Global Trends - Wine Industry Key Elements

Italy over represented in Chinese on-trade

Italy is punching above its weight in China’s on-trade, accounting for 18% share of listings, but only 6% share of total imports.

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Austria enters ‘golden’ period

Willi Klinger MW, the managing director of the Austrian Wine Marketing Board (AWMB), has predicted that his country’s wine exports will continue to rise at a similarly fast rate to the last few years.

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Major Wine Producing Countries

AWRI releases vineyard and winery practices report

The Australian Wine Research Institute (AWRI) has released a major report of practices used in Australian grapegrowing and winemaking, providing information on the viticulture and winemaking practices in use in Australia’s grape and wine community.

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