

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	MAY 2023	MAY 2024	TREND	MAR 2023 MAY 2023	MAR 2024 MAY 2024	TREND	DEC 2022 MAY 2023	DEC 2023 MAY 2024	TREND	JUN 2022 MAY 2023	JUN 2023 MAY 2024	TREND	JUN 2023 MAY 2024
Wholesalers	13 805 161	15 816 666	114.6	56 413 021	48 776 876	86.5	116 922 269	114 167 261	97.6	243 760 376	241 321 546	99.0	52.2
Private Cellars	4 161 044	3 366 936	80.9	12 098 107	11 056 357	91.4	24 110 837	23 456 961	97.3	53 804 478	52 107 154	96.8	11.3
Producer Cellars	11 282 818	8 761 872	77.7	28 284 309	28 014 380	99.0	60 442 389	59 381 462	98.2	133 238 101	128 043 569	96.1	27.7
Total Still wine	29 249 023	27 945 474	95.5	96 795 437	87 847 613	90.8	201 475 495	197 005 684	97.8	430 802 955	421 472 269	97.8	91.1
Fortified	2 387 936	2 226 252	93.2	6 972 907	6 272 154	90.0	12 205 228	12 720 940	104.2	26 285 409	27 143 201	103.3	5.9
Sparkling	690 613	878 394	127.2	2 173 578	2 622 852	120.7	5 930 974	6 463 112	109.0	12 772 292	13 807 947	108.1	3.0
TOTAL	32 327 572	31 050 120	96.0	105 941 922	96 742 619	91.3	219 611 697	216 189 736	98.4	469 860 656	462 423 417	98.4	100.0
Wine Component	926 686	1 341 075	144.7	3 548 640	7 593 392	214.0	7 867 507	7 593 392	96.5	13 896 659	15 597 630	112.2	103.0

IMPORTS													
Still wine	74 500	41 614	55.9	238 981	206 985	86.6	586 303	470 689	80.3	1 063 647	1 038 111	97.6	33.2
Fortified	387	875	226.1	1 313	17 810	1 356.4	7 848	20 819	265.3	15 546	25 621	164.8	0.8
Sparkling	205 947	85 369	41.5	511 128	493 644	96.6	863 416	943 805	109.3	2 154 381	2 065 099	95.9	66.0
TOTAL	280 834	127 858	45.5	751 422	718 439	95.6	1 457 567	1 435 313	98.5	3 233 574	3 128 831	96.8	100.0

EXPORTS													
Still wine	28 390 092	30 957 959	109.0	80 350 188	74 026 699	92.1	146 345 418	142 376 339	97.3	335 355 166	302 603 654	90.2	98.5
Fortified	21 463	15 503	72.2	67 486	73 034	108.2	106 042	102 758	96.9	242 620	206 965	85.3	0.1
Sparkling	331 431	394 547	119.0	1 061 581	1 146 619	108.0	1 979 418	1 894 646	95.7	3 878 711	3 806 165	98.1	1.2
Industrial wine	241 000			241 000			241 000		0.0	11 078 582	528 870	4.8	3.6
TOTAL	28 983 986	31 368 009	108.2	81 720 255	75 246 352	92.1	148 671 878	144 373 743	97.1	350 555 079	307 145 654	87.6	103.4

DOMESTIC SALES AND EXPORTS													
Still wine	57 639 115	58 903 433	102.2	177 145 625	161 874 312	91.4	347 820 913	339 382 023	97.6	766 158 121	724 075 923	94.5	94.1
Fortified	2 409 399	2 241 755	93.0	7 040 393	6 345 188	90.1	12 311 270	12 823 698	104.2	26 528 029	27 350 166	103.1	3.6
Sparkling	1 022 044	1 272 941	124.5	3 235 159	3 769 471	116.5	7 910 392	8 357 758	105.7	16 651 003	17 614 112	105.8	2.3
Industrial wine	241 000			241 000			241 000		0.0	11 078 582	528 870	4.8	1.4
TOTAL	61 311 558	62 418 129	101.8	187 662 177	171 988 971	91.6	368 283 575	360 563 479	97.9	820 415 735	769 569 071	93.8	101.4

TOTAL DOMESTIC SALES													
Still wine	29 323 523	27 987 088	95.4	97 034 418	88 054 598	90.7	202 061 798	197 476 373	97.7	431 866 602	422 510 380	97.8	90.8
Fortified	2 388 323	2 227 127	93.3	6 974 220	6 289 964	90.2	12 213 076	12 741 759	104.3	26 300 955	27 168 822	103.3	5.8
Sparkling	896 560	963 763	107.5	2 684 706	3 116 496	116.1	6 794 390	7 406 917	109.0	14 926 673	15 873 046	106.3	3.4
TOTAL	32 608 406	31 177 978	95.6	106 693 344	97 461 058	91.3	221 069 264	217 625 049	98.4	473 094 230	465 552 248	98.4	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.