Consumer Countries/Markets

**China wine imports fall 11% by volume, 14% by value in 2019**

In terms of volume, France led the way with 14.6 million 9-liter cases, for a drop of 19% compared to last year. Australia was second with 13 million cases, an increase of 2%, helped in part by the elimination of duties on the country’s wine as of January 1, 2019. South Africa and the United States saw major declines of 32% and 39%, while Moldova exploded into the top ten with a gain of 102%.

In terms of value per case, Australia ranks far ahead of France, USD60 to USD43. Spain continues to struggle, at USD23, while the United States, reduced to a sliver of the market, has the saving grace of USD50 value per case.

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Global Trends - Beverages

**IWSR: Japan and Australia are the markets to watch for sparkling wine**

Although global consumption of sparkling wine took a slight hit in 2018, the category is expected to regain its momentum, and is forecast to grow by 1.2% compound annual growth rate 2018-2023.

While Germany and Italy battle it out for consumption volumes, the US is the world’s most valuable sparkling wine market.

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Germany and UK top imports in sparkling

Germany, the UK and the US import the most wine in the world; while Italy, France and Spain produce the most. Sparkling wine is also topping trends as a favorite among younger drinkers.

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**2020 Is off to a record warm start**

According to scientists at NOAA’s National Centres for Environmental Information, there has never been a warmer January around the world than last month – well, at least in the last 141 years of record keeping. The January global land and ocean surface temperature was the highest on record at 2.05°F above the 20th-century average. This surpassed the record set in January 2016 by 0.04°F.

Source: Growing Produce