Global Trends - Wine Industry Key Elements

Are Screw Caps Better for Aging Wine Than Corks?

It’s an ongoing debate in the wine world: cork or screw cap. On one side, you have groups like traditionalists and a very active cork industry trade association. Meanwhile, the pro-screwcap contingent also takes a number of forms, such as drinkers who prefer the convenience or wineries worried about their products getting ?corked.? But a prominent Australian winery recently expressed a sentiment you might not hear that often: screwcaps are better for aging wine as well.

Click here to read more

Nuusbrokkies / News Snippets

Natural Wine Faces Legal Definition

A French politician is spearheading a new attempt to define the indefinable. Her motion seeks to define natural wine, encompassing the use of sulfites in winemaking, as well as to protect its status within the country.

Click here to read more

War of grape words breaks out between Italy and Australia

The long-running on-again, off-again war of words between Australia and Italy over the export of wines to Europe made from Italian indigenous grape varieties grown and produced in Australia, is back on. First use of the name Prosecco that caused friction. Now the Italians have the Sicilian grape variety, Nero d’Avola in their sights, arguing Australian wine producers and UK wine merchants are misleading consumers by using references to Sicily and Sicilian in their marketing to buyers.

Click here to read more
Americans Say U.S.-China Tariffs More Harmful Than Helpful

- 17% say tariffs have hurt their family; 6% helped
- More say they have hurt (38%) than helped (16%) U.S. economy
- Republicans more likely than Democrats to expect tariffs to help economy

Most Americans say that the new tariffs the U.S. and China are imposing on each other’s goods have not affected their family’s financial situation to date, but more of those who have seen an impact say the tariffs have hurt rather than helped. Americans are much more likely to believe the tariffs have affected the economy, but again twice as many say they have hurt the economy rather than helped it.

Click here to read more