

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JUL 2023	JUL 2024	TREND	MAY 2023 JUL 2023	MAY 2024 JUL 2024	TREND	FEB 2023 JUL 2023	FEB 2024 JUL 2024	TREND	AUG 2022 JUL 2023	AUG 2023 JUL 2024	TREND	AUG 2023 JUL 2024
Wholesalers	15 043 247	21 813 882	145.0	50 944 946	56 108 640	110.1	107 492 888	112 271 934	104.4	243 649 134	253 037 363	103.9	53.4
Private Cellars	4 994 721	3 885 140	77.8	13 674 165	11 303 775	82.7	25 841 998	23 414 518	90.6	54 097 950	50 530 872	93.4	10.7
Producer Cellars	9 231 336	11 731 556	127.1	31 766 571	31 095 679	97.9	58 924 501	61 289 593	104.0	133 784 690	129 215 026	96.6	27.2
Total Still wine	29 269 304	37 430 578	127.9	96 385 682	98 508 094	102.2	192 259 387	196 976 045	102.5	431 531 774	432 783 261	100.3	91.2
Fortified	2 566 718	3 403 680	132.6	9 037 438	9 200 592	101.8	14 652 659	16 282 779	111.1	27 590 026	27 455 737	99.5	5.8
Sparkling	723 564	824 505	114.0	2 125 710	2 571 832	121.0	4 501 459	5 476 064	121.7	12 747 224	14 056 713	110.3	3.0
TOTAL	32 559 586	41 658 763	127.9	107 548 830	110 280 518	102.5	211 413 505	218 734 888	103.5	471 869 024	474 295 711	100.5	100.0

Wine Component	1 001 313	1 515 170	151.3	3 187 163	8 832 942	277.1	6 588 014	8 832 942	134.1	14 695 828	16 749 052	114.0	103.0
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IMPORTS

Still wine	114 620	95 285	83.1	254 176	209 495	82.4	522 037	442 811	84.8	1 139 250	1 026 316	90.1	33.0
Fortified	929	227	24.4	1 628	1 378	84.6	3 428	20 519	598.6	15 546	24 883	160.1	0.8
Sparkling	189 981	165 826	87.3	523 800	401 663	76.7	909 701	1 025 673	112.7	2 139 683	2 063 540	96.4	66.3
TOTAL	305 530	261 338	85.5	779 604	612 536	78.6	1 435 166	1 489 003	103.8	3 294 479	3 114 739	94.5	100.0

EXPORTS

Still wine	29 285 605	26 870 892	91.8	78 194 681	82 178 371	105.1	152 093 253	158 477 605	104.2	320 830 103	304 003 277	94.8	98.6
Fortified	8 327	10 055	120.8	35 615	34 641	97.3	83 935	112 018	133.5	225 946	211 951	93.8	0.1
Sparkling	360 338	366 631	101.7	909 265	1 141 923	125.6	1 949 412	2 198 836	112.8	3 864 782	3 975 707	102.9	1.3
Industrial wine	504 770			745 770			745 770		0.0	7 264 602	24 100	0.3	2.4
TOTAL	30 159 040	27 247 578	90.3	79 885 331	83 354 935	104.3	154 872 370	160 788 459	103.8	332 185 433	308 215 035	92.8	102.3

DOMESTIC SALES AND EXPORTS

Still wine	58 554 909	64 301 470	109.8	174 580 363	180 686 465	103.5	344 352 640	355 453 650	103.2	752 361 877	736 786 538	97.9	94.2
Fortified	2 575 045	3 413 735	132.6	9 073 053	9 235 233	101.8	14 736 594	16 394 797	111.3	27 815 972	27 667 688	99.5	3.5
Sparkling	1 083 902	1 191 136	109.9	3 034 975	3 713 755	122.4	6 450 871	7 674 900	119.0	16 612 006	18 032 420	108.6	2.3
Industrial wine	504 770			745 770			745 770	0	0.0	7 264 602	24 100	0.3	0.9
TOTAL	62 718 626	68 906 341	109.9	187 434 161	193 635 453	103.3	366 285 875	379 523 347	103.6	804 054 457	782 510 746	97.3	100.9

TOTAL DOMESTIC SALES

Still wine	29 383 924	37 525 863	127.7	96 639 858	98 717 589	102.1	192 781 424	197 418 856	102.4	432 671 024	433 809 577	100.3	90.9
Fortified	2 567 647	3 403 907	132.6	9 039 066	9 201 970	101.8	14 656 087	16 303 298	111.2	27 605 572	27 480 620	99.5	5.8
Sparkling	913 545	990 331	108.4	2 649 510	2 973 495	112.2	5 411 160	6 501 737	120.2	14 886 907	16 120 253	108.3	3.4
TOTAL	32 865 116	41 920 101	127.6	108 328 434	110 893 054	102.4	212 848 671	220 223 891	103.5	475 163 503	477 410 450	100.5	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.