

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	FEB 2024	FEB 2025	TREND	DEC 2023 FEB 2024	DEC 2024 FEB 2025	TREND	SEP 2023 FEB 2024	SEP 2024 FEB 2025	TREND	MAR 2023 FEB 2024	MAR 2024 FEB 2025	TREND	MAR 2024 FEB 2025
Wholesalers	23 201 136	15 042 024	64.8	69 058 497	50 277 712	72.8	136 699 230	109 975 571	80.5	255 292 612	215 452 392	84.4	49.2
Private Cellars	4 421 322	4 144 628	93.7	12 400 604	11 651 021	94.0	27 054 970	26 440 239	97.7	53 148 904	49 680 288	93.5	11.3
Producer Cellars	10 941 856	10 491 953	95.9	31 112 400	31 018 233	99.7	68 248 596	65 710 616	96.3	127 597 711	128 826 741	101.0	29.4
Total Still wine	38 564 314	29 678 605	77.0	112 571 501	92 946 966	82.6	232 002 796	202 126 426	87.1	436 039 227	393 959 421	90.3	89.9
Fortified	3 036 735	2 512 934	82.8	6 799 659	6 672 505	98.1	12 667 601	13 920 537	109.9	29 824 192	29 191 117	97.9	6.7
Sparkling	1 159 774	1 029 868	88.8	3 857 983	4 316 879	111.9	8 687 274	9 545 222	109.9	13 375 213	15 122 443	113.1	3.5
TOTAL	42 760 823	33 221 407	77.7	123 229 143	103 936 350	84.3	253 357 671	225 592 185	89.0	479 238 632	438 272 981	91.5	100.0
Wine Component	1 859 797	2 691 431	144.7	3 694 539	29 291 099	792.8	8 051 588	29 291 099	363.8	15 480 962	37 597 135	242.9	103.5

IMPORTS													
Still wine	67 945	43 384	63.9	263 704	271 255	102.9	539 797	609 298	112.9	1 070 107	1 054 170	98.5	35.0
Fortified	2 206	79	3.6	3 009	23 157	769.6	3 649	28 865	791.0	9 124	47 562	521.3	1.6
Sparkling	215 735	162 496	75.3	450 161	499 554	111.0	963 885	936 349	97.1	2 082 583	1 909 290	91.7	63.4
TOTAL	285 886	205 959	72.0	716 874	793 966	110.8	1 507 331	1 574 512	104.5	3 161 814	3 011 022	95.2	100.0

EXPORTS													
Still wine	33 230 494	16 597 824	49.9	68 333 440	56 713 065	83.0	151 739 197	136 071 982	89.7	308 910 583	287 494 613	93.1	98.4
Fortified	19 846	22 265	112.2	29 724	43 293	145.6	110 038	116 277	105.7	201 417	232 671	115.5	0.1
Sparkling	304 841	210 105	68.9	748 027	777 015	103.9	1 861 785	2 380 897	127.9	3 721 127	4 574 219	122.9	1.6
Industrial wine										769 870			
TOTAL	33 555 181	16 830 194	50.2	69 111 191	57 533 373	83.2	153 711 020	138 569 156	90.1	313 602 997	292 301 503	93.2	100.3

DOMESTIC SALES AND EXPORTS													
Still wine	71 794 808	46 276 429	64.5	180 904 941	149 660 031	82.7	383 741 993	338 198 408	88.1	744 949 810	681 454 034	91.5	93.3
Fortified	3 056 581	2 535 199	82.9	6 829 383	6 715 798	98.3	12 777 639	14 036 814	109.9	30 025 609	29 423 788	98.0	4.0
Sparkling	1 464 615	1 239 973	84.7	4 606 010	5 093 894	110.6	10 549 059	11 926 119	113.1	17 096 340	19 696 662	115.2	2.7
Industrial wine										769 870			
TOTAL	76 316 004	50 051 601	65.6	192 340 334	161 469 723	84.0	407 068 691	364 161 341	89.5	792 841 629	730 574 484	92.1	100.1

TOTAL DOMESTIC SALES													
Still wine	38 632 259	29 721 989	76.9	112 835 205	93 218 221	82.6	232 542 593	202 735 724	87.2	437 109 334	395 013 591	90.4	89.5
Fortified	3 038 941	2 513 013	82.7	6 802 668	6 695 662	98.4	12 671 250	13 949 402	110.1	29 833 316	29 238 679	98.0	6.6
Sparkling	1 375 509	1 192 364	86.7	4 308 144	4 816 433	111.8	9 651 159	10 481 571	108.6	15 457 796	17 031 733	110.2	3.9
TOTAL	43 046 709	33 427 366	77.7	123 946 017	104 730 316	84.5	254 865 002	227 166 697	89.1	482 400 446	441 284 003	91.5	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.