

## DOMESTIC SALES OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	Wholesalers	17 897 068	19 038 471	106.38	48 531 151	48 220 982	99.36	89 918 374	90 572 448	100.73	169 232 396	167 938 002	99.24
Private Cellars	3 854 921	4 295 429	111.43	11 338 389	12 423 472	109.57	20 471 129	22 642 859	110.61	37 607 858	41 468 138	110.26	13.28
Producer Cellars	9 269 591	9 659 515	104.21	27 679 980	26 975 961	97.46	58 968 289	52 822 968	89.58	105 289 463	102 948 306	97.78	32.96
<b>TOTAL</b>	<b>31 021 580</b>	<b>32 993 415</b>	<b>106.36</b>	<b>87 549 520</b>	<b>87 620 415</b>	<b>100.08</b>	<b>169 357 792</b>	<b>166 038 275</b>	<b>98.04</b>	<b>312 129 717</b>	<b>312 354 446</b>	<b>100.07</b>	<b>100.00</b>

Included in these figures are the sales of locally bottled imported natural wine

## EXPORT OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	<b>TOTAL</b>	<b>23 420 818</b>	<b>29 676 783</b>	<b>126.71</b>	<b>88 169 401</b>	<b>111 178 686</b>	<b>126.10</b>	<b>167 018 245</b>	<b>229 363 686</b>	<b>137.33</b>	<b>309 373 769</b>	<b>416 818 488</b>	<b>134.73</b>

## DOMESTIC SALES AND EXPORT OF NATURAL WINE

GROSS LITRE

	1 MONTH			3 MONTHS			6 MONTHS			12 MONTHS			MARKET SHARE
	DEC 2007	DEC 2008	TREND	OCT 2007 DEC 2007	OCT 2008 DEC 2008	TREND	JUL 2007 DEC 2007	JUL 2008 DEC 2008	TREND	JAN 2007 DEC 2007	JAN 2008 DEC 2008	TREND	JAN 2008 DEC 2008
	<b>TOTAL</b>	<b>54 442 398</b>	<b>62 670 198</b>	<b>115.11</b>	<b>175 718 921</b>	<b>198 799 101</b>	<b>113.13</b>	<b>336 376 037</b>	<b>395 401 961</b>	<b>117.55</b>	<b>621 503 486</b>	<b>729 172 934</b>	<b>117.32</b>

SOURCE FOR EXPORT FIGURES: DEPARTMENT OF AGRICULTURE, DIRECTORATE FOOD SAFETY AND QUALITY ASSURANCE