Global Trends - Beverages

Blue Wine is now on its way to the US

It's really happening: traditionalists and wine experts may look on through gritted teeth, but the producers of a 'blue wine' are set to expand to the US. A single bottle is listed for $16; a case costs $124.

Despite originally only being available in Europe, Gik's blue wine made international headlines last summer thanks to its striking, nearly turquoise hue.

Though all that press helped Gik sell a lot of wine (100,000 bottles in 25 countries as of January), the company also ran afoul of European regulators who decided that since 'blue wine' isn't one of the wine categories defined by EU law, Gik couldn't call their blue wine 'wine.' The brand had to tweak its label, tweak its recipe and deal with a fine - but after a couple months it was back on the market.

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Natural / Physical Resources

How can winemakers prevent frost?

- Fire
- Fans
- Helicopters
- Sprinklers

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Indian Wine industry adapts to global standards

The country was recently invited by the International Organization of Vine and Wine (OIV) to be part of the worldwide process to decide on international labelling norms and standardising Codex specifications for the industry globally.

While the OIV membership helped India get access to the state-of-the-art scientific knowledge about vines, wines and grapes, WWTG members that include Argentina, Australia, Canada, Chile, New Zealand, South Africa and the US can help India in trade.

Although India?s production and consumption is still low, consumption is increasing and in 10 years India is expected to be a big player in the wine sector. At present, almost two of every five bottles consumed in the world are imported (over 40%). Ten years ago it used to be 25%. The increasing international trade has made the international wine standards very important and India could derive a lot of benefits by being actively involved in the working and deliberations.

There are around 110 wineries in India (including 72 in Maharashtra) with the industry value size being pegged at around Rs 2,000 crore.

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An Overview of Mexican Wine Country

Grapes were first planted in Mexico during the 16th century by the Spanish. Despite the region?s long history, the advance of modern Mexican wine is as recent as the 1970s. The region is a melting pot of French, Spanish, and Italian grapes, from Nebbiolo to Chenin Blanc, making up 7,700 acres (3 116 ha) of vineyards. Wine blends are quite popular here, although they don?t always follow European traditions.

? Red Wines include Cabernet Sauvignon, Zinfandel, Cabernet Franc, Carignan, Grenache, Merlot, Malbec, Syrah, Petit Verdot, Tempranillo, Nebbiolo, Dolcetto, Barbera, Petite Sirah, and Pinot Noir.
? White Wines include Chardonnay, Chasselas, Chenin Blanc, Macabeo (aka Viura), Muscat Blanc, Palomino, Riesling, Semillon and Sauvignon, Blanc and Viognier.

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