

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	FEB 2025	FEB 2026	TREND	DEC 2024 FEB 2025	DEC 2025 FEB 2026	TREND	SEP 2024 FEB 2025	SEP 2025 FEB 2026	TREND	MAR 2024 FEB 2025	MAR 2025 FEB 2026	TREND	MAR 2025 FEB 2026
Wholesalers	15 041 785	14 309 824	95.1	50 277 473	45 048 417	89.6	109 975 332	95 429 950	86.8	215 452 153	178 211 752	82.7	44.0
Private Cellars	4 144 628	3 614 147	87.2	11 651 021	11 048 162	94.8	26 440 239	25 486 444	96.4	49 680 288	48 515 892	97.7	12.0
Producer Cellars	10 491 953	11 909 494	113.5	31 018 233	33 495 965	108.0	65 710 616	71 323 539	108.5	128 826 741	132 455 511	102.8	32.7
Total Still wine	29 678 366	29 833 465	100.5	92 946 727	89 592 544	96.4	202 126 187	192 239 933	95.1	393 959 182	359 183 155	91.2	88.6
Fortified	2 512 934	3 869 846	154.0	6 672 505	7 074 767	106.0	13 920 537	13 055 625	93.8	29 191 117	28 753 754	98.5	7.1
Sparkling	1 030 107	1 548 973	150.4	4 317 118	4 816 427	111.6	9 545 461	11 030 682	115.6	15 122 682	17 462 056	115.5	4.3
TOTAL	33 221 407	35 252 284	106.1	103 936 350	101 483 738	97.6	225 592 185	216 326 240	95.9	438 272 981	405 398 965	92.5	100.0

Wine Component	2 691 431	2 913 410	108.2	17 563 035	19 872 227	113.1	29 291 099	19 872 227	67.8	37 597 135	31 505 144	83.8	104.3
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IMPORTS

Still wine	43 384	36 989	85.3	271 255	226 332	83.4	609 298	478 976	78.6	1 054 170	777 621	73.8	36.8
Fortified	79	367	464.6	23 157	41 564	179.5	28 865	114 909	398.1	47 562	119 600	251.5	5.7
Sparkling	162 496	49 238	30.3	499 554	176 162	35.3	936 349	429 237	45.8	1 909 290	1 217 979	63.8	57.6
TOTAL	205 959	86 594	42.0	793 966	444 058	55.9	1 574 512	1 023 122	65.0	3 011 022	2 115 200	70.2	100.0

EXPORTS

Still wine	16 289 444	23 977 593	147.2	56 390 888	56 982 398	101.0	135 734 820	121 536 532	89.5	287 154 746	264 082 654	92.0	98.0
Fortified	22 265	20 435	91.8	43 293	56 735	131.0	116 277	101 206	87.0	232 671	211 205	90.8	0.1
Sparkling	210 105	253 472	120.6	777 011	838 267	107.9	2 380 893	2 363 676	99.3	4 574 215	5 089 937	111.3	1.9
Industrial wine													
TOTAL	16 521 814	24 251 500	146.8	57 211 192	57 877 400	101.2	138 231 990	124 001 414	89.7	291 961 632	269 383 796	92.3	100.0

DOMESTIC SALES AND EXPORTS

Still wine	45 967 810	53 811 058	117.1	149 337 615	146 574 942	98.2	337 861 007	313 776 465	92.9	681 113 928	623 265 809	91.5	92.4
Fortified	2 535 199	3 890 281	153.5	6 715 798	7 131 502	106.2	14 036 814	13 156 831	93.7	29 423 788	28 964 959	98.4	4.3
Sparkling	1 240 212	1 802 445	145.3	5 094 129	5 654 694	111.0	11 926 354	13 394 358	112.3	19 696 897	22 551 993	114.5	3.3
Industrial wine													
TOTAL	49 743 221	59 503 784	119.6	161 147 542	159 361 138	98.9	363 824 175	340 327 654	93.5	730 234 613	674 782 761	92.4	100.0

TOTAL DOMESTIC SALES

Still wine	29 721 750	29 870 454	100.5	93 217 982	89 818 876	96.4	202 735 485	192 718 909	95.1	395 013 352	359 960 776	91.1	88.3
Fortified	2 513 013	3 870 213	154.0	6 695 662	7 116 331	106.3	13 949 402	13 170 534	94.4	29 238 679	28 873 354	98.8	7.1
Sparkling	1 192 603	1 598 211	134.0	4 816 672	4 992 589	103.7	10 481 810	11 459 919	109.3	17 031 972	18 680 035	109.7	4.6
TOTAL	33 427 366	35 338 878	105.7	104 730 316	101 927 796	97.3	227 166 697	217 349 362	95.7	441 284 003	407 514 165	92.3	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages