

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAR 2023	MAR 2024	TREND	JAN 2023 MAR 2023	JAN 2024 MAR 2024	TREND	OCT 2022 MAR 2023	OCT 2023 MAR 2024	TREND	APR 2022 MAR 2023	APR 2023 MAR 2024	TREND	APR 2023 MAR 2024
Wholesalers	21 870 736	17 029 072	77.9	54 312 087	58 068 772	106.9	131 290 031	135 357 605	103.1	247 347 746	244 116 027	98.7	52.2
Private Cellars	3 686 045	3 825 389	103.8	10 666 809	11 252 886	105.5	25 950 271	26 555 985	102.3	54 020 831	53 288 248	98.6	11.4
Producer Cellars	8 282 535	9 788 084	118.2	28 545 479	30 246 833	106.0	68 051 899	67 449 964	99.1	130 571 967	129 819 047	99.4	27.7
Total Still wine	33 839 316	30 642 545	90.6	93 524 375	99 568 491	106.5	225 292 201	229 363 554	101.8	431 940 544	427 223 322	98.9	91.3
Fortified	2 107 611	1 529 201	72.6	5 007 340	5 921 310	118.3	11 342 628	11 264 598	99.3	27 328 129	27 265 544	99.8	5.8
Sparkling	843 600	992 962	117.7	2 592 759	3 088 323	119.1	8 017 665	8 638 908	107.7	13 075 432	13 508 035	103.3	2.9
TOTAL	36 790 527	33 164 708	90.1	101 124 474	108 578 124	107.4	244 652 494	249 267 060	101.9	472 344 105	467 996 901	99.1	100.0

Wine Component	1 078 156	1 410 626	130.8	3 396 917	6 785 895	199.8	7 555 242	6 785 895	89.8	13 548 509	15 426 117	113.9	102.9
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IMPORTS

Still wine	84 255	40 525	48.1	347 004	234 844	67.7	560 978	532 133	94.9	1 080 900	1 026 377	95.0	31.8
Fortified	359	10 045	2 798.1	1 538	12 343	802.5	10 763	13 451	125.0	18 249	18 810	103.1	0.6
Sparkling	180 874	278 211	153.8	437 412	588 422	134.5	1 068 691	1 133 301	106.0	2 142 301	2 179 920	101.8	67.6
TOTAL	265 488	328 781	123.8	785 954	835 609	106.3	1 640 432	1 678 885	102.3	3 241 450	3 225 107	99.5	100.0

EXPORTS

Still wine	25 598 670	23 952 968	93.6	63 123 019	68 642 557	108.7	145 863 943	153 648 303	105.3	331 060 209	307 282 737	92.8	98.5
Fortified	12 759	31 814	249.3	22 075	57 688	261.3	79 608	105 497	132.5	215 396	220 472	102.4	0.1
Sparkling	367 791	429 259	116.7	847 373	944 669	111.5	1 918 126	2 086 421	108.8	3 889 928	3 782 595	97.2	1.2
Industrial wine									#DIV/0!	12 128 902	769 870	6.3	3.9
TOTAL	25 979 220	24 414 041	94.0	63 992 467	69 644 914	108.8	147 861 677	155 840 221	105.4	347 294 435	312 055 674	89.9	103.6

DOMESTIC SALES AND EXPORTS

Still wine	59 437 986	54 595 513	91.9	156 647 394	168 211 048	107.4	371 156 144	383 011 857	103.2	763 000 753	734 506 059	96.3	94.2
Fortified	2 120 370	1 561 015	73.6	5 029 415	5 978 998	118.9	11 422 236	11 370 095	99.5	27 543 525	27 486 016	99.8	3.5
Sparkling	1 211 391	1 422 221	117.4	3 440 132	4 032 992	117.2	9 935 791	10 725 329	107.9	16 965 360	17 290 630	101.9	2.2
Industrial wine								0	#DIV/0!	12 128 902	769 870	6.3	1.6
TOTAL	62 769 747	57 578 749	91.7	165 116 941	178 223 038	107.9	392 514 171	405 107 281	103.2	819 638 540	780 052 575	95.2	101.5

TOTAL DOMESTIC SALES

Still wine	33 923 571	30 683 070	90.4	93 871 379	99 803 335	106.3	225 853 179	229 895 687	101.8	433 021 444	428 249 699	98.9	90.9
Fortified	2 107 970	1 539 246	73.0	5 008 878	5 933 653	118.5	11 353 391	11 278 049	99.3	27 346 378	27 284 354	99.8	5.8
Sparkling	1 024 474	1 271 173	124.1	3 030 171	3 676 745	121.3	9 086 356	9 772 209	107.5	15 217 733	15 687 955	103.1	3.3
TOTAL	37 056 015	33 493 489	90.4	101 910 428	109 413 733	107.4	246 292 926	250 945 945	101.9	475 585 555	471 222 008	99.1	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.