

8 December 2010, Vol.1 No.5

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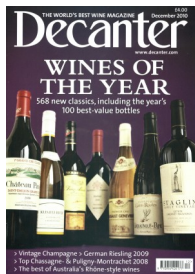
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valuable to us. Please take the  
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## Journal of the month

*Decanter*



This journal has 12 issues per  
year. It is popular for country  
alcoholic drinks reports, and  
has a 89 % request rate.

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## Sawis Information Centre

A revised and more client-  
friendly membership structure  
to improve access to the broad  
range of databases, journals,  
magazines and e-books will be  
announced in January 2011.

## Constellation Brands in Wine

### 2010 Global report

- In 2010, Constellation Brands was comfortably the world's leading wine company, with almost 3% of global volumes.
- The company's strength comes mainly from four markets: the US, Australia, UK and Canada.
- Constellation Brands's share of global wine has weakened since 2007 due to the sale of brands to The Wine Group and Eight Estates during 2008.
- The company is also a player in spirits almost entirely in North America, although that portfolio has contracted in 2009 following the sale of most of its spirits to Sazerac.

(Euromonitor, December 2010)

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### Global Wine Village

- **France: Fine wine outperforms oil and gold**  
Wine prices jumped by more than 5% last month, outpacing oil and gold. [read](#)
- **New Zealand: Tariff on glass could cut some businesses deep**  
Breweries says a new tariff on glass imports could push up the price of wine and beer and other food and drink that comes packaged in glass. [read](#)
- **Global: The expanding world of wine**  
A map of the world showing two neat bands around the earth, one in each hemisphere, indicating the countries where wine is produced. [read](#)
- **India: Wine Industry Forecast to 2012**  
India has emerged as one of the fastest growing markets for wine on the global map. [read](#)

### Latest released on databases

- **Paying the price: While good-value wines are easy on the pocket they're tough on the industry.**  
*Wine SA* [read](#)
- **The hidden costs of outsourcing: Evidence from patent data.**  
*Strategic Management Journal* [read](#)
- **Does your cellar still fit your taste?**  
*Decanter* [read](#)
- **An innovative tool for the winemaker.**  
*WineLand* [read](#)
- **Origin, grape variety or packaging?**  
*American Association of Wine Economists* [read](#)
- **Mobile Bottling Preparation.**  
*Practical Vineyard & Winery Management* [read](#)

## SAWIS Nuus / News ...

- **Media Release – [2011 Wine Grape Harvest](#)**
- **Wine-Online training courses for 2011** (incl. Sawis intro module)  
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Lynne Herrmann, 082 374 6590, [lynne@eftmanagement.co.co.za](mailto:lynne@eftmanagement.co.co.za)
- Our offices will close on 24 December 2010 at 12:45 and re-open on 3 January 2011 at 08:00.

**To all our readers, a Merry Christmas and a Happy New Year!!**