

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2024	JAN 2025	TREND	NOV 2023 JAN 2024	NOV 2024 JAN 2025	TREND	AUG 2023 JAN 2024	AUG 2024 JAN 2025	TREND	FEB 2023 JAN 2024	FEB 2024 JAN 2025	TREND	FEB 2024 JAN 2025
Wholesalers	19 689 304	15 072 807	76.6	73 606 670	56 112 558	76.2	138 536 821	111 339 570	80.4	246 031 558	223 611 504	90.9	49.9
Private Cellars	3 006 175	3 200 817	106.5	13 653 969	13 052 919	95.6	27 116 354	26 542 464	97.9	52 958 352	49 956 982	94.3	11.2
Producer Cellars	9 362 876	8 444 149	90.2	33 345 076	33 418 268	100.2	67 925 433	67 986 592	100.1	126 849 934	129 276 185	101.9	28.9
Total Still wine	32 058 355	26 717 773	83.3	120 605 715	102 583 745	85.1	233 578 608	205 868 626	88.1	425 839 844	402 844 671	94.6	90.0
Fortified	1 541 264	1 911 905	124.0	6 371 586	6 380 568	100.1	12 899 858	13 432 139	104.1	27 822 031	29 714 918	106.8	6.6
Sparkling	947 912	974 800	102.8	4 889 355	5 306 242	108.5	8 570 530	9 776 745	114.1	13 108 430	15 252 808	116.4	3.4
TOTAL	34 547 531	29 604 478	85.7	131 866 656	114 270 555	86.7	255 048 996	229 077 510	89.8	466 770 305	447 812 397	95.9	100.0

Wine Component	1 809 388	4 561 082	252.1	1 852 324	27 932 559	1508.0	7 812 048	27 932 559	357.6	14 400 062	36 765 501	255.3	103.4
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IMPORTS

Still wine	126 374	97 982	77.5	283 199	309 430	109.3	583 505	635 920	109.0	1 105 542	1 078 731	97.6	34.9
Fortified	92	673	731.5	1 049	23 276	2 218.9	4 364	29 170	668.4	7 792	49 689	637.7	1.6
Sparkling	94 476	140 033	148.2	458 868	447 543	97.5	1 037 867	936 856	90.3	1 947 568	1 962 529	100.8	63.5
TOTAL	220 942	238 688	108.0	743 116	780 249	105.0	1 625 736	1 601 946	98.5	3 060 902	3 090 949	101.0	100.0

EXPORTS

Still wine	11 442 459	14 410 303	125.9	65 723 282	60 902 000	92.7	145 525 672	146 027 547	100.3	297 618 565	304 230 681	102.2	98.4
Fortified	6 028	6 083	100.9	46 708	44 266	94.8	99 933	118 234	118.3	183 868	230 252	125.2	0.1
Sparkling	210 569	224 801	106.8	865 386	1 001 554	115.7	1 776 871	2 470 119	139.0	3 726 283	4 668 955	125.3	1.5
Industrial wine							24 100			769 870			
TOTAL	11 659 056	14 641 187	125.6	66 635 376	61 947 820	93.0	147 426 576	148 615 900	100.8	302 298 586	309 129 888	102.3	100.2

DOMESTIC SALES AND EXPORTS

Still wine	43 500 814	41 128 076	94.5	186 328 997	163 485 745	87.7	379 104 280	351 896 173	92.8	723 458 409	707 075 352	97.7	93.4
Fortified	1 547 292	1 917 988	124.0	6 418 294	6 424 834	100.1	12 999 791	13 550 373	104.2	28 005 899	29 945 170	106.9	4.0
Sparkling	1 158 481	1 199 601	103.5	5 754 741	6 307 796	109.6	10 347 401	12 246 864	118.4	16 834 713	19 921 763	118.3	2.6
Industrial wine							24 100			769 870			
TOTAL	46 206 587	44 245 665	95.8	198 502 032	176 218 375	88.8	402 475 572	377 693 410	93.8	769 068 891	756 942 285	98.4	100.1

TOTAL DOMESTIC SALES

Still wine	32 184 729	26 815 755	83.3	120 888 914	102 893 175	85.1	234 162 113	206 504 546	88.2	426 945 386	403 923 402	94.6	89.6
Fortified	1 541 356	1 912 578	124.1	6 372 635	6 403 844	100.5	12 904 222	13 461 309	104.3	27 829 823	29 764 607	107.0	6.6
Sparkling	1 042 388	1 114 833	106.9	5 348 223	5 753 785	107.6	9 608 397	10 713 601	111.5	15 055 998	17 215 337	114.3	3.8
TOTAL	34 768 473	29 843 166	85.8	132 609 772	115 050 804	86.8	256 674 732	230 679 456	89.9	469 831 207	450 903 346	96.0	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.