Consumer Countries/Markets

Consumer Lifestyle Choices Continue to Drive Innovation in Global Beverage Alcohol

Global changes in consumer behaviour, technology, economics and even environmental stewardship are helping to drive evolution and innovation in the beverage alcohol industry. IWSR Drinks Market Analysis’ annual Global Trends Report, released this week, examines developments and identifies opportunities around the world for the beer, wine, spirits and mixed drinks market.

Natural / Physical Resources

Global worry over Amazon fires escalates; Bolsonaro defiant

Amid global concern about raging fires in the Amazon, Brazil’s government complained Thursday that it is being targeted in smear campaign by critics who contend President Jair Bolsonaro is not doing enough to curb widespread deforestation.

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