN 2023 MAY 2024	JUN 2024 MAY 2025	TREND	JUN 2024 MAY 2025
Wholesalers	15 816 666	15 306 183	96.8	48 778 824	38 967 875	79.9	117 837 321	89 245 348	75.7	245 808 513	205 641 204	83.7	47.8
Private Cellars	3 366 936	4 043 403	120.1	11 056 357	10 828 094	97.9	23 456 961	22 479 115	95.8	52 107 154	49 452 025	94.9	11.5
Producer Cellars	9 747 475	10 380 585	106.5	28 999 533	29 836 997	102.9	60 111 933	60 855 230	101.2	128 407 199	129 664 205	101.0	30.1
Total Still wine	28 931 077	29 730 171	102.8	88 834 714	79 632 966	89.6	201 406 215	172 579 693	85.7	426 322 866	384 757 434	90.3	89.4
Fortified	2 243 040	2 824 265	125.9	6 288 492	7 206 353	114.6	13 088 151	13 878 858	106.0	29 130 058	30 108 978	103.4	7.0
Sparkling	888 574	1 139 359	128.2	2 633 031	2 988 305	113.5	6 491 014	7 305 423	112.5	13 825 283	15 477 956	112.0	3.6
TOTAL	32 062 691	33 693 795	105.1	97 756 237	89 827 624	91.9	220 985 380	193 763 974	87.7	469 278 207	430 344 368	91.7	100.0

Wine Component	1 341 075	2 015 225	150.3	4 052 625	22 782 081	562.2	7 747 164	22 782 081	294.1	15 777 205	38 763 556	245.7	103.6
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IMPORTS

Still wine	41 614	40 281	96.8	206 985	128 516	62.1	470 689	399 771	84.9	1 038 111	975 701	94.0	34.0
Fortified	875	670	76.6	17 810	1 224	6.9	20 819	24 381	117.1	25 621	30 976	120.9	1.1
Sparkling	85 369	173 221	202.9	493 644	450 036	91.2	943 805	949 590	100.6	2 065 099	1 865 682	90.3	65.0
TOTAL	127 858	214 172	167.5	718 439	579 776	80.7	1 435 313	1 373 742	95.7	3 128 831	2 872 359	91.8	100.0

EXPORTS

Still wine	30 759 855	23 953 306	77.9	73 828 226	68 905 679	93.3	142 161 666	125 310 247	88.1	302 388 621	282 248 584	93.3	98.3
Fortified	15 503	17 973	115.9	73 034	50 305	68.9	102 758	93 598	91.1	206 965	209 942	101.4	0.1
Sparkling	394 412	431 053	109.3	1 146 484	1 359 705	118.6	1 894 511	2 136 716	112.8	3 806 030	4 787 436	125.8	1.7
Industrial wine										528 870			
TOTAL	31 169 770	24 402 332	78.3	75 047 744	70 315 689	93.7	144 158 935	127 540 561	88.5	306 930 486	287 245 962	93.6	100.0

DOMESTIC SALES AND EXPORTS

Still wine	59 690 932	53 683 477	89.9	162 662 940	148 538 645	91.3	343 567 881	297 889 940	86.7	728 711 487	667 006 018	91.5	93.0
Fortified	2 258 543	2 842 238	125.8	6 361 526	7 256 658	114.1	13 190 909	13 972 456	105.9	29 337 023	30 318 920	103.3	4.2
Sparkling	1 282 986	1 570 412	122.4	3 779 515	4 348 010	115.0	8 385 525	9 442 139	112.6	17 631 313	20 265 392	114.9	2.8
Industrial wine										528 870			
TOTAL	63 232 461	58 096 127	91.9	172 803 981	160 143 313	92.7	365 144 315	321 304 535	88.0	776 208 693	717 590 330	92.4	100.1

TOTAL DOMESTIC SALES

Still wine	28 972 691	29 770 452	102.8	89 041 699	79 761 482	89.6	201 876 904	172 979 464	85.7	427 360 977	385 733 135	90.3	89.0
Fortified	2 243 915	2 824 935	125.9	6 306 302	7 207 577	114.3	13 108 970	13 903 239	106.1	29 155 679	30 139 954	103.4	7.0
Sparkling	973 943	1 312 580	134.8	3 126 675	3 438 341	110.0	7 434 819	8 255 013	111.0	15 890 382	17 343 638	109.1	4.0
TOTAL	32 190 549	33 907 967	105.3	98 474 676	90 407 400	91.8	222 420 693	195 137 716	87.7	472 407 038	433 216 727	91.7	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages