

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2024	JUL 2025	TREND	MAY 2024 JUL 2024	MAY 2025 JUL 2025	TREND	FEB 2024 JUL 2024	FEB 2025 JUL 2025	TREND	AUG 2023 JUL 2024	AUG 2024 JUL 2025	TREND	AUG 2024 JUL 2025
Wholesalers	21 813 882	14 302 278	65.6	56 108 640	44 286 147	78.9	112 271 934	82 989 624	73.9	250 808 755	194 329 194	77.5	46.5
Private Cellars	3 885 140	3 962 159	102.0	11 303 775	12 297 717	108.8	23 414 518	23 227 036	99.2	50 530 872	49 769 500	98.5	11.9
Producer Cellars	11 731 556	12 198 511	104.0	31 095 679	30 513 660	98.1	61 289 593	60 462 025	98.6	129 215 026	128 449 076	99.4	30.7
Total Still wine	37 430 578	30 462 948	81.4	98 508 094	87 097 524	88.4	196 976 045	166 678 685	84.6	430 554 653	372 547 770	86.5	89.1
Fortified	3 403 680	3 396 641	99.8	9 200 592	9 041 614	98.3	16 282 779	15 936 636	97.9	29 182 637	29 368 775	100.6	7.0
Sparkling	824 505	1 229 557	149.1	2 571 832	3 322 754	129.2	5 476 063	6 201 807	113.3	14 046 593	15 978 093	113.8	3.8
TOTAL	41 658 763	35 089 146	84.2	110 280 518	99 461 892	90.2	218 734 887	188 817 128	86.3	473 783 883	417 894 638	88.2	100.0

Wine Component	1 515 170	2 081 168	137.4	4 261 595	12 006 489	281.7	8 832 942	12 006 489	135.9	16 644 990	39 939 048	239.9	103.8
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IMPORTS

Still wine	95 285	38 726	40.6	209 495	141 023	67.3	442 811	272 642	61.6	1 026 316	908 562	88.5	33.5
Fortified	227	981	432.2	1 378	2 310	167.6	20 519	2 943	14.3	24 883	32 113	129.1	1.2
Sparkling	165 826	76 245	46.0	401 663	393 512	98.0	1 025 673	832 823	81.2	2 063 540	1 769 679	85.8	65.3
TOTAL	261 338	115 952	44.4	612 536	536 845	87.6	1 489 003	1 108 408	74.4	3 114 739	2 710 354	87.0	100.0

EXPORTS

Still wine	26 640 847	24 704 029	92.7	81 904 269	70 630 629	86.2	158 203 134	131 871 594	83.4	303 728 806	277 780 191	91.5	98.2
Fortified	10 055	12 182	121.2	34 641	36 364	105.0	112 018	90 961	81.2	211 951	209 195	98.7	0.1
Sparkling	366 631	419 843	114.5	1 141 923	1 283 312	112.4	2 198 836	2 422 069	110.2	3 975 707	4 892 184	123.1	1.7
Industrial wine										24 100			
TOTAL	27 017 533	25 136 054	93.0	83 080 833	71 950 305	86.6	160 513 988	134 384 624	83.7	307 940 564	282 881 570	91.9	100.0

DOMESTIC SALES AND EXPORTS

Still wine	64 071 425	55 166 977	86.1	180 412 363	157 728 153	87.4	355 179 179	298 550 279	84.1	734 283 459	650 327 961	88.6	92.8
Fortified	3 413 735	3 408 823	99.9	9 235 233	9 077 978	98.3	16 394 797	16 027 597	97.8	29 394 588	29 577 970	100.6	4.2
Sparkling	1 191 136	1 649 400	138.5	3 713 755	4 606 066	124.0	7 674 899	8 623 876	112.4	18 022 300	20 870 277	115.8	3.0
Industrial wine										24 100			
TOTAL	68 676 296	60 225 200	87.7	193 361 351	171 412 197	88.6	379 248 875	323 201 752	85.2	781 724 447	700 776 208	89.6	100.0

TOTAL DOMESTIC SALES

Still wine	37 525 863	30 501 674	81.3	98 717 589	87 238 547	88.4	197 418 856	166 951 327	84.6	431 580 969	373 456 332	86.5	88.8
Fortified	3 403 907	3 397 622	99.8	9 201 970	9 043 924	98.3	16 303 298	15 939 579	97.8	29 207 520	29 400 888	100.7	7.0
Sparkling	990 331	1 305 802	131.9	2 973 495	3 716 266	125.0	6 501 736	7 034 630	108.2	16 110 133	17 747 772	110.2	4.2
TOTAL	41 920 101	35 205 098	84.0	110 893 054	99 998 737	90.2	220 223 890	189 925 536	86.2	476 898 622	420 604 992	88.2	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages