

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	JAN 2023	JAN 2024	TREND	NOV 2022 JAN 2023	NOV 2023 JAN 2024	TREND	AUG 2022 JAN 2023	AUG 2023 JAN 2024	TREND	FEB 2022 JAN 2023	FEB 2023 JAN 2024	TREND	FEB 2023 JAN 2024
Wholesalers	18 501 269	17 838 564	96.4	73 286 505	69 938 558	95.4	136 156 246	136 070 450	99.9	249 981 331	239 696 637	95.9	52.2
Private Cellars	2 749 994	3 006 175	109.3	13 597 277	13 653 969	100.4	28 255 952	27 116 354	96.0	54 674 032	52 958 352	96.9	11.5
Producer Cellars	10 051 396	9 501 980	94.5	36 335 388	33 716 651	92.8	75 112 086	68 506 283	91.2	131 912 471	127 568 277	96.7	27.8
<b>Total Still wine</b>	<b>31 302 659</b>	<b>30 346 719</b>	<b>96.9</b>	<b>123 219 170</b>	<b>117 309 178</b>	<b>95.2</b>	<b>239 524 284</b>	<b>231 693 087</b>	<b>96.7</b>	<b>436 567 834</b>	<b>420 223 266</b>	<b>96.3</b>	<b>91.5</b>
Fortified	1 865 083	1 355 316	72.7	6 197 574	6 023 308	97.2	12 937 455	11 182 123	86.4	28 053 080	25 841 807	92.1	5.6
Sparkling	855 772	935 587	109.3	4 944 833	4 871 722	98.5	8 245 766	8 589 158	104.2	13 048 624	13 092 286	100.3	2.9
<b>TOTAL</b>	<b>34 023 514</b>	<b>32 637 622</b>	<b>95.9</b>	<b>134 361 577</b>	<b>128 204 208</b>	<b>95.4</b>	<b>260 707 505</b>	<b>251 464 368</b>	<b>96.5</b>	<b>477 669 538</b>	<b>459 157 359</b>	<b>96.1</b>	<b>100.0</b>

Wine Component	1 539 864	1 656 521	107.6	4 907 769	7 716 093	157.2	8 107 814	7 716 093	95.2	12 546 601	14 012 747	111.7	102.9
----------------	-----------	-----------	-------	-----------	-----------	-------	-----------	-----------	------	------------	------------	-------	-------

IMPORTS

Still wine	159 369	126 374	79.3	328 163	283 199	86.3	617 213	583 505	94.5	1 039 479	1 105 542	106.4	36.1
Fortified	305	92	30.2	8 312	1 049	12.6	12 118	4 364	36.0	17 998	7 792	43.3	0.3
Sparkling	175 818	94 476	53.7	426 908	458 868	107.5	1 229 982	1 037 867	84.4	2 089 928	1 947 568	93.2	63.6
<b>TOTAL</b>	<b>335 492</b>	<b>220 942</b>	<b>65.9</b>	<b>763 383</b>	<b>743 116</b>	<b>97.3</b>	<b>1 859 313</b>	<b>1 625 736</b>	<b>87.4</b>	<b>3 147 405</b>	<b>3 060 902</b>	<b>97.3</b>	<b>100.0</b>

EXPORTS

Still wine	15 585 873	11 540 981	74.0	78 365 916	65 822 664	84.0	168 736 850	145 630 499	86.3	351 378 738	297 737 612	84.7	98.5
Fortified	7 019	6 028	85.9	52 513	46 708	88.9	142 011	99 933	70.4	229 026	183 868	80.3	0.1
Sparkling	169 585	211 572	124.8	940 731	866 389	92.1	1 915 370	1 777 874	92.8	3 803 072	3 727 286	98.0	1.2
Industrial wine							6 518 832	24 100	0.4	12 878 942	769 870	6.0	4.3
<b>TOTAL</b>	<b>15 762 477</b>	<b>11 758 581</b>	<b>74.6</b>	<b>79 359 160</b>	<b>66 735 761</b>	<b>84.1</b>	<b>177 313 063</b>	<b>147 532 406</b>	<b>83.2</b>	<b>368 289 778</b>	<b>302 418 636</b>	<b>82.1</b>	<b>104.0</b>

DOMESTIC SALES AND EXPORTS

Still wine	46 888 532	41 887 700	89.3	201 585 086	183 131 842	90.8	408 261 134	377 323 586	92.4	787 946 572	717 960 878	91.1	94.3
Fortified	1 872 102	1 361 344	72.7	6 250 087	6 070 016	97.1	13 079 466	11 282 056	86.3	28 282 106	26 025 675	92.0	3.4
Sparkling	1 025 357	1 147 159	111.9	5 885 564	5 738 111	97.5	10 161 136	10 367 032	102.0	16 851 696	16 819 572	99.8	2.2
Industrial wine							6 518 832	24 100	0.4	12 878 942	769 870	6.0	1.7
<b>TOTAL</b>	<b>49 785 991</b>	<b>44 396 203</b>	<b>89.2</b>	<b>213 720 737</b>	<b>194 939 969</b>	<b>91.2</b>	<b>438 020 568</b>	<b>398 996 774</b>	<b>91.1</b>	<b>845 959 316</b>	<b>761 575 995</b>	<b>90.0</b>	<b>101.6</b>

TOTAL DOMESTIC SALES

Still wine	31 462 028	30 473 093	96.9	123 547 333	117 592 377	95.2	240 141 497	232 276 592	96.7	437 607 313	421 328 808	96.3	91.2
Fortified	1 865 388	1 355 408	72.7	6 205 886	6 024 357	97.1	12 949 573	11 186 487	86.4	28 071 078	25 849 599	92.1	5.6
Sparkling	1 031 590	1 030 063	99.9	5 371 741	5 330 590	99.2	9 475 748	9 627 025	101.6	15 138 552	15 039 854	99.3	3.3
<b>TOTAL</b>	<b>34 359 006</b>	<b>32 858 564</b>	<b>95.6</b>	<b>135 124 960</b>	<b>128 947 324</b>	<b>95.4</b>	<b>262 566 818</b>	<b>253 090 104</b>	<b>96.4</b>	<b>480 816 943</b>	<b>462 218 261</b>	<b>96.1</b>	<b>100.0</b>

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.