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Consumer Countries/Markets

Angola and USA Market and Consumer Research (WISE)

The WOSA Angola and USA presentations, as well as the USA Wine Market Landscape 2015 are available on the SAWIS website. It is important to study the research in order to obtain a more complete picture of market and consumer trends and to supplement the presentations with more detailed background.

Click here to read more (access controlled)

The VinIntell Country Profile series covered the USA and specific states (New York State, Texas, Florida, New Jersey, Massachusetts, Rhode Island, North Carolina, South Carolina and Virginia) since September 2014 as a forerunner to the Wine Intelligence research.

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