

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2024	DEC 2025	TREND	OCT 2024 DEC 2024	OCT 2025 DEC 2025	TREND	JUL 2024 DEC 2024	JUL 2025 DEC 2025	TREND	JAN 2024 DEC 2024	JAN 2025 DEC 2025	TREND	JAN 2025 DEC 2025
Wholesalers	20 162 881	19 132 938	94.9	60 672 892	55 270 951	91.1	118 080 645	104 908 742	88.8	228 228 001	193 212 095	84.7	44.8
Private Cellars	4 305 576	4 822 527	112.0	14 644 763	14 896 755	101.7	27 226 787	27 170 008	99.8	49 762 340	49 635 702	99.7	12.2
Producer Cellars	12 081 672	11 191 265	92.6	36 012 236	37 231 495	103.4	71 273 999	72 379 250	101.6	130 194 912	129 087 372	99.1	31.8
Total Still wine	36 550 129	35 146 730	96.2	111 329 891	107 399 201	96.5	216 581 431	204 458 000	94.4	408 185 253	371 935 169	91.1	88.9
Fortified	2 247 666	1 881 624	83.7	7 203 803	5 914 469	82.1	14 923 914	14 523 149	97.3	29 344 277	29 339 986	100.0	6.9
Sparkling	2 312 670	2 299 331	99.4	6 343 632	7 028 802	110.8	9 626 450	11 002 817	114.3	15 225 920	16 949 408	111.3	4.2
TOTAL	41 110 465	39 327 685	94.1	124 877 326	120 342 472	94.0	241 131 795	229 983 966	92.1	452 755 450	418 224 563	92.4	100.0

Wine Component	10 310 522	4 179 124	40.5	20 452 436	18 889 239	92.4	24 886 647	18 889 239	75.9	34 013 807	33 383 580	98.1	104.2
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IMPORTS

Still wine	129 889	112 032	86.3	375 285	283 061	75.4	633 223	472 789	74.7	1 107 123	804 687	72.7	34.2
Fortified	22 405	38 866	173.5	27 882	111 099	398.5	28 724	115 019	400.4	49 108	117 654	239.6	5.0
Sparkling	197 025	87 565	44.4	495 130	240 625	48.6	962 649	535 300	55.6	1 916 972	1 431 911	74.7	60.8
TOTAL	349 319	238 463	68.3	898 297	634 785	70.7	1 624 596	1 123 108	69.1	3 073 203	2 354 252	76.6	100.0

EXPORTS

Still wine	25 805 186	21 033 415	81.5	86 295 857	62 146 318	72.0	158 239 956	137 280 176	86.8	301 243 581	258 753 848	85.9	98.0
Fortified	14 945	23 128	154.8	71 394	55 596	77.9	122 206	121 084	99.1	230 197	205 946	89.5	0.1
Sparkling	342 109	371 832	108.7	1 529 481	1 340 358	87.6	2 611 949	2 831 500	108.4	4 654 723	5 058 404	108.7	1.9
Industrial wine													
TOTAL	26 162 240	21 428 375	81.9	87 896 732	63 542 272	72.3	160 974 111	140 232 760	87.1	306 128 501	264 018 198	86.2	100.0

DOMESTIC SALES AND EXPORTS

Still wine	62 355 315	55 538 025	89.1	197 625 748	167 047 139	84.5	374 821 387	334 838 026	89.3	709 428 834	619 245 667	87.3	92.5
Fortified	2 262 611	1 904 752	84.2	7 275 197	5 501 080	75.6	15 046 120	13 617 501	90.5	29 574 474	28 191 396	95.3	4.2
Sparkling	2 654 779	2 671 163	100.6	7 873 113	8 369 160	106.3	12 238 399	13 834 317	113.0	19 880 643	22 007 812	110.7	3.3
Industrial wine													
TOTAL	67 272 705	60 113 940	89.4	212 774 058	180 917 379	85.0	402 105 906	362 289 844	90.1	758 883 951	669 444 875	88.2	100.0

TOTAL DOMESTIC SALES

Still wine	36 680 018	35 258 762	96.1	111 705 176	107 682 262	96.4	217 214 654	204 930 789	94.3	409 292 376	372 739 856	91.1	88.6
Fortified	2 270 071	1 920 490	84.6	7 231 685	6 025 568	83.3	14 952 638	14 638 168	97.9	29 393 385	29 457 640	100.2	6.9
Sparkling	2 509 695	2 386 896	95.1	6 838 762	7 269 427	106.3	10 589 099	11 538 117	109.0	17 142 892	18 381 319	107.2	4.5
TOTAL	41 459 784	39 566 148	95.4	125 775 623	120 977 257	96.2	242 756 391	231 107 074	95.2	455 828 653	420 578 815	92.3	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages