

January 2010

## **Euromonitor**

'n Uitgebreide databasis vir die sakesektor met navorsingsresultate oor intelligensie, bemarking en verbruikers met betrekking tot die globale alkohol drankbedryf. Die databasis sluit in:

- Industry data, market and sector size trends, manufacturer and brand market share competition, distribution patterns and sales forecasts.
- Country reports, qualitative commentary on market and sector sales trends, new product and marketing developments, consumer preferences, national company and brand competition and market strategies and the views and assumptions underlying national sales forecasts.
- Regional reports, compare key issues affecting market performance across each of Western Europe, Eastern Europe, Latin America and Asia-Pacific.
- Global reports, analyses of key issues affecting world market performance, with the focus on important developments by product sector and big picture competition strategy.
- Company profiles, analytical profiles of the top international manufacturers, compiled in a standardised format for cross analysis.

Die diens is aan kliënte en nie-kliënte beskikbaar teen ons standaard professionele soekfooï per uur. (Verwys na Lidmaatskap & Fooïstruktuur)

Kliënte kan die sentrumbestuurder epos vir verslae. Betaling moet geskied alvorens die verslag aan u gestuur sal word.

Sentrumbestuurder