

DOMESTIC SALES AND EXPORT OF ALL WINE - BRUTO LITRES



DOMESTIC SALES

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	APR 2023	APR 2024	TREND	FEB 2023 APR 2023	FEB 2024 APR 2024	TREND	NOV 2022 APR 2023	NOV 2023 APR 2024	TREND	MAY 2022 APR 2023	MAY 2023 APR 2024	TREND	MAY 2023 APR 2024
Wholesalers	20 737 124	15 931 138	76.8	56 547 942	56 161 346	99.3	129 834 447	126 099 904	97.1	249 875 567	239 310 041	95.8	51.6
Private Cellars	4 251 018	3 865 998	90.9	12 167 833	12 112 709	99.5	25 765 110	25 766 678	100.0	54 178 976	52 903 228	97.6	11.4
Producer Cellars	8 718 956	9 464 424	108.5	27 213 039	30 209 277	111.0	63 548 427	63 925 928	100.6	131 616 323	130 564 515	99.2	28.2
Total Still wine	33 707 098	29 261 560	86.8	95 928 814	98 483 332	102.7	219 147 984	215 792 510	98.5	435 670 866	422 777 784	97.0	91.2
Fortified	2 477 360	2 516 701	101.6	5 619 617	7 082 695	126.0	11 817 191	13 106 003	110.9	27 348 596	27 304 885	99.8	5.9
Sparkling	639 365	751 496	117.5	2 376 352	2 904 232	122.2	7 321 185	7 775 954	106.2	12 905 091	13 620 166	105.5	2.9
TOTAL	36 823 823	32 529 757	88.3	103 924 783	108 470 259	104.4	238 286 360	236 674 467	99.3	475 924 553	463 702 835	97.4	100.0
Wine Component	1 543 798	1 300 922	84.3	3 400 851	6 269 899	184.4	8 308 620	6 269 899	75.5	13 878 292	15 183 241	109.4	102.9

IMPORTS													
Still wine	80 226	124 846	155.6	267 861	233 316	87.1	596 024	516 515	86.7	1 061 903	1 070 997	100.9	32.6
Fortified	567	6 890	1 215.2	1 800	19 141	1 063.4	10 112	20 190	199.7	15 239	25 133	164.9	0.8
Sparkling	124 307	130 064	104.6	385 901	624 010	161.7	812 809	1 082 878	133.2	2 088 068	2 185 677	104.7	66.6
TOTAL	205 100	261 800	127.6	655 562	876 467	133.7	1 418 945	1 619 583	114.1	3 165 210	3 281 807	103.7	100.0

EXPORTS													
Still wine	26 361 426	19 438 543	73.7	73 898 572	76 373 998	103.3	152 264 488	142 097 280	93.3	336 045 501	300 094 351	89.3	98.4
Fortified	33 264	25 717	77.3	48 320	77 377	160.1	100 833	124 085	123.1	238 438	212 925	89.3	0.1
Sparkling	362 359	322 813	89.1	1 040 147	1 056 913	101.6	1 980 878	1 922 299	97.0	3 964 669	3 743 049	94.4	1.2
Industrial wine										11 866 142	769 870	6.5	3.9
TOTAL	26 757 049	19 787 073	74.0	74 987 039	77 508 288	103.4	154 346 199	144 143 664	93.4	352 114 750	304 820 195	86.6	103.6

DOMESTIC SALES AND EXPORTS													
Still wine	60 068 524	48 700 103	81.1	169 827 386	174 857 330	103.0	371 412 472	357 889 790	96.4	771 716 367	722 872 135	93.7	94.1
Fortified	2 510 624	2 542 418	101.3	5 667 937	7 160 072	126.3	11 918 024	13 230 088	111.0	27 587 034	27 517 810	99.7	3.6
Sparkling	1 001 724	1 074 309	107.2	3 416 499	3 961 145	115.9	9 302 063	9 698 253	104.3	16 869 760	17 363 215	102.9	2.3
Industrial wine								0		11 866 142	769 870	6.5	1.5
TOTAL	63 580 872	52 316 830	82.3	178 911 822	185 978 547	103.9	392 632 559	380 818 131	97.0	828 039 303	768 523 030	92.8	101.4

TOTAL DOMESTIC SALES													
Still wine	33 787 324	29 386 406	87.0	96 196 675	98 716 648	102.6	219 744 008	216 309 025	98.4	436 732 769	423 848 781	97.0	90.8
Fortified	2 477 927	2 523 591	101.8	5 621 417	7 101 836	126.3	11 827 303	13 126 193	111.0	27 363 835	27 330 018	99.9	5.9
Sparkling	763 672	881 560	115.4	2 762 253	3 528 242	127.7	8 133 994	8 858 832	108.9	14 993 159	15 805 843	105.4	3.4
TOTAL	37 028 923	32 791 557	88.6	104 580 345	109 346 726	104.6	239 705 305	238 294 050	99.4	479 089 763	466 984 642	97.5	100.0

Included in Total Domestic Sales is:

- the sales of imported still and fortified wine in bulk and bottled locally.
- packaged imports.
- sales in the Southern African Customs Union (Botswana, Lesotho, Namibia and Eswatini).

Source for Export figures: DALRRD, Directorate Food Safety and QA.

Source for Import figures: SARS Customs.