Consumer Countries/Markets

Trudeau promises policy departures in post-Harper Canada

With a host of policies that differ dramatically from his predecessor, Justin Trudeau’s victory over the most conservative leader in Canada’s history will reverberate beyond the country’s borders.

Among the other areas in which Trudeau differs from Conservative Stephen Harper: climate change, immigration and whether relations with the U.S. should hinge on the future of the Keystone XL oil pipeline.

Comment: It is at this stage unclear whether any Alcohol or Liquor Board policy changes are envisaged. However, he is the latest federal leader to throw his support behind relaxing rules that restrict the amount of alcohol Canadians can bring across provincial borders.

It is possible that he will address Canada’s confusing (and unconstitutional) alcohol laws, and the divergent pricing from one province to the next.