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Global Trends - Wine Industry Key Elements

STATE OF THE WORLD VITIVINICULTURAL SECTOR IN 2019
- The surface area of the world vineyard is estimated at 7.4 mha, stable since 2016
- World wine production is estimated at 260 mhl, a marked decrease of 11.5%, compared to the historically high 2018 production
- World wine consumption is estimated at 244 mhl, marking a +0.1% with respect to the previous year
- The world wine export market has expanded both in volume, estimated at 105.8 mhl (+1.7%), and in value with 31.8 bn EUR (+0.9%)
- First estimates of wine production in the Southern Hemisphere indicate low expected volumes for 2020 (exception for South Africa and Uruguay)