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Major Wine Producing Countries

Branding Chenin blanc as a South African specialty

South Africa stands the strongest chance of making an impact in the US by linking its wine marketing message with a single varietal according to Lauren Buzzeo, the managing editor of the US-based publication Wine Enthusiast.

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Spain

Spain, the world's largest bulk wine seller, exported nearly 165 million litres less in the year-on-year in April, but invoiced 9 million euros more. Part of what Spain loses is won by Italy (+68.3 million), at lower prices. USA increased its purchases by more than 20% and became the world's third largest investor, far from Germany and the United Kingdom, which spent less. Strong rise in prices in China and Italy. Click here to read more