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**INFORMATION**

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**EU ALLERGENS LABELLING: ARTWORK FOR PICTOGRAMS**

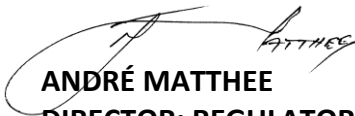
Above-mentioned artwork, as received from the EU Commission, is attached hereto. This is in response to several requests from producers and printers. The pictures therein may also be in black and white or grayscale. Size requirements are not prescribed – neither for the statement, nor the pictogram. However, as for all mandatory items, they must be presented in indelible characters and must be legible and clearly distinguishable from surrounding text or graphics. Remember, the use of a pictogram is optional, but may not be used alone; it must be accompanied by the allergens statement in the stipulated language(s), as set out in our previous newsletter (5 of 2012).

As soon as all the rules around this subject are officially published as law by the EU, we will consolidate same into our EU Labelling Guide, which should make understanding easier. Expect to receive the updated EU Labelling Guide early in July 2012.

Maybe the message below, received from a contact in Canada, will lend some perspective to this matter:

*The Canadian Food Inspection Agency did a study of 100 wines to test for residual egg and milk proteins when used as fining agents. The following was the result which was posted on their website Friday.*

*One hundred samples of wine were collected at retail. The one hundred samples consisted of forty nine red wine samples, one rosé and fifty white wine samples (of which one was a sparkling wine). Samples of the wine were analysed for milk (casein and beta-lactoglobulin) and egg allergens using a proven method validated in multiple matrices. No milk or egg allergens were detected in the wine samples collected for this targeted survey. Therefore, the samples are considered to be compliant with current regulations.*



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