

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUN 2023	JUN 2024	TREND	APR 2023 JUN 2023	APR 2024 JUN 2024	TREND	JAN 2023 JUN 2023	JAN 2024 JUN 2024	TREND	JUL 2022 JUN 2023	JUL 2023 JUN 2024	TREND	JUL 2023 JUN 2024
Wholesalers	18 652 625	18 478 092	99.1	53 194 910	50 225 896	94.4	107 506 997	108 294 668	100.7	241 382 236	241 147 013	99.9	52.5
Private Cellars	4 518 400	4 051 699	89.7	12 930 462	11 282 667	87.3	23 597 271	22 535 553	95.5	54 549 704	51 640 453	94.7	11.2
Producer Cellars	11 316 126	9 616 648	85.0	31 317 900	27 842 944	88.9	59 863 379	58 089 777	97.0	135 042 017	126 344 091	93.6	27.5
Total Still wine	34 487 151	32 146 439	93.2	97 443 272	89 351 507	91.7	190 967 647	188 919 998	98.9	430 973 957	419 131 557	97.3	91.2
Fortified	4 084 513	3 553 872	87.0	8 949 809	8 296 825	92.7	13 957 149	14 218 135	101.9	27 535 217	26 612 560	96.6	5.8
Sparkling	712 599	858 753	120.5	2 042 577	2 488 643	121.8	4 635 336	5 576 966	120.3	12 641 570	13 954 101	110.4	3.0
TOTAL	39 284 263	36 559 064	93.1	108 435 658	100 136 975	92.3	209 560 132	208 715 099	99.6	471 150 744	459 698 218	97.6	100.0

Wine Component	1 009 376	1 405 350	139.2	3 479 860	8 974 291	257.9	6 876 777	8 974 291	130.5	13 903 474	15 993 604	115.0	103.0
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IMPORTS

Still wine	65 056	72 596	111.6	219 782	239 056	108.8	566 786	473 900	83.6	1 100 352	1 045 651	95.0	33.1
Fortified	312	276	88.5	1 266	8 041	635.2	2 804	20 384	727.0	15 723	25 585	162.7	0.8
Sparkling	127 872	150 468	117.7	458 126	365 901	79.9	895 538	954 323	106.6	2 159 277	2 087 695	96.7	66.1
TOTAL	193 240	223 340	115.6	679 174	612 998	90.3	1 465 128	1 448 607	98.9	3 275 352	3 158 931	96.4	100.0

EXPORTS

Still wine	20 518 984	24 685 088	120.3	75 270 502	74 855 778	99.4	138 393 521	143 221 934	103.5	321 181 790	306 590 752	95.5	98.5
Fortified	5 825	9 137	156.9	60 552	50 357	83.2	82 627	108 045	130.8	234 558	210 277	89.6	0.1
Sparkling	217 496	380 880	175.1	911 286	1 098 240	120.5	1 758 659	2 042 909	116.2	3 828 140	3 969 549	103.7	1.3
Industrial wine				241 000			241 000		0.0	6 759 832	528 870	7.8	2.2
TOTAL	20 742 305	25 075 105	120.9	76 483 340	76 004 375	99.4	140 475 807	145 372 888	103.5	332 004 320	311 299 448	93.8	102.0

DOMESTIC SALES AND EXPORTS

Still wine	55 006 135	56 831 527	103.3	172 713 774	164 207 285	95.1	329 361 168	332 141 932	100.8	752 155 747	725 722 309	96.5	94.1
Fortified	4 090 338	3 563 009	87.1	9 010 361	8 347 182	92.6	14 039 776	14 326 180	102.0	27 769 775	26 822 837	96.6	3.5
Sparkling	930 095	1 239 633	133.3	2 953 863	3 586 883	121.4	6 393 995	7 619 875	119.2	16 469 710	17 923 650	108.8	2.3
Industrial wine				241 000			241 000	0	0.0	6 759 832	528 870	7.8	0.9
TOTAL	60 026 568	61 634 169	102.7	184 918 998	176 141 350	95.3	350 035 939	354 087 987	101.2	803 155 064	770 997 666	96.0	100.8

TOTAL DOMESTIC SALES

Still wine	34 552 207	32 219 035	93.2	97 663 054	89 590 563	91.7	191 534 433	189 393 898	98.9	432 074 309	420 177 208	97.2	90.8
Fortified	4 084 825	3 554 148	87.0	8 951 075	8 304 866	92.8	13 959 953	14 238 519	102.0	27 550 940	26 638 145	96.7	5.8
Sparkling	840 471	1 009 221	120.1	2 500 703	2 854 544	114.1	5 530 874	6 531 289	118.1	14 800 847	16 041 796	108.4	3.5
TOTAL	39 477 503	36 782 404	93.2	109 114 832	100 749 973	92.3	211 025 260	210 163 706	99.6	474 426 096	462 857 149	97.6	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.