

Spain

Country Profile

September 2009

1. AREA UNDER VINES

Spain's area under vines is the largest in the world, accounting for an estimated 14.8% of the world vineyard area in 2007. However, given the EU's grubbing-up scheme it is foreseen that Spain's vineyard area will continue to decrease over the following years.

Year	Area under vines
	Hectares
1994	1 235 000
1995	1 224 000
1996	1 162 000
1997	1 169 000
1998	1 171 000
1999	1 180 000
2000	1 229 000
2001	1 221 000
2002	1 202 000
2003	1 207 000
2004	1 200 000
2005	1 180 000
2006*	1 174 000
2007*	1 169 000

**Estimate*

Source: OIV

2. PRODUCTION

Although Spain has the largest vineyard area in the world, total Spanish wine production ranks behind Italian and French production. This is due to limited rainfall, poor soil in certain areas, and restrictive measures on vineyard irrigation. However, the diversity of Spanish soils and climates, allows for numerous Spanish wine areas producing a broad range of wine types.

Year	Grape production (Tons)	Wine production (Litres)
1995	n/a	2 087 600 000
1996	n/a	3 100 000 000
1997	n/a	3 321 800 000
1998	n/a	3 117 200 000
1999	n/a	3 372 300 000
2000	n/a	4 169 200 000
2001	n/a	3 050 000 000
2002	n/a	3 347 800 000
2003	49 388 700	4 184 300 000
2004	50 062 300	4 298 800 000
2005	39 772 900	3 615 800 000
2006*	40 116 900	3 813 700 000
2007*	55 756 000	3 983 430 000 ¹
2008*	57 603 000	4 158 330 000 ¹
2009*	56 939 000	3 990 740 000 ¹

¹ Includes must

*Estimate

Source: USDA, OIV & <http://www.mapa.es/en/estadistica/>

3. CONSUMPTION

In the quality wine market, reds are the most consumed, accounting for nearly 60% of sales. White and rosé wines account for about 20% of sales each. In 2007, wine consumption is estimated at 1 327 million litres, a decrease of 1.8% on 2006.

3.1 Total wine consumption

Year	Total wine consumption (Litres)
1995	1 500 000 000
1996	1 445 900 000
1997	1 458 900 000
1998	1 479 300 000
1999	1 424 900 000
2000	1 404 600 000
2001	1 423 800 000
2002	1 396 000 000
2003	1 379 800 000
2004	1 389 800 000
2005	1 368 600 000
2006*	1 351 400 000
2007*	1 327 100 000

*Estimate

Source: OIV

3.2 Per capita consumption

Year	Wine	Beer	Spirits	Total alcohol
	Litres		LAA	
1996	31.0	66.0	2.4	8.8
1997	35.9	66.7	2.6	9.6
1998	36.4	66.9	2.5	9.5
1999	35.0	69.1	2.4	9.4
2000	34.5	71.6	2.4	9.4
2001	34.8	75.7	2.4	9.6
2002	34.1	73.4	2.4	9.4
2003	33.6	78.3	2.4	9.6
2004	32.9	79.0	2.4	9.5
2005	32.5	79.8	2.4	9.4
2006	31.6	80.8	2.3	9.4

Source: *The Global Wine Statistical Compendium 1961-2006*

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4 CONSUMER EXPENDITURE ON ALCOHOLIC DRINKS

5 ALCOHOLIC DRINKS

5.1 Sales of alcoholic drinks by sector - total volume

5.2 Sales of alcoholic drinks by sector - total value

5.3 Forecast sales of alcoholic drinks by sector - total volume

5.4 Forecast sales of alcoholic drinks by sector - total value

6 SALES OF WINE BY SUBSECTOR

6.1 Total volume

6.2 Total value

7 FORECAST SALES OF WINE BY SUBSECTOR

7.1 Total volume

7.2 Total value

8 SALES OF WINE BY PRICE SEGMENT

8.1 Red wine

8.2 White wine

8.3 Rosé wine

9 SALES OF WINE BY QUALITY CLASSIFICATION

9.1 Red wine

9.2 White wine

9.3 Rosé wine

10 DISTRIBUTION

10.1 On-trade vs Off-trade sales of wine - total volume

10.2 On-trade vs Off-trade sales of wine - total value

10.3 Off-trade sales of wine by distribution format: % analysis

11 INTERNATIONAL TRADE

11.1 Export markets by volume

Spain mainly exports to the rest of the EU; in 2006 the EU-countries represented 78.3% of Spain's total wine export market, in volume terms. In 2006, exports increased by 12% and reached 1 624 million litres.

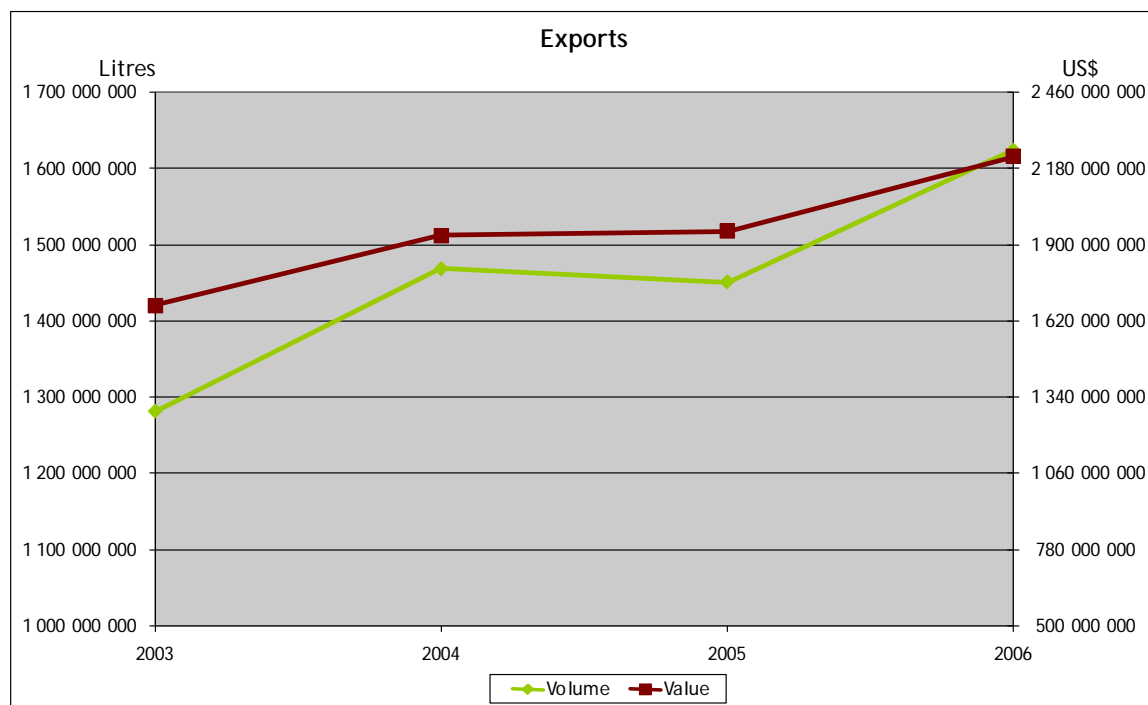
	2003	2004	2005	2006
	Litres			
EU-countries	1 045 501 200	1 205 105 400	1 095 566 300	1 271 864 500
Russia	17 480 400	27 984 200	57 449 300	60 290 000
USA	31 382 700	36 595 700	41 454 000	45 797 000
Switzerland	31 712 900	32 084 200	33 248 200	34 055 800
Angola	3 001 100	14 213 700	28 856 600	23 942 300
China	1 210 000	2 433 600	28 551 500	22 102 800
Canada	10 555 500	13 464 500	18 824 300	20 421 200
Equatorial Guinea	12 994 400	13 794 300	10 568 700	12 302 400
Japan	9 505 900	10 529 500	11 648 300	12 035 000
Moldova	4 000	1 456 800	10 907 600	9 455 300
Ivory Coast	23 793 300	14 621 000	11 772 000	8 918 300
Togo	5 884 100	7 805 100	7 505 000	8 727 800
Other	87 910 200	88 910 000	94 073 000	94 562 000
Total	1 280 935 700	1 468 998 000	1 450 424 800	1 624 474 400

Source: USDA

11.2 Export markets by value

	2003	2004	2005	2006
	US\$			
EU-countries	1 214 529 000	1 397 845 000	1 336 050 000	1 548 128 000
USA	153 989 000	182 338 000	199 464 000	227 165 000
Switzerland	86 389 000	89 501 000	96 458 000	105 691 000
Canada	29 307 000	33 394 000	41 876 000	46 514 000
Japan	27 532 000	37 094 000	39 011 000	43 762 000
Mexico	25 772 000	31 096 000	35 599 000	39 604 000
Russia	13 086 000	19 177 000	31 985 000	35 322 000
Norway	23 374 000	22 450 000	23 374 000	25 172 000
Angola	1 495 000	7 172 000	15 843 000	13 185 000
Andorra	9 320 000	10 221 000	10 137 000	11 636 000
China	1 236 000	2 614 000	12 634 000	10 553 000
Dominican Republic	5 055 000	5 613 000	6 379 000	6 557 000
Other	86 835 000	95 174 000	100 122 000	110 021 000
Total	1 677 919 000	1 934 238 000	1 948 932 000	2 223 310 000

Source: USDA



11.3 Import markets by volume

Spain also imports most of its wine from its neighbours, especially Italy, France and Portugal. However, high-quality, “New World” wines from countries like Chile, Argentina and Australia continues to gain market share. Total wine imports increased by 2.3%, in volume, in 2006.

	2003	2004	2005	2006
	Litres			
EU-countries	27 299 700	26 894 400	33 295 700	33 688 100
Chile	895 700	1 342 900	666 100	1 115 800
Argentina	362 800	420 700	475 400	519 400
China	143 700	9 700	216 400	170 000
Australia	57 200	63 200	171 400	163 400
Romania	10 700	40 400	62 700	71 800
USA	28 300	42 200	47 700	50 000
South Africa	14 400	9 300	53 500	46 800
Japan	900	9 500	32 800	30 000
Norway	10 100	9 000	61 800	49 600
New Zealand	1 200	3 300	32 800	23 100
Mexico	-	-	33 700	18 200
Other	83 800	198 200	102 700	100 000
Total	28 908 500	29 042 800	35 252 700	36 046 200

Source: USDA

11.4 Import markets by value

	2003	2004	2005	2006
	US\$			
EU-countries	98 569 000	124 449 000	137 815 000	161 231 000
Chile	2 419 000	2 757 000	2 464 000	3 011 000
Argentina	976 000	1 347 000	1 649 000	1 756 000
USA	428 000	764 000	832 000	891 000
Australia	491 000	447 000	692 000	720 000
Switzerland	300 000	537 000	304 000	380 000
South Africa	88 000	88 000	293 000	285 000
New Zealand	10 000	77 000	252 000	212 000
Romania	27 000	115 000	180 000	205 000
China	142 000	11 000	238 000	200 000
Norway	57 000	28 000	93 000	88 000
Mexico	-	-	126 000	75 000
Other	314 000	431 000	419 000	224 000
Total	103 821 000	131 051 000	145 357 000	169 278 000

Source: USDA

