

Alcoholic Drinks: Industry On Recovery Path

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Journal of the month

Foodnews



This journal has 56 issues per
year. It is new to the Centre
and has replaced the World
Drinks Report, with a 304 %
request rate.

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Sawis Information Centre

A revised and more client-
friendly membership structure
to improve access to the broad
range of databases, journals,
magazines and e-books to be
announced soon.

Watch this space for details.

2010 Performance improved

- Euromonitor International's newly published alcoholic drinks data reveals that 2010 performance improved on 2009 for all categories globally. Yet regional differences remain.
- Emerging markets reaffirmed their role as the main engine for growth.
- China in particular continues to impact the global market: 50% of all forecasted absolute volume growth will come from this country.
- Highlighting the category's importance within the industry, beer represents almost 80% of global volumes.

(Euromonitor, November 2010)

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Global Wine Village

- **Italy: Italian wine - crisis, what crisis?**
The wine industry has radically different impressions of the current state of Italian wine. [read](#)
- **Australia: Australia's thirst for alcohol underestimated**
Australia's thirst for alcohol was underestimated in official consumption records for more than a decade, promoting the "mistaken assumption" of stable drinking behaviour. [read](#)
- **South Africa: Thinking about legislation**
Will restricting liquor trading hours have the desired effect of curbing rising levels of alcohol abuse and associated consequences like alcohol-related violence, fetal alcohol syndrome, drunk driving and pedestrian road deaths, or is this simply a case of political expediency? [read](#)
- **New Zealand: Wine makers say excise increase will hurt**
The wine industry says the financial pain it has been going through this year will continue unless the Government changes plans for an increase in excise. [read](#)

Latest released on databases

- Mixed picture of South African wine sales after World Cup
Foodnews [read](#)
- The year in review
National Liquor News [read](#)
- Basics of wine distribution law
Practical Winery & Vineyard [read](#)
- The cream of the SA crop. Take 20 ... Top South African Wines
Harpers [read](#)
- Metal plastic or glass? An update on small pack choices
Brewer & Distiller [read](#)
- Exports fuel market for German wine
IWSR Drinks Record [read](#)

SAWIS Nuis / News ...

- View on our website:
 - October 2010 Wine Industry Information. The focus is on the District Conditions 2011 Harvest.
- Comprehensive results of the October 2010 stock survey will be published in the November 2010 edition of Wine Industry Information.
- The first estimate of the 2011 harvest will be published in the December 2010 edition.
- We welcome Tania Lewis, Information Services, as a member of the Sawis team.