

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	APR 2024	APR 2025	TREND	FEB 2024 APR 2024	FEB 2025 APR 2025	TREND	NOV 2023 APR 2024	NOV 2024 APR 2025	TREND	MAY 2023 APR 2024	MAY 2024 APR 2025	TREND	MAY 2024 APR 2025
Wholesalers	15 931 138	11 765 542	73.9	56 163 294	38 703 477	68.9	129 769 964	94 816 035	73.1	245 646 910	206 151 687	83.9	48.1
Private Cellars	3 864 032	3 411 603	88.3	12 110 743	10 929 319	90.2	25 764 712	23 982 238	93.1	52 901 262	48 775 558	92.2	11.4
Producer Cellars	9 464 424	10 201 256	107.8	30 193 914	29 948 365	99.2	63 538 990	63 367 092	99.7	129 885 918	129 031 095	99.3	30.1
<b>Total Still wine</b>	<b>29 259 594</b>	<b>25 378 401</b>	<b>86.7</b>	<b>98 467 951</b>	<b>79 581 161</b>	<b>80.8</b>	<b>219 073 666</b>	<b>182 165 365</b>	<b>83.2</b>	<b>428 434 090</b>	<b>383 958 340</b>	<b>89.6</b>	<b>89.6</b>
Fortified	2 516 701	2 370 419	94.2	7 082 187	6 895 022	97.4	13 453 773	13 275 590	98.7	29 288 997	29 527 753	100.8	6.9
Sparkling	751 496	945 618	125.8	2 904 231	2 879 053	99.1	7 793 586	8 184 836	105.0	13 636 912	15 227 171	111.7	3.6
<b>TOTAL</b>	<b>32 527 791</b>	<b>28 694 438</b>	<b>88.2</b>	<b>108 454 369</b>	<b>89 355 236</b>	<b>82.4</b>	<b>240 321 025</b>	<b>203 625 791</b>	<b>84.7</b>	<b>471 359 999</b>	<b>428 713 264</b>	<b>91.0</b>	<b>100.0</b>

Wine Component	1 300 922	1 678 002	129.0	4 571 347	27 590 696	603.6	6 423 671	27 590 696	429.5	15 570 558	38 089 406	244.6	103.6
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IMPORTS

Still wine	124 846	52 685	42.2	233 316	131 619	56.4	516 515	441 049	85.4	1 070 997	977 034	91.2	35.1
Fortified	6 890	441	6.4	19 141	633	3.3	20 190	23 909	118.4	25 133	31 181	124.1	1.1
Sparkling	130 064	139 842	107.5	624 010	439 311	70.4	1 082 878	886 854	81.9	2 185 677	1 777 830	81.3	63.8
<b>TOTAL</b>	<b>261 800</b>	<b>192 968</b>	<b>73.7</b>	<b>876 467</b>	<b>571 563</b>	<b>65.2</b>	<b>1 619 583</b>	<b>1 351 812</b>	<b>83.5</b>	<b>3 281 807</b>	<b>2 786 045</b>	<b>84.9</b>	<b>100.0</b>

EXPORTS

Still wine	19 388 560	21 777 920	112.3	76 298 865	61 477 888	80.6	142 022 147	122 271 648	86.1	300 018 858	289 290 754	96.4	98.3
Fortified	25 717	22 790	88.6	77 377	54 597	70.6	124 085	98 863	79.7	212 925	207 472	97.4	0.1
Sparkling	322 813	423 562	131.2	1 056 913	1 139 207	107.8	1 922 299	2 140 757	111.4	3 743 049	4 751 245	126.9	1.6
Industrial wine													
<b>TOTAL</b>	<b>19 737 090</b>	<b>22 224 272</b>	<b>112.6</b>	<b>77 433 155</b>	<b>62 671 692</b>	<b>80.9</b>	<b>144 068 531</b>	<b>124 511 268</b>	<b>86.4</b>	<b>303 974 832</b>	<b>294 249 471</b>	<b>96.8</b>	<b>100.0</b>

DOMESTIC SALES AND EXPORTS

Still wine	48 648 154	47 156 321	96.9	174 766 816	141 059 049	80.7	361 095 813	304 437 013	84.3	728 452 948	673 249 094	92.4	93.1
Fortified	2 542 418	2 393 209	94.1	7 159 564	6 949 619	97.1	13 577 858	13 374 453	98.5	29 501 922	29 735 225	100.8	4.1
Sparkling	1 074 309	1 369 180	127.4	3 961 144	4 018 260	101.4	9 715 885	10 325 593	106.3	17 379 961	19 978 416	115.0	2.8
Industrial wine													
<b>TOTAL</b>	<b>52 264 881</b>	<b>50 918 710</b>	<b>97.4</b>	<b>185 887 524</b>	<b>152 026 928</b>	<b>81.8</b>	<b>384 389 556</b>	<b>328 137 059</b>	<b>85.4</b>	<b>775 334 831</b>	<b>722 962 735</b>	<b>93.2</b>	<b>100.0</b>

TOTAL DOMESTIC SALES

Still wine	29 384 440	25 431 086	86.5	98 701 267	79 712 780	80.8	219 590 181	182 606 414	83.2	429 505 087	384 935 374	89.6	89.2
Fortified	2 523 591	2 370 860	93.9	7 101 328	6 895 655	97.1	13 473 963	13 299 499	98.7	29 314 130	29 558 934	100.8	6.9
Sparkling	881 560	1 085 460	123.1	3 528 241	3 318 364	94.1	8 876 464	9 071 690	102.2	15 822 589	17 005 001	107.5	3.9
<b>TOTAL</b>	<b>32 789 591</b>	<b>28 887 406</b>	<b>88.1</b>	<b>109 330 836</b>	<b>89 926 799</b>	<b>82.3</b>	<b>241 940 608</b>	<b>204 977 603</b>	<b>84.7</b>	<b>474 641 806</b>	<b>431 499 309</b>	<b>90.9</b>	<b>100.0</b>

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.

Wine Component: Wine that is utilised in the production of alcoholic beverages