BI Daagliks - BI Daily

28 October 2019

The BI Daily is compiled and submitted by the SAWIS BI Team. The content is for the exclusive attention of SAWIS members and may contain information that is privileged and confidential. Articles in the BI Daily have as far as possible been interpreted, put into context, validated and confirmed. If you as recipient have any queries, comments or would like to submit an article, please direct them to Charles Whitehead (charles@sawis.co.za).

Economic Environment

French - USA Trade Tariffs
French wine industry will lose up to EU 300m in exports due to US tariffs. Every French wine region is set to feel the pinch as bottles priced between $15 and $35 will be hit by the tariffs.

Click here to read more

Wine producers and US importers delay price increases. On 18 October, the US government imposed tariffs of 25% on French, German, Spanish and UK wines under 14% abv. Leslie Gevirtz discovers that wine producers and US wine importers won't raise their prices until after the New Year.

Click here to read more

Global Trends - Beverages

Low and No Alcohol Beverages
UK vs US: How the low and no alcohol category is shaping up on each side of the Atlantic.
Low and no ABV brands account for 1.3% of the UK's total beverage alcohol market, whereas in the US it’s just 0.5%. But is the US catching up - and where can we expect to see the most growth in the future?

Click here to read more

New trade show for low and no alcohol beverages. A new event for the low and no ABV beverage sector is coming to London next year: showcasing a broad spectrum of drinks from beers, ciders, wines and spirits through to craft sodas, adult soft drinks, cordials and mixers.

Click here to read more