

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	AUG 2024	AUG 2025	TREND	JUN 2024 AUG 2024	JUN 2025 AUG 2025	TREND	MAR 2024 AUG 2024	MAR 2025 AUG 2025	TREND	SEP 2023 AUG 2024	SEP 2024 AUG 2025	TREND	SEP 2024 AUG 2025
Wholesalers	16 406 023	14 833 963	90.4	56 697 997	43 813 927	77.3	105 476 821	82 781 802	78.5	242 176 051	192 757 134	79.6	46.5
Private Cellars	4 246 853	3 947 040	92.9	12 183 692	12 201 354	100.1	23 240 049	23 029 448	99.1	50 295 019	49 469 687	98.4	11.9
Producer Cellars	12 768 388	11 161 900	87.4	34 116 592	31 294 975	91.7	63 116 125	61 131 972	96.9	131 364 721	126 842 588	96.6	30.6
Total Still wine	33 421 264	29 942 903	89.6	102 998 281	87 310 256	84.8	191 832 995	166 943 222	87.0	423 835 791	369 069 409	87.1	89.0
Fortified	2 024 536	2 237 294	110.5	8 982 088	8 454 643	94.1	15 270 580	15 660 996	102.6	27 938 181	29 581 533	105.9	7.1
Sparkling	1 260 932	1 259 674	99.9	2 944 190	3 443 067	116.9	5 577 221	6 431 374	115.3	14 264 495	15 976 835	112.0	3.9
TOTAL	36 706 732	33 439 871	91.1	114 924 559	99 207 966	86.3	212 680 796	189 035 592	88.9	466 038 467	414 627 777	89.0	100.0
Wine Component	1 332 891	2 309 921	173.3	4 253 411	11 624 979	273.3	8 306 036	11 624 979	140.0	16 357 624	40 916 078	250.1	103.9

IMPORTS

Still wine	70 006	69 387	99.1	237 887	170 129	71.5	444 872	298 645	67.1	984 669	907 943	92.2	34.0
Fortified	384	1 827	475.8	887	3 467	390.9	18 697	4 691	25.1	22 346	33 556	150.2	1.3
Sparkling	163 003	118 415	72.6	479 297	338 706	70.7	972 941	788 742	81.1	1 936 826	1 725 091	89.1	64.7
TOTAL	233 393	189 629	81.2	718 071	512 302	71.3	1 436 510	1 092 078	76.0	2 943 841	2 666 590	90.6	100.0

EXPORTS

Still wine	26 449 991	27 118 554	102.5	77 594 405	73 790 860	95.1	151 422 631	142 660 724	94.2	303 161 828	278 408 774	91.8	98.1
Fortified	24 222	41 303	170.5	43 360	59 694	137.7	116 394	109 999	94.5	226 432	226 276	99.9	0.1
Sparkling	299 327	515 698	172.3	1 046 838	1 366 859	130.6	2 193 322	2 726 355	124.3	4 055 107	5 107 248	125.9	1.8
Industrial wine													
TOTAL	26 773 540	27 675 555	103.4	78 684 603	75 217 413	95.6	153 732 347	145 497 078	94.6	307 443 367	283 742 298	92.3	100.0

DOMESTIC SALES AND EXPORTS

Still wine	59 871 255	57 061 457	95.3	180 592 686	161 101 116	89.2	343 255 626	309 603 946	90.2	726 997 619	647 478 183	89.1	92.7
Fortified	2 048 758	2 278 597	111.2	9 025 448	8 514 337	94.3	15 386 974	15 770 995	102.5	28 164 613	29 807 809	105.8	4.3
Sparkling	1 560 259	1 775 372	113.8	3 991 028	4 809 926	120.5	7 770 543	9 157 729	117.9	18 319 602	21 084 083	115.1	3.0
Industrial wine													
TOTAL	63 480 272	61 115 426	96.3	193 609 162	174 425 379	90.1	366 413 143	334 532 670	91.3	773 481 834	698 370 075	90.3	100.0

TOTAL DOMESTIC SALES

Still wine	33 491 270	30 012 290	89.6	103 236 168	87 480 385	84.7	192 277 867	167 241 867	87.0	424 820 460	369 977 352	87.1	88.7
Fortified	2 024 920	2 239 121	110.6	8 982 975	8 458 110	94.2	15 289 277	15 665 687	102.5	27 960 527	29 615 089	105.9	7.1
Sparkling	1 423 935	1 378 089	96.8	3 423 487	3 781 773	110.5	6 550 162	7 220 116	110.2	16 201 321	17 701 926	109.3	4.2
TOTAL	36 940 125	33 629 500	91.0	115 642 630	99 720 268	86.2	214 117 306	190 127 670	88.8	468 982 308	417 294 367	89.0	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages