Economic Environment

Bulk Wine Continues to Increase Globally as Wine-producing Regions Face Risks and Opportunities

Wine consumption may be flat, but global production is up, and bulk wine continues to move around the globe while USA remains the largest and most profitable wine market, according to Ciatti Co.
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Global Trends - Wine Industry Key Elements

IWSR: Consumer Lifestyle Choices Continue to Drive Innovation in Global Beverage Alcohol

Among the key current and emerging trends identified by IWSR analysts’ on-the-ground research are:
- Global Sophistication
- Lifestyle and Ethical Choices
- Digital Engagement
- Social Experience and Inclusivity

[WSR-Press-Release-Global-Trends]

Major Wine Producing Countries

Argentina 2019 harvest: Excellent vintage across the board
Some winemakers are calling 2019 their best vintage of the decade, but market woes and a cooler climate meant a slight drop in production compared to last year.

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