



Wine Industry Information

April

2009

Robin Thomas

tel: +27 21 807 5719

e-mail: robin@sawis.co.za



SAWIS

SA WYNBEDRYF-INLIGTING & -STELSELS
SA WINE INDUSTRY INFORMATION & SYSTEMS

GEBORG DEUR

B R E N N - O - K E M
VERANTWOORDELIKE DIENERSKAPPER VIR DIE SA WYNBEDRYF

EDITORIAL

OVERVIEW OF EXPORTS

Domestic sales of natural wine show negative growth of 1,3% for the twelve month period March 2008 to February 2009 (page 2). The trend for brandy sales during the same period are also negative, namely -5%.

On the other hand, exports of natural wine continue to grow, the twelve month trend for the period April 2008 to March 2009 is 23,2% (page 8). When looking at the six month trend, packaged wine still shows strong growth (+15,4%), while the exports of bulk wine seems to be slowing down (-1%). Red and white wine are almost equally responsible for the growth in packaged exports.

Both packaged and bulk exports of rosé are still growing very strong, the same can be said for sparkling wine. The United Kingdom is still our biggest market for packaged wine, with the accumulative volumes of the next five countries (in order of rank, Sweden, Netherlands, Germany, Denmark and the USA) being a little less than the volume of the UK (page 9). Packaged exports to Africa grew with 41% for the twelve month period, while bulk exports grew with 57%. Packaged exports to the USA and Canada decreased, while bulk exports to Canada was stable, but that of the USA increased by 26%. Packaged exports to Australasia grew by 164%, but bulk exports decreased substantially.

Exports of spirits can be found on page 10 and container statistics on page 11. Also included in this month's publication is an overview of the export situation over a period of time (pages 12 to 14).

SAWIS greetings until May

Robin

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DOMESTIC SALES AND EXPORTS OF NATURAL WINE

Domestic Sales of Natural Wine
Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	FEB 2008	FEB 2009	DEC 2007	FEB 2008	DEC 2008	FEB 2009	TREND	MAR 2008	FEB 2009	TREND
		TREND		TREND		TREND				
Wholesalers	14 854 036	12 484 259	44 896 924	42 552 504	88 887 348	85 640 933	96.35	169 681 370	164 452 179	96.92
Private Cellars	2 776 378	3 868 657	9 828 041	11 216 393	20 791 661	22 708 445	109.22	38 253 138	42 415 982	110.88
Producer Cellars	8 386 351	9 070 186	25 963 839	27 030 181	52 260 597	52 705 452	100.85	106 632 460	103 624 724	97.18
TOTAL	26 016 765	25 423 102	80 688 804	80 799 078	161 939 606	161 054 830	99.45	314 566 968	310 492 885	98.70

Included in these figures are the sales of locally bottled imported natural wine

Export of Natural Wine
Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	FEB 2008	FEB 2009	DEC 2007	FEB 2008	SEP 2007	FEB 2008	SEP 2008	FEB 2009	TREND	TREND
		TREND		TREND		TREND		TREND		
TOTAL	29 148 106	28 508 682	78 838 445	82 267 712	169 763 642	200 758 686	118.26	324 041 069	404 584 698	124.86

Domestic Sales and Export of Natural Wine
Gross litres

	1 MONTH		3 MONTHS		6 MONTHS		12 MONTHS		MARKET SHARE	
	FEB 2008	FEB 2009	DEC 2007	FEB 2008	SEP 2007	FEB 2008	SEP 2008	FEB 2009	TREND	TREND
		TREND		TREND		TREND		TREND		
TOTAL	55 164 871	53 931 784	159 527 249	163 066 790	331 703 248	361 813 516	109.08	638 608 037	715 077 583	111.97

Source for Export Figures: Department of Agriculture, Directorate Food Safety and Quality Assurance

PRICE RANGES IN WHICH WINE WERE SOLD IN BULK FOR THE PERIOD FEBRUARY 2009

TYPE	PRICE RANGE R/H/L OF C/£	ORANGE RIVER LITRES %	OLIFANTS RIVER LITRES %	MALMESBURY LITRES %	LITTLE KAROO LITRES %	PAARL LITRES %	ROBERTSON LITRES %	STELLENBOSCH LITRES %	WORRESTER LITRES %	BREDERKLOOF LITRES %	INDUSTRY 2009 LITRES %	INDUSTRY % 2008
Cape (w/) Sauvignon	100 - < 150											0.1
	150 - < 200											0.4
	200 - < 250											0.7
	250 - < 300											0.5
	300 - < 350											2.5
	350 - < 400											6.6
	400 - < 450											15.1
	450 - < 500											17.8
	500 - < 550											11.2
	550 - < 600											6.2
600 - < 650											6.7	
650 - < 700											8.7	
700 - < 750											24.4	
750 - < 800											10.4	
800 - < 850											3.3	
850 - < 900											2.7	
900 - < 950											2.3	
950 - < 1000											0.3	
TOTAL												0.8
AVE PRICE												0.1
Cape (w/) Franc	150 - < 200											16.333
	200 - < 250											2.745
	250 - < 300											197.1
	300 - < 350											10.7
	350 - < 400											40.49
	400 - < 450											4.1
	450 - < 500											3.0
	500 - < 550											8.2
	550 - < 600											5.8
	600 - < 650											22.1
650 - < 700											4.3	
700 - < 750											27.1	
750 - < 800											11.8	
800 - < 850											5.9	
850 - < 900											9.5	
900 - < 950											20.2	
950 - < 1000											5.8	
TOTAL												3.2
AVE PRICE												0.0
Ruby Cape rnet	100 - < 150											3.1
	150 - < 200											1.3
	200 - < 250											16.3
	250 - < 300											15.7
	300 - < 350											14.5
	350 - < 400											37.7
	400 - < 450											22.9
	450 - < 500											17.7
	500 - < 550											9.6
	550 - < 600											17.0
600 - < 650											3.1	
650 - < 700											3.8	
700 - < 750											0.8	
750 - < 800											0.9	
800 - < 850											2.3	
850 - < 900											0.4	
900 - < 950											0.0	
950 - < 1000											0.0	
TOTAL												100.0
AVE PRICE												352.83
Juice Merlot	100 - < 150											394.95
	150 - < 200											300.00
	200 - < 250											302.83
	250 - < 300											300.00
	300 - < 350											300.00
	350 - < 400											300.00
	400 - < 450											300.00
	450 - < 500											300.00
	500 - < 550											300.00
	550 - < 600											300.00
600 - < 650											300.00	
650 - < 700											300.00	
700 - < 750											300.00	
750 - < 800											300.00	
800 - < 850											300.00	
850 - < 900											300.00	
900 - < 950											300.00	
950 - < 1000											300.00	
TOTAL												100.0
AVE PRICE												302.83
Shiraz	100 - < 150											394.95
	150 - < 200											300.00
	200 - < 250											302.83
	250 - < 300											300.00
	300 - < 350											300.00
	350 - < 400											300.00
	400 - < 450											300.00
	450 - < 500											300.00
	500 - < 550											300.00
	550 - < 600											300.00
600 - < 650											300.00	
650 - < 700											300.00	
700 - < 750											300.00	
750 - < 800											300.00	
800 - < 850											300.00	
850 - < 900											300.00	
900 - < 950											300.00	
950 - < 1000											300.00	
TOTAL												100.0
AVE PRICE												302.83

TYPE	PRICE RANGE R/HL OF C/ℓ	ORANGERIVER LITRES %	OLIFANTS RIVER LITRES %	MALMESBURY LITRES %	LITTLE KAROO LITRES %	PAARL LITRES %	ROBERTSON LITRES %	STELLENBOSCH LITRES %	WORRESTER LITRES %	BREEDKLOOF LITRES %	INDUSTRY 2009 LITRES %	INDUSTRY % 2008 2007
Pinotage	200 - <250			89 850	51.5		22 500	20.2	25 580	10.8	137 930	8.1
	250 - <300	67 546	46.0			5 650	26 350	23.7	210 595	7.3	121 976	5.1
	300 - <350	73 030	49.8	35 660	20.4	15 222	40 377	13.7	210 595	7.2	532 156	7.2
	350 - <400	6 140	4.2	7 220	4.1	35 820	15 222	13.7	210 595	7.2	75 359	19.7
	400 - <450			41 860	24.0	44 800	6 700	6.0		63.8	362 487	21.4
	450 - <500					96 731					175 100	10.3
	500 - <550										138 591	8.2
	550 - <600										93 540	5.5
	600 - <650										114 400	6.8
	650 - <700										16 940	1.0
700 - <750												
750 - <800												
800 - <850												
>1000												
TOTAL		146 716	100.0	174 590	100.0	199 941	111 149	100.0	236 175	100.0	1 693 120	100.0
AVERAGE		351.20		375.90		504.43	364.48		487.10		415.03	410.15
Pinot Noir	300 - <350											
	350 - <400											
	400 - <450											
	450 - <500											
	500 - <550											
	550 - <600											
	600 - <650											
	650 - <700											
	700 - <750											
	750 - <800											
	800 - <850											
	>1000											
TOTAL												
AVERAGE												
Cinsaut	150 - <200											
	200 - <250											
	250 - <300											
	300 - <350											
	350 - <400											
	400 - <450											
	450 - <500											
	500 - <550											
	550 - <600											
	600 - <650											
	650 - <700											
	700 - <750											
TOTAL												
AVERAGE												
Rosé and Blanc de noir	100 - <150											
	150 - <200											
	200 - <250											
	250 - <300											
	300 - <350											
	350 - <400											
	400 - <450											
	450 - <500											
	500 - <550											
	550 - <600											
	600 - <650											
TOTAL		1 462 241	100.0	80 920	100.0	228 813	525 426	100.0	238 791	100.0	3 569 194	100.0
AVERAGE		326.76		324.36		344.60	290.00		323.94		306.42	312.58
Other red and blends	100 - <150											
	150 - <200											
	200 - <250											
	250 - <300											
	300 - <350											
	350 - <400											
	400 - <450											
	450 - <500											
	500 - <550											
	550 - <600											
	600 - <650											
	650 - <700											
	700 - <750											
	750 - <800											
	800 - <850											
	850 - <900											
	>1000											
TOTAL		9 777	0.5	145 005	100.0	1 486 250	966 317	100.0	586 876	100.0	7 011 572	100.0
AVERAGE		410.81		257.67		383.59	394.13		375.55		380.05	346.98
Chardonnay	100 - <150											
	150 - <200											
	200 - <250											
	250 - <300											
	300 - <350											
	350 - <400											
	400 - <450											
	450 - <500											
	500 - <550											
	550 - <600											
	600 - <650											
	650 - <700											
	700 - <750											
	750 - <800											
	800 - <850											
	850 - <900											
	>1000											
TOTAL		343 374	100.0	64 833	100.0	166 093	1 059 202	100.0	345 129	100.0	2 265 938	100.0
AVERAGE		431.10		594.00		590.01	513.80		474.30		504.66	474.14
Juice												
TOTAL												
AVERAGE												

TYPE	PRICE/VOLUME R/L OR C/L	ORANGE RIVER LITRES	OLIVANT'S RIVER LITRES	VAL WESSBURY LITRES	LITTLE KAROO LITRES	BAARL LITRES	ROBERTSON LITRES	STELL ENBOSCH LITRES	WORSRETER LITRES	DEERBLOOF LITRES	INDUSTRY 2008 LITRES	INDUSTRY % 2008
Sauvignon Blanc	150 - < 200					4 946	111 300		117 700	31 961	265 907	1.0
	200 - < 300		2 000	10 360	100.0		38 350				2.4	3.1
	300 - < 400						30 074				5.0	6.5
	400 - < 450		48 000				30 074				78 074	1.6
	450 - < 500		33 140	29.8		1.4	24 000				219 277	4.4
	500 - < 600		28 185	25.3		63.9	1 089 212				3 645 240	73.3
	600 - < 650					9.6	167 140				289 687	6.0
	650 - < 700					13.5	233 040				263 140	19.7
	700 - < 750					3.8	9 620				20 960	0.2
	750 - < 800					34.9	89 082				20 960	0.4
	800 - < 850					4.0	10 120				30 688	0.6
	850 - < 900					1.2	20 468				4 971 131	100.0
	> 1000										5 100	0.8
TOTAL	111 325	10 360	306 000	28 093	247 035	1 733 390	811 060	255 147	656 930	1 774 771	4 971 131	100.0
AVERAGE	28 185	500.00	300.36	28 093	515.00	191 129	520.88	236 407	514.22	1 322 235	513.89	522.91
150 - < 200												0.2
200 - < 250												2.4
250 - < 300												3.1
300 - < 350												3.0
350 - < 400												1.8
400 - < 450												1.6
450 - < 500												14.6
500 - < 600												36.4
600 - < 650												50.9
650 - < 700												19.7
700 - < 750												0.8
750 - < 800												1.6
800 - < 850												1.1
850 - < 900												0.3
900 - < 950												0.3
> 1000												0.0
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AVERAGE	28 185	500.00	300.36	28 093	515.00	191 129	520.88	236 407	514.22	1 322 235	513.89	522.91
150 - < 200												0.2
200 - < 250												2.4
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300 - < 350												3.0
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400 - < 450												1.6
450 - < 500												14.6
500 - < 600												36.4
600 - < 650												50.9
650 - < 700												19.7
700 - < 750												0.8
750 - < 800												1.6
800 - < 850												1.1
850 - < 900												0.3
900 - < 950												0.3
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450 - < 500												14.6
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650 - < 700												19.7
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450 - < 500												14.6
500 - < 600												36.4
600 - < 650												50.9
650 - < 700												19.7
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TOTAL	111 325	10 360	306 000	28 093	247 035	1 733 390	811 060	255 147	656 930	1 774 771	4 971 131	100.0
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TOTAL	111 325	10 360	306 000	28 093	247 035	1 733 390	811 060	255 147	656 930	1 774 771	4 971 131	100.0
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350 - < 400												1.8
400 - < 450												1.6
450 - < 500												14.6
500 - < 600												36.4
600 - < 650												50.9
650 - < 700												19.7
700 - < 750												0.8
750 - < 800												1.6
800 - < 850												1.1
850 - < 900												0.3
900 - < 950												0.3
> 1000												0.0
TOTAL	111 325	10 360	306 000	28 093	247 035	1 733 390	811 060	255 147	656 930	1 774 771	4 971 131	100.0
AVERAGE	28 185	500.00	300.36	28 093	515.00	191 129	520.88	236 407	514.22			

AVERAGE PRICES OF WINE SOLD IN BULK ACCORDING TO VINTAGE

TYPE	PRICE RANGER / HL OR C / l	2006			2007			2008			JAN - FEB 2009			INDUSTRY GROWTH		
		2006 VINTAGE	OTHER VINTAGES	TOTAL	2007 VINTAGE	OTHER VINTAGES	TOTAL	2008 VINTAGE	OTHER VINTAGES	TOTAL	2009 VINTAGE	OTHER VINTAGES	TOTAL	2006 - 2007	2007 - 2008	2008 - 2009
Cabernet Sauvignon	LITRES	4 042 008	11 612 097	15 654 105	7 935 636	14 358 025	22 293 661	12 341 649	12 197 317	24 538 966			2 745 897	42,41	10,07	-88,81
	AVE PRICER / HL OR C / l	461,22	507,13	476,23	419,70	436,45	430,49	450,61	452,88	451,74			446,26	-9,60	4,94	-1,21
Cabernet Franc	LITRES	95 670	271 978	367 648	275 262	209 266	484 528	493 354	359 653	853 007			79 636	31,79	76,05	-90,66
	AVE PRICER / HL OR C / l	369,71	421,64	408,12	456,03	411,36	436,73	432,77	346,88	396,56			424,63	7,01	-9,20	7,08
Ruby Cabernet	LITRES	1 601 831	4 987 484	6 589 315	2 065 812	3 814 518	5 880 330	3 960 930	3 596 455	7 557 385			928 346	-10,76	28,52	-87,72
	AVE PRICER / HL OR C / l	319,77	417,00	393,36	281,65	314,30	302,83	363,23	341,06	352,68			394,95	-23,01	16,46	11,99
Merlot	LITRES	3 501 475	5 395 154	8 896 629	4 775 152	7 574 527	12 349 679	9 336 451	7 804 551	17 141 002			1 764 105	38,81	38,80	-89,71
	AVE PRICER / HL OR C / l	349,77	456,47	426,29	392,80	399,13	396,68	418,69	416,45	417,67			410,74	-6,95	5,29	-1,66
Shiraz	LITRES	5 742 215	8 595 511	14 337 726	8 454 908	11 481 854	19 936 762	14 771 919	11 155 721	25 927 640			1 724 439	39,05	30,05	-93,35
	AVE PRICER / HL OR C / l	521,99	509,28	514,37	446,09	466,97	458,12	485,10	454,40	471,89			492,17	-10,94	3,01	4,30
Pinotage	LITRES	6 137 551	8 638 914	14 776 465	5 254 275	7 606 814	12 861 089	7 562 278	8 629 868	16 192 146			34 320	-12,96	25,90	-89,54
	AVE PRICER / HL OR C / l	378,24	403,28	392,88	391,10	400,54	396,68	397,41	421,32	410,15			412,75	0,97	3,40	1,19
Pinot Noir	LITRES	40 111	3 000	43 111	18 318	52 940	70 858	59 674	5 400	65 074				64,36	-8,16	
	AVE PRICER / HL OR C / l	425,72	350,00	420,45	674,63	672,62	673,14	541,03	325,00	523,10				60,10	-22,29	
Cinsaut	LITRES	1 595 822	4 654 706	6 250 528	1 804 453	2 779 117	4 583 570	2 455 972	4 288 392	6 744 364			882 785	-26,67	47,14	-86,91
	AVE PRICER / HL OR C / l	301,27	366,04	349,50	325,51	312,17	317,42	342,40	320,87	328,71			349,61	-9,18	3,56	6,36
Rosé and Blanc de Noir	LITRES	11 706 756	2 172 220	13 878 976	13 612 799	4 101 376	17 714 175	19 434 695	6 278 306	25 713 001			3 569 194	27,63	45,15	-86,12
	AVE PRICER / HL OR C / l	304,57	305,27	304,68	293,09	310,52	297,13	321,39	285,29	312,58			306,42	-2,48	5,20	-1,97
Other red and blends	LITRES	9 680 770	18 188 278	27 869 048	14 398 428	24 806 419	39 204 847	25 156 121	29 441 948	54 598 069			7 011 372	40,68	39,26	-87,16
	AVE PRICER / HL OR C / l	372,52	363,70	386,66	341,46	333,48	336,41	370,94	326,50	346,98			380,05	-13,00	3,14	9,53
Chardonnay	LITRES	12 481 165	5 219 171	17 700 336	13 393 606	5 085 455	18 479 061	18 244 914	6 299 981	24 544 895			2 017 970	4,40	32,83	-90,77
	AVE PRICER / HL OR C / l	499,87	483,72	495,11	479,19	460,83	474,14	481,44	481,85	481,54			514,26	-4,24	1,56	4,80
Sauvignon Blanc	LITRES	8 320 457	1 698 065	10 018 522	12 085 148	1 919 885	13 975 033	15 869 748	3 206 941	19 066 089			3 600 265	39,49	36,43	-73,93
	AVE PRICER / HL OR C / l	549,52	537,80	547,53	522,46	484,21	517,21	525,43	487,23	519,00			522,91	-5,54	0,35	-0,98
Chenin Blanc	LITRES	44 764 301	7 438 344	52 202 645	46 226 759	15 293 149	61 519 908	46 979 930	15 781 886	62 761 816			7 067 704	17,85	2,02	-88,35
	AVE PRICER / HL OR C / l	319,37	304,63	317,27	324,41	319,44	323,17	327,88	302,30	321,45			333,03	1,86	-0,53	3,86
Colombar	LITRES	21 930 407	4 217 001	26 147 408	21 304 755	6 576 815	27 881 570	28 603 708	11 758 186	40 361 894			6 160 869	6,63	44,76	-84,74
	AVE PRICER / HL OR C / l	291,36	305,73	293,68	295,53	303,69	297,46	298,90	293,15	297,23			290,90	1,29	-0,08	-2,13
Riesling	LITRES	2 493 996	136 950	2 630 946	2 683 039	1 032 640	3 715 679	1 503 154	589 550	2 092 704			162 950	41,23	-43,68	-92,21
	AVE PRICER / HL OR C / l	321,25	370,00	323,79	315,28	324,42	317,82	322,29	335,65	326,05			347,86	-1,84	2,59	6,69
Semillon	LITRES	2 776 518	727 474	3 503 992	3 082 645	592 898	3 675 543	3 270 625	1 150 694	4 421 319			920 580	4,90	20,29	-79,18
	AVE PRICER / HL OR C / l	342,15	327,13	339,03	354,82	343,09	352,93	369,14	356,25	365,78			345,56	4,10	3,64	-5,53
Other white and blends	LITRES	129 676 318	27 875 670	157 551 988	103 032 977	49 551 160	152 584 137	119 227 903	62 469 807	181 697 710			1 762 888	-3,15	19,08	-85,37
	AVE PRICER / HL OR C / l	276,48	264,65	274,39	278,07	268,68	275,02	276,74	259,80	270,91			272,86	0,23	-1,49	0,95
Fortified	LITRES	10 148 330	1 147 268	11 295 598	11 090 083	610 595	11 700 678	7 478 783	2 150 786	9 629 569			2 102 562	3,59	-17,70	-78,17
	AVE PRICER / HL OR C / l	355,13	349,73	354,58	371,28	372,99	371,37	369,81	369,95	365,37			365,24	4,74	3,77	-5,22
All Varieties	LITRES	276 735 701	112 979 285	389 714 986	271 464 055	157 447 053	428 911 108	336 741 808	187 164 842	523 906 650			5 891 725	10,06	22,15	-86,47
	AVE PRICER / HL OR C / l	323,18	375,74	338,42	331,40	340,86	334,87	345,71	331,59	340,67			343,03	-1,05	1,73	0,69
All red varieties	LITRES	44 127 869	64 519 342	108 647 211	58 459 222	76 451 962	134 911 184	95 573 043	83 757 611	179 330 654			34 320	24,17	32,92	-88,62
	AVE PRICER / HL OR C / l	378,96	424,53	406,02	362,62	383,43	374,41	394,93	377,43	386,75			390,42	-7,79	3,30	1,01
All white varieties	LITRES	222 459 502	47 312 675	269 772 177	201 914 750	80 384 496	282 299 246	233 941 942	101 256 445	335 198 387			5 857 405	4,64	18,74	-85,57
	AVE PRICER / HL OR C / l	310,66	309,83	310,51	320,17	300,13	314,46	324,37	292,86	314,71			321,99	1,27	0,08	2,31

RSA EXPORTS: WINE AND FLAVOURED GRAPE LIQUOR

Liters

PRODUCT		MARCH			6 MONTHS			12 MONTHS		
		2008	2009	Trend	OCT '07 - MAR '08	OCT '08 - MAR '09	Trend	APR '07 - MAR '08	APR '08 - MAR '09	Trend
Chardonnay	P	1 260 910	1 899 248	150.63	8 105 781	7 862 265	97.00	16 659 777	17 614 282	105.73
	B	440 020	266 420	60.55	5 221 635	4 180 127	80.05	7 351 935	9 453 036	128.58
Sauvignon Blanc	P	1 044 039	1 159 271	111.04	6 203 359	7 358 634	118.62	13 435 422	16 541 569	123.12
	B	590 930	112 820	19.09	1 923 710	1 668 420	86.73	3 746 522	3 554 944	94.89
Chenin Blanc	P	1 406 689	1 962 406	139.51	7 847 347	9 197 577	117.21	17 272 540	19 460 454	112.67
	B	1 115 080	1 450 078	130.04	10 415 582	12 353 199	118.60	21 474 775	25 335 672	117.98
Other White	P	3 720 258	3 763 001	101.15	16 442 212	20 410 589	124.14	32 673 615	41 925 693	128.32
	B	4 206 730	1 901 854	45.21	15 232 317	13 533 597	88.85	25 070 707	38 038 970	151.73
TOTALS WHITE WINE	P	7 431 896	8 783 926	118.19	38 598 699	44 829 065	116.14	80 041 354	95 541 998	119.37
	B	6 352 760	3 731 172	58.73	32 793 244	31 735 343	96.77	57 643 939	76 382 622	132.51
	P+B	13 784 656	12 515 098	90.79	71 391 943	76 564 408	107.25	137 685 293	171 924 620	124.87
Cabernet Sauvignon	P	1 040 266	1 166 170	112.10	6 564 289	7 036 208	107.19	13 017 457	14 530 743	111.63
	B	418 421	347 950	83.16	2 493 227	3 450 009	138.38	6 116 594	7 213 643	117.94
Shiraz	P	1 343 951	1 827 119	135.95	7 468 073	9 090 674	121.73	14 741 299	18 516 925	125.61
	B	191 080	338 273	177.03	2 517 207	1 314 524	52.22	3 464 299	2 740 574	79.11
Pinotage	P	809 466	859 508	106.18	4 288 130	4 465 695	104.14	8 268 949	9 649 437	116.69
	B	522 708	807 119	154.41	3 688 727	3 923 096	106.35	7 730 320	8 442 422	109.21
Merlot	P	615 077	1 002 079	162.92	3 906 371	4 726 648	121.00	7 358 896	9 015 041	122.51
	B	271 264	168 565	62.14	1 779 839	845 487	47.50	2 571 497	2 083 374	81.02
Other Red	P	5 892 126	6 390 771	108.46	32 007 608	36 132 068	112.89	60 032 627	70 526 144	117.48
	B	2 946 880	4 873 618	165.38	30 011 778	29 798 370	99.29	50 879 342	67 432 230	132.53
TOTALS RED WINE	P	9 700 886	11 245 647	115.92	54 234 471	61 451 293	113.31	103 419 228	122 238 290	118.20
	B	4 350 353	6 535 525	150.23	40 490 778	39 331 486	97.14	70 762 052	87 912 243	124.24
	P+B	14 051 239	17 781 172	126.55	94 725 249	100 782 779	106.39	174 181 280	210 150 533	120.65
Blanc de Noir + Rosé	P	654 545	971 638	148.44	3 806 015	5 236 015	137.57	9 307 009	13 939 496	149.77
	B	508 468	1 102 588	216.85	2 662 727	4 166 070	156.46	10 055 006	11 941 622	118.76
	P+B	1 163 013	2 074 226	178.35	6 468 742	9 402 085	145.35	19 362 015	25 881 118	133.67
TOTALS NATURAL WINE	P	17 787 327	21 001 211	118.07	96 639 185	111 516 373	115.39	192 767 591	231 719 784	120.21
	B	11 211 581	11 369 285	101.41	75 946 749	75 232 899	99.06	138 460 997	176 236 487	127.28
	P+B	28 998 908	32 370 496	111.63	172 585 934	186 749 272	108.21	331 228 588	407 956 271	123.16
Fortified Wine	P	27 921	19 932	71.39	197 291	123 740	62.72	366 827	347 909	94.84
	B	0	0	-	23 876	20 200	84.60	23 876	44 280	185.46
	P+B	27 921	19 932	71.39	221 167	143 940	65.08	390 703	392 189	100.38
Sparkling wine	P	349 919	728 002	208.05	1 722 296	2 719 822	157.92	3 022 120	4 808 603	159.11
TOTALS ALL WINE	P	18 165 167	21 749 145	119.73	98 558 772	114 359 935	116.03	196 156 538	236 876 296	120.76
	B	11 211 581	11 369 285	101.41	75 970 625	75 253 099	99.06	138 484 873	176 280 767	127.29
	P+B	29 376 748	33 118 430	112.74	174 529 397	189 613 034	108.64	334 641 411	413 157 063	123.46
OTHER(e.g. for vinegar, industrial)	P	0	0	-	0	0	-	0	0	-
	B	0	171 150	-	600 631	845 384	140.75	600 631	1 758 662	292.80
	P+B	0	171 150	-	600 631	845 384	140.75	600 631	1 758 662	292.80
Flavoured Grape Liquor	P	0	117	-	468	117	25.00	876	15 171	1731.85
TOTALS ALL PRODUCTS	P	18 165 167	21 749 262	119.73	98 559 240	114 360 052	116.03	196 157 414	236 891 467	120.77
	B	11 211 581	11 540 435	102.93	76 571 256	76 098 483	99.38	139 085 504	178 039 429	128.01
	P+B	29 376 748	33 289 697	113.32	175 130 496	190 458 535	108.75	335 242 918	414 930 896	123.77

P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk

RSA EXPORTS: WINE PER COUNTRY (PACKAGED AND BULK)

PACKAGED AND BULK NATURAL WINE EXPORTS (LITRES) PER COUNTRY FOR THE PERIOD APRIL -MARCH

COUNTRY	200704 - 200803				200804 - 200903				TREND 200804 - 200903 / 200704 - 200803			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
UNITED KINGDOM	44 820 108	37 821 295	5 425 923	88 067 326	55 927 398	49 972 883	10 502 946	116 403 227	125	132	194	132
GERMANY	19 384 909	34 580 288	5 563 060	59 528 257	22 306 541	40 538 230	6 565 818	69 410 589	115	117	118	117
SWEDEN	11 239 433	14 487 017	113 369	25 839 819	12 315 030	19 197 902	259 959	31 772 891	110	133	229	123
THE NETHERLANDS	10 312 905	13 586 733	4 433 579	28 333 217	10 781 256	13 825 491	4 388 791	28 995 538	105	102	99	102
ANGOLA	304 857	13 568 346	369 857	14 243 060	2 194 731	20 794 054	6 656	22 995 441	720	153	2	161
RUSSIA	2 678 164	1 514 520	8 834	4 201 518	15 283 487	1 684 672	302 572	17 270 731	571	111	3 425	411
DENMARK	3 626 158	10 433 068	101 075	14 160 301	3 735 795	12 652 748	249 077	16 637 620	103	121	246	117
U.S.A.	7 313 892	5 667 150	215 603	13 196 645	9 355 037	4 595 133	174 047	14 124 217	128	71	81	107
CANADA	4 850 811	8 485 180	81 158	13 417 149	6 893 281	6 187 939	115 835	13 197 055	142	83	143	98
BELGIUM	4 928 644	4 312 130	643 054	9 883 828	4 605 079	3 375 536	524 920	8 505 535	93	78	82	86
FRANCE	2 428 029	4 221 675	1 091 848	7 741 552	2 807 203	4 401 401	914 065	8 122 669	116	104	84	105
NEW ZEALAND	6 194 878	3 954 858	9 666	10 159 402	3 303 582	3 870 871	27 941	7 202 394	53	98	289	71
FINLAND	2 674 584	1 932 300	1 688	4 608 572	2 864 158	3 128 392	30 492	6 023 042	107	162	1 806	131
SWITZERLAND	2 830 218	1 749 509	500 431	5 080 158	2 611 250	1 864 037	613 021	5 088 308	92	107	122	100
REPUBLIC OF IRELAND	2 585 232	2 081 783	69 001	4 736 016	2 556 542	2 410 959	98 317	5 065 818	99	116	142	107
CHINA	146 591	1 190 301	7 605	1 344 497	338 470	3 993 948	6 341	4 338 759	231	336	83	323
AUSTRALIA	2 739 409	1 287 209	17 933	4 044 551	1 518 462	911 313	15 372	2 445 147	55	71	86	60
CZECH REPUBLIC	212 375	382 837	14 112	609 324	1 329 417	824 176	20 673	2 174 266	626	215	146	357
NIGERIA	202 552	1 167 953	15 078	1 385 583	262 303	1 892 061	17 073	2 171 437	129	162	113	157
KENYA	893 659	1 120 770	16 088	2 030 517	999 159	1 028 996	29 002	2 057 157	112	92	180	101
JAPAN	572 996	906 571	4 037	1 483 604	816 877	1 205 059	3 744	2 025 680	143	133	93	137
NORWAY	261 505	1 388 567	3 036	1 653 108	304 933	1 526 931	729	1 832 593	117	110	24	111
UNITED ARAB EMIRATES	546 275	509 454	24 503	1 080 232	668 264	787 520	40 604	1 496 388	122	155	166	139
TANZANIA	722 618	526 504	17 823	1 266 945	706 523	557 851	21 919	1 286 293	98	106	123	102
ROMANIA	256 869	20 183	2 250	279 302	1 206 567	36 473	4 869	1 247 909	470	181	216	447
OTHER COUNTRIES	4 957 623	7 285 078	611 404	12 854 105	6 233 274	8 885 958	946 335	16 065 567	126	122	155	125
TOTAL	137 685 294	174 181 279	19 362 015	331 228 588	171 924 619	210 150 534	25 881 118	407 956 271	125	121	134	123

PACKAGED NATURAL WINE EXPORTS (Litres) PER COUNTRY FOR THE PERIOD APRIL - MARCH

COUNTRY	200704 - 200803				200804 - 200903				TREND 200804 - 200903 / 200704 - 200803			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
UNITED KINGDOM	32 093 807	31 085 066	4 653 458	67 832 331	41 514 304	39 512 836	8 780 524	89 807 664	129	127	189	132
SWEDEN	11 239 433	14 438 897	113 369	25 791 699	12 170 830	17 352 064	259 959	29 782 853	108	120	229	115
THE NETHERLANDS	7 086 955	8 929 233	2 394 465	18 410 443	8 094 236	9 824 642	2 669 968	20 588 846	114	110	112	112
GERMANY	4 016 333	10 155 627	758 319	14 930 279	4 459 888	10 364 730	700 428	15 525 046	111	102	92	104
DENMARK	2 602 278	7 535 925	89 095	10 227 298	2 780 415	9 492 327	152 978	12 425 720	107	126	172	121
U.S.A.	3 921 784	4 895 590	215 603	9 032 977	4 235 145	4 474 163	174 047	8 883 355	108	91	81	98
CANADA	2 677 478	4 825 044	81 158	7 583 680	2 707 785	4 580 757	91 685	7 380 227	101	95	113	97
FINLAND	2 089 124	1 667 360	1 688	3 758 172	2 377 258	2 703 352	6 242	5 086 852	114	162	370	135
BELGIUM	2 485 206	2 371 110	204 714	5 061 030	2 433 824	1 963 299	256 004	4 653 127	98	83	125	92
REPUBLIC OF IRELAND	2 437 072	1 933 785	69 001	4 439 858	2 191 063	1 894 871	98 317	4 184 251	90	98	142	94
NEW ZEALAND	314 078	688 258	9 666	1 012 002	1 240 802	1 607 751	27 941	2 876 494	395	234	289	284
AUSTRALIA	470 862	423 189	17 933	911 984	1 278 302	911 313	15 372	2 204 987	271	215	86	242
NIGERIA	202 552	1 167 953	15 078	1 385 583	262 303	1 892 061	17 073	2 171 437	129	162	113	157
KENYA	883 719	1 109 890	16 088	2 009 697	999 159	1 028 996	29 002	2 057 157	113	93	180	102
JAPAN	375 476	906 571	4 037	1 286 084	591 557	1 205 059	3 744	1 800 360	158	133	93	140
NORWAY	237 509	1 125 953	3 036	1 366 498	256 913	1 264 771	729	1 522 413	108	112	24	111
UNITED ARAB EMIRATES	546 275	509 454	24 503	1 080 232	668 264	787 520	40 604	1 496 388	122	155	166	139
TANZANIA	722 618	526 504	17 823	1 266 945	706 523	557 851	21 919	1 286 293	98	106	123	102
RUSSIA	569 056	907 095	8 834	1 484 985	459 563	661 308	11 592	1 132 463	81	73	131	76
SWITZERLAND	594 932	680 863	90 171	1 365 966	289 733	634 337	9 909	933 979	49	93	11	68
CHINA	146 591	608 315	7 605	762 511	171 030	755 690	6 341	933 061	117	124	83	122
FRANCE	199 799	303 281	25 722	528 802	339 864	475 535	43 335	858 734	170	157	168	162
POLAND	233 157	622 289	37 796	893 242	224 395	532 031	27 837	784 263	96	85	74	88
MAURITIUS	260 188	196 181	91 224	547 593	285 309	215 144	99 912	600 365	110	110	110	110
OTHER COUNTRIES	3 635 073	5 806 004	356 623	9 797 700	4 803 533	7 545 883	394 034	12 743 450	132	130	110	130
TOTAL	80 041 355	103 419 227	9 307 009	192 767 591	95 541 998	122 238 291	13 939 496	231 719 785	119	118	150	120

BULK NATURAL WINE EXPORTS (Litres) PER COUNTRY FOR THE PERIOD APRIL - MARCH

COUNTRY	200704 - 200803				200804 - 200903				TREND 200804 - 200903 / 200704 - 200803			
	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL	WHITE	RED	BLANC DE NOIR / ROSÉ	TOTAL
GERMANY	15 368 576	24 424 661	4 804 741	44 597 978	17 846 653	30 173 500	5 865 390	53 885 543	116	124	122	121
UNITED KINGDOM	12 726 301	6 736 229	772 465	20 234 995	14 413 094	10 460 047	1 722 422	26 595 563	113	155	223	131
RUSSIA	2 109 108	607 425	0	2 716 533	14 823 925	1 023 364	290 980	16 138 269	703	168	0	594
THE NETHERLANDS	3 225 950	4 657 710	2 039 114	9 922 774	2 687 020	4 000 849	1 718 823	8 406 692	83	86	84	85
FRANCE	2 228 230	3 918 394	1 066 126	7 212 750	2 467 339	3 925 866	870 730	7 263 935	111	100	82	101
CANADA	2 173 333	3 660 136	0	5 833 469	4 185 496	1 607 182	24 150	5 816 828	193	44	0	100
U.S.A.	3 392 108	771 560	0	4 163 668	5 119 892	120 970	0	5 240 862	151	16	0	126
NEW ZEALAND	5 880 800	3 266 600	0	9 147 400	2 062 780	2 263 120	0	4 325 900	35	69	0	47
DENMARK	1 023 880	2 897 143	11 980	3 933 003	955 380	3 160 421	96 099	4 211 900	93	109	802	107
SWITZERLAND	2 235 286	1 068 646	410 260	3 714 192	2 321 517	1 229 700	603 112	4 154 329	104	115	147	112
BELGIUM	2 443 438	1 941 020	438 340	4 822 798	2 171 255	1 412 237	268 916	3 852 408	89	73	61	80
CHINA	0	581 986	0	581 986	167 440	3 238 258	0	3 405 698	0	556	0	585
SWEDEN	0	48 120	0	48 120	144 200	1 845 838	0	1 990 038	0	3 836	0	4 136
CZECH REPUBLIC	144 639	264 566	0	409 205	1 191 670	644 231	0	1 835 901	824	244	0	449
ROMANIA	240 061	0	0	240 061	1 175 449	0	0	1 175 449	490	0	0	490
ITALY	506 010	361 381	72 120	939 511	455 379	572 777	24 420	1 052 576	90	158	34	112
FINLAND	585 460	264 940	0	850 400	486 900	425 040	24 250	936 190	83	160	0	110
REPUBLIC OF IRELAND	148 160	147 998	0	296 158	365 479	516 088	0	881 567	247	349	0	298
MAURITIUS	274 005	211 713	78 864	564 582	219 345	239 720	118 720	577 785	80	113	151	102
THAILAND	146 284	145 764	0	292 048	214 910	310 210	23 980	549 100	147	213	0	188
INDIA	144 660	98 060	0	242 720	358 320	94 500	71 320	524 140	248	96	0	216
NORWAY	23 996	262 614	0	286 610	48 020	262 160	0	310 180	200	100	0	108
AUSTRALIA	2 268 547	864 020	0	3 132 567	240 160	0	0	240 160	11	0	0	8
OTHER COUNTRIES	355 107	13 561 366	360 996	14 277 469	2 260 999	20 386 165	218 310	22 865 474	637			

RSA EXPORT: SPIRITS

Litres

PRODUCT		MARCH			6 MONTHS			12 MONTHS		
		2008	2009	Trend	OCT '07 - MAR '08	OCT '08 - MAR '09	Trend	APR '07 - MAR '08	APR '08 - MAR '09	Trend
Brandy	P	23 141	71 785	310.21	103 015	193 107	187.46	223 019	304 456	136.52
	B	57 600	4 001	6.95	66 400	70 431	106.07	204 639	252 831	123.55
Druif-, Riet-, Ongespesifiseerde spiritus	P	999	1 806	180.78	2 313	5 487	237.22	3 201	6 561	204.97
	B	2 435 993	2 429 458	99.73	14 575 856	28 078 147	192.63	16 617 760	28 080 255	168.98
Spirit aperitif, Spirit cooler, Bitters	P	447	2 342	523.94	5 700	10 461	183.53	12 101	24 807	205.00
	B	0	0	-	0	0	-	0	0	-
Whisky	P	22 158	132 840	599.51	36 249	236 895	653.52	47 619	278 196	584.21
	B	0	0	-	0	0	-	4 000	0	0.00
Vodka	P	15 765	27 099	171.89	82 055	96 756	117.92	164 135	255 495	155.66
	B	0	0	-	0	0	-	36 000	0	0.00
Rum	P	0	0	-	270	3 150	1166.67	2 070	3 330	160.87
	B	0	0	-	0	0	-	0	0	-
Gin	P	10 950	27 216	248.55	58 000	76 326	131.60	87 634	124 593	142.17
	B	0	0	-	16 600	16 220	97.71	24 600	32 220	130.98
Liqueur, Vermouth, Aperitif	P	541 612	647 403	119.53	3 108 631	3 315 048	106.64	6 313 102	6 766 922	107.19
	B	0	0	-	0	0	-	440	0	0.00
TOTALS SPIRITS	P	615 072	910 491	148.03	3 396 233	3 937 230	115.93	6 852 881	7 764 360	113.30
	B	2 493 593	2 433 459	97.59	14 658 856	28 164 798	192.14	16 887 439	28 365 306	167.97
	P+B	3 108 665	3 343 950	107.57	18 055 089	32 102 028	177.80	23 740 320	36 129 666	152.19

P=Packaged

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

B=Bulk

WINE EXPORTED IN UNDERMENTIONED CONTAINERS

COUNTRY	GLASS					TOTAL GLASS JAN-MAR 2009	TOTAL GLASS JAN-MAR 2008	TREND JAN-MAR 2009/2008	BAG-IN-BOX			TOTAL BAG-IN-BOX JAN-MAR 2009	TOTAL BAG-IN-BOX JAN-MAR 2008	TREND JAN-MAR 2009/2008	TOTAL TETRA- PACKS JAN-MAR 2009	TOTAAL TETRA- PACKS JAN-MAR 2008	TREND JAN-MAR 2009/2008	TOTAL LITRE JAN-MAR 2009	TOTAL LITRE JAN-MAR 2008	TREND JAN-MAR 2009/2008
	<0.750 ℓ	0.750 ℓ	1 ℓ	1.5 ℓ	>1.5 ℓ				<3 ℓ	3 ℓ	>4 ℓ				1 ℓ	1 ℓ				
	UNITED KINGDOM	109 088	16 741 532	33 120	368				6	16 884 114	13 674 480				123.47	14 760				
SWEDEN	60 603	1 788 998		855	20 736	1 871 192	1 503 117	124.49	12 393	5 786 616	17 000	5 816 009	4 183 469	139.02			7 687 201	5 686 586	135.18	
THE NETHERLANDS	53 952	3 921 109				3 975 061	4 209 873	94.42	480	84 036	8 980	93 496	107 226	87.20			4 068 557	4 317 099	94.24	
GERMANY	1 851	3 172 229	66 345	2 796	3 024	3 246 245	3 352 769	96.82		29 712	39 400	69 112	34 880	198.14			3 315 357	3 387 649	97.87	
DENMARK	26 080	1 993 352	420	79 518		2 099 370	1 443 124	145.47	84 240	804 420		888 660	859 812	103.36			2 988 030	2 302 936	129.75	
UNITED STATES OF AMERICA	837	1 811 237	240	12 000		1 824 314	1 409 719	129.41	26 724			26 724	30 432	87.82			1 851 038	1 440 151	128.53	
CANADA	56	1 398 231		187 974		1 586 261	1 836 551	86.37	11 250	16 968		28 218	2 508	1 125.12	3 840		1 614 479	1 842 899	87.61	
FINLAND	8 916	444 888				453 804	450 919	100.64	128 133	587 688		715 821	465 054	153.92			1 169 625	915 973	127.69	
BELGIUM	8 570	980 348	37 800	3 842		1 030 560	1 189 977	86.60	4 764	61 800	25 840	92 404	86 078	107.35			1 122 964	1 276 055	88.00	
REPUBLIC OF IRELAND	9 839	635 801				645 640	747 488	86.37		18 720		18 720					664 360	747 488	88.88	
JAPAN	855	574 686				575 541	364 416	157.94		50 376		50 376	4 680	1 076.41			625 917	369 096	169.58	
KENYA	270	142 487	8 850	7 200		158 807	80 548	197.16	3 440	28 500	265 440	297 380	95 764	310.53			456 187	176 312	258.74	
NEW ZEALAND	3 105	395 361				398 466	334 875	118.99		54 360		54 360	36 000				452 826	370 875	122.10	
NORWAY	1 399	132 606				134 005	128 549	104.24	1 536	282 516		284 052	267 440	106.21	1 872		418 057	397 861	105.08	
UNITED ARAB EMIRATES	165	140 256	4 185			144 606	191 080	75.68	12 680	36 936	166 740	216 356	142 192	152.16			360 962	333 272	108.31	
SWITZERLAND	1 364	316 058		819	105	318 346	214 170	148.64				0					318 346	214 170	148.64	
TANZANIA	7 828	161 522	315			169 665	181 485	93.49	1 840	3 240	97 500	102 580	43 220	237.34			272 245	224 705	121.16	
NIGERIA *	22 440	210 996				233 436	234 937	99.36									233 436	234 937	99.36	
CHINA	45	179 640		136		179 821	170 285	105.60	15 540			15 540	43 800	35.48			195 361	214 085	91.25	
POLAND		176 107				176 107	218 169	80.72				0	1 600				176 107	219 769	80.13	
RUSSIA		157 374				157 374	279 284	56.35				0					157 374	279 284	56.35	
FRANCE		124 119				124 119	140 760	88.18		28 920		28 920	10 200				153 039	150 960	101.38	
AUSTRALIA		117 347				117 347	265 878	44.14				0					117 347	265 878	44.14	
MAURITIUS *	1 353	101 732				103 085	94 587	108.98	1 072		2 000	3 072	836	367.46			106 157	95 423	111.25	
OTHER COUNTRIES	7 524	2 323 637	12 423	36 735	29 793	2 410 112	1 512 746	159.32	30 300	233 757	673 900	937 957	360 296	260.33	1 920		3 348 069	1 874 962	178.57	
TOTAL	326 140	38 141 653	163 698	332 243	53 664	39 017 398	34 229 784	113.99	349 152	10 978 689	1 359 440	12 687 281	9 197 966	137.94	0	7 632	0.00	51 704 679	43 435 382	119.04
AS % OF TOTAL	0.63	73.77	0.32	0.64	0.10	75.46	78.81		0.68	21.23	2.63	24.54	21.18		0.00	0.02	100.00	100.00		

TYPE OF CONTAINER PER COUNTRY AS % OF TOTAL

COUNTRY	GLASS					TOTAL GLASS JAN-MAR 2009	TOTAL GLASS JAN-MAR 2008	BAG-IN-BOX			TOTAL BAG-IN-BOX JAN-MAR 2009	TOTAL BAG-IN-BOX JAN-MAR 2008	TOTAL TETRA- PACKS JAN-MAR 2009	TOTAAL TETRA- PACKS JAN-MAR 2008	TOTAL LITRE JAN-MAR 2009	TOTAL LITRE JAN-MAR 2008
	<0.750 ℓ	0.750 ℓ	1 ℓ	1.5 ℓ	>1.5 ℓ			<3 ℓ	3 ℓ	>4 ℓ			1 ℓ	1 ℓ		
	UNITED KINGDOM	33.45	43.89	20.23	0.11				43.27	39.95				4.23		
SWEDEN	18.58	4.69		0.26		4.80	4.39		3.55	52.71		45.84	45.48		14.87	13.09
THE NETHERLANDS	16.54	10.28				10.19	12.30		0.14	0.77		0.74	1.17		7.87	9.94
GERMANY	0.57	8.32	40.53	0.84		8.32	9.79		0.00	0.27		0.54	0.38		6.41	7.80
DENMARK	8.00	5.23	0.26	23.93		5.38	4.22		24.13	7.33		7.00	9.35		5.78	5.30
UNITED STATES OF AMERICA	0.26	4.75	0.15	3.61		4.68	4.12		7.65			0.21	0.33		3.58	3.32
CANADA	0.02	3.67		56.58		4.07	5.37		3.22	0.15		0.22	0.03	50.31	3.12	4.24
FINLAND	2.73	1.17				1.16	1.32		36.70	5.35		5.64	5.06		2.26	2.11
BELGIUM	2.63	2.57	23.09	1.16		2.64	3.48		1.36	0.56		0.73	0.94		2.17	2.94
REPUBLIC OF IRELAND	3.02	1.67	0.00			1.65	2.18			0.17		0.15			1.28	1.72
JAPAN	0.26	1.51	0.00			1.48	1.06			0.46		0.40	0.05		1.21	0.85
KENYA	0.08	0.37	5.41	2.17		0.41	0.24		0.99	0.26		2.34	1.04		0.88	0.41
NEW ZEALAND	0.95	1.04				1.02	0.98			0.50		0.43	0.39		0.88	0.85
NORWAY	0.43	0.35				0.34	0.38		0.44	2.57		2.24	2.91	24.53	0.81	0.92
UNITED ARAB EMIRATES	0.05	0.37	2.56			0.37	0.56		3.63	0.34		1.71	1.55		0.70	0.77
SWITZERLAND	0.42	0.83		0.25		0.82	0.63								0.62	0.49
TANZANIA	2.40	0.42	0.19			0.43	0.53		0.53	0.03		0.81	0.47		0.53	0.52
NIGERIA *	6.88	0.55				0.60	0.69								0.45	0.54
CHINA	0.01	0.47		0.04		0.46	0.50		4.45			0.12	0.48		0.38	0.49
POLAND		0.46				0.45	0.64						0.02		0.34	0.51
RUSSIA		0.41				0.40	0.82								0.30	0.64
FRANCE		0.33				0.32	0.41			0.26		0.23	0.11		0.30	0.35
AUSTRALIA		0.31				0.30	0.78								0.23	0.61
MAURITIUS *	0.41	0.27				0.26	0.28		0.31			0.02	0.01		0.21	0.22
OTHER COUNTRIES	2.31	6.09	7.59	11.06		6.18	4.42		8.68	2.13		7.39	3.92		6.48	4.32
TOTAL	100	100	100	100	100	100	100		100	100		100	100		100	100

*As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full.

SOURCE: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE

OVERVIEW OF EXPORTS - 2008 AND 2009

Export of wine

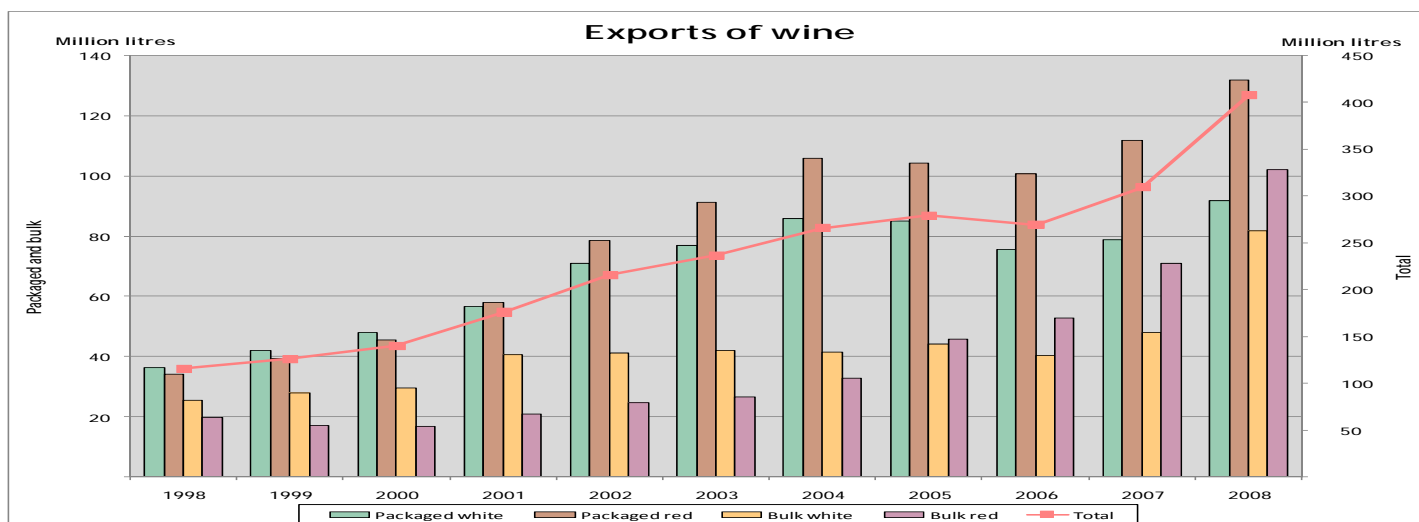
Since 2001 exports of packaged red wine have outstripped exports of packaged white wine and have exhibited the fastest growth of all categories. New plantings are not supporting this trend, in fact the reverse. If a moderate growth in red wine exports is forecast, demand may well exceed supply by 2011.

Exports of Natural Wine By Variety

The highest growth rates may reflect the prices at which the wine was offered, rather than international demand trends. Growth in 'other red' and 'other white' has been primarily in bulk wines. The strong growth in packaged exports of Shiraz continues to accelerate, and the two past years have seen a reversal of fortunes for packaged Chenin Blanc. The most dramatic growth in 2008 was for packaged rosé, and this does reflect a strong consumer trend in Europe. Growth in Sauvignon Blanc is being driven by an international trend to more aromatic white wine. There has been a sharp increase in bulk exports of Chardonnay, primarily to the US. Bulk exports to the US grew dramatically in 2008, but indications are that most of this was blended and sold as originating from the US.

Total Quantity of Wine Exported

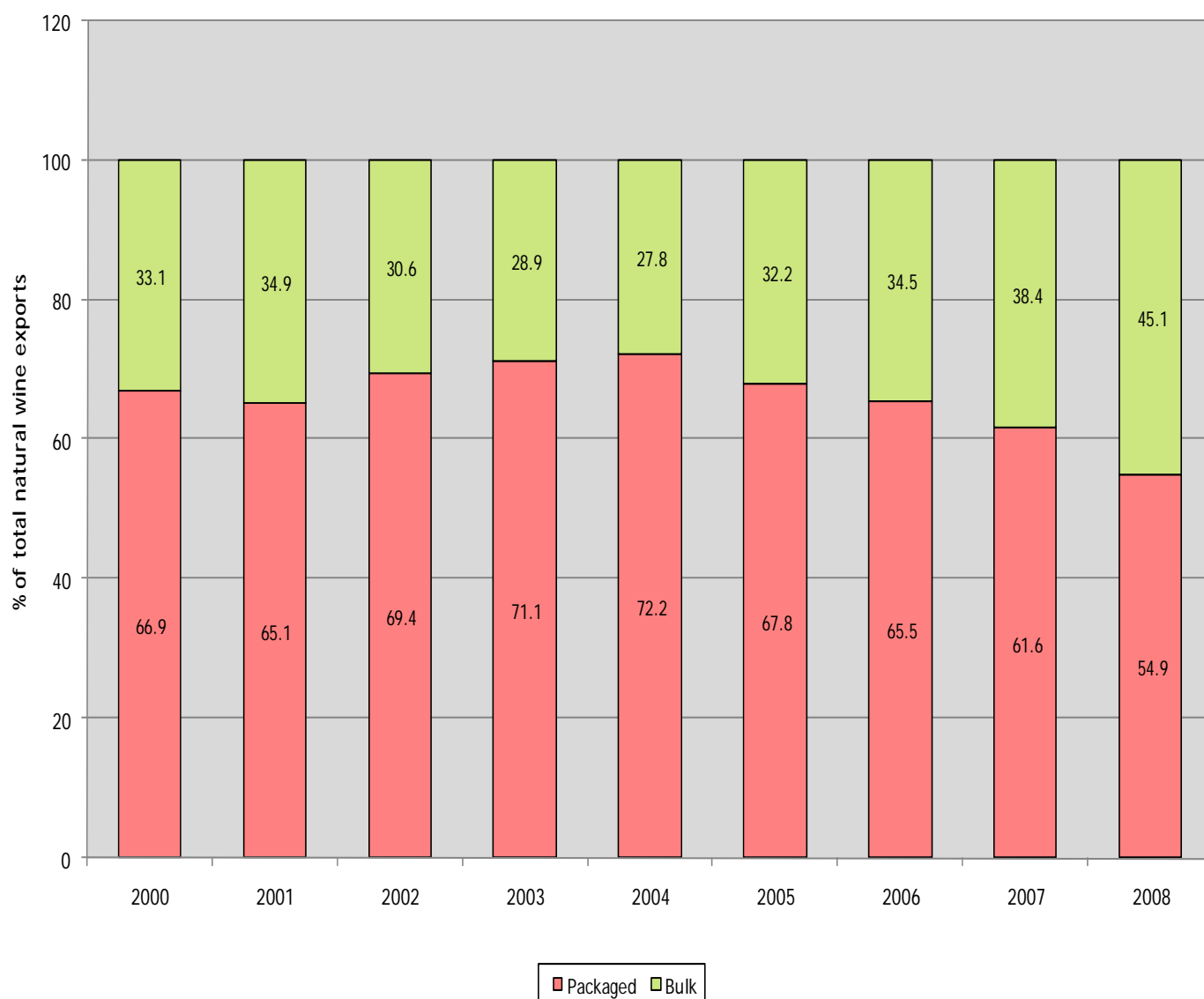
Since 2007 the quantity of natural wine exported has exceeded the volume sold in the local market - a significant achievement for our sector. The year 2008 was an extraordinary year as bulk stock were depleted at an unprecedented rate. Total export volumes are likely to shrink in 2009 although a small growth in packaged wine will continue. The recent strong growth in sparkling wine should continue as consumers are trading down from champagne to sparkling wine in the recession.



TOTAL QUANTITY OF WINE EXPORTED

Year	Natural Wine	Fortified Wine	Sparkling Wine	Total Litres	% Growth	Export as % of Wine Production
1998	115 782 195	1 116 766	524 676	117 423 637		21.6
1999	126 263 185	695 535	809 619	127 768 338	8.8%	21.4
2000	139 800 021	471 513	685 237	140 956 771	10.3%	26.1
2001	175 978 105	548 388	779 299	177 305 792	25.8%	33.4
2002	215 511 734	520 936	1 360 842	217 393 511	22.6%	38.3
2003	236 374 105	525 789	1 564 708	238 464 603	9.7%	33.5
2004	265 761 913	413 394	1 552 886	267 728 193	12.3%	38.4
2005	279 128 331	406 982	1 537 824	281 073 136	5.0%	44.7
2006	269 166 556	486 549	2 018 235	271 671 339	-3.3%	38.3
2007	309 364 769	405 696	2 779 364	312 549 829	15.0%	42.8
2008	407 417 718	423 207	3 952 009	411 792 934	31.8%	52.8

Packaged vs bulk natural wine exports



EXPORTS OF NATURAL WINE PER VARIETY / TYPE - BULK

Variety / Type	2004	2005	2006	2007	2008	Av. growth per year 2004 to 2008
	Litres					
Other Red	22 709 876	28 727 561	31 210 208	42 467 485	69 717 409	32.4%
Other White	19 328 328	21 477 981	14 307 555	18 275 537	40 900 447	16.2%
Chenin blanc	14 906 505	16 064 470	19 721 745	22 330 066	24 540 187	10.5%
Chardonnay	5 056 194	3 942 388	3 857 979	4 385 051	12 286 733	19.4%
Blanc de Noir and Rosé	3 800 547	5 591 297	9 265 667	9 649 282	10 893 197	23.4%
Pinotage	3 893 538	5 758 733	6 175 199	8 537 162	7 988 903	15.5%
Cabernet Sauvignon	1 970 337	2 437 985	2 820 352	6 001 794	7 334 053	30.1%
Sauvignon blanc	2 013 279	2 588 531	2 344 774	2 981 469	4 157 748	15.6%
Shiraz	173 579	1 172 873	1 715 288	2 042 376	3 499 330	82.3%
Merlot	139 700	2 005 348	1 485 720	2 120 188	2 609 460	79.6%
Total	73 991 883	89 767 167	92 904 487	118 790 410	183 927 467	20.0%

EXPORTS OF NATURAL WINE PER VARIETY / TYPE - PACKAGED

Variety / Type	2004	2005	2006	2007	2008	Av. growth per year 2004 to 2008
	Litres					
Other Red	61 671 548	59 685 793	55 463 428	59 181 325	67 912 488	2.4%
Other White	37 573 233	40 390 041	34 203 531	32 019 339	40 087 436	1.3%
Chenin blanc	18 673 796	18 808 845	15 159 545	16 965 465	18 565 265	-0.1%
Shiraz	9 818 505	9 682 549	11 081 618	14 794 217	17 865 628	12.7%
Chardonnay	16 858 166	13 286 243	14 210 263	16 633 444	17 326 041	0.5%
Sauvignon blanc	12 692 653	12 615 958	12 056 945	13 248 406	15 748 503	4.4%
Cabernet Sauvignon	12 744 156	11 378 527	12 152 602	13 330 308	14 233 583	2.2%
Blanc de Noir and Rosé	7 423 191	7 671 051	7 075 434	8 745 999	13 603 486	12.9%
Pinotage	8 810 341	10 235 063	7 801 035	8 666 346	9 616 214	1.8%
Merlot	5 504 443	5 607 096	7 057 669	6 989 509	8 531 607	9.2%
Total	191 770 030	189 361 164	176 262 069	190 574 359	223 490 251	3.1%

EXPORTS OF NATURAL WINE PER VARIETY / TYPE - TOTAL

Variety / Type	2004	2005	2006	2007	2008	Av. growth per year 2004 to 2008
	Litres					
Other Red	84 381 424	88 413 354	86 673 636	101 648 810	137 629 897	13.0%
Other White	56 901 561	61 868 021	48 511 086	50 294 876	80 987 883	7.3%
Chenin blanc	33 580 301	34 873 315	34 881 290	39 295 531	43 105 452	5.1%
Chardonnay	21 914 360	17 228 631	18 068 242	21 018 495	29 612 774	6.2%
Blanc de Noir and Rosé	11 223 738	13 262 348	16 341 101	18 395 281	24 496 683	16.9%
Cabernet Sauvignon	14 714 493	13 816 512	14 972 954	19 332 102	21 567 636	7.9%
Shiraz	9 992 084	10 855 422	12 796 906	16 836 593	21 364 958	16.4%
Sauvignon blanc	14 705 932	15 204 489	14 401 719	16 229 875	19 906 251	6.2%
Pinotage	12 703 879	15 993 796	13 976 234	17 203 508	17 605 117	6.7%
Merlot	5 644 143	7 612 444	8 543 389	9 109 697	11 141 067	14.6%
Total	265 761 913	279 128 331	269 166 556	309 364 769	407 417 718	8.9%

COUNTRIES - EXPORTS OF NATURAL WINE - BULK

COUNTRY	2004	2005	2006	2007	2008	Total	Average growth per year 2004 to 2008
	litres					2004 to 2008	
GERMANY	11 988 760	20 170 203	27 259 735	44 214 100	51 764 395	155 397 193	44%
UNITED KINGDOM	19 069 723	23 888 136	20 293 238	21 196 306	24 565 807	109 013 210	7%
ANGOLA				8 181 616	23 130 085	31 311 701	
RUSSIA			48 619	1 002 353	17 091 075	18 142 047	
THE NETHERLANDS	15 943 023	18 252 030	16 827 663	10 317 750	8 438 785	69 779 251	-15%
U.S.A.			1 081 250	1 061 038	8 152 292	10 294 580	
NEW ZEALAND	6 178 780	5 523 760	1 824 840	5 126 600	8 108 200	26 762 180	7%
FRANCE	5 001 939	5 058 774	8 111 912	6 427 849	7 566 206	32 166 680	11%
CANADA	3 381 709	6 071 483	4 928 246	5 775 002	5 954 901	26 111 341	15%
SWITZERLAND	2 319 698	1 827 554	2 115 942	2 902 881	4 434 806	13 600 881	18%
BELGIUM	4 134 372	3 638 589	4 261 264	4 702 458	3 947 447	20 684 130	-1%
DENMARK	3 885 957	3 157 410	3 606 443	3 541 951	3 935 227	18 126 988	0%
CHINA		47 820	150 980	511 240	3 382 944	4 092 984	
AUSTRALIA			23 530	95 883	3 276 844	3 396 257	
CZECH REPUBLIC		99 740	144 040	168 739	1 765 787	2 178 306	
ROMANIA					1 415 510	1 415 510	
REPUBLIC OF IRELAND			47 290		1 177 725	1 225 015	
SWEDEN	438 630			48 120	1 008 710	1 495 460	23%
FINLAND	927 692	881 072	787 300	709 350	953 620	4 259 034	1%
MAURITIUS	60 340	415 230	533 430	519 162	637 225	2 165 387	80%
INDIA		24 040	47 760	408 180	572 300	1 052 280	
ITALY		142 340	218 760	1 035 911	505 850	1 902 861	
THAILAND				196 008	432 920	628 928	
NORWAY	474 820	332 840	219 607	314 794	285 496	1 627 557	-12%
SENEGAL					267 660	267 660	
JAPAN	186 440	165 000	227 960	109 200	240 120	928 720	7%
VIETNAM					226 916	226 916	
POLAND		71 146	72 458	167 501	215 128	526 233	
REPUBLIC OF BELARUS					143 389	143 389	
MOZAMBIQUE				24 320	132 900	157 220	
BULGARIA					48 620	48 620	
HONG KONG					47 990	47 990	
ZIMBABWE				32 000	32 000	64 000	
AUSTRIA			48 220	98	24 000	72 318	
TAIWAN			24 000			24 000	
SLOVAK REPUBLIC					23 767	23 767	
KENYA					20 820	20 820	
TOTAL	73 991 883	89 767 167	92 904 487	118 790 410	183 927 467	559 381 414	26%

TOP 50 COUNTRIES - EXPORTS OF NATURAL WINE - PACKAGED

COUNTRY	2004	2005	2006	2007	2008	Total	Average growth per year 2004 to 2008
	litres					2004 to 2008	
UNITED KINGDOM	86 041 387	73 372 283	61 632 382	65 833 346	86 094 334	372 973 732	0.0%
SWEDEN	16 005 059	20 009 486	23 121 010	25 919 814	27 783 427	112 838 796	14.8%
THE NETHERLANDS	33 447 683	28 673 383	19 978 659	18 709 668	20 837 390	121 646 783	-11.2%
GERMANY	14 785 515	15 727 302	14 291 833	15 327 456	15 597 338	75 729 444	1.3%
DENMARK	5 046 671	6 557 788	8 401 233	9 822 411	11 740 626	41 568 729	23.5%
U.S.A.	7 718 286	10 013 598	9 588 178	9 606 240	8 472 468	45 398 770	2.4%
CANADA	5 128 562	6 518 657	7 069 955	7 209 630	7 612 211	33 539 015	10.4%
FINLAND	3 860 494	3 549 663	2 949 415	3 346 642	4 833 200	18 539 414	5.8%
BELGIUM	3 884 785	4 548 073	4 864 118	4 870 468	4 806 221	22 973 666	5.5%
REPUBLIC OF IRELAND	1 808 155	4 897 429	5 239 774	4 722 994	4 277 283	20 945 635	24.0%
NEW ZEALAND	66 553	80 559	13 763	642 927	2 797 467	3 601 269	154.6%
AUSTRALIA	131 588	225 621	425 719	648 725	2 353 518	3 785 169	105.6%
NIGERIA	5 414	16 425	642 419	1 231 395	2 172 938	4 068 590	
KENYA	1 493 265	1 480 041	1 759 529	2 187 420	1 777 282	8 697 538	4.4%
JAPAN	1 381 520	1 229 145	1 105 918	1 245 592	1 544 357	6 506 531	2.8%
NORWAY	2 230 278	1 997 352	1 262 086	1 287 403	1 502 216	8 279 335	-9.4%
UNITED ARAB EMIRATES	605 434	713 751	726 252	899 838	1 468 698	4 413 974	24.8%
ANGOLA	6 863	3 256	319 557	363 347	1 421 036	2 114 058	279.3%
RUSSIA	466 458	542 552	1 150 902	1 542 063	1 254 372	4 956 347	28.1%
TANZANIA	712 124	839 490	973 470	1 301 082	1 238 752	5 064 919	14.8%
CHINA	149 466	164 750	337 234	738 580	951 784	2 341 813	58.9%
FRANCE	632 270	368 649	436 211	517 198	856 655	2 810 982	7.9%
SWITZERLAND	1 021 095	1 044 411	1 068 707	1 523 073	829 803	5 487 089	-5.1%
POLAND	240 572	434 190	563 316	842 126	827 925	2 908 128	36.2%
MAURITIUS	67 217	46 026	477 816	558 292	589 633	1 738 984	72.1%
SINGAPORE	275 442	318 071	285 921	408 951	572 155	1 860 539	20.1%
ESTONIA	165 194	268 910	239 457	384 435	507 501	1 565 496	32.4%
LATVIA	149 441	656 577	934 740	755 750	463 406	2 959 913	32.7%
HONG KONG	382 389	332 256	325 134	370 775	452 461	1 863 016	4.3%
UGANDA	280 425	198 896	261 582	384 517	399 630	1 525 049	9.3%
BRAZIL	325 374	278 501	268 337	453 438	367 245	1 692 894	3.1%
GHANA	43 623	28 377	335 831	426 314	340 806	1 174 951	67.2%
REUNION ISLAND	342 086	297 540	299 745	315 831	334 316	1 589 517	-0.6%
THE SEYCHELLE ISLANDS	50 876	79 812	202 831	256 368	329 835	919 721	59.6%
ICELAND	255 642	300 422	316 342	286 060	307 037	1 465 503	4.7%
MADAGASCAR	765		169 627	360 211	306 082	836 685	
SOUTH KOREA	101 141	564 505	378 170	339 365	295 476	1 678 656	30.7%
THAILAND	102 840	149 481	162 074	226 131	295 346	935 871	30.2%
CZECH REPUBLIC	124 247	231 559	154 833	250 525	289 468	1 050 631	23.5%
AUSTRIA	349 680	414 042	236 171	235 989	276 039	1 511 921	-5.7%
ZIMBABWE	4 401	126	282 814	201 917	261 948	751 206	177.8%
BAHRAIN	84 848	111 690	97 318	178 117	244 681	716 653	30.3%
ETHIOPIA	68 998	106 144	191 168	277 139	222 193	865 642	34.0%
TAIWAN	172 766	187 643	206 540	254 458	220 368	1 041 773	6.3%
MALDIVES	127 532	49 860	97 004	109 932	162 372	546 699	6.2%
MALAYSIA	189 751	207 390	193 566	292 145	159 590	1 042 441	-4.2%
QATAR	59 254	169 873	142 059	197 112	145 489	713 787	25.2%
MEXICO	23 535	20 142	45 315	108 090	137 705	334 787	55.5%
CYPRUS	49 082	70 475	77 756	79 740	133 925	410 976	28.5%
MALTA	3 573	39 587	80 758	109 991	128 939	362 847	145.1%
REST OF WORLD	1 100 420	1 225 412	1 877 525	2 413 330	2 495 308	9 111 993	22.7%
TOTAL	191 770 030	189 361 164	176 262 069	190 574 359	223 490 251	971 457 874	3.9%

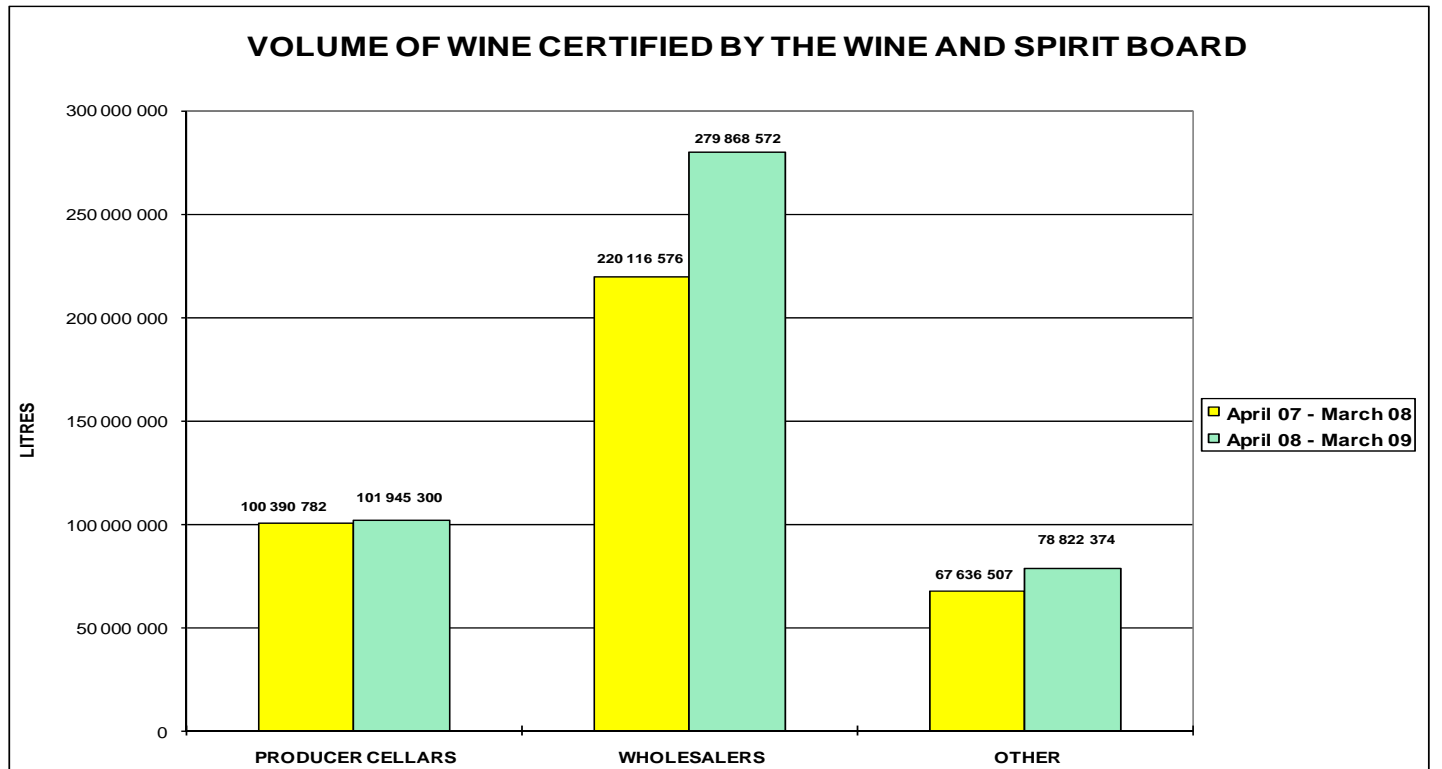
* As from 1 July 2006 all packaged exports to previously exempted African countries and surrounding islands are reflected in full

VOLUME OF WINE CERTIFIED (LITRES)

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Mar-08	Mar-09	TREND	Jan-08 Mar-08	Jan-09 Mar-09	TREND	Oct-07 Mar-08	Oct-08 Mar-09	TREND	Apr-07 Mar-08	Apr-08 Mar-09	TREND
PRODUCER CELLARS												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	4 095 623	2 946 728	72	16 265 855	12 696 189	78	37 581 063	27 077 809	72	66 260 045	59 894 321	90
Geographical Unit Wine	2 236 377	4 051 587	181	6 157 137	9 947 362	162	16 375 338	19 632 095	120	34 130 737	42 050 979	123
SUB TOTAL	6 332 000	6 998 315	111	22 422 992	22 643 551	101	53 956 401	46 709 904	87	100 390 782	101 945 300	102
WHOLESALERS												
Estate Wine	0	0		0	0		0	0		0	0	
Wine of Origin	3 492 596	3 246 612	93	9 101 555	9 276 470	102	16 116 894	19 128 571	119	31 959 336	45 492 789	142
Geographical Unit Wine	13 403 227	17 757 754	132	41 891 116	51 702 863	123	88 517 424	109 715 092	124	188 157 240	234 375 783	125
SUB TOTAL	16 895 823	21 004 366	124	50 992 671	60 979 333	120	104 634 318	128 843 663	123	220 116 576	279 868 572	127
OTHER												
Estate Wine	645 854	345 054	53	1 593 982	1 328 911	83	3 463 977	3 603 591	104	7 685 690	7 853 506	102
Wine of Origin	2 566 711	2 622 259	102	8 191 714	8 048 187	98	18 395 727	18 637 169	101	38 322 581	41 024 947	107
Geographical Unit Wine	2 120 340	2 313 977	109	5 763 059	6 429 855	112	11 594 805	13 745 805	119	21 628 236	29 943 921	138
SUB TOTAL	5 332 905	5 281 290	99	15 548 755	15 806 953	102	33 454 509	35 986 565	108	67 636 507	78 822 374	117
TOTAL	28 560 728	33 283 971	117	88 964 418	99 429 837	112	192 045 228	211 540 132	110	388 143 865	460 636 246	119

CERTIFIED BULK EXPORTS (included in above figures)	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS		
	Mar-08	Mar-09	TREND	Jan-08 Mar-08	Jan-09 Mar-09	TREND	Oct-07 Mar-08	Oct-08 Mar-09	TREND	Apr-07 Mar-08	Apr-08 Mar-09	TREND
	10 703 588	11 686 684	109	35 515 777	38 548 113	109	74 052 132	76 443 005	103	142 500 296	168 729 213	118

*The total volume of wine certified in the 2008 calendar year made up 59.0% of the 2008 wine production (51.5%-2007,46.6%-2006,52.9%-2005,44.1%-2004,38.5%-2003)



Wine Industry Information Committee Members

Andries van Tonder - SALBA	Francois Malan - CEWPA
Diaan de Villiers - SALBA	Jaco Potgieter - SALBA
Paiter Botha - Vinpro	Jan Booysen - Winetech
Bowen Botha - WCSA	Su Birch - WOSA
Elias Holtzkampf - SALBA	Chris Albertyn - SALBA